



FOR WINTER TIME OR ANY TIME

BROWNIE CAMERAS

Picture taking and picture making has the same fascination for children as for "grown-ups", and the little Brownie makes it all as simple as A. B. C.

WE HAVE ALL THE BROWNIES

Red Cross Drug Store

Coming Events

- January 23 and 24—"The Birth of a Nation" at the Arcade.
- January 24-26—Oregon Hardware Men's Convention, Portland.
- January 25-26—Elks' Musical Comedy, "A Night in Bohemia" at Arcade Theater.
- January 27 to February 3—Automobile Show at Portland.
- January 30—Hartridge Whipp song recital, M. E. Church, 8:15 p. m.
- February 3—National Thrift Day.
- February 7—La Grande executive committee for entertainment of Cattle & Horse Raisers' Convention meets at Y. M. C. A., 7:30 p. m.
- February 16, 17, 18—Christian Endeavor Convention in La Grande.
- February 19-21—Oregon Retail Merchants Association, Portland.
- February 19 to 24—"Pay-Up Week" in La Grande.
- March 8, 9, 10—Automobile and motorcycle show.
- April 24-25—Cattle and Horse Raisers' Annual Convention at La Grande.
- May 7 and 8—State camp Modern Woodmen of America meets in La Grande.
- June 24 to July 1—Grand Ronde Chautauqua, La Grande.
- July 7—National Education Association in Portland.
- July 14-19—North Pacific Sangerfest, Portland.

LOCAL BREVITIES.

Drs. Darland, over Putman's.—Adv.

We pay better prices for used furniture. Phone B 1241. Cor. Fir and Jefferson. E. J. Donohue. 12-20-17

Use Meritol Hair Grower and Dandruff Remover. A trial bottle will prove its unusual merits. Levy-Vogel Drug Co. 1-17-17

Front quarter of beef 7 cents and we pay highest prices for hide and sheep pelts. Peoples' Meat Market, 1119 1-2 Adams Ave.—Adv. 12-5-17

Misses Jones and Rabone

We carry a full line in Ladies' Suits, Coats and Skirts in the S. & H. garment.

We make Suits, Coats, Skirts and Dresses. A perfect fit guaranteed. Remodeling done. West New Bldg.

Singer Sewing Machines.

New and second hand machines sold on easy terms. No interest. Repair work a specialty on all machines. Chas. M. Shapland, agent, Foley Hotel Bldg. Phone Red 451. 1-17-17

SHERRY THEATRE

The House of Quality

Bluebird Photoplay, Inc., Presents
The Screens Greatest Mystery Play
"THE SIGN OF THE POPPY"

Introducing
HOBART HENLEY and GERTRUDE SELBY

A Gripping Story of Vengeance Filled With Thrilling Episodes
Fraught With Intense Interest
It's a Bluebird—That's Enough

—Also—
EDDIE LYONS IN COMEDY

When you go away for a trip have The Observer follow you to your new address. Phone Main 37 and we will be glad to look after it for you.

Drs. Darland, over Putman's.—Adv.

All 75c novels or recent reprints usually sold at 75c we will for 5 days sell at 50c and in some instances 35c at Silverthorn's. 1-22-17

All kinds of camera supplies developing and printing promptly and satisfactorily done by men that know how, at Silverthorn's.

Dly 1-22-17; wkly 1-26-17

Sale! Sale! Sale! See our window for bargains. Jones & Rabone. 1-4-17

Wood Sawing.

Wood sawing promptly done, city or country.

J. J. Murchison.
Phone Red 3672.—Adv. 1-17-17

America Oil (Heavy) used in treatment of chronic constipation. Step in and get Booklet. Levy-Vogel Drug Co. 1-17-17

We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 3351.—Adv. 12-4-17

Money to Loan.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

In opening up a set of books you can find just what you need at Silverthorn's. 1-10-17

See us about a Victor or Edison phonograph outfit on easy payment. Newlin Book & Stationery Co. 1-17-17

Our Hot Water Bottles are of Real Worth. Fully Guaranteed. Levy-Vogel Drug Co. 1-17-17

