

Be Immune From COLDS

It is easier to avoid a cold or to cure it when it first starts—than it is to cure one that has become obstinate. Avoid complications that may result from a neglected cold by using

Newlin's Cold Tablets

They will quickly overcome congestion and stop the feverish condition which usually accompanies a cold. They are pleasant to take and are in no way harmful.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

J. M. Burdette of Joseph, who has been working in Walla Walla, arrived in La Grande last night. He may go to Joseph today.

Do not forget the band dance at Rex hall Wednesday night. 2-19-17

C. E. Wilson and four children are moving today to Haines where they will live.

For chronic constipation and bowel disorders take a treatment of American Oil (heavy). Wonderful results will follow. Levy-Vogel Drug Co. 2-1-tf

Guy Navarre, Arterraft picture representative, was in the city today.

Buy Oregon Nursery company's fruit and ornamental trees and all kinds of shrubbery and flower plants of George Ball, agent, 1212 Washington avenue, La Grande. 2-15-1mo

Mr. and Mrs. James Bradley have left La Grande for Buffalo, N. Y., to make their home.

The weather today is mild and pleasant and the sunshine is good to see.

More developing and printing of films every day at Silverthorn's Family Drug Store. Dly2-12tf; Wkly1t

Miss Madeline Bollons left for Salem Monday to join her sister, Miss Eleanor Bollons, who has been a clerk in the legislature. The Misses Bollons will visit in Portland and will return about Sunday.

All motorcycle and bicycle accessories at cost. Now is the time to buy. Leighton Garage. 2-17-tf

The Royal Neighbors will hold a "Penny" social at the K. of P. hall, beginning at 6 p. m., Friday, February 23. Everybody come; everybody welcome. 2-20-3t

Miss Lou Long of Cleveland, Ohio, arrived in La Grande last night. Miss Long has accepted the position as designed for Miss Blackmon.

For That Cough and Tickling in your throat, use Syrup of Wild Cherry Bark in combination with Guaiacol and Eucalyptus. It gives quick relief. Levy-Vogel Drug Co. 2-1-tf

Band dance at Rex hall Wednesday night. Everybody invited. Dance music by band and augmented orchestra. 2-19-17

PUBLIC SALE FEB. 27

A public sale will be held at the farm of A. Fines, six miles east of La Grande on upper Cove road, February 27, 10 a. m. Free lunch at noon.

Livestock, farm machinery, household goods will be offered for sale at auction. Terms: All sums of \$10 and under, cash. All sums over \$10 bankable notes, with 8 per cent interest, due and payable October 1, 1917.

A. FINES, OWNER.
TOM JOHNSON, Auctioneer.
ED REYNOLDS, Clerk.
DlyFeb21-27; WklyFeb27

"To The End of Satisfaction"

OUR MOTTO EVERY DAY

Not the building of a Patron, but the building of Patrons, is our main desire. This must warrant satisfaction to the end that we may enjoy lasting mouth to mouth publicity of our friends which can only be developed through a store's Service and its Values.

"A SMILE IN EVERY PAIR"

Men's Crossett, \$8.00 Value Elsewhere	Our Price	\$6.50
Men's Crossett \$7.00 Value Elsewhere	Our Price	\$5.50
Men's Crossett \$6.50 Value Elsewhere	Our Price	\$4.98
Men's Crossett \$5.00 Value Elsewhere.	Our Price	\$3.98
Men's Crossett \$4.50 Value Elsewhere.	Our Price	\$3.50

"They Make Life's Walk Easy"

Men's "Our Own" Goodyear Welt, Lace or Button, \$4.00 Value	\$2.98
Men's G. M. or Vici Kid, Blu. or Button, \$3.00 anywhere	\$2.49
Men's Solid Leather Work Shoes—Oak tan soles	\$2.98, \$3.50, \$3.98, \$4.50
Men's German Dye Overalls—"Big Three", "Oskosh", "Underhill"	98c

BUYING FOR 175 STORES MAKE THESE PRICES POSSIBLE

J. C. Penney Company

FORMERLY UNITED STORE

Johnson and O'Neil Are Clever Wrestlers

O'Neil Was Once Frank Gotch's Trainer and Has Wrestled Celebrities—Johnson Is Heavyweight Pacific Coast Champion.

