

SAFETY--

Is An Important Element In Drug Store Service

There is no other line of business which demands the same care as the sale of drugs. This carefulness not only refers to an effort to avoid errors, but it includes care in buying, handling and selling of everything a druggist has in stock. The important mission of the druggist is to safeguard the interests of the public. In order to accomplish this, constant care must be exercised. We are careful, and we solicit the trade of persons who appreciate the fact that care counts.

Let us be your family druggist in nineteen-seventeen.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

PERSONAL MENTION

Mrs. Dan Baird visited Union relatives last week.

Mrs. Dorothy Bideler, of Union, was a La Grande visitor last week.

Ray W. Logan has returned from a business trip to Marion county and Portland.

Miss Rita Gale, of Union, was a visitor with friends in this city over the week-end.

Freddie Roberts, Observer carrier, broke two toes Saturday in a basketball game.

Mr. and Mrs. H. L. Lyon of La Grande registered at the Hotel Portland, on Saturday.

Mr. and Mrs. J. J. Carr are registered at the Multnomah hotel, Portland, from this city.

The following registered at the Imperial hotel, Portland, on Saturday: Will M. Pierce and Mrs. W. Pierce, of La Grande.

L. C. Smith returned this morning from an eastern trip.

J. W. Bush came over from Cove today to transact business.

C. W. Bond left Saturday for a visit with friends and relatives in Louisville, Ky.

Miss Hazel Smith of Elgin returned this morning after a week-end as the guest of Mrs. Anna Brooks.

Robert Blumenstein, postmaster of Elgin, was a visitor in La Grande yesterday and paid the Observer a pleasant call this morning.

H. C. Street, an O-W. R. & N. company employee, plans to leave sometime this week for a month's visit in Denver and Oberlin, Kansas.

Mrs. C. E. Short and son, Harold, left Saturday night on the J. C. Penney special cars attached to the regular train for Greeley, Colo., where she will visit while Mr. Short is attending the managers' meetings in Salt Lake City.

Bert Spencer is at Hot Lake where he is taking treatment for a serious

case of rheumatism. Bert has been unable to be about for almost a month now and is trying the Hot Lake baths which he believes are helping him.—Oregon Scout.

John McDonald, prosperous stockman of Wallowa, was in La Grande last night, en route to Dayton, Wash., for a four days business' visit.

Division Superintendent Bollons and H. L. Lyons are in Portland on railroad company business.

Mrs. Lenore Fletcher of Enterprise is the guest of her sister, Mrs. Olaf Groupe.

G. L. Bonsteel returned yesterday from Portland.

AT THE HOTELS

Sommer.

Fred Benson, White Pine; R. W. McCulloch, Anaconda, Mont.; Ernest F. Johnson, Wallowa; F. A. Clarke, Enterprise; I. P. Candler, St. Louis; Mrs. C. H. Crawford, Walla Walla; Geo. Shields, E. F. Tobin, Spokane; E. F. Fay, H. A. Vincent, Ben Eitelson, Mitchell Heinemann, C. B. Prewitt, Charles I. Hochberg, Portland; L. M. Seibel, Spokane; E. C. Skiles, Seattle.

Savoy.

Fred Peetz, Vincent; J. R. Beddes, R. N. West, D. M. McCullough, Leman Blanchard, A. H. Parsons, Elgin; S. Weimer, Cove; Albert Baker and wife, Gibbon; J. L. Cranford, C. R. Pratt, Enterprise; Glenn O'Neal, E. J. Moss, C. Richards, H. L. Doney, Pete M. Lustin.

Foley.

W. L. Lightner, L. W. Scott, R. F. Jenkins, F. H. Greenia, C. E. Waite, A. C. Stepp, J. O. Cooper, J. L. Latture, Portland; Perry Pierce, Alex Fraser, Henry Smith, William Rada-baugh, Baker; M. Summerfield, Albany; Sadie B. Hall, North Powder; William Volsinkler, Island City; Robert Blumenstein, Elgin; Fred Barden, Joseph A. Hutchins, A. A. Cole, Pendleton; C. Baker, Weston; Elmer A. Lowell, Seattle; C. M. Blair, Chicago; Earl Johnson, Union; Alice McPeerson, Baker; Henry Jensen, Perry; A. R. Cady, Portland; E. S. Fitch, Baker, Miss Helen Hall, J. J. Betts, Portland.

