

# Pay-Up Week SPECIALS

These articles are exceptional values at our regular price

- Ladies' Muslin Underwear ..... 1-4 Off
- 81x90—\$1.18 Good Quality Sheets ..... 97c
- 72x90—98c Good Quality Sheets ..... 89c
- New shipment of Waists for this week, Special \$1.00
- Men's Knee Rubber Boots ..... \$2.75
- Men's Hip Rubber Boots ..... \$5.00

## Hill's Department Store

Quality and Service

### What Beats Raising Wheat?

As a long term and profitable investment a few dollars worth of paint on wagons, implements, doubletrees, etc., pays better than anything else. Do it now while you have the time and the implements are not in use.

Get Harness Oil Here, Too.

### OXNER'S NEW PAINT STORE

(New Location 1316 Adams Ave.)

### ST. LOUIS PAINT CO.

#### MAKES BIG MERGER DEAL

Certain-teed Products Corporation Organized—Business Will Be Extended and Three New Offices Opened—Gregg Varnish Company and Mound City Paint & Color Company Merged With General Roofing Manufacturing Company.

St. Louis, Mo., Feb. 19.—The General Roofing Manufacturing company, through George M. Brown, president, has announced that the company has purchased the Mound City Paint & Color company and the Gregg Varnish company, both of St. Louis and the Lockport Paper company mill at Niagara Falls, N. Y., and that a new corporation had been organized, to be known as the Certain-teed Products corporation. The growth of the General Roofing company is attributed to persistent advertising and satisfactory products, Brown declared.

In the new company's formation there will be issued \$3,500,000 first preferred 7 per cent cumulative stock, \$1,925,000 second preferred 7 per cent cumulative convertible stock and 80,000 shares of common stock. Headquarters will remain in St. Louis.

The increased capital available under the new organization will be used in extending the business of the roofing company. The company will enter in an aggressive manner the paint and varnish field on a big scale, and it was because of this plan the Mound City and Gregg companies were taken over.

While the General Roofing company already has offices in nearly all the large cities, three more will be added to the list and several old ones enlarged. The new offices will be at Buffalo, N. Y.; Milwaukee, Wis., and Salt Lake City.

"The powerful effect of advertising has perhaps never been demonstrated as forcibly as in our case," said President Brown. "We find that most everybody is familiar with the name

"Certain-teed," but we have found many people have never heard of the General Roofing company. The reason is obvious. We have played up the Certain-teed feature. Because of the widely known trade-mark we concluded to name the new corporation accordingly. A good quality of products at fair prices and persistent advertising has been our success. "We will employ the same policies in the paint and varnish business. We will be equipped to market paints and varnishes through the extensive selling organization of the parent organization thus materially reducing costs. This will afford us an opportunity to sell our products at moderate prices."

#### CITY NEWS IN BRIEF.

Collection of News Paragraphs and Advertisements.

Mrs. George Good has left for Portland, from where she will go to Grants Pass to visit her daughters.

M. O. Evans, assistant state agent for the county agricultural agents, was in La Grande Saturday.

Mrs. Grace Stroom of Enterprise who has been ill in the hospital for the past seven weeks, left for her home Saturday.

Plan for State Encampment. William Murray, Joe Munhall, F. B. Currey, H. E. Dixon, L. M. Hoyt and Clint Ball have been chosen delegates to the county convention of the Modern Woodmen of America by the La Grande lodge. The county convention will select a delegate to the state convention and the state convention, in turn, will select a delegate to the national convention.

About Constipation. Certain articles of diet tend to check movement of the bowels. The most common of these are cheese, tea and boiled milk. On the other hand raw fruits especially apples and bananas, also graham bread and whole wheat bread promote a movement of the bowels. When the bowels are badly constipated, however, the sure way is to take one or two of Chamberlain's Tablets immediately after supper.

## SHERRY'S

ETHEL BARRYMORE TO ACT ONLY FOR SCREEN Believes She Can Do Greatest Work in Motion Pictures.

The celebrated actress, Ethel Barrymore, who will be seen at the Sherry theater tonight in the Metro-Roiff production, "The Awakening of Helena Richie," has abandoned the speaking stage.

This announcement comes as a great surprise, perhaps, to the public, but it is a step that Miss Barrymore has been contemplating ever since her

SHERRY'S LAST TIME TODAY



SCENE FROM THE AWAKENING OF HELENA RICHIE

affiliation with Metro Pictures corporation, and her decision came simultaneously with the completion for the screen of her present production, the picture version of Margaret Deland's great novel. "If motion pictures can accomplish work as satisfying to an artist as this Metro wonderplay is to me," Miss Barrymore said to Richard A. Rowland, president of Metro Pictures corporation, "I am willing to cast my lot with the organization that can do these wonders." In "The Awakening of Helena

Richie," Miss Barrymore was given a free hand to work out the beauty of the story in such a way that her more earnest desires for a fine production were fulfilled. She sought to recapture and present to the audience of today the quaint charm of Old Chester in the days before the war, using it for a background against which she has re-created the tragedy of a woman's soul, and the glory of renunciation by which she finally wins real happiness.

