

Safe Soaps

We use the word "safe" because there are many soaps on the market which are injurious to the skin.

We make it a rule to protect our customers against unscrupulous manufacturers, therefore you can buy here and feel assured that you are getting high-grade soaps only—soaps made from the purest materials and free from alkali.

Toilet Soaps, Bath Soaps, Medicinal Soaps, Nursery Soaps, Shaving Soaps, Castile Soap, Liquid Soaps, etc.

If you have no favorite brand of toilet soap select a variety of leading brands, one cake of each kind, so that you may select a good one for regular use.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery Phone Main 40
La Grande, Oregon

Mrs. Mary McIlroy of Union is shopping today in the city.

E. E. Kiddle of Island City was in Portland this week.

For That Cough and Tickling in your throat, use Syrup of Wild Cherry Bark in combination with Guaiacol and Eucalyptus. It gives quick relief. Levy-Vogel Drug Co. 2-1-tf

F. E. Stilwell will leave today or the first of the week for a stock buying trip to Montana and Idaho.

Mr. and Mrs. W. J. Church are registered at the Imperial hotel in Portland.

Taxi Driver Fined.
Ward Smith, Foley taxi driver, was arrested last night and fined \$10 this morning by Judge Eakin. He was charged with driving his car over city fire hose.

WILL HEAR JOSEF HOFMAN

Miss Hattie Short leaves tonight for Portland to hear Josef Hofman in concert tomorrow night.

Butter Labels for sale at The Observer Office.

GERTIE STRIKES FOR AMBER LIGHTS!



GERTRUDE HOFFMANN

Gertrude Hoffmann, famous actress and dancer, threatens to take her midnight show, "Dance and Gown Thin," from Ziegfeld-Dillingham management, in New York, into vaudeville, where she can be her own manager. She "walked out" when, according to the story Broadway tells, the managers insisted on blue lights in her "Blue Danube" number, while she wanted amber lights.

Good music and a good time at Rex Hall Saturday night. 2-15-3t

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Dr. Kirby of Elgin is in the city.

Good music and a good time at Rex Hall Saturday night. 2-15-3t

Assistant Superintendent J. F. Corbett, of the O-W. R. & N., is in Pendleton.

For chronic constipation and bowel disorders take a treatment of American Oil (heavy). Wonderful results will follow. Levy-Vogel Drug Co. 2-1-tf

Harvey Street will be given a position checking material on the proposed laying of 100-pound rails on this division of the O-W. R. & N. company.

Buy Oregon Nursery company's fruit and ornamental trees and all kinds of shrubbery and flower plants of George Ball, agent, 1212 Washington avenue, La Grande. 2-15-1mo

J. G. Snodgrass will leave tomorrow night for Portland to be present at the sessions of the Oregon Retail Grocers' association which opens Monday morning.

More developing and printing of films every day at Silverthorn's Family Drug Store. Dly2-12tf; Wkly1t

Today and Tomorrow LENORE ULRICH

In a Really Remarkable Photoplay
One of the Big, Beautiful Productions of the Year.

"The Road to Love"

The Strong, Vigorous Action of This Remarkable Picture Carries a Fascinating Love Story Through Many Thrilling Scenes of Adventure and Romance—The Clash of Human Passions Rises to Terrific Heights in This exceptional Screen Drama.

SPECIAL ATTRACTION
TONIGHT

An exhibition of wrestling between I. A. Johnson and a local man

15 CENTS

Arcade

Action---

for your MONEY—an expression often heard and wanted by everyone these days. Ability plus Reliability plus Endurance equals Action. It means we are doing what we claim to do, actively engaged in selling you merchandise at big savings, the result of our 175 stores' buying power and our way of doing business. It merits your investigation. The opposite of "Action" is "Inaction", a store of activity is here at your service.