Joseph Items Show a Very Busy Week

First Bank Elects Year's Officers—Mesdames Salladay and Morgan Entertain at Two Parties.

Joseph, Ore., Jan. 15.—(Special)—One of the most enjoyable social affairs of the season was given Monday evening, in form of a dinner party by Mrs. A. K. Parker and Mrs. Albert Mount, at the latter's home. Places were laid for 19 upon a table which was tastefully decorated in pink and white. After a delightful dinner the guests enjoyed bridge until a late hour. Those present were: Mr. and Mrs. L. E. Cavin, Mr. and Mrs. Edward Berland, Mr. and Mrs. A. W. Shapp, Mr. and Mrs. Hugh Gibson, Mr. and Mrs. T. H. Morelock, Mr. and Mrs. F. H. Gualkie, Miss Gualkie, Mrs. Affie Hanna, and Messrs. A. R. Bodner, M. Gershon and Bruce Cox of Wallowa; Mr. and Mrs. A. K. Parker and Mr. and Mrs. Albert Mount.

Mr. and Mrs. A. K. Parker left Wednesday for a visit in Iowa. They expect to be gone several weeks.

Mrs. Parke Wilson returned from La Grande the first of the week. Mrs. Wilson was confined in the La Grande hospital for several weeks after undergoing a severe operation.

W. Sutton died at his home in Joseph early Wednesday morning. Mr. Sutton came to Joseph from Montana about two years ago and while here made many friends. The deceased leaves a widow and two daughters. Mr. Sutton had been a mining man on a large scale for a good many years and at the time of his death had large holdings near Joseph.

Edward Berland left Sunday for Portland where he will purchase supplies for his harness shop.

About 24 of our local young people pleasantly surprised Miss Clara Castleman at her home on College street by a surprise party recently. Games preceded delightful refreshments and all went home in a pleasant mood.

The local W. C. T. U. met Wednesday afternoon at the home of Mrs. A. H. Rudd. The principal point of discussion in the meeting was "A Humane Society for Joseph." After the meeting refreshments were served and a social hour spent.

At the annual meeting of the First Bank of Joseph directors Thursday, Jan. 11, the following officers were elected: President F. H. Gualkie; vice-president Henry Davidhizer; cashier, F. F. McCully; assistant cashier, L. V. Kuddler. The directors chosen are: F. H. Gualkie, H. S. Davidhizer, J. D. McCully, F. F. McCully and E. W. Rumble. A 12 per cent dividend was declared.

George Richards, formerly a Joseph attorney, was a Joseph visitor this week.

The old Orpheum Theater building has been leased by E. Brunka. He will use it in his garage business.

A. F. Sheets, who was recently stricken with paralysis, is improving slowly.

Mrs. Paul Rudger is on the sick list

J. C. Penney Co. Inc.

A GOOD NAME TO FOLLOW IT TOWERS HIGH IN QUALITY BUT LOW IN PRICE.

In face of the tremendous advance of merchandise we are still able to give you the right merchandise at the lowest prices.—

Men's Ecu Ribbed Unions	98c	Men's Medium Woolen Unions	\$1.98
Men's Heavy Woolen Unions		Men's Sox	5c, 10c, 15c, 25c, 39c
	\$2.98, \$3.98	Men's Caps	25c, 49c, 98c
Men's Heavy Black Woolen Unions		Men's Suspenders	19c, 25c, 49c
	\$2.98	Men's Lined Gloves	
Men's Heavy Black Cotton Unions			49c, 98c, \$1.25, \$1.89
	98c	Men's Mackinaw Coats	
Men's Heavy Fleece Unions	\$1.19		\$5.90, \$6.90, \$8.50
Men's Work Shirts		Men's Mackinaw Shirts	\$3.98, \$4.50
	98c, \$1.19, \$1.49, \$1.69, \$1.98, \$3.49	Men's Work Pants	\$1.98, \$2.49, \$3.98

125 BIG
BUSY STORES

J. C. PENNEY CO.

OTHERS FOLLOW
WE LEAD

NEW TODAY

FOR RENT—A new four-room modern cottage, Red 921. 1-15tf

FOR RENT—Housekeeping rooms, 1307 Pennsylvania avenue. Mollie Noyes. 1-15tf

FOR RENT—3 room furnished house, modern. Phone Black 1671. 1-15-3pe

FOUND—A boy's mackinaw. Owner can have same by paying for this ad. Mrs. Fred Smith, 1005 Concordale. 1-15-2t

AMERICAN WOMEN REBUILD (Continued From Page One)

You can get into the good graces of the French government. This latter isn't so hard.