Others of Miss Barrymore's famous family who have already headed the lead and enlisted under the Metro banner are her uncle, Sidney Drew, with Mrs. Drew; her brother, Lionel Barrymore, and her cousin, S. Rankin Drew.

### "Lure of The Wild" In Motion Pictures

William L. Finley, state biologist, will show his famous motion pictures, "The Lure of the Wild," showing animal, bird and fish life, this afternoon at 2:30, and tonight at 8:15, and tomorrow afternoon and evening at the Arcade theater La Grande.

Mr. Finley will be the guest of George T. Cochran at the business men's luncheon tomorrow afternoon. Two showings of the pictures will be made tomorrow afternoon. Admission will be free to children under 12 years of age to the afternoon performance; admission to adults afternoon and evening 10 cents. Mr. Finley's appearance here is under the auspices of the Neighborhood club, which engaged the theater for the purpose of showing his pictures. These pictures are pronounced wonderful, and have never before been shown to the general public. They were taken under the auspices of the state fish and game commission.

All Militia Are Ordered Home. Washington, D. C., Feb. 19.—(United Press)—All militiamen remaining on the border have been ordered home.

## ARCADE

### "THE TRAVELING SALESMAN"

Five-Part Famous Players-Paramount—Reviewed by George W. Graves in Motography.

Perhaps "nobody loves a fat man," but everyone is bound to love this particular fat man—Bob Blake, played by Frank McIntyre in the adaptation of the stage play by James Forbes. The traveling salesman has a smile "that won't come off," and his optimistic disposition which this indicates is just as ineradicable. Frank McIntyre certainly gives the picture its "pep," ably aided by the spirited, charming Doris Kenyon, who plays the part of a country girl whom the salesman saves from the hands of those who are scheming to get hold of her property. Many of the scenes in which the star and Doris Kenyon appear all by themselves for comedy purposes are extremely risible, and this in a large part is because they are so true to human nature.

The first reels of the picture are in humorous vein, while the end becomes decidedly dramatic. Bob Blake, a jovial salesman, learns that Drury, a capitalist in the small town where the

story takes place, is planning to buy the property of Beth Elliott, which is to be sold for taxes, intending later to sell it to the railroad and make a big profit. Blake's growing love for Beth and his dislike for Royce, his rival and Drury's henchman, leads him to go the limit to get the best of the plotters and to save the girl's home-stand for her. Blake's intentions are misrepresented to the girl by Royce, and it seems for a while as though Royce was going to be too sly for his opponent, but, after some good dramatic developments Blake's victory is complete.

Harry Northrup is capital as Royce, the "heavy." Russell Bassett is Martin Drury, and the others in the cast are Julia Stuart, Harry Blakemore and James O'Neill Jr. For an interesting, zestful combination of comedy and drama, with a great deal of clever characterizations, this picture falls not short of fulfilling its mission. "The Traveling Salesman" is a clean, distinctive offering which no one will regret laying down his money to see.

In addition to this great comedy drama the well known comedy team, Van and York are on the bill. York, otherwise known as the Human Toothpick and his partner, furnish a good deal of comedy with their songs, patter and dances.

This remarkable bill will be shown at the Arcade theater today only.

AT ARCADE TODAY ONLY



FRANK MCINTYRE in "THE TRAVELING SALESMAN" FAMOUS PLAYERS-PARAMOUNT

## HOW MUCH CAN A DOLLAR DO?

How Much Can a Dollar Do?—That Question Will Be Solved for a Number of La Grande People This Week.

To measure the ability of a dollar to work The Observer today is starting two one dollar checks on rounds of bill paying. If you get one—look out—it will burn your fingers. As soon as you get it put on your hat and coat and go out and pay a bill you owe.

Here are some of the things a dollar has done in other places: At Bellefontaine, Ohio, a dollar was used to discharge a debt on the first

Monday of National Pay Up Week, was employed twenty-seven times during the week in meeting obligations of those through whose hands it passed, and was finally returned to the sender in his pay envelope, thus illustrating in a striking way the claims that had been made for National Pay Up Week.

This ordinary dollar bill had attached to it a slip which the persons who used it in paying debts should sign their names, in order that the story of its travels might be related. It was through this record that the fact was learned.