Misses' New Spring Dresses	\$1.69, \$1.98, \$2.49, \$3.98
Misses' School Shoes, 11 1-2 to 2	\$1.25, 1.49, \$1.69, \$1.98
Misses' School Shoes, 2 1-2 to 7	\$1.98, \$2.49, \$2.98
Ladies' Comfort Shoes	\$1.49, \$1.69, \$1.98
Ladies' Gingham Skirts	39c, 49c
Ladies' New Middies	98c
Ladies' Fibre Silk Hose	25c
Ladies' House Dresses	98c, \$1.23
Ladies' Unions, medium weight	49c
Ladies' Unions "Vellartie" bleached	98c
Wool Mixed Blankets	\$2.98, \$3.49, \$3.98
Turkish Towels	
3 for 25c. 2 for 25c. 2 for 39c. 2 for 49c	
Kimonos	98c, \$1.49, \$1.98, \$2.49, \$2.98
Combinations	69c, 98c, \$1.49, \$1.98
Boys' Oskosh Overalls	69c
Boys' School Shoes, 8 1-2 to 12	\$1.69, \$1.89, \$1.98
Boys' Crown Overalls	59c, 69c
Boys' School Shoes, 12 to 2	\$1.89, \$1.98, \$2.49
Boys' School Shoes, 2 1-2 to 6	\$2.25, \$2.49, \$2.89, \$2.98
Boys' Odd Pants	49c, 69c, 98c, \$1.23, \$1.49
Boys' Hats	49c, 69c, 89c, 98c
Boys' Stockings	10c, 15c, 19c
Oskosh Overalls for Men, "German Dye"	98c
Underhill Overall for Men, "German Dye"	98c
Big Three Overalls for Men, "German Dye"	98c
Men's Hats	98c, \$1.49, \$1.98, \$2.49, \$2.98
Men's Hats, J. B. Stetson's No. 1	\$3.45
Men's Work Shirts	45c
Men's Red Handkerchiefs	05c
Men's Work Sox	5c. 3 for 25c, 2 for 25c, 15c
Men's Heavy Cotton Union Suits	98c

YOUR DOLLARS GO A MIGHTY LONG WAY HERE.

J. C. Penney Company

AT THE HOTELS

Savoy.

A. Wakefield, J. Teuscher Jr., Portland; N. Daran, Cove; W. S. Dougherty, A. R. Cope, O. R. Barnes, Elgin; Fannie Hale, Diamond; B. Richards, Baker; L. W. Weeks, Imbler; Pearl Heaston, Enterprise; L. Ricks and wife, Imbler; George H. Clark, C. E. Tueth, Toy Sam.

Foley.

J. W. Robinson, Walla Walla; Chas. N. Prey, Chicago; L. A. Stopp, D. A. Barnes, Dr. Kirby, Elgin; Mrs. R. McKenzie, Summerville; J. W. Bradley, Mrs. H. L. Blunt, Spokane; Fred W. Falconer and wife, Enterprise; C. E. Barnard, P. W. Fulton, Seattle; Thos. Strong, J. T. Langby, L. H. Mills, L. R. Setter, T. G. Kelly, E. M. Rosenthal, Portland; John La Bine, Meacham; C. G. Brier, Lewiston; H. Geigeman, New York; Clarence Woods, city; Fred Murray, Perry; J. D. Huston, Pendleton; R. C. Berry, Joseph; Harry Chapman, C. K. Macey, Boise, Sommer.

G. C. Clark, Flora; J. H. Mourfield, James Bainbridge, J. Rea, W. A. Pettengill, D. L. Hynes, Phil Rosenthal, A. H. Fletcher, George Comers, Portland; M. E. McEldred, Seattle; F. W. Heetler, San Francisco; H. L. Ferris, J. W. Prater, Spokane; J. M. Ray, Cincinnati; W. A. Ackerman, New York; Edwin Morrison, Summerville; L. Denham, Elgin; V. Monaro, Vincent; Bruce Cox, Wallowa; John Schofield, city.

C. E. CONVENTION.

(Continued from Page 1.)

leader.
9:15-10:45—Conference Period, L. R. Carriek, presiding; "Principles of Christian Endeavor," E. B. Charman; "Christian Endeavor Missionary Work," Charles A. Phipps, superintendent Oregon S. S. Union; "Tales of Alaska," Mrs. Tamarce; "The Lookout Committee," Miss Effie Torgerson, state intermediate superintendent; "The Executive committee," Miss Helen Orr; "The Prayer Meeting Committee," Miss Louella S. Dyer, president Washington State Union.
10:45-11:30—Question Box Period, led by Daniel A. Poling. (Bring your society questions to this meeting for Mr. Poling to answer.)
11:30-12:30—Business Session: Report of state officers; election of officers; constitution; presentation of building fund, Mr. Poling.
Saturday Afternoon.
1:45-2:30—Devotional, led by Miss Dyer.
2:30-4:00—Sectional Conferences: Union 17 (Columbia) delegates. Business meeting; election of officers; Union 17 budget; Raymond Hatch, presiding.
Union 18 (Grande Ronde); meeting of all delegates from this Union for the purpose of starting an organization; election of officers; budget, etc.; L. R. Carriek, presiding.
Special conference session for delegates not attending the above sessions, led by Miss Louella S. Dyer.
4:00-5:00—High School Rally: Presentation of Intermediate Work; address by Rev. Clark, of La Grande; special music, high school glee club; address by Miss Effie Torgerson of Milton; special music, Tutuilla Indian Mission delegates.

ESKIMO TO BECOME U. S. CITIZEN!



Wallace, the eskimo brought here several years ago by Rear-Admiral Peary, has taken out his first papers to become a United States citizen. He will renounce his allegiance to the king of Denmark.



COUNTESS VON BERNSTORFF

NEW TODAY

WANTED—A girl for doctor's office. Apply by letter to L., care Observer. 2-16-2t

FOR SALE—Franklin 1914, six-cylinder automobile, electrically equipped in good condition. A bargain. Address Owner, care Observer. 2-16-2t

Elks' Band May Have E. Cioffi as Leader

Cioffi Is Rated as One of the Four Best Baritone Players in the United States.

Eugene Cioffi, band leader of Portland, may be secured to lead the La Grande Elks' band for the coming year. Mr. Cioffi will be here Sunday to lead a band rehearsal and with him will be P. Errio, baritone player, and F. L. Robinson, trombone player. All three men will probably stay and become members of the La Grande band.

Eugene Cioffi is rated in the musicians' magazines as one of the four best baritone players in the United States. He is the possessor of a \$285 Conn baritone, a gift from the Conn company. He has had good success as the leader of the Portland Elks' band and other musical organizations throughout the United States. Harris French requests that as many members of the Elks' band as possible come to the rehearsal Sunday afternoon for it is then that final arrangements will be entered into with Mr. Cioffi.

OLD PAPERS—For sale at The Observer office, 25 cents a bundle.

PUBLIC SALE FEB. 21

A public sale will be held at the farm of A. Fines, six miles east of La Grande on upper Cove road, February 21, at 1 p. m.

Livestock, farm machinery, household goods will be offered for sale at auction. Terms: All sums of \$10 and under, cash. All sums over \$10 bankable notes, with 8 per cent interest, due and payable October 1, 1917.

A. FINES, OWNER

TOM JOHNSON, Auctioneer.
ED REYNOLDS, Clerk.
DlyFeb14-20; WklyFeb16pd

Money To Loan

"Money to loan farm land, Lowest rates of interest, Prompt service, Loan our own money and do not sell our mortgages or notes."

Let me figure with you before you place a loan, \$8000, private money at 6 per cent.

I will make your loan so you will know what rate you are paying, and not make you think you are getting 5 or 6 per cent money when 10 to 15 per cent.

Henry T. Hill

Room 23 West Jacobsen Bldg