

Our Business Is Growing

Quality and Service
Tell the Tale

Here are some of the quality lines we carry:

- Chase & Sanborn's Teas and Coffees
- Burnett's Pure Extracts
- Hunt's Supreme Fruits
- Sapphire Hard Wheat Flour
- Haynes Dixie Bread
- Heinz Pickles
- Schilling's Spices

Preferred Stock Fruits and Vegetables

J. G. Snodgrass Grocer

Quality Service Honest Prices
PHONE MAIN 43

Keep Your Eye On Palmer Lands

The last five sales have been from residents who reside away from Grande Ronde valley.

It apparently is the same old story: Home people as a rule do not realize the opportunities that are here.

The first settlers of this valley did not appreciate the value of that large fertile tract we now call the Sandridge. It was the very last land in the valley to be occupied.

A few years from now not a few of those who read these lines will state: "I did not know that Palmer valley would ever be the prosperous country it is."

It will be too late then. The opportunity is now. No experiment. Many families have already demonstrated the productiveness of the soil. You know the location, near railroad, near Elgin, adjoining a forest reserve, which means cheap range for stock and free fuel for all time.

Come in and let us reason together.

Geo. H. Currey

Opposite Y. M. C. A. Phone Black 2001

HE WHO MOVES REAL ESTATE

106 Elm Street La Grande, Oregon

Next to Observer Office

Auction Sale

Will sell to highest bidder, Thursday, March 1st, 1917, at our warehouse, La Grande, Oregon, one lot household goods and piano, stored by Gertrude Thompson, for storage charges.

The J. D. Lynch Co.

Job Printing Quickly and Neatly Done at The Observer Office.

Fashions

BY MARGARET MASON
(Written for the United Press.)

All fresh and green is Myrtle's gown, In tone of jade 'tis shaded; And yet you'd not call Myrt a jade, Nor say that she looks jaded.

New York, Feb. 16.—Scientists avow that white is not a color and yet it is from the White House that most of our best little season color schemes have emanated.

We have had Alice Blue (though I hope she isn't new) and Helen Pink and then Galt green and now this season we are to stick to the same primary hue as the last named color favorite but be given a new shade. And since there is no feminine appellation to colorfully call it we are to be tinted this springtime a delicate Shadowlawn green.

So it seems some of the presidential notes are color notes after all.

Most everyone will be glad to welcome green back and as coming events always cast their Shadowlawn before so the smart shopwindows are beginning to put forth green and flourishing frills and furbelows.

It is such a comfort now to know isn't it that when you turn green with envy you will be right in the very latest style for all of us are so prone to do so.

Next to Shadowlawn green for popularity will be the ever verdant emerald hue and all the French models are Paris Green of course. Then there is a lovely jade green that will appeal to the most jaded of sartorial appetites though when you are all dolled up in this exquisite shade you mustn't take it amiss if you excite exclamations of "O, isn't she the jade!"

To me green always has a tang of youth and seawater and salad with a dash of creme de menthe on the side. It is always cool and refreshing and just a bit piquant, you know. Surely the ideal color scheme for springtime and summer.

Just because we are to have green clothes doesn't mean that we must have green judgments and personalities however. Many a bit of Shadowlawn will no doubt cloak a purple past and shroud a hectic present this summer.

Green straw hats are adorable, especially when topping Titian tresses and it is just as easy nowadays to get the Titian tresses as it is to get the green straw hats. There are plain green sailor shapes untrimmed save for a self-toned ribbon band and a cunning poke shape model of lettuce green is piled high with tiny apples, grapes, cherries and blackberries like a veritable fruit salad. It really is a peach.

We are threatened with an epidemic of pokes this season it seems whether green or otherwise. One of leaf green straw has a crown of massed violets with their stems falling fringe-like over the brim. To go with it is a bag of leaf green satin with its lower part a mass of the violets, their stems forming a fringe across the bottom of the bag in imitation of the stem fringed chapeau. Another poke whose crown is of inch wide ribbon, lattice laced, has an accompanying bag of lattice laced inch ribbons. For every bonnet has its bag and every bag its bonnet these 1917 days of complements and compliments.

Another violet poke dispenses with the touch of favorite green and brims its massed violet crown with violet straw hat faced in old blue silk. One may get the necessary dash of verdure with this all violet hat by wearing with it a frock of jade. For truly one of nature's most perfect color combinations is green and violet and as much as we like to go nature one better in this respect we can't improve upon her.

Green suits, green sweaters, green parasols, green stockings, green slippers, green blouse, green hankies and green purses of course filled with greenbacks promise indeed a verdant spring.

Indeed if the mad craze for the wearing of the green goes much further we may next expect it to effect our diet. No doubt green tea will soon take the place of pink tea and green turtle soup, green peppers, green peas, green corn and green gage plums make up our smartest luncheon and dinners menus regardless of calories. But anyway may our virtues also bloom and flourish as long and as ever green as our garments.

A Hint to the Aged.

If people past sixty years of age could be persuaded to go to bed as soon as they take cold and remain in bed for one or two days, they would recover much more quickly, especially if they take Chamberlain's Cough Remedy. There would also be less danger of the cold being followed by any of the more serious diseases.

KLEAN-HANDS

A Soap That Cleans Without Water For autoists, mechanics, engineers, printers, painters, plumbers. Harmless to the skin—will not scratch. Removes grime, grease, stain, etc., from the hands, cleans autos, woodwork, furniture, tiling, porcelain, carpets, rugs, clothing. The most wonderful cleansing preparation ever discovered. Use it once—you'll never be without it. Send 15 cents for sample. Agent wanted in every county.

HELLER & SNYDER, Lick Bldg, San Francisco

TEUTON PRISONERS, FREED IN JAPAN, JOIN THE ALLIES

Tokio, Feb. 16.—(United Press)—Eight German war prisoners, released from the Japanese prison camp at Nagoya, near here, because they were of French descent and former residents of Alsace-Lorraine, are today on their way to Marseilles to join the French army and fight the country which claims them as subjects.

The men left Yokohama secretly. Their families are still in German territory and the ex-prisoners fear they suffer mistreatment from the Germans if the latter hear of the release in Japan. The eight prisoners were captured when Tsingao fell to the Japanese. There are fourteen others in the Nagoya camp who claim to be of French descent. They, too, are expected to apply for release.

MARKET NEWS

Sugar—Cane or fruit \$8.10 sack, cash; \$8.50 30 days' time.

Fruit.

Cranberries, 20c quart.
Bananas—10c a pound.
Oranges—20@60c dozen.
Lemons—30@40c.

Vegetables, Miscellaneous.

Brussel Sprouts—20c.
Celery (California)—15c, 2 for 25c.
Lettuce—15c; 2 for 25c.
Potatoes—4c lb; \$3.50 cwt.
Cauliflower—15c, 20c, 25c.
New cabbage—8c.
Honey—20c.

Parsley—5c a bunch.
Dry Onions—10c.
Beans—White, 15c.
Beans—Colored, 12 1-2c.

Butter and Eggs.

Butter—Fancy creamery, 50c lb.; 95c for 2 lb. roll.
Ranch Butter—45c lb.; 85c 2-lb roll.
Eggs—45c.

Flour and Feed.

Bluestem Flour—\$2.25.
Royal Patent—\$2.20.
Jersey Cream—\$2.20.
Best of the Best (patent)—\$2.15.
Invincible—\$2.20.

Snowdrift—\$2.40.
Upper Crust—\$2.40.
None-to-Equal—\$2.10.
Gold Medal—\$2.95.
Sea Foam—\$2.15.
Snow Drop—\$2.15.

Flour in 10-lb. Sacks.

Graham, Gems, Whole Wheat and Royal Patent, 55c.
Rye—65c.
Yellow corn meal—45c.

Chickens and Fowl.

Ducks—Live, 17c.

The Best Coffee on Earth

Cost You 1-8c Less Per Cup Than The Poorest Coffee

Ordinary Coffee, Per Pound	35c
Barrington Hall Coffee, Per Pound	45c
Ordinary Coffee Cups Per Pound	60
Barrington Hall Cups Per Pound	60
Ordinary Coffee Cost Per Cup	7-8c
Barrington Hall Coffee Cost Per Cup	6-8c

The above figures show and have been proven by many La Grande people that Bakerizing makes the cost per cup of choice coffee actually lower than that of coffee costing 15c less per pound.

Perhaps you have put "cheaper coffee" on your list of economies to reduce the high cost of living.

A New Shipment of Cake Filler and Diamond W Jelly Powder

PHONE MAIN 80.

PATTISON BROTHERS GROCERY

Turkeys—Live, 22c.	Geese—Live, 15c.	Hens—Live, 15c.	Spring Chicken—18c.
Cattle.			
Best heavy beef steers	\$8.35@8.40	Best light beef steers	7.85@8.35
Best beef cows	7.00@8.00	Best heifers	7.00@8.00
Ordinary to good cows	6.00@6.50	Heavy bulls	5.00@5.50
Light bulls	4.00@4.50	Calves	7.00@8.00
Stocker feeder steers	5.00@6.00	Hogs.	
		Stocker feeder cows	5.00@6.00
		Heavy packing	\$10.50@11.00
		Heavy butchers	9.25@10.25
		Light	9.10@9.60
		Rough, heavy	8.25@9.35
		Pigs	8.50
Sheep.			
		Best east of mountain lambs	11.50
		Best valley lambs	9.75@10.00
		Wethers	8.00@8.25
		Ewes	7.00@7.25
		Goats	3.25

Call and INVESTIGATE Our Plant & Equipment



WE ARE HERE TO MAKE Our Glasses Satisfactory

IF IN TROUBLE WITH YOUR EYES SEE THE ONLY REGISTERED OPTOMETRISTS IN EASTERN OREGON
HAVING A COMPLETE SURFACING AND LENS GRINDING PLANT AND USING THE MOST COMPLETE MODERN INSTRUMENTS AND EQUIPMENT
ANY LENS DUPLICATED SAME DAY AS LEFT AND ALL WORK GUARANTEED.

Peare & Son

Do Your Feet Hurt????

Has some body sold you a shoe too short, or a last that doesn't fit you? We fit your feet with shoes that cost you no more than elsewhere. New spring shoes are coming in. Get the habit of buying your shoes here and you will always be satisfied.

L. J. FRENCH SHOE CO.