

# Satisfying Sweets

To thoroughly enjoy candy you must know that it is pure and wholesome.

It is not only necessary that it be made of best materials in a sanitary factory, but it must also be kept fresh and free from contamination while in stock. We sell

## McDonald's and Owyhee Chocolates and Bon Bons

in boxes and in bulk. They are pure, clean and delicious.

Prices From 25c. to \$2.50

Take Home a Box

# La Grande Pharmacy

ADOLPH NEWLIN, Manager

Quick Delivery

Phone Main 40

La Grande, Oregon

### PERSONAL MENTION

Mrs. E. L. Gilbert of Baker is visiting her daughter, Mrs. L. M. Hoyt.

W. A. Hudelson of North Powder leaves tonight for Portland to attend the state hardware men's convention.

Mrs. W. C. Lynch and daughter arrived yesterday from Condon to make her home here. Mr. Lynch is the new proprietor of the Darland apartments.

L. L. Snodgrass is in Portland taking some higher Masonry degrees.

Mr. and Mrs. W. L. Pidcock of Kamela were in La Grande several days this week.

Mr. and Mrs. Walter Pehrman of Perry are spending the week-end in La Grande.

Mrs. T. J. Scrogg will sing a group of songs at the program of the Neighborhood Club, January 31.

Mr. and Mrs. C. M. Schubert and children returned this week from California where they have been visiting friends and relatives.

Mrs. H. E. Crawford, wife of H. E. Crawford, linotype operator on The Observer, will arrive in La Grande tonight to be with her husband.

Mr. and Mrs. Ed. Wright leave tonight for Salem, where they will make their home. Their son, John, will remain in Union and attend school there the remainder of the term.

Mrs. Edith Wiles and granddaughter, Irene Oakes, left this morning for their home in Portland, after a short visit with Mrs. Hoyt. Mrs. Wiles has been visiting friends in Baker.

It will be of interest to La Grande people to learn that Miss Eloise Hall, formerly of this city, is taking one of the leading parts in "Mignon" which is to be put on at the Eleventh Street playhouse in Portland Monday and Wednesday nights.

Mr. and Mrs. J. M. Baker left for Portland Thursday night. Mr. Baker has been assistant to W. C. Taylor, O-W engineer with offices in the new Foley building.

W. A. Winters leaves for Iowa next week to spend a month with Dr. Forsythe in a campaign for home missions. Dr. Forsythe is the head of the home mission department of the M. E. church.

F. H. Pepper of Portland, who has been doing special refrigerating machinery work here since January 1, will leave in the morning for Portland. Mr. Pepper was in Enterprise today on business.

### Orange Sale.

Oranges by the case, \$3.85; one-half case, \$2; Pick 60c. Order from Snodgrass, Main 43. 1-19-17

### AT THE HOTELS

#### Foley.

S. J. Krause, H. C. Hayes, Portland; Mrs. J. H. Conlon and son, Union; Elton Herryford, Covs; Thomas Duncan, City; H. W. Johnson, Boston; T. E. Dunnigan, St. Paul; E. Francis Durand and wife, New York City; E. J. Kirby, E. H. Graham, L. H. Graham, Mrs. Allen, Elgin; Herbert B. Brown, Spokane; C. J. Mills, A. L. Stuart, Walla Walla; C. E. Rude, Pendleton; R. J. Robinson, Medford.

#### Savoy.

Mrs. William Hunter, Lostine; Fred Peetz, Vincent; W. W. Kirkhuff, W. W. Fancher, M. C. Graybeal, J. A. Graybeal and wife, Inbier; D. C. Graybeal, Twin Falls; C. L. Hartshorn, Joseph; L. V. Thomas, Portland; F. E. Conklin, T. E. Cunningham, The Dalles; Grover Yantis, Kamela; Rachel A. Brixoux, Enterprise; M. C. West and wife, City; E. M. Murphy, Alico; I. M. Warnstoft, T. L. Young, Doc O'Connors.

#### Sommer.

M. D. Clifford, Baker; J. S. Campbell, W. J. Youngboldt, H. T. Lanhauser, J. Rea, C. T. Wayland, V. E. Storm, Earl Sandin, Portland; William T. Welch, E. C. Wentz, Chicago; Conner Malott, Spokane; H. B. Berg, A. Y. Cameron, San Francisco; M. Scott, Walla Walla; George Borgel, Killam; Galloway and Adams, Elgin; J. D. Maxwell, J. Gordon Maxwell, Robert L. Maxwell, Vincent; Lee Bell and wife, Wallawa.