Delicious waffles, syrup, butter and best coffee, 15 cents. Miller's Lunch Counter. 12-21-17

Dr. Ralston, physician, surgeon and osteopath is now located in rooms 12 and 13 over Silverthorn's Drug store. Main 21; Night phone Main 81.—Adv. 10-16-17

The proper and up-to-date stationery we have costs no more than the other kind. Newlin Book & Stationery Co. 1-17-17

School books—new stock of them. Tablets, note books, inks, pencils, blank books at Silverthorn's Family Drug Store. 1-22-17; wkly 1-26-17

Stop that Cough and Tickling in your throat by using Syrup of Wild Cherry Bark with Guaracol and Eucalyptus. Levy-Vogel Drug Co. 1-17-17

National Mazda Lamps, "Better Light for Better Light". Levy-Vogel Drug Co. 1-17-17

Let us do your developing of camera films. They will please you. In cases where you have poor success in taking pictures we can help you to become an expert—try us at Silverthorn's Family Drug Store. 1-22-17; wkly 1-26-17

A careful man makes the best workman. And the best workmen get the best pay.

Announcements

The Women's Home Missionary society of the Methodist Episcopal church will meet with Mrs. S. C. Smith at 704 Washington, Thursday afternoon, January 25. 1-22-22

LEGISLATURE SIDE LIGHTS.

Senator La Follette, of Marion county, hasn't introduced a single bill, resolution, petition or memorial this session. That doesn't mean he is not on the job, for he is one of the hardest working and most conscientious members of the Senate. He is a firm advocate of economy, and never loses an opportunity to speak out his mind on the subject, no matter who he hits. Senator La Follette is also famous for the big red apples he distributes.

Mrs. C. A. Barrett, wife of Senator Barrett, is an enthusiastic stamp collector. She has several thousand postage stamps of all countries.—The Oregonian.

WHEAT BREEDING PROVES PROFITABLE

Experiment Station at State College Produces Exceptional Varieties—Remarkable Yield in Dry District.

State College, Pullman, Wash., Jan. 24, 1917.—Wheat breeding by the Experiment Station at the State College of Washington during the last two years has resulted in the production of several new and exceptional varieties the value of which was strongly emphasized by Dr. Ira D. Cardiff, director of the station, in a recent interview.

Among these varieties, reports Dr. Cardiff, one, known as "triple" has averaged a yield of 50 bushels an acre. Another of the hybrids has yielded an average of more than 46 bushels. Both these varieties grade on the market as "Fife," yet out-yield Fife by from ten to fourteen bushels per acre, outyield standard Red Russian by approximately the same amount, and exceed the yield of Forty-fold per acre by fifteen bushels. The yields noted for the college grown varieties were upon ground which produced a crop of corn the year before.

In the dry district, upon summer fallow ground, the variety known as station hybrid No. 143 produced 54 bushels per acre. Of the spring wheats, Early Baart ranked highest with an average of 52 bushels, also raised on summer fallow ground.

Write For The Observer.

If you do not see news from your vicinity, write to The La Grande Observer about being The Observer correspondent. It will help make your community known and help you earn some money.

SHERRY'S

Bluebird will present a "mystery play" in "The Sign of the Poppy," at the Sherry theater today with Hobart Henley playing the dual role of Chang and Alvin Marston. The mystery need not be fully exposed in an outline of the story, for interest in the photoplay would be proportionately lessened. Suffice it to say that Chang and Alvin are twins; that Chang was stolen when an infant and raised as a Chinaman, with hatred of the name of



SHERRY'S TODAY

Marston instilled within him. When, in later years, the older Marston is murdered and Alvin marries, the bride and groom persecuted in mysterious ways. Crime results and in the long run the guilty one meets just fate, and thus the story is permitted to end happily. For those who like their love stories mixed with sensationalism and adventure, "The Sign of the Poppy" weird in mystery and gripping in its interest, will be considered the best of all Bluebirds.

HARTRIDGE WHIPP

Song Recital

Tuesday Evening, Jan. 30th

at
Methodist Episcopal Church
8:15 P. M.

