



OMAR
Even the words blend

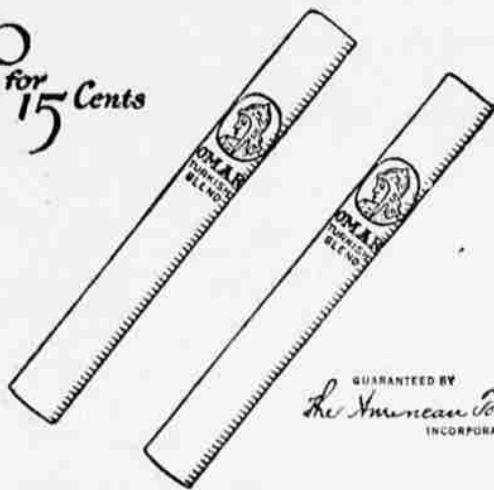
Each signal for an Omar is a signal for aroma—delightful aroma, full of smoothness and aroma-thrill!

Aroma makes a cigarette—they've told you that for years. And Omar is aroma. It is the perfect Turkish blend—the triumph of rich Turkish, and ripe accentuating leaves. Also Omar omars spells aroma. Even the words blend.

OMAR
CIGARETTES

"Smoke Omar for Aroma"

20
for
15 Cents



GUARANTEED BY
The American Tobacco Co.
INCORPORATED

Sloan's Liniment for Rheumatism.
The torture of rheumatism, the pains and aches that make life unbearable are relieved by Sloan's Liniment, a clean clear liquid that is easy to apply and more effective than musky plasters or ointments because it penetrates quickly without rubbing. For the many pains and aches fol-

lowing exposure, strains, sprains and muscle soreness, Sloan's Liniment is promptly effective. Always have a bottle handy for gout, lumbago, toothache, backache, stiff neck and all external pains. All druggists, 25c—Adv.

BUTTER WRAPPERS for sale at The Observer Office.

FUEL

LUMP COAL, TWO CARS DRY WOOD, BRIQUETS

We have large and small teams, drays, auto trucks, jitneys, piano wagons, derricks, jacks, tackle; everything complete to handle a pack-age or a carload.

Quick Service

Fuel, Feed, Fireproof Storage

The J. D. Lynch Co.

One Block East of Depot

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Viscount Bryce Compares The Armenians to Early Christian Martyrs

BY VISCOUNT BRYCE.

(Former British Ambassador to U. S.)
London, March 8.—(By Mail)—The slaughter of between seven and eight hundred thousand Armenians by the Turks since the beginning of the war reveals the Armenians quite as much martyrs to Christianity as any of the early Christians who died in Nero's arena. There are today more than a million Armenians and Syrians starving to death in Asia Minor, Syria, the Russian Caucasus, Persia and Palestine. The relief work for them in America is in charge of the American Committee for Armenian and Syrian Relief in New York. In the history of the early Christian church there are no figures so glorious, none which have continued to be so much honored by the church all through its later days as those of the martyrs, men and women who from the time of Nero down to that of Diocletian sealed with their blood the testimony to their faith withstanding every lure and every threat in order to preserve to their faith loyalty to their Lord and Master Christ. In our own times we have seen this example of fidelity repeated in the Turkish Empire and it is strange that the Christians of Europe and America should not have been more moved by the examples of courage and heroic devotion which the Armenian Christians have given. Of the seven or eight hundred thousand of Armenians who have perished in the recent massacres many thousands have died as martyrs by which I mean they have died, for their Christian faith when they could have saved their lives by renouncing it. This has perhaps not been realized even by those who in Europe or America have read of and been horrified by the wholesale slaughter and hideous cruelties by which half of an ancient nation has been exterminated. They can hardly understand how

there should be religious persecution in our time; so let me try to explain the facts. It was not religious fanaticism that led the present rulers of Turkey to seek to root out Christianity. So far from being fanatics most of these men though nominally Mohammedans have no religion whatever. Their aim was political. They wanted to make the whole Turkish Empire Mohammedan in order to make it uniform with only one creed and no differences between one class of subjects and another. They saw that the Christian part of the population suffering under constant oppressions and cruelties, continued to turn its eyes westward and hope for some redress from the Christian nations; so they determined to eliminate Christianity altogether.

During these recent massacres whenever any Christian would turn Mohammedan his life was spared. It was only as a Christian that he was killed. Many a Christian child was torn from its parents to be brought up as a Mussulman. Thousands of Armenian Christian girls were sold in the market or distributed among Turkish officers to be imprisoned for life in Turkish harems and there forced into Mohammedanism. But many more thousands of Armenians, women as well as men, were offered their choice between Christ and Mohammed and when they refused Mohammed was shot or drowned forthwith. For days and days together the bodies of Christian women who had thus perished were seen floating down the Euphrates.

Surely the remains of this suffering nation could make no stronger appeal for pity and help to the Christians of America than they make through these martyr deaths. Only a remnant is now left to whom charity can be extended. It is still a sorely afflicted remnant.

PETE HERMAN STARTS WITH THE RIGHT REPUTATION

BY H. C. HAMILTON.
(United Press Staff Correspondent.)
New York, March 23.—Peter Gulatto, otherwise known as Pete Herman, the new bantamweight champion, is off to a running start in the defense of his acquired title. He is one of the boys to whom the newspaper writers point with pride as a youth who isn't assuming, wants to fight, and is otherwise an ideal chap.

Whether he'll be able to live a life of fame without getting the swelled head and a consequent reputation for using dollars as a bed is something to be developed in the spring of old man Time. Right now he has it. It is to be hoped he sticks by it.