### TWO LEAVE FOR S. A. TRAINING SCHOOL

The local Salvation Army corps is sending out this week two young people to the training college in Chicago to take up the work of the army—Ronald Eberhart and Miss Pauline Knautz. Mr. Eberhart is a young man well known in this community and has



RONALD EBERHART Who Leaves Soon for Chicago to Enter the Salvation Army Training School.

the best wishes of his many friends. Miss Knautz, daughter of Mr. and Mrs. E. Knautz of Fruitdale, has been a faithful member of the M. E. church and a loyal supporter of the army. There will be a farewell service at the army hall tomorrow.

# Honest Goods at Honest Prices

DO IT NOW—START TODAY—BUY FOR CASH AND REALIZE HOW MUCH MONEY YOU CAN SAVE—FOR EVERY DOLLAR SPENT MORE THAN A DOLLAR'S WORTH OF MERCHANDISE GIVEN—

## J. C. Penney Co. Inc.

Blankets, wool and cotton mixed	\$2.69, \$3.98
Blankets, Oregon City Wool, 6 lbs.	\$5.90
Pequot Sheets, 81x90	98c
Ewaco Sheets, 81x90	98c
Feather Pillows	49c, 69c, 98c, \$1.49
Cretonne	15c, 25c
Damask Cloth, red and blue	49c
Shetland Floss Yarn, Fleishers, 2 for	25c
Germantown Floss Yarn, Fleishers, 2 for	25c
Saxony Yarn, Fleishers, 4 for	25c
German Knitting, Fleishers, skein	40c

Extra Heavy Chambray Shirting, yd.	12c
Oil Cloth, all colors, yd.	20c
Ladies' Union Suits, cotton	98c
Ladies' Union Suits, silk and wool	\$1.98
Children's Union Suits	98c
Crepe de Chene, 42-in.	\$1.19, \$1.39, \$1.49
White and Black Shirting, 44-in.	\$1.69
Messalines, 27-in.	89c
Taffeta Silk, 36-in.	\$1.49
China Silk	49c
Habutai Silk	69c, 98c
Wool Dress Goods	49c, 69c, 98c, \$1.49
Ladies' and Children's Handkerchiefs, 2 for	5c, 5c, 3 for 25c

# J.C. PENNEY CO. Inc.

### ADDITIONAL SOCIETY. (Continued From Page Four)

passed: Resolved, That the Oregon Federation of Women's clubs adopt the last Wednesday of January as Scholarship Loan Fund Day when every club in the state is asked to do something to increase the fund which is being loaned to young women to assist in their education. State and national federation club fees are due and all members are requested to pay at their earliest convenience.

The attractive Gaskill home on Second street was the scene of two of the largest and most brilliant social affairs of the season on Wednesday and Thursday afternoons when Mrs. Frederick, Mrs. R. W. Laughlin and Mrs. Harrison A. Zurbrick were hostesses for bridge and five hundred.

On Wednesday afternoon guests were asked for 14 tables of bridge and Mrs. F. S. Ivanhoe, Mrs. W. Sawyer and Mrs. C. H. Scranton won honors. Five hundred was played on Thursday with 11 tables. Mrs. Molitor, Mrs. Elmer Stoddard and Miss Henrietta Foley were the winners. Pink and white carnations were used effectively about the rooms. The hostesses were assisted in serving by Mrs. C. H. Conkey and Mrs. Hal Bohnenkamp.

Miss Irene Murphy entertained the Billiken club Thursday afternoon.

Mrs. Colon Eberhard entertained the San Souci club last Wednesday evening. Fred Kiddle made the score.

Mrs. George Palmer and Mrs. G. V. Burkitt will entertain at cards for the afternoon division of the Klatch next Friday afternoon at the Palmer home.

Mrs. M. B. Donahue entertained the Thursday Bridge club this week. Mrs. T. N. Murphy captured the honors.

The afternoon session of the Fortnightly met last Friday with Mrs. Hoyt. Mrs. Hibbard carried off the honors.

