

# KIRSCHBAUM CLOTHES



## We present THE SPECTATOR

Who will set down in this and other advertisements to follow his observations upon fashion and the proper choice of clothes—gathered first hand from Fifth Avenue, New York; Chestnut Street, Philadelphia; and Michigan Boulevard, Chicago.

### The Trend of Spring Styles

For Spring and Summer, the dashing-looking fashions, the bewildering array of novelties in clothing and haberdashery reflect well the spirit of the swift-moving days in which we are living.

A few words as to the turn style has taken:

COATS are longer, but with every detail centered about emphasizing the high waist effect. Lapels are short and gracefully narrow. Sleeves are shapely and just wide enough for stiff cuffs, now much affected by smart dressers. Fancy pockets are the rule with slanting, crescent or vertical styles to choose

from. In shoulders two types are popular—the square military effect or the English sloping effect.

WAISTCOATS are being made collarless, so as to avoid all possible surplus weight, and open low enough to make the most of the gorgeous shirt and neckwear creations of the Spring season. Long points at the bottom. Bottom button should show a forced effect when buttoned.

TROUSERS are straight hanging in what Fifth Avenue calls the "stove pipe" effect. Cuffs or plain bottoms optional.

—By the Spectator.

## HILLS DEPARTMENT STORE

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### ARCADE

#### BLANCHE SWEET TONIGHT.

Blanche Sweet, the ever popular Lasky star, who will be seen at the Arcade theatre on Friday and Saturday in her latest success, "The Evil Eye," a thrilling drama written especially for her by the noted author, Hector Turnbull, and prepared for the screen by George D. Procter, has had a promotion.

Miss Sweet has played servant girls,

nurses, crooks, etc., but now rises in the social scale and is seen as a physician, practicing her profession among a lot of superstitious and suspicious Mexicans.

The story of "The Evil Eye" has to do with the adventures of Katherine Torrance, a young woman doctor who is called in to help suppress a diphtheria outbreak among the workers in Leonard Sheldon's vineyard in the famous wine growing districts of California.

Tom Forman, the clever young Lasky leading man, is seen as the owner of the vineyard. Others promi-

nent in the cast are Walter Long, Ruth King, Webster Campbell, J. Parks Jones, William Dale and other members of the Lasky all-star organization.

The production was made for the Lasky company under the direction of George H. Melford and abounds in beautiful settings and thrilling incidents.

It is a Paramount picture.

The United States army owns a patent for wireless equipment for aeroplanes that weighs but seven pounds miles.

#### The Popular Song is a Musical Phoenix

We have all traced the history of popular songs and seen how one gave birth to another. In the April American Magazine E. M. Wicks says:

"A hit does not need to be original. In fact, many of the most successful hits are merely rehashes of other hits, with a little different tempo or rhythm thrown in to disguise the relationship. Under various guises the public sings hums, and whistles from year to year the same tunes that were popular two decades ago. If song writers stray outside the plain, familiar paths they are likely to confuse the public, just as a ten-year-old boy would be confused by a problem in plane geometry.

"A month or a year from now, 'Nearer, my God, to Thee' which has been used for popular purposes again and again, could be twisted about a bit and turned into a rag, a march, or a waltz, and the public would take to it with avidity, never dreaming that it had already hummed itself tired of the tune many times before."

#### The Indoor and the Outdoor Man.

In the April American Magazine Dean Heerman Schneider says:

"The characteristics of men are so much on the surface that a keen analyst usually will uncover the correct one in the first interview. They signal the indoor and outdoor type of man. When a bilizard is beating against the house, an 'indoor' man likes to hear the roar of the wind, because it emphasizes the coziness of the ingle nook and heightens his sense of protection. The 'outdoor' man is straightway seized by a desire to get out and fight the storm. Draw a picture of prospecting or construction work, and the second man will lean forward with tense muscles and radiant eyes. The other will draw more and more into himself, as if for shelter."

## We Have on Display a Large and Complete Line of High Grade Fruit, Vegetables and Flower Seeds

Seeds From all Parts of the World

We Can Fill Your Orders Satisfactorily

### Harris Grocery

PHONE MAIN 70 FARMERS PHONE B. 192  
408 North Fir St. Cross The Track

### SHERRY'S

June Wants Big Sisters to See "Modern Cinderella."

BY JUNE CAPRICE.

(Who stars in "A Modern Cinderella") Carefully hidden under the thrills of "A Modern Cinderella" is a lesson for every family. Every younger sister whose hopes and longings are often crushed to give "big sister" a chance; every older sister, whose eagerness for advancement often becomes gross selfishness, and every mother and father whose concern for their first born often creates a heart-breaking neglect for their younger children should see this great William Fox photoplay.

"A Modern Cinderella" is not a sermon. It's a William Fox motion picture and contains all the love, intrigue and breath-taking action the phrase implies.

But after the family leaves the theatre, and in the quiet of the home talks over the "movie," the fitness of this rollicking play of childhood to their own household will loom up.

Joyce, the character I play in this film, is above all a carefree and mischievous girl, trying hard to be happy with the few little things she has. And Polly, isn't she a—well, typical big sister; one who goes to all the hops, gets all the new clothes, and is shocked when little sister asks to go see the pictures with Johnny?

Then there is mother who pushes her big girl forward at every opportunity, and poor, old, hard-working dad—maybe a little henpecked—who shows his sympathy for the little one and tries to fight her fights without "getting in bad" with ma.

This is the picture of modern life which "A Modern Cinderella" reflects. I am sure many little sisters will feel much happier when they see that, after all, Joyce's bubbling spirit, aided

by her mischievousness, wins Polly's beau. I am also sure that after big sister and mother see "themselves as others see" them, the baby of the family will notice such a sudden change in their manner that she'll think her fairy godmother dropped in for a chat. And I'll bet old dad will chuckle when mother suggests that the youngster needs a new dress.

FOR RENT SIGNS—For sale at The Observer office.



### Plant Now

Sweet Peas, Pansies and all Morse's Grand Prize

### California Seeds

Cabbage, Carrot, Onion, Beets, Peas, Spinach and Turnip Seeds should be planted at once. Don't take seeds that are "just as good." Get Morse's.

On Sale by all Leading Dealers

If your dealer does not carry Morse's Seeds, send direct for our catalogue—Free. Your order will be promptly attended to.

G. C. MORSE & CO.  
Seedsmen San Francisco



#### FORMULA WANTED.

Paint manufacturers would like to know how to make a better floor paint. No other paint is subjected to such hard service and it must be made right.

Thus far the Sherwin-Williams Co. have the best floor paint.

GET IT AT

### Oxner's Paint Store

### McCarthy

Imperial 15c 2 for 25c  
Imperial Club House 10c  
Imperial Smoker . . 5c

### W. D. McCarthy

Office and Factory 106 Depot St. Lewis Bldg.



#### QUICK DELIVERIES

are a feature of this lumber business. When you give us an order you can confidently rely on getting your lumber a little before you need it. That means no delay in construction, no waiting time that you have to pay for. Think that over.

GEO. PALMER LUMBER COMPANY  
Retail Dept. Phone Main 8

Modern Lens Grinding Plant on the Premises



Supplied by Us Will Relieve the Head Ache

### WE GRIND OUR OWN LENSES

Broken Lenses Duplicated the Same Day

(We Guarantee all Work and Are Here to Make Good)

### J. H. Peare & Son

MFG. OPTICIANS

REGISTERED OPTOMETRIST