Pete began this life as a bootblack. Being a native of Italy, he has nothing on several thousand of his countrymen who are shining their way to fame in the land of the free and the home of the brave.

There was a bad, though, bold character in New Orleans, where Pete gathered in the nickels, who used to come around about once a week and make a collection of nickels and dimes off the bootblacks. They all paid up like little men—Pete included.

One day Pete decided he wanted all the money he made for his very own, and he laid for the youth who came around after the dimes. He refused to shell out, with the result that the youth caught Pete one on the chin and nearly pulverized him. When Pete came to he brushed his clothes, started down the street, and when he found said youth he commenced to fight. The youth of the dime and nickel collection was sent to a hospital. From that time on Pete had his nickels and dimes and a fighting reputation. The latter was so good he decided to put it to use, which he did with such success that he has towered over the others in his class to the extent that he now is champion.

Herman is just 21. He has been fighting six years. He stands 5 feet 2 inches and weighs 116 pounds right along. Some day off in the future—Pete is going to have a cafe in New Orleans. Also, on top is going to be a gymnasium. He wants to fight just now—fight 'em all. A champion, he believes, should prove it.

Chamberlain's Cough Remedy a Favorite for Colds.

J. L. Easley, Macon, Ill., in speaking of Chamberlain's Cough Remedy, says, "During the past fifteen years it has been my sister's favorite medicine for colds on the lungs. I myself have taken it a number of times when suffering with a cold and it always relieved me promptly."—Adv.

After Every Meal

WRIGLEY'S

The Flavor Lasts

You Need a TONIC Every Spring

Nearly everybody needs a **TONIC** in the Spring. Because during the previous Winter they have eaten too much and clogged the liver and kidneys. It is wise just on "General Principles" to take a Cleansing **TONIC** every Spring and bring back your buoyancy and increase your vitality.

WE HAVE THE TONICS

Levy-Vogel Drug Co.
Prescription Specialists

THE WHAT-YOU-MAY COLUMN

BY "GM"
Beefsteak.

Beefsteak is an article of food which walks into a slaughter house on four legs and rides out in a wagon in chunks.

Some folks like it rare. Exceedingly rare. So rare in fact that they tell the waiter to just cripple theirs and drag it in.

With prices what they are they find it rare whether they like it or not. Either mighty rare or totally extinct. One man we know was carried to the hospital the other day singing: "Oh, what is so rare as a day in June? A piece of the cow that jumped over the moon."

This condition should not exist. We are in favor of more meat on beefsteak.

Spring Colds Are Dangerous.

Sudden changes of temperature and underwear bring spring colds with stuffed up head, sore throat and general cold symptoms. A dose of Dr. King's New Discovery is sure relief. This happy combination of antiseptic balsams clears the head, soothes the irritated membranes and what might have been a lingering cold is broken up. Don't stop treatment when relief is first felt as a half cured cold is dangerous. Take Dr. King's New Discovery till your cold is gone.—Adv.

March is a poor housekeeper, merely sweeping the dirt from one place to another.

Despondency Due to Constipation.

Women often become nervous and despondent. When this is due to constipation it is easily corrected by taking an occasional dose of Chamberlain's Tablets. These tablets are easy to take and pleasant in effect.—Adv.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE

Oregon Life Insurance Company

of Portland, in the state of Oregon, on the 31st day of December, 1916, made to the Insurance Commissioner of the state of Oregon, pursuant to law:

Amount of capital stock paid up, \$	100,000.00
Income.	
Total premium income, \$	332,944.95
Interest, dividends and rents received during the year, \$	56,853.42
Income from other sources received during the year, \$	358.20
Total income, \$	390,156.57
Disbursements.	
Paid for losses, endowments, annuities and surrender value, \$	80,035.22
Dividends paid to policyholders during the year, \$	18,482.67
Dividends paid on capital stock during the year, \$	7,000.00
Commissions and salaries paid during the year, \$	71,330.34
Taxes, licenses and fees paid during the year, \$	1,513.29
Amount of all other expenditures, \$	31,001.06
Total expenditures, \$	210,362.49

Assets.	
Market value real estate owned, \$	5,312.97
Market value of stocks and bonds owned, \$	407,018.53
Loans on mortgages and collateral, etc., \$	571,694.36
Premium notes and policy loans, \$	127,602.61
Cash in banks and on hand, \$	13,227.21
Net uncollected and deferred premiums, \$	34,914.39
Other assets (net), \$	14,021.77
Total assets, \$	\$1,173,791.14
Total assets admitted in Oregon, \$	\$1,173,791.14
Liabilities.	
Net reserve, \$	936,375.30
All other liabilities, \$	10,221.27
Total liabilities, exclusive of capital stock of \$100,000, \$	\$946,596.57
Total insurance in force December 31, 1916, \$	\$10,502,444.00

Business in Oregon for the Year.
Total insurance written during the year, \$2,594,000.00
Gross premiums received during the year, \$32,944.95
Losses paid during the year, \$43,502.00
Losses incurred during the year, \$43,502.00
Total amount of insurance outstanding in Oregon December 31, 1916, \$10,502,444.00
OREGON LIFE INSURANCE COMPANY.
By A. L. MILLS, President.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Well Improved Small Farm

Sixty acres with ample water rights one mile from high school of Union. Good house, barn and out buildings, well fenced in fact a very desirable home. 25 acres in alfalfa all first-class alfalfa land. No trades considered.

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