

MORE STYLE— GREATER COMFORT— LONGER WEAR— THAT'S SHOE VALUE.

You'll Find All Three in the

DR. A. REED CUSHION SHOE

Give me a man with comfortable feet and I'll show you one with a smile on his face and music in his home.

Dr. Reed's Cushion sole shoe will put sunshine in your home.



IT'S STYLE THAT SELLS THE SHOE

But it's comfort and wear that bring you back for the second pair.

Dr. Reed's Cushion sole shoes, once worn, always worth.

You Can Get the Shoe You Want At

HILLS' DEPARTMENT STORE

Quality & Service

Advertisement for Oxner's New Paint Store, 1316 Adams Ave., featuring a decorative border and text about new and complete stock of paints and wall paper.

Advertisement for the Arcade featuring Pauline Frederick in 'Nanette of the Wilds' and 'Mary Pickford Next Week'.



AT ARCADE TODAY
vigor and out of door spirit in the production. As presented, the play will be enjoyed by any class of audience.

Advertisement for Electric Supply Co., Austin Brownell, Manager, House Wiring a Specialty, Supplies and Heating Devices, Phone Main 726, Sommer Hotel Building.

the water got up to her knees and the cameras kept on clicking she courageously emulated the example of the boy who stood on the burning deck until Maurice Tournier, the director, arrived in a motor boat and lifted her to safety.

LORE, THE GIRL MYSTIC, AT THE ARCADE THEATER TODAY

Lore, the girl mystic, who is to appear at the Arcade theater today and tomorrow, is positively the youngest mental telepath now appearing on the American stage and the things that this mystic girl predicts are of the uncanny sort.

Pay Up Week Builds Business Efficiency

National Pay Up Week is a progressive step toward building up the business efficiency and preparedness of our nation. It is a step promoted by a progressive citizenship and in the long run will make for better conditions for every consumer.

CROWN IN TINY TUCKS; BRIM OF STRAW



Here's a brave little spring hat with which to brighten our drab and somewhat frayed winter raiment. It's a Flisk model in navy blue fadde, the crown tucked in tiny tucks, the brim faced with navy blue straw.

SHERRY'S advertisement featuring 'The Mischief Maker' play and 'Uncover Ruins of a Lost City on American Continent'.

The Man Who Sells Food Should Be Responsible For The Public Health. Harris Grocery advertisement with address 408 North Fir St.

GEO. PALMER LUMBER COMPANY advertisement featuring an illustration of a lumber truck and text about quick deliveries.

About Constipation. Certain articles of diet tend to check movement of the bowels. The most common of these are cheese, tea and boiled milk.

FOR RENT SIGNS—For sale at The Observer office.

NATIONAL PAY-UP WEEK FEBRUARY 19 TO 24 -17 advertisement with large circular graphic.

Peare & Son advertisement for eye examinations and lens grinding, featuring an illustration of eyes and text about registered optometrists.