## Solid Packed Whole Fruits

PACKED IN LARGE NO. 10 CANS (COMMONLY KNOWN AS GALLONS)

Our Solid Packed Fruits are Packed in Their Own Juice Without Syrup.

While Used Extensively for Pies They Are Also Excellent for Table Use.

- You Will Like Them Very Much as They Are Economical in Price
- 65c PER CAN
- PEACHES
- APRICOTS
- BLACKBERRIES
- LOGANBERRIES
- ROYAL ANN CHERRIES
- PINEAPPLE
- PEARS

## Harris Grocery

PHONE MAIN 70 FARMERS PHONE B. 192 408 North Fir St. Cross The Track



Above everything else CERTAIN-TEED stands for quality, efficiency and economy. Any product bearing the name CERTAIN-TEED will deliver all three in heaping measure.

### Certain-teed Roofing

is the most efficient type of roofing for all kinds of buildings. For the sky-scraper a built up roof of CERTAIN-TEED is now recognized as the ideal roof.

For factories, especially where the roof area is considerable, the light weight, economy and long life of CERTAIN-TEED makes it by far the most desirable type of roof. For garages, out-houses, farm buildings, the economy, ease of laying and long life make CERTAIN-TEED superior to any other. For residences CERTAIN-TEED Slate Surfaced Shingles are artistic, light weight, economical.

CERTAIN-TEED costs less to buy, less to lay, and less per year of life. It is light weight, clean, sanitary and fire retardant. It will not dry out or rust, and is absolutely weathertight.

CERTAIN-TEED is made in rolls, plain and slate surfaced; also in slate surfaced shingles. Three thicknesses, but only one quality—the best. Guaranteed 5, 10 or 15 years, according to thickness (1, 2 or 3 ply), but will outlive the period of guarantee.

The long life of CERTAIN-TEED is due to its quality and the saturation of a special blend of soft asphalt, kept soft, and prevented from drying out, by a coating of harder asphalt.

### Certain-teed Paints and Varnishes

are made by experts and mixed by modern machinery, so that every can exactly conforms to the expert chemists' formula, both as to ingredients and color.

With modern facilities for manufacturing a full line of paints and varnishes, on a large scale, with unlimited resources, and the extensive sales organization of the Certain-teed Products Corporation, costs are materially reduced, and CERTAIN-TEED Paints can be sold for less than good paints usually cost.

The professional painter can not mix his own paints and compete with CERTAIN-TEED Paints any more than the small shoemaker can compete in price and style with the big shoe factories. It is better, both for the painter and the man who pays for the job, if the painter uses CERTAIN-TEED Paint. All uncertainty is eliminated, waste and left-overs are avoided, and the quality is assured.

Besides, CERTAIN-TEED Paint is guaranteed to give satisfaction. Instead of the painter's guarantee you have the guarantee of a business which has become the largest of its kind in the world, because it makes and sells good goods at the lowest possible price, and backs them with all of its enormous resources.

If you are building or need a new roof, it will pay you to investigate CERTAIN-TEED before building upon any type of roof. For sale by dealers everywhere.

If you paint it will pay you to use CERTAIN-TEED. If you employ a painter, insist for his own good as well as yours, that he use CERTAIN-TEED Paints.

### CERTAIN-TEED PRODUCTS CORPORATION

- Proprietors of General Roofing Mfg. Co., Gregg Varnish Co., Mound City Paint & Color Co.
- New York
- Cleveland
- Milwaukee
- Kansas City
- Nashville
- Chicago
- Pittsburgh
- Cincinnati
- Indianapolis
- Salt Lake City
- London
- Philadelphia
- Detroit
- New Orleans
- Atlanta
- Houston
- Sydney
- St. Louis
- San Francisco
- Minneapolis
- Richmond
- Des Moines
- Havana
- Boston
- Los Angeles
- Seattle
- Grand Rapids
- Duluth

## W. H. BOHNENKAMP CO. Dealer



### QUICK DELIVERIES

are a feature of this lumber business. When you give us an order you can confidently rely on getting your lumber a little before you need it. That means no delay in construction, no waiting time that you have to pay for. Think that over.

## GEO. PALMER LUMBER COMPANY

Retail Dept. Phone Main 8

## ELECTRIC SUPPLY CO.

AUSTIN BROWNELL, Manager

### HOUSE WIRING A SPECIALTY

Supplies and Heating Devices

Phone Main 726

Sommer Hotel Building, next to Western Union

Be sure and read the Eastern Oregon Light & Power Company's ad in this issue and cut out the rate schedule given.

Job Printing Neatly and Quickly Done at The Observer Office.