Admission 50c.
Tickets on Sale at
Van Buren's

Final Clearance Prices on Broken Lots in Winter Wear for Men & Boys

One lot MEN'S DRESS SHIRTS \$1.00 to \$1.50 Values 48c	Lot No. 2, MEN'S 75c DRESS SHIRTS 39c
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MEN'S FINEST WOOL DRAWERS, Mostly Small Sizes. Choice 69c

Boys' Wool Shirts, values to \$1.50. Choice 98c

Boys' Heavy Fleece Underwear. Special, suit 48c

Broken line Men's Union Suits. Reduced 1-4

Sheep Lined Clothing... Reduced 1-4

Boys' Wright's Health Underwear... Special, suit 75c

Broken line Men's Heavy Coat Sweaters \$1.49

Broken line Boys' and Misses' Sweaters. Values to \$2.50. Choice 98c

Buying power is greater than any other organization of its kind in existence. That's why this R. C. U. store always gives you more value for your money.

New Line **THE GOLDEN RULE CO.** La Grande's
KOVERALLS For the Kiddies Quality the same—Prices less. Store

"Birth of a Nation" Draws Full Houses

Orchestra of Twelve Plays Splendid Music—Two Hundred Turned Away Yesterday.

"The Birth of a Nation," D. W. Griffith's masterpiece, drew overflow houses at the matinee and evening performances in the Arcade theatre yesterday. Outside of the stupendousness of the picture the incidental music attracts. A 12-piece orchestra is here with the pictures. The films are handled by two special operators. There are 18 men in the party. The Arcade management estimates that 200 people were turned away yesterday afternoon and probably 300 last night. Last night at least 20 automobiles were lined up in front of the theatre.

At ten this morning 150 high school students had notified the teachers that they would attend the picture this afternoon. It was thought there would be 200 of the students and teachers present this afternoon. Yesterday afternoon School Superintendent McCullough permitted the grammar grades to dismiss early to attend the picture and the house was crammed with children. This afternoon the high school dismissed at 2:20.

Numerous parties from Union, Cove, Elgin and Imbler and Summer-ville were present.

BUTTER LABELS—For sale at The Observer office.

Our Want Ads bring results.

Modern Farmer Must Study Market Prices to Achieve Best Results

By Professor H. C. TAYLOR, University of Wisconsin

THE modern farmer is influenced by every other farmer in the civilized world and by every consumer in the realm of commerce.

How is this farmer to know what is going on in this whole world of agriculture and commerce?

FORTUNATELY THE ECONOMIC RESULTANTS OF ALL THE FORCES OF THE AGRICULTURAL AND COMMERCIAL WORLD ARE FOCUSED IN THE DAILY MARKET QUOTATIONS.

It is true that a study of agricultural and commercial geography will aid the farmer in understanding the conditions of supply and demand which determine the prices which in turn determine what he should produce. It is not necessary, however, that this study be of an academic character. The farmer who follows the market quotations and accompanying comments on conditions in the field or in the markets which explain the changes in prices will IN A FEW YEARS HAVE A VERY GOOD PRACTICAL KNOWLEDGE OF AGRICULTURAL AND COMMERCIAL GEOGRAPHY.

The modern business farmer must be a student of market prices and a student of relative costs of production if he would adjust his farming operations in such a manner as will yield him maximum results.

Dr. Brasser of Norway, Michigan, Grows Weary of Belgian Army Life at Times.

BY HENRY WOOD
United Press Staff Correspondent.

With King Albert's Army in Belgium Jan. 13.—(By Mail.)—Probably the most Americanized Belgian in the Belgian Army today is Dr. John Brasser, 60, of Norway, Michigan.

During the 25 years he lived in Northern Michigan Dr. Brasser never dreamed of returning to Europe. Immediately following his medical course at the University of Liege, he had gone to America, taken a post-graduate medical course at the University of Pennsylvania and then located in the Belgian colony, which now numbers about 30,000 in the iron mining regions of Michigan.

A number of Dr. Brasser's university associates at Liege had also located in New York, Chicago, Washington and elsewhere. These Dr. Brasser went to visit once every year.

FOR RENT SIGNS—For sale at The Observer office.

