

Pay-Up Week SPECIAL

- Pref. Stock Syrup, 1 gal. can \$1.35, special\$1.00
- Pref. Stock Syrup, 1-2 gal. can 70c, special 55c
- Allen & Lewis Syrup, 1 gal. can \$1.20, special 90c
- Allen & Lewis Syrup, 1-2 gal. can 65c, special 30c
- Top Syrup, 1 gal. can \$1.20, special 90c
- Top Syrup, 1-2 gal. can 65c, special 50c
- 9-lb. sack of Klinger's Pennsylvania Buckwheat Flour 75c, special 65c
- 9-lb. sack of New York Buckwheat Flour 75c, special 65c
- Teco Self Rising Pancake Flour 15c, special 10c

The City Grocery & Bakery

The Home of Fancy Groceries
PHONE MAIN 75

Keep Your Eye On Palmer Lands

The last five sales have been from residents who reside away from Grande Ronde valley.

It apparently is the same old story: Home people as a rule do not realize the opportunities that are here.

The first settlers of this valley did not appreciate the value of that large fertile tract we now call the Sandridge. It was the very last land in the valley to be occupied.

A few years from now not a few of those who read these lines will state: "I did not know that Palmer valley would ever be the prosperous country it is."

It will be too late then. The opportunity is now. No experiment. Many families have already demonstrated the productiveness of the soil. You know the location, near railroad, near Elgin, adjoining a forest reserve, which means cheap range for stock and free fuel for all time.

Come in and let us reason together.

Geo. H. Currey

Opposite Y. M. C. A. HE WHO MOVES REAL ESTATE 106 Elm Street La Grande, Oregon
Next to Observer Office

Our Want Ads Bring Results

Auction Sale

Will sell to highest bidder, Thursday, March 1st, 1917, at our warehouse, La Grande, Oregon, one lot household goods and piano, stored by Gertrude Thompson, for storage charges.

The J. D. Lynch Co.

Brazil Is Ready to Bombard The Welkin With "Momo," God of Fun

(By H. R. Robertson, U. P. Staff Correspondent)
Rio De Janeiro, February 19.—Today Momo, "god of fun," will rule supreme in Brazil. A fat jolly god, free from care, whose worshippers include every soul in the land. It will be the first of three days of carnival—riotous, gorgeous; the most firmly established and cherished institution on the South American continent.

Come rain, shine, prosperity or poverty every Brazilian has laid his troubles on the shelf for three days of utter abandon to play and fun. For three months "Momo" has been testing out marching clubs, music and dancers. Every "bairro" or suburb and section in the city has had its preliminary battles of confetti, colored illumination, street dancing and general gaiety. For six months the people have been saving their money for the big event.

A Scene of Activities.
Avenida Rio Branco, the Broadway of Brazil and its extension "Beira Mar," is the scene of the principal activities. Fully 500,000 persons will be crushed into the short mile of thoroughfares, half of them are masked and all of them playing. A huge parade of decorated automobiles and vehicles, carrying the society of Brazil, open the fun in quadruple lines down the wide avenue.

The parade moves slowly because every inch of space is occupied by seething crowd on foot. Battles of confetti, duels with lances, (siphons), of perfume and bombardments with "serpentina" (long ribbons of colored paper) mark the progress of the parade.

Before the autos and carriages have more than begun their march they become interlaced with masses of paper ribbons. Serpentina thrown from the windows of the buildings festoon the balconies, trees and street lamps. The air becomes heavy with perfume and the confetti, underfoot drifts and deepens like snow in an American winter.

At night three huge spectacular parades given by clubs competing for a prize offered by the municipality satiate the Latin taste for show. Floats, some of them a hundred yards long, represent fairy stories and the events of the day.

One great float carries a rose tree branch whose buds burst into flower and close to buds again as it moves along. Nestling in the hearts of the roses and waiting kisses to the clamoring crowds are girls who rival real roses in beauty.

Another car carries a kneeling giant who curiously turns a sea shell in his enormous paw. A lovely girl in the center of the shell justifies the giant's and the crowd's delight.

Caricatures of political events, the war and men in the public eye furnish subjects for other floats. The parades are miles in length.

Mounted bands of music, military display, marching clubs of hundreds of uniformed members, drum and bugle corps, fire departments, contingents from battle ships, and everything that may contribute to the spectacle are in the parades.