Some people wonder why Johnson, "The Terrible Swede," had such a hard tussle with Jack O'Neil in their handicap match at the Arcade theater Thursday night.

It is easily explained when one is familiar with the record of O'Neil. Jack has wrestled some of the best men in the United States. Following are some of the main events in which he has participated: Dan McLeod at New York to a draw, time 2 hours, 6 minutes; D. A. McMillan at Minneapolis, O'Neil won in 1 hour, 34 minutes; Jack Rooney, O'Neil won in 38 minutes; John Jenkins at Cleveland, O'Neil won in 2 hours, 3 minutes; Farmer Burns, world's champion at Spokane, O'Neil lost in 1 hour, 21 minutes. So Johnson in meeting O'Neil was up against a man who could hold any man at bay for 15 minutes.

In addition to his long service on the mat O'Neil was trainer for Frank Gotch and learned all the fine points from the undefeated Iowan.

So when the men meet in a finished bout at the Arcade theater tomorrow night it will be absolutely one of the best matches ever staged in La Grande. Following is a clipping from the Oregon City Recorder when Johnson defeated Borden for the coast championship:

"I. A. Johnson of St. Paul, Minnesota, holder of heavyweight wrestling title, added the heavyweight coast championship to his honors here Monday night by defeating Ben Borden at the Grande theater before a crowd of 1000 fans. Johnson secured the first fall in five minutes by the hammerlock route and the second in less time. Both men put up a good fight and gave the crowd a first class exhibition. Borden challenges Johnson for a return match. Borden won the title a year ago by defeating Davis-court."

Seats are selling fast for the match and as there are only a limited amount of ringside seats, those wishing them are requested to get them early. They can be secured at the ticket office from 2 to 4 in the afternoon and 7 to 10 in the evenings, starting today.

Sunday afternoon at the Y. M. C. A. Rev. Frederick Grimes, the evangelist at the Christian church, will deliver the address at the meeting for men, the meeting will be held in the lobby at 3 o'clock and all men are cordially invited to attend. There will be special music.

Money To Loan

"Money to loan farm land, Lowest rates of interest, Prompt service, Loan our own money and do not sell our mortgages or notes."

Let me figure with you before you place a loan, \$8000, private money at 6 per cent.

I will make your loan so you will know what rate you are paying, and not make you think you are getting 5 or 6 per cent money when 10 to 15 per cent.

Henry T. Hill
Room 23 West Jacobsen Bldg

Omaromar

Even the words blend



It's a sign-post for aroma—every Omar. It says "This way, to aroma of richness, of ripeness, of wholesomeness." To Omar aroma in other words!

Aroma makes a cigarette—they've told you that for years. And Omar is aroma. It's the perfect Turkish blend—the triumph of rich Turkish and ripe accentuating leaves. Then Omaromar spells aroma. Even the words blend.

OMAR

CIGARETTES

"Smoke Omar for Aroma"

20 for 15 Cents



GUARANTEED BY The American Tobacco Co. INCORPORATED

Job Printing Quickly and Neatly Done at The Observer Office.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

WE MAKE IT EASY FOR YOU TO OWN AN

Edison or Victor PHONOGRAPH

SEE US ABOUT ONE

NEWLIN BOOK & STATIONERY COMPANY

Job Printing Neatly and Quickly Done at The Observer Office.

TONIGHT

Dorothy Gish

In

'THE LITTLE YANK'

She was a border girl torn between loyalty to the Union and love for a Southern Officer. It's the different story of the Civil war, exciting and appealing.

ARCADE