

Our Advertisements Are Authentic

DRUG STORE NEWS

Advertising is store news. Therefore, we fill our advertising space with interesting matters which will be read with the same eagerness as news items and editorials. Cultivate the habit of reading our advertisements and keep posted on the advent of new remedies and toilet accessories.

Keep posted. You'll find a new ad in every issue of this paper.

You'll find "editorials" as important as editorials.

Read Our Advertisements.

See Our Windows.

Visit Our Store.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

"Shorty" Logue, O.-W. employe, left Saturday night on number 18 for a three months' visit in the east.

Beautiful packages of candy of the very best quality. See them at Silverthorn's Family Drug store.—Adv. 3-19-tf.

Private dancing lessons every evening, Zuber Dancing Hall. Phone Black 1211 for appointment.—Adv. 3-5-tf.

Mr. and Mrs. J. F. McLaughlin, of Echo, were in the city Saturday and yesterday to visit their son, James McLaughlin, the 6 a. m. O.-W. operator.—Adv.

Dr. Ralston, physician, surgeon and osteopath is now located in rooms 12 and 13 over Silverthorn's Drug Store. Main 21; night phone Main 81.—Adv. 3-7-tf.

Sidney Lyle, the piano tuner will be at the Foley hotel March 23-24.—Adv. 3-19-6t.

The renewal of the mission in the Roman Catholic church will start next Sunday and last throughout the week. The Redemptorist Fathers of Portland have charge of the mission.

Sidney Lyle, the piano tuner is at the Foley Hotel. 3-12-tf

A new lot of pretty gold fish. All kinds and shapes. See these at Silverthorn's Family Drug Store.—Adv. 3-19-tf.

Full House Greets Adjutant.

Adjutant Nora Hudspeth, of the Portland Salvation Army spoke to a full house at the Presbyterian church yesterday morning.

Most people like a good camera that is easy to use—just the kind that they sell at Silverthorn's Family Drug Store.—Adv. W. 11.

Fresh box candy—McDonald's chocolate brazil nuts and other fancy packages at the Silverthorn's Family Drug store.—Adv. 3-17-tf.

The new line of the famous Elk Junior suits for boys just arrived at the Golden Rule.—Adv. 3-19-1t.

Two Fires Within 8 Hours Sunday Morning

Two fires occurred within eight hours Sunday morning: one in the La Grande Oyster and Chop house on Adams avenue between Depot and Chestnut streets; the other in the residence of George Lesser on Fir, above Washington. The first fire was caused by the attempt of a waiter at 3:40 a. m. to fill a burning coffee urn with gasoline; the second at 11:45, by a defective flue. The latter fire was extinguished by chemicals, thus preventing much of the damage which a water stream would have caused.

New Owners Have The Joseph Herald

Messrs. W. L. Flower and J. M. Lowry Purchase Paper from W. C. Black.

W. C. Black, owner of the weekly Joseph Herald, has sold the paper to W. L. Flower and J. M. Lowry. Mr. Flower has been employed recently by the Enterprise Record Chieftain and before that published a paper at Richland, Baker county. Mr. Lowry is manager of the Southwestern Lumber company and will add the duties of partner in the publication of the Herald. W. C. Black published the Herald for nine months.

New City Officials At Elgin.

Elgin, Ore., Mar. 19.—Elgin's officers were elected last week with but little contest for the different places. F. E. Smith was chosen as mayor; S. E. Harris, C. E. May, F. W. Keller, Guy I. Patten, Dr. E. O. Willson and Joe Hallgarth, councilmen; L. B. Tuttle, recorder; R. L. Shoemaker, treasurer; and E. S. Thomas, marshal.

Buy a Ranch.

Union, Ore., March 17.—The Oregon Scout says:

Geo. Baird reports the purchase this week of the 160 acre ranch owned by John Randall on Little Creek. The consideration is not made known. This is a fine little ranch and added to the Ernest Moore place which adjoins it, purchased by Mr. Baird last fall makes a fine tract of 490 acres which will be utilized as a dairy ranch by Mr. Baird. The land is very good for pasture and has over 100 acres of good farm land on it. Little Creek furnishes a fine stream of water running through the place the entire year. Mr. Baird is one of the foremost dairymen of this part of the state and has a fine herd of 50 jersey milkers which he will put on his new holdings as soon as the weather opens up. The Randall ranch will be where he will have his stables and cream separators.

Billy Eng Buried Yesterday.

The funeral of Billy Eng, who was killed in La Grande March 13, was held in the Bohnenkamp chapel yesterday afternoon at 2 o'clock. The services were conducted by Rev. G. L. Clark, pastor of the Presbyterian church. Burial was in the Odd Fellows cemetery.

Say's I to My-self, Say's I---

The J. C. Penney Company, Where Service,
Quality and Quantity Goes with Each Bundle

---Is the Place to Buy

Men's Spring Suits, all styles, newest patterns	\$9.90, \$12.50, \$14.75, \$16.50, \$18.50
Men's Spring Soft Collar Shirts	49c, 98c, \$1.49, \$1.98
Men's Spring Union Suits	49c, 89c, 98c, \$1.23, \$1.49
Men's Hats	98c, \$1.49, \$1.98, \$2.49, \$2.98
Men's Hosiery	10c, 2 for 25c, 15c, 25c, 49c
Men's Dress Shoes	\$2.98, \$3.50, \$3.98, \$4.50, \$4.98
Boys' Suits, real values	\$1.98, \$2.98, \$3.98, \$4.98
Boys' Hats	49c, 89c, 98c, \$1.49
Boys' Shoes	\$1.39, \$1.69, \$1.89, \$1.98, \$2.49
Men's "Indigo" Blue Bib Overalls	98c
Men's "Oskosh", "Big Three", "Underhill"	

Start Saving Today—DO IT NOW

Strong Evidence
Why You
Should Buy Here

J. C. Penney Co.

Formerly The United Store.

We Lead
Others Follow

"JIMMY CUTTER" HERE FOR VISIT

M. W. Lasley, known all over this part of the country as "Jimmy Cutter," is here on a visit from Utah. Mr. Lasley is one of the few remaining drivers employed by the old Overland Stage company. He came to La Grande in the year of the Indian war, 1878. At that time he drove the stage between La Grande and Pendleton. Mr. Cutter holds a position with a sugar company in Utah. He has been away from here seven years and decided to take a lay off of a couple of weeks for the express purpose of visiting his former friends and associates in La Grande.

"More Sleep, Less Drink" Campaign
Newport, R. I., March 17.—(United Press)—A campaign for more sleep and less drink among the society debutantes at this fashionable resort was sponsored here today by Mrs. Joseph M. Gazzam of Philadelphia. Bishop Rhinelander is expected to call a meeting soon to further the idea; and he is backed in this by Bishop Garland and Dr. Floyd W. Tompkins. Mrs. Gazzam feels there is entirely too much wine drinking among young girls during their first season in society. She also condemns the dance-till-dawn and late supper idea.

These practices, Mrs. Gazzam maintains, are apt to undermine the girls' health and the example set is likely to lead to emulation on the part of other young girls all over the country.

This is a time, Mrs. Gazzam feels, when all that is good in our physical and mental makeup should be fostered as both men and women are likely to be called at any moment to help defend the country and need all the strength they can develop.

Mrs. Gazzam and her daughter are expected to take their cottage for the summer here again and the outcome of the campaign will be closely watched.

W. H. Bohnenkamp Co. are agents for the Goodyear tires—not the Goodrich as stated in Saturday's advertisement through a typographical error.

Mr. and Mrs. Payne Returned.
Mr. and Mrs. L. Payne of Enterprise returned the last of the week from Iowa where they spent the winter at their former home. They found the country rich and prosperous and the weather often bleak and windy.

Lloyd George.

London, Feb. 25.—(United Press—By Mail).—A teacher in Harrow district asked a class of boys and girls whose ages average 7 years to write essays on Lloyd George. The results included these paragraphs:

Lloyd George is a very brave soldier. He is King of Parliament. They are trying to poison him.

He has won many battles. He has thousands of soldiers.

King George is King of England but Lloyd George is King for the war. He is a Welshman but speaks English.

He has lots of soldiers and tells them what to do so as to win the war. He only lets the people have 4 lbs. of bread.

Lloyd George is a good King and the Germans have tried to poison him.

JOSEPH NEWS NOTES. (Continued from Page 1.)

and vote. Among other things it will be decided whether or not Joseph will have a sewer system.

On Wednesday of this week the Joseph W. C. T. U. met with Mrs. W. G. Beith and it was decided that they should give the Joseph schools a picture of Francis E. Willard and to give a flag.

A. J. Richardson returned Thursday from Portland where he has been purchasing stock for his store.

On Friday afternoon the Phila-

FREE ENTERTAINMENT

Everyone Is Welcome At Any Time To Come In
And Hear Good Music On The

**Edison Disc Phonograph
or Victrola**

On Saturday evenings you will have the opportunity of hearing a special entertainment by the world's greatest artists, including Caruso, Scotti, Sembrich, Melba, Gluck, McCormick, Kreisler, Albert Spaulding, Anna Case, Emmy Destin, and a great number of other famous singers you may care to suggest.

Stop in and hear all or any part of this concert

NEWLIN BOOK & STAT. CO.

NEW TODAY

WANTED—A boy at the Y. M. C. A. dining room.—Adv. 3-19-6t.

FOR RENT—Five room modern cottage, furnished or unfurnished. Inquire Mrs. Zuber.—Adv. 3-19-4tp

FOR SALE OR TRADE—One No. 5 Erector (\$7.50.) Will take second hand bicycle.—K. Z., Observer.—Adv. 3-19-2tp.

WANTED—To rent permanently, modern unfurnished four room house, furnace preferred. Phone Red 3512.—Adv. 3-19-2t.

WANTED—Twenty young ladies to act as models in Elks style show Thursday night (must weigh over 200 lbs.) Call Adna Rogers (married) Elks club. Phone Main 65.—Adv. 3-19-3t

FOR SALE—Hatching eggs from Tom Baron strain of single comb English white leghorns, the world's famous layers. Single comb Rhode Island Reds, heavy laying strain of barred Rocks. Also some choice cockerels. For prices address J. H. Day, 1214 W avenue. Phone B 3011.—Adv. 3-19-1mo

**To Reduce the
High Cost of
Living**

**Admission Now 50c
Ladies Free**

**Good Music
Good Floor**

**Social Dance every
Tuesday and Saturday
Night At**

Zuber Hall

Wedding invitations, announcements and calling cards printed at the Observer Job Printing Department. 10-28-tf.

Quality in Photoplays

The Well-Known and Capable Stars of the Photoplay World

Handsome

**HOUSE
PETERS**

Who was the bandit in "The Girl of the Golden West"

In a modern
mystery
romance

Captivating

**Myrtle
Steadman**

Who was "the girl" in
"The Soul of Kura-San"

The Happiness of 3 Women

A Compelling, heart-gripping photodrama of society
life - a Paramount picture.

TODAY AND TOMORROW

ARCADE