Last night the club met with Mrs. Frank Oxner. Henry Hill made the high score and Mr. and Mrs. Wilfred Roberts were guests.

The Queen Esther met last night at the home of Miss Ethelyn Fitzgerald.

The North Side Club met this week with Mrs. W. H. Hamilton. A two-course luncheon was served. The Club will be entertained next week by Mrs. Wesley Harrison.

### FARM LOAN ACT (Continued From Page One)

agriculture on a more substantial basis.

More than half of the farms of the United States are now in the hands of tenants. The tenant is a transient farmer and the temporary nature of his operations prevents him from operating at maximum capacity. Short leases make it out of the question for tenants to be large meat producers. The tenant is usually a grain farmer, and in many sections of the country a single cropper. He is engaged in hauling the fertility of his landlord's soil to market.

The farm owner conserves the fertility of his soil by marketing his crop through his livestock and returning the fertility to the land. A nation of land owners means a nation with a constantly increasing capacity to pro-

duce food for its people.

A reduction of farm tenantry and a substitution of a class of land owners means improved social conditions in the country and a more permanent form of country life.

Since the farm loan act provides how the borrowed money shall be spent and limits its use to purposes that will make farms more productive, it is bound to have an elevating influence on the standard of agriculture in the United States.

Every borrower under the farm loan act makes it a part of his contract that he will use the money either to reduce existing indebtedness or in some way that will contribute to greater production on the same number of acres.

Since the formation of these small groups of farmers is the foundation upon which the farm loan system is built, it is apparent that this legislation will foster the spirit of co-operation among farmers. When farmers put their mortgages together for the sake of cheaper money it is reasonable to presume that they will form the habit of cooperation in other problems of common interest.

The present farm loan indebtedness of the United States is probably approximately four billion dollars, and the average interest rate now charged is between 8 1/2 and 9 per cent. If the farm loan act would reduce the interest rate of the United States by 4 per cent it would mean a financial saving to the farmers of between one hundred and fifty and two hundred million dollars per year, and this estimate of saving takes no account of the fact that high interest rates have reduced the volume of farm loan indebtedness far below what it will be when a lower rate is established.

High interest rates and unfavorable terms of farm mortgages have been a serious handicap to farm development. Curtailing farm production has taxed the consumer as well as the producer because the limited production of food gave an increased advantage to the food speculator.

The farm loan act is, in a measure, revolutionary. It stands for equality of opportunity. It says that the aggressive farmer who goes out into new lands to enlarge the sphere of production is entitled to the same op-

portunities as the man who operates in a territory already developed. It puts the public interest above the interest of any individual. It takes individual profit out of the business of financing food production.

Editor's Note—The Federal Farm Loan Board has issued five bulletins explaining more in detail the operations of the farm loan act. If any reader of The Observer is interested in taking advantage of this act, he will get those bulletins free of charge by addressing a letter to the Federal Farm Loan Board, Treasury Department, Washington, D. C.

### NEW TODAY

The ladies of the Christian church will have a cooked food sale Saturday, the 17th, at the Co-op store. 1-20-17

### Reward for Dog.

Liberal reward will be paid for information leading to the recovery of dog about 3 years old, weight about 50 lbs., half Airdale, half Russian wolf hound; yellow in color. Dog has woolly face and had collar on. Enjoys riding in automobiles. Finder please notify

CLARENCE RICHARDS, Cove, Oregon.

FOR SALE—126 Acre good farm, Cash \$22,000. 24 miles southeast of Portland. Near electric line. Equipment complete. 34 Acres in Apple orchard in fine condition. Will exchange for good improved Stock ranch or Wheat farm. Owner, Portland, Ore. Station C, Box 26 1-20-17

### ARTHEMATIC AND SOCIAL DANCING

5th Floor Foley Building For Information Telephone Mornings Black 1287 Afternoons Main 89 MISS LEONA NEWLIN

# SHERRY THEATRE "The House of Quality"

## Today Only

"THE MAKING OVER OF GEOFFREY MANNING"

Featuring Harry Morey and An All-Star Vitagraph Cast

"THE PEST VAMOOSER"

Comedy

"THE MISSING HEIRESS"

A Kalem Detective Story

## SUNDAY

Mabel Taliaferro in "THE SUNBEAM"