

COCOANUT CAKE AND COCOANUT PIE

Are only two of scores of delightful Cocoanut Dishes which are found more frequently in home menus now that housewives are learning about this wonderful cocoanut.

BAKER'S FRESH GRATED COCOANUT WITH THE MILK

Baker's Coconaut is precisely like a fresh cocoanut. It is sweet when the can is opened. It is pure Cocoanut and Cocoanut Milk. It complies with all pure food laws. Net weight 10 ounces.

PRICE 15c CAN

PATTISON BROTHERS GROCERY

Marie Doro's Unparalleled Record



MARIE DORO, LASKY STAR IN PARAMOUNT PICTURES.

To have been the star on the stage and screen in a trio of successes within a period of less than five years is Marie Doro's unprecedented record. On the stage she starred in "The Morals of Marcus," "Diplomacy" and "Oliver Twist." And she has duplicated the performance on the screen in Paramount Pictures.

Fresh Shipment By Express Saturday Morning

- Hot House Cucumbers
- Sweet Potatoes
- Parsley, Head Lettuce
- Cauliflower, Celery
- rtichokes, Brussell Sprouts
- Turnips, Cabbage
- A Few Boxes of Fancy Delicious Apples.

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J. G. Snodgrass Grocer

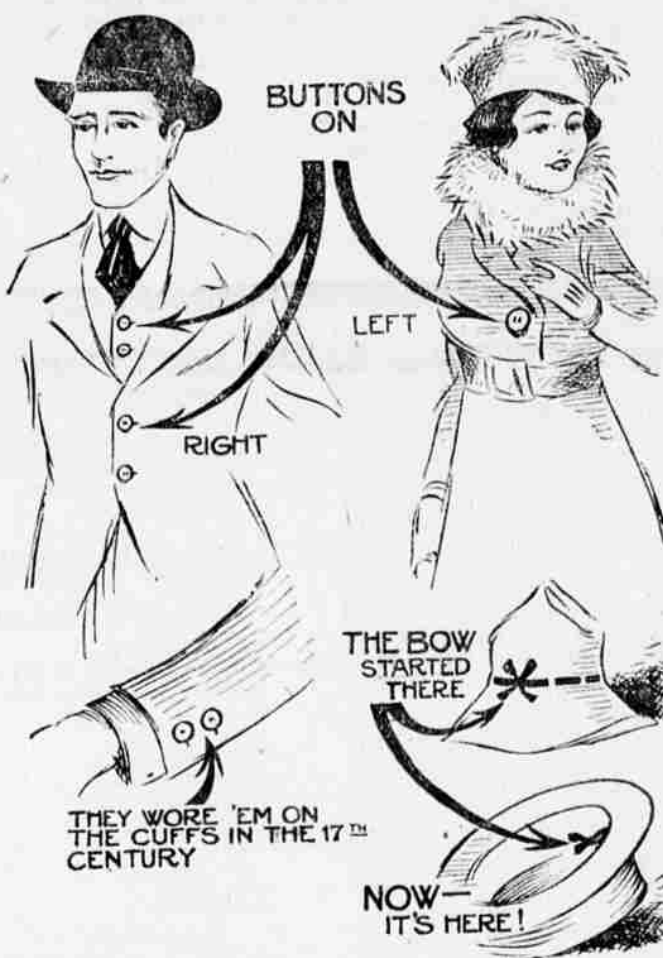
Quality Service Honest Prices
PHