

BUD BRIGHT'S BRAINSTORMS



Never go into the water after a hearty meal, for you'll never find it there.

Get In The Swim

We want to show the MEN'S HATS that are winning the admiration of hat buyers.

John B. Stetson Hats

They are here—hats for smart dressers in all shapes and shades. Don't buy a hat until you've seen them and then you'll buy a hat.

HILL'S Dep't Store

Let us print your farm sale bills.

SHERRY'S

"A Wife by Proxy."

Here is Mabel Taliaferro in one of the best screen dramas of her career. The part is wonderfully suited to her. She is a poor Irish lassie, whose father, before his death in the "Old Country," urges her to go to America and look up Norton Burbeck, a wealthy young club-man, who is under obligations to him.

Charming little "Jerry" McNair, left alone in the world, picks up her scant belongings and goes. Burbeck welcomes her and calls her "the guardian of his comfort." She becomes a part of his life. Burbeck believes himself to be in love with a beautiful, conscienceless woman who is scheming to get his money.

"Jerry" learns of the plot. How she foils it and becomes Burbeck's "wife by proxy" is the greatest part of the play. This is a production that makes a deep appeal. It is clean, wholesome, full of a love element of the right sort.

ON GROWING SMALL FRUITS.

Growers of small fruits who are interested in varieties best adapted to their part of the State may secure later and reliable data on this and other important phases by sending for either or each of the three bulletins, Small Fruits, just issued by the O. A. C. Extension Service. No. 146 is on strawberries, No. 165 on loganberries and No. 192 on the brambles. They cover the subjects of soils, soil preparation, fertilizers, varieties, planting, propagation, cultivation, pruning, trellising, marketing, cost, insects, and diseases, as well as other problems of successful growing and marketing.

At Sherry's Today



ARCADE

"Husband and Wife."

"Husband and Wife," a strong dramatic play written by Charles Kenyon, author of "Kindling," and given its premiere at the 48th Street theatre, New York, where the newspapers pronounced it one of the most extraordinary plays of modern times, with a strong and appealing moral; all in all, one of the few domestic dramas which met the undivided approval of the metropolitan newspaper critics. Staged under William A. Brady supervision, it has now been made into a motion picture also under Mr. Brady's critical eye, and will be shown at the Arcade theatre on Sunday. This picture marks the first of the Brady all-star casts, which includes Ethel Clayton, Holbrook Blinn, Emmett Corrigan, Gerda Holmes Montagu Love, Dion Titheradge and Little Madge Evans.

PICTAIREN ISLANDERS TO GET FIRST MAIL SERVICE FROM U. S.

New York, Mar. 16.—(United Press)—For the first time since its colonization in 1789 by mutineers and Tahitian women, Pictairen Island, that geographical period in the Pacific ocean between Panama and New Zealand, where steamers stop sometimes as often as once a year, will receive mail service from the United States via the steamship Austral, sailing from this port today.

Probably the only person in the United States to whom this news is valuable is Miss Emily McCoy, who left Pictairen 15 years ago to come to the United States to study nursing. There are about 150 inhabitants on the island. Miss McCoy says divorce and unequal suffrage are unknown among the islanders.

OLD PAPERS—For sale at The Observer office, 25 cents a bundle.

ARCADE SUNDAY.



SHERRY'S SUNDAY.



SCENE FROM "A WIFE BY PROXY"

KAMELA HAS MEASLES SCARE

There are eight cases of measles in Kamela. The sick are: Bert Rose, Viva, Walter and Bernice Ingerson, Maydee, Johnnie and Freeman Beers, and Joan Pidecek. Jimmie Rose is sick with the disease but is at Mentzerville, a settlement ten miles from Kamela. The disease was brought to Kamela by the Bryant baby who took sick at a dance March 10. Then Gail and Geraldine Hanlen took sick and next Shirley Beers. Gail Hanlen had a severe attack, almost contracting pneumonia.

Owing to the scare there are but eight or nine pupils in school.

NO PHYSICIAN IN KAMELA.

"Unfortunately we have no physician in Kamela," writes a Kamela citizen to The Observer. "We are usually a healthy lot up here." Evidently, too, it is permissible to read between the lines, Kamela is pretty sure it doesn't need a physician despite the fact that at the present time there are eight cases of measles there.

PLAN GARDEN NOW IS THE ADVICE

It is too early for the amateur gardener to be working in his garden, but time can profitably be spent in plans for the coming season. Ask to see the gardening books at the public library. There are several general works, and one volume each on celery, onion, tomatoes, melons, and peaches.

The library also has state or governmental titles on beans, cucumbers, strawberries, loganberries, corn, cabbage, potatoes, and squash. The "Encyclopedia of practical Horticulture," edited by Granville Lowther, assisted by the "best known scientific and practical horticulturalists throughout the country" and particularly in the Northwest, is a comprehensive work in four volumes, profusely illustrated and thoroughly indexed.

FOR RENT SIGNS—For sale at The Observer office.

Matches.

The world is cursed today with the temperamental match.

Formerly the match was a big, husky sliver of wood with a head full of fire and brimstone. It was a hair trigger match. One you could strike anywhere and get results.

But matches today are different. Thin, stunted, puny little things. And so darned particular they have to be scratched on their own brand of sandpaper or they won't light. You just have to coax them all the time. And their heads fly off on the slightest provocation. They're no good.

ART TEACHER LEAVES CITY

Miss Fannie Schlapp, public school art supervisor, left last week for Raton, New Mexico, where she had been called by the illness of her sister. Miss Schlapp will probably not return to La Grande. Her absence is keenly felt in the city's school circles.

It's Here

KING'S EVAPORATED FOODS

10c Package Soup Vegetables Enough For Ten Plates

30c Package Boiled Dinner Vegetables Equal to Ten Pounds Fresh Vegetables

30c Package Prunes Equal to Three Pounds Fresh Prunes

30c Package Dried Apples Equal to Eight Pounds Fresh Apples

30c Package Spinach Equal to 20 Pounds Fresh Spinach

Harris Grocery

PHONE MAIN 70 FARMERS PHONE B. 192 408 North Fir St. Cross The Track



THE UNIVERSAL CAR

320,817

Have been built and actually delivered to retail buyers since August 1, 1916.

These figures—320,817—represent the actual number of cars manufactured by us since August 1st, 1916, and delivered by our agents to retail buyers.

This unusual fall and winter demand for Ford cars makes it necessary for us to confine the distribution of cars only to those agents who have orders for immediate delivery to retail customers, rather than to permit any agent to stock cars in anticipation of later spring sales.

We are issuing this notice to intending buyers that they may protect themselves against delay or disappointment in securing Ford cars. If, therefore, you are planning to purchase a Ford car, we advise you to place your order and take delivery now. Immediate orders will have prompt attention. Delay in buying at this time may cause you to wait several months.

Enter your order today for immediate delivery with our authorized Ford agent listed below and don't be disappointed later on.

PRICES:

Runabout \$345, Touring Car \$360, Coupelet \$505, Town Car \$595, Sedan \$645, f. o. b. Detroit.

Ford Motor Company

T. F. COWARD, Agent.

Miss Schlapp had been art supervisor here nearly two years. Each summer she studied in Woodstock, New York, with Mr. Carlson, the landscape painter. She may study in the Art League school of New York City next winter. Miss Schlapp's paintings in this city are prized highly by her friends.

BERG WILL ARRIVE HERE MARCH 20

A letter from John Berg states he will arrive here March 20 and that he is in splendid condition for the match with O'Neill March 23. He also wrote that negotiations are being made for a match between himself and Ad Scutel of San Francisco, who recently wrestled Joe Stecher for the world's heavy weight championship.

BUTTER LABELS—For sale at The Observer office.

QUICK DELIVERIES

are a feature of this lumber business. When you give us an order you can confidently rely on getting your lumber a little before you need it. That means no delay in construction, no waiting time that you have to pay for. Think that over.



GEO. PALMER LUMBER COMPANY Retail Dept. Phone Main 8

ELECTRIC SUPPLY CO.

AUSTIN BROWNELL, Manager

HOUSE WIRING A SPECIALTY

Supplies and Heating Devices

Phone Main 726

Sommer Hotel Building, next to Western Union

McCARTHY MADE CIGARS

Imperial 15c 2 for 25c Imperial Club House 10c Imperial Smoker . . 5c

W. D. McCARTHY

Office and Factory 106 Depot St. Lewis Bldg.

WANTED

To buy ten million feet of lumber, or will furnish cash to operate your mill and market the product. Phone Main 711.

W. R. KIVETTE

DON'T fail to see the Packard Twin Six at Hamilton's Booth at Auto Show, Saturday and Saturday Evening.