

If You Like Fish CALL MAIN 35

- IRISH MACKEREL
- BONELESS CODFISH
- CANNED CODFISH
- 6 KINDS OF SALMON
- 5 BRANDS OF OYSTERS
- FISH FLAKES IN CANS
- TUNA FISH
- BONELESS HERRING
- FISH BALLS IN CANS
- SALMON LOAF
- LOBSTERS
- CRABS
- SHRIMPS

STRICTLY FRESH EGGS

Take a look at our bargain window

Oregon Co-Operative Association
1118 1-2 Adams Ave. La Grande, Ore.
—Branches at—
IMBLER, OR. EVANS, OR.

Ludwig

The piano that gives universal satisfaction has been sold by The Wiley B. Allen Co. for almost half a century.

Can you ask for a better guarantee of quality?

Sold exclusively in La Grande by

The Wiley B. Allen Co.
R. F. Peters, Manager
Terms To Suit Your Convenience
Foley Hotel Bldg Phone Red 451

DIAMOND BRIQUET

Diamond Briquets are made from the purest, richest portions of coal veins that have made the Pacific Coast Coal Company famous. The coal is ground fine, dried thoroughly and then mixed with the purest of asphalt— asphalt with all the light, smelly oils burned off. This rich, soft mass then goes through massive presses that give it the tremendous pressure of almost 5000 pounds to the square inch. It emerges in briquets of cylindrical shape with rounded ends, each weighing 10 1-2 ounces, and each stamped with a diamond.

Diamond Briquets have a heating value of 13,432 British Thermal Units to the pound and extended tests prove them conclusively to be fully 10 per cent better than the best house coal now on the market, with only eight and a fraction per cent ash.

What the United States Bureau of Mines Says About Briquets

1. The even size of Briquets permits a more regular and thorough combustion in the firebox or furnace.
2. Briquets produce much less smoke and in many cases practically no smoke.
3. They retain their shape in the fire and do not coke sufficiently to cut off the needed supply of air.
4. They burn to a fine ash without clinkering. Clinkers can be formed if all the absolute ash is not removed from the grates regularly.
5. A Briquet fire requires much less care than one of raw fuel.

Suggestions for Getting Best Results from DIAMOND BRIQUETS

Clean out firebox thoroughly when you commence using Briquets. Use more kindling than used for lump coal. This will also aid in keeping chimney clean.

Give the fire full draft until well started. This burns the smoke and while making more heat also prevents soot.

Check the draft after fire is well started; very little draft is needed then, and fuel consumption will be reduced.

When adding more Briquets increase the chimney draft while stove or furnace is open. This will prevent smoke from escaping into the room.

A gentle shaking will clean the grates.

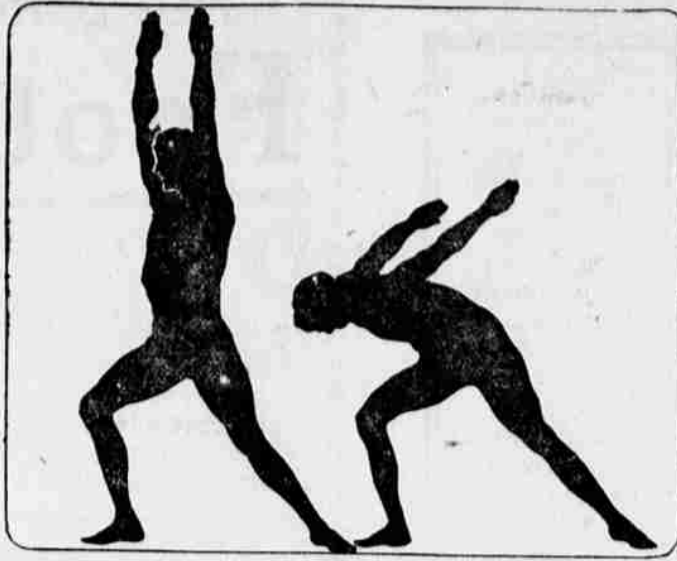
If you have a strong draft carry some Briquet ashes on the grates to help regulate the fire. Briquet ashes are light and porous and the draft can work through.

For banking or to hold over night, cut off all drafts completely after applying the Briquets. If you wish to bank fires every night, you will get the best results by carrying a deep fire, leaving ashes on the grate.

THE J. D. LYNCH COMPANY

One Block East of Depot Phone Main 10

UNCLE SAM TELLS HOW YOU CAN GET STRONG!



Army officers pick the following exercises as a model for straightening the back and strengthening the abdominal muscles.

Lunge obliquely forward to the right and raise arms overhead as shown at left.

Bend trunk forward and swing arms downward and upward, as at right.

Resume first position, then attention

Repeat left, right, left.

AN EXERCISE DONE LANGUIDLY IS A WASTE OF TIME.

Babes in England Cost More Since War

Expert Figures British Fathers and Mothers Pay \$150 to \$200 More for Each Infant.

London, Jan. 15.—(United Press by Mail)—Babies are between \$150 and \$200 costlier in England today than they were before the war.

An expert has just figured out what it means for British fathers and mothers to have babies in war time.

On the annual basis it costs about \$10 more for an infant's milk than two years ago. Baby food costs two cents more a feed and even bottles are up a third. Methylated spirit to heat the infant's night food is now more than double the normal price.