Fireworks Are Brilliant.
Tracery of fireworks against the sky, colored and fantastic illumination, blazing windows, sweeping searchlights from the ships in the bay and from building tops weld into kaleidoscopic beauty. The blast of bugles, thud of drums, crash of cymbals, braying of bands, and the singing of masses of people make an indescribable din.

A band playing a poplar air raises the voices of the crowd in song that soars the length of the avenue. A dance tune is the signal for all to swing into rhythm on the street. Nobody is a stranger to anybody and nobody cares. They dance in couples, in circles, in groups and in mass.

Windows along the avenue are sold for outlandish prices to those who can only watch the fun. Ten to twenty dollars an hour will hire an automo-

Worms Easily Removed.
Mother, if your child whines, is fretful and cries out in sleep, he is probably suffering from worms. These parasites drain his vitality and make him more susceptible to serious diseases. Quickly and safely kill and remove the worms from your child's system with Kickapoo Worm Killer. This pleasant candy laxative in tablet form quickly relieves the trouble and your child brightens up. Get Kickapoo Worm Killer at your druggist, 25c.



You can get Sunkist Oranges wherever uniformly good fruit is sold. Tissue wrappers stamped "Sunkist" identify the genuine. Order now.

Sunkist Uniformly Good Oranges

California Fruit Growers Exchange

bile for those who wish to join the society parade. A stairway entrance on Avenida will often rent for several thousands of dollars to the vendors of confetti and perfume. Many thousands are given employment for months before the carnival making masquerade costumes. Cafes, dance halls, bars (permanent and impromptu), theaters, rinks and all amusement places are full to overflowing.

Mardi Gras at New Orleans, Venice, Rome or other European cities attract tourists from far countries, but those who have seen the carnival at Rio say it is greater than any of these.

The composite headache of Brazil on February 21 is the one institution possibly greater than the carnival.

Stiff, Sore Muscles Relieved.

Cramped muscles or soreness following a cold or case of grippe are eased and relieved by an application of Sloan's Liniment. Does not stain the skin or clog the pores like mussy ointments or plasters and penetrates quickly without rubbing. Limber up your muscles after exercise, drive out the pains and aches of rheumatism, neuralgia, lumbago, strains, sprains and bruises with Sloan's Liniment. Get a bottle today. At all druggists, 25c.

To Try Parcel Post Plan To Cut Cost Of Living In Pittsburgh.

Pittsburg, Feb. 19.—(United Press)—With \$10,000 given by a retired merchant to back the test, post office officials and a number of citizens headed by Rabbi J. Leonard Levy are planning to inaugurate a new plan for marketing by parcel post.

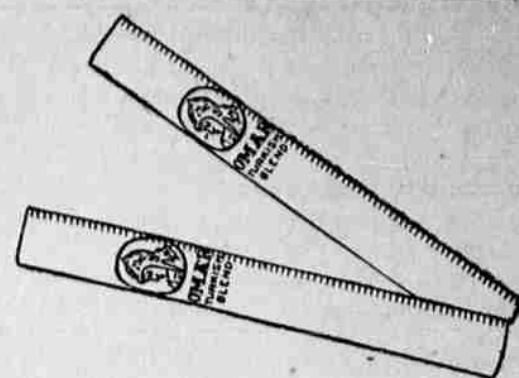
As outlined by Rabbi Levy to the Pittsburgh Association of Credit Men, the post office will provide books in which producers in rural districts may list their products, with prices and approximate parcel post charges for delivery to the customer here. Those desiring farm products, fruit and vegetables may consult the lists.

A Hint to the Aged.

If people past sixty years of age could be persuaded to go to bed as soon as they take cold and remain in bed for one or two days, they would recover much more quickly, especially if they take Chamberlain's Cough Remedy. There would also be less danger of the cold being followed by any of the more serious diseases.