Two persons have already succeeded in both. They are Mrs. William Crocker and Miss Daisy Polk, both of San Francisco, California, U. S. A. They are rebuilding the village of Vitrimont, department of the Neuchâtel and Moselle. Thanks to their efforts, Vitrimont will not only be the first war-damaged village of France, to be completely restored, but, unless peace comes much quicker than is generally expected, the forty-five farmers of Vitrimont now serving with the French armies will return from the front to find new homes awaiting them of a type of which they little dreamed when they left the burning walls of their old ones to fight.

Vitrimont is one of a score of towns in Lorraine destroyed by the armies of the crown princes of Germany and Bavaria, who burned and destroyed more villages than all of the other German armies in France combined.

Before the war it contained about seventy houses. Of these thirty-five were razed by fire or bombardment. All houses suffered some.

The complete restoration of the entire village has been undertaken by Mrs. Crocker and Miss Polk. To begin with, it was necessary to come to an understanding with the French government, for France has promised that an indemnity will be paid, after the war, to every family whose home

was destroyed. The "after the war" payment meant that none of the hundreds of farmers and little home owners could possibly begin rebuilding their homes until the war was over—and the indemnity only promised 60 per cent of the construction costs.

But in rebuilding Vitrimont, Mrs. Crocker and Miss Polk will advance all of the money for immediate construction. The sixty per cent indemnity from the French government will revert to them whenever it is paid—but the forty per cent remaining is the gift of the San Francisco women to Vitrimont.

Plans for the reconstruction have been drawn by the government architect and fully approved by the minister of the interior. They include the most modern ideas as to sanitation, ventilation and beautification, while preserving the general style of previous architecture in the town. Curiously enough, the hardest task in the re-building of the villages was winning over of the villagers themselves to the new principals of sanitation and ventilation—since they were wedded to the scheme of building of centuries ago, as exemplified in their homes.

Gradually, however, Miss Polk, who took up her residence in one of the little houses, has succeeded in winning over all the villagers to the new ideas.

The cost of construction for each house has been placed at about \$3000, this includes cost of granary and barn. The total for the re-construction work in the village, therefore including the town hall, one school—will be about one hundred thousand dollars of which the government will eventually pay back \$60,000.

BUTTER LABELS—For sale at The Observer office.

AESTHETIC AND SOCIAL DANCING
5th Floor Foley Building
For Information Telephone
Mornings Black 1282
Afternoons Main 89
MISS LEONA NEWLIN

TODAY

The Strong Paramount Production

"THE SCALES OF JUSTICE"

With

Paul McAllister
And
Jane Fearnley

Due to a mistake in the shipping department the Dustin Farnum film did not arrive in time to be shown today—it will be shown

TOMORROW
For One Day

ARCADE

Miss "Merry"



Mae Murray, Last Year Star in Paramount Pictures.

Because she is as happy as a girl from morning until dark, Mae Murray recently earned for herself the title of Miss "Merry" from the folks about the Lucky studio. It matters not when or where it is, she is always brimming full of smiles and happiness.

"WOMAN'S PLACE IS WHEREVER SHE MAKES GOOD!" SAYS WOMAN ATTORNEY GENERAL



MISS BATES, THE WOMAN ASSISTANT ATTORNEY GENERAL AND THE TWO CHILDREN SHE ADOPTED.

"Woman's place is wherever she makes good," says Miss Joannette Bates, scoffing at Clarence Darrow's statement that women cannot make a living in the law. Miss Bates has just been appointed assistant attorney general of Illinois. To back up her statement she claims she is making far more money practicing law than she ever made teaching.