Infantile garments cost 33 1-3 per cent more just now if they are made of wool; if cotton or woolen mixture its an additional 25 per cent and 15 per cent if merely cotton. The expert suggests that the high price of infant's long frocks, flannels, cot blankets, woolly shawls, vests, shoes, the nurse baby bath paraphernalia is enough to make ordinary parents gasp. Even the bath costs a third more, the bath thermometer is up 25 per cent and toilet powder has skyrocketed 100 per cent.

If the baby is ill, medicines, beginning with good old castor oil, are doubled in price. Olive oil is up 50 per cent, glycerine 15, lanoline 300 and even the price of dill water is not what it used to be.

Perambulators that sold for \$40 at the beginning of the war, now cost the enduring parent about \$55. A cot he might have bought for \$5 two years ago now takes about \$8 of his bankroll. When he has provided the cot he can buy the mattress at one and one-fourth the original cost. High chairs cost \$5 now. They used to cost \$4.

Nurses in England now do their work for \$50 additional to the usual wage. The nurses' food costs an additional 33 1-2 per cent.

Thus the Rooseveltian theory isn't encouraged, the infant expert observes.

Argentine Plans to Marke Army Work

Proposition Is to Use Troops as Gendarmes to Guard Frontier Against Smugglers and to Collect Government Revenues.

BY CHARLES P. STEWART

(United Press Staff Correspondent.)

Buenos Aires, Jan. 21.—(By Mail)

—One of the most revolutionary plans the new Irigoyen administration in Argentina is fostering today is a scheme, which might or might not appeal to Uncle Sam, to make the national army pay for its keep.

The proposition is to use the troops as a sort of gendarmerie, especially with a view to guarding the frontiers against "contrabandistas" and to the collection of government revenues, which will not only give a better service than the country has had before but will save the salaries of the officials who have been doing such work in the past.

A bill authorizing the assignment of the military forces to this class of duties was introduced in congress before the end of the de la Plaza administration but nobody took much interest in it and it seemed likely to die in committee. Irigoyen officialdom pounced on it immediately, however, and will urge its prompt passage.

The idea is not popular with the army or is it with the functionaries who are threatened with loss of their positions, but the Irigoyen economy regime has had an enthusiastic reception by the masses of taxpayers.

Incidentally, it is understood to be the government's intention, as an economy measure, to make a drastic reduction in the number of conscripts called to the colors annually for military training. There is even some talk of abolishing conscription entirely. Nobody knows just how strong the movement is yet and it is sure to be desperately fought by the element which wants a great deal more military preparation instead of less of it.

Farmers' Livestock is Worth Millions More

U. S. Bureau of Animal Industry Estimates Stock Has Increased in Value \$664,350,000 in One Year.

Washington, D. C., Feb. 2.—(United Press)—Livestock on the farms and ranches of the American farmer is worth to him today—as a result of the high cost of living—11 per cent more than it was worth one year ago, according to recent estimates by the United States bureau of animal industry.

Livestock valued at \$6,020,670,000 the beginning of last year, is now estimated to be worth \$6,685,200,000—an increase of \$664,350,000.

For his cattle the farmer, this winter than he received last winter. Like wise for his sheep he will receive \$1.97 per head more. His hogs will bring him \$3.33 more per hog.

Service animals—horses and mules—are worth to him today, respectively, \$1.34 and \$4.49 more than twelve months ago.

Even the lowly milk cow is greatly enhanced in value to her owner, both as to her market price and her value as a producer.

A Hint to the Aged.

If people past sixty years of age could be persuaded to go to bed as soon as they take cold and remain in bed for one or two days, they would recover much more quickly, especially if they take Chamberlain's Cough Remedy. There would also be less danger of the cold being followed by any of the more serious diseases.

The Home Is the Bulwark of the Nation



DESTROY the home, and what have you left?

A town is made up of HOMES. The SUCCESS OF A TOWN depends largely on the success of ITS MERCHANTS.

The success of the MERCHANTS depends on the patronage of the INDIVIDUAL. Trade in your home town.

The Orange Sale IS STILL ON

FANCY SUNKIST ORANGES

By the Case \$3.75
One-Half Case \$1.90
By the Peck 60c

Order Now as Oranges Will be Higher

J. G. Snodgrass Grocer
PHONE MAIN 43
Quality Service Honest Prices

Better Milk and Why

Because we have supervision over the cows, barns, manner of milking and the handling of the milk up to the time it is received into our modern and sanitary plant.

After the milk reaches us we have up-to-date machinery for washing, rinsing and sterilizing the bottles—A very important feature.

Our milk is bottled by machinery in especially prepared apartment, cement floor with proper drainage and sewer connections, sanitary walls and ceilings with an abundance of steam to clean and sterilize all machinery immediately after using.

La Grande never had such thorough and sanitary service as we are giving you. You know you eventually will be our patron—Begin now.

PURE MILK & CREAM CO.

Adjoining The Observer Office

MODART CORSETS Front Laced



SOLID COMFORT

Standing, Sitting or Lying Down

When you stop to think that you spend between five and six thousand hours every year in your corset, you must realize how important it is that you have a perfectly comfortable corset. A poorly fitting corset frequently leads to severe nervous and organic troubles which cause years of suffering. In the MODART Corset we have a garment that always gives genuine comfort, sitting, standing or lying down.

PAULINE LEDERLE, Sommer Hotel Bldg.