MARKET NEWS

- Sugar—Cane or fruit \$8.10 sack, cash; \$8.50 30 days' time.
- Fruit.
- Cranberries, 20c quart.
- Bananas—10c a pound.
- Oranges—20@60c dozen.
- Lemons—20@40c.
- Vegetables, Miscellaneous.
- Brussel Sprouts—20c.
- Celery (California)—15c, 2 for 25c.
- Lettuce—15c; 2 for 25c.
- Potatoes—4c lb; \$3.50 cwt.
- Cauliflower—15c, 20c, 25c.
- New cabbage—8c.
- Honey—20c.
- Parsley—5c a bunch.
- Dry Onions—10c.
- Beans—White, 15c.
- Beans—Colored, 12 1-2c.
- Butter and Eggs.
- Butter—Fancy creamery, 50c lb.; 95c for 2 lb. roll.
- Ranch Butter—45c lb.; 85c 2-lb roll.
- Eggs—40c.
- Flour and Feed.
- Bluestem Flour—\$2.25.
- Royal Patent—\$2.20.
- Jersey Cream—\$2.20.
- Best of the Best (patent)—\$2.15.
- Invincible—\$2.20.
- Snowdrift—\$2.40.
- Upper Crust—\$2.40.
- None-to-Equal—\$2.10.
- Gold Medal—\$2.25.
- Sea Foam—\$2.15.
- Snow Drop—\$2.15.
- Flour in 10-lb. Sacks.
- Graham, Germ, Whole Wheat and Royal Patent, 55c.
- Rye—65c.
- Yellow corn meal—45c.
- Chickens and Fowl.
- Ducks—Live, 17c.
- Turkeys—Live, 22c.
- Geese—Live, 15c.
- Hens—Live, 15c.
- Spring Chicken—18c.
- Cattle.
- Best heavy beef steers....\$8.35@8.40
- Best light beef steers.... 7.85@8.35
- Best beef cows 7.00@8.00
- Best heifers 7.00@8.00
- Ordinary to good cows.... 6.00@6.50



OMAR+OMAR=OMAROMAR=AROMA

A big part of Omaromar is aroma. And the result of Omar's aroma is just sheer content.

Omar's aroma is a rich and ripe aroma—because it is a blend of rich Turkish and ripe accentuating leaves.

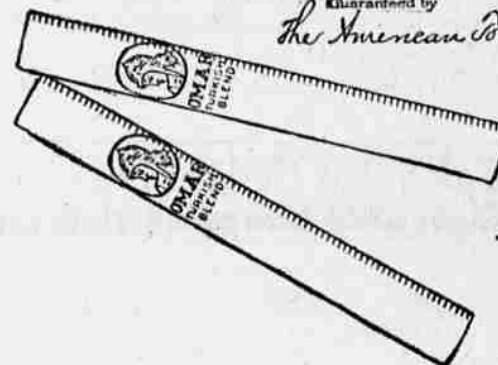
Omar—the perfect Turkish blend. Even the words blend.

20 for 15 Cents

OMAR CIGARETTES

"It's the Omar-Aroma that counts"

Guaranteed by The American Tobacco Co.



- Heavy bulls 5.00@5.50
- Light bulls 4.00@4.50
- Calves 7.00@8.00
- Stocker feeder steers 5.00@6.00
- Hogs.
- Heavy packing \$10.50@11.00
- Heavy butchers 9.25@10.25
- Light 9.10@ 9.60
- Rough, heavy 8.25@ 9.35
- Pigs 8.50
- Sheep.
- Best east of mountain lambs \$ 11.50
- Best valley lambs 11.00@12.00
- Wethers 9.00@10.00
- Ewes 9.00@10.00
- Goats 3.25

When You Have a Cold.

It is when you have a severe cold that you appreciate the good qualities of Chamberlain's Cough Remedy. Mrs. Frank Crocker, Pana, Ill., writes: "Our five-year-old son Paul caught a severe cold last winter that settled on his lungs and he had terrible coughing spells. We were greatly worried about him as the medicine we gave him did not help him in the least. A neighbor spoke so highly of Chamberlain's Cough Remedy that I got a bottle of it. The first dose benefitted him so much that I continued giving it to him until he was cured."

WATTS WATT TALK NO. 4

If you saved the schedule of rates given in the last Talk you will see, by referring to it that the rates are much lower for heating and cooking than for lighting. (If you did not save it, ask for a copy of our rates at the office.)

Away up in the mountains we have four big water power plants and in Baker a steam power plant. Scattered over the counties of Baker, Union and Grant we have hundreds of miles of transmission and distribution lines. Most of this investment is necessary in order that you can have an uninterrupted supply of electricity for light.

Now during the daytime this immense investment would be almost idle if our customers only used electricity for lights. You can readily see that we can afford to give a cheaper rate if we can put this investment at work on cooking and heating devices which are used principally in the daytime.

You can figure for yourself how a rate of this kind will enable you to cook at a moderate cost. For instance supposing you had one of those Universal Portable Ranges that sell for \$21.50. You can bake, fry, boil, stew or toast with this at a maximum cost of 3.6 cents per hour. It has two burners and any degree of heat needed for cooking can be obtained. We would like to have you come in and look at it.

More about cooking and heating next time.

Eastern Oregon Light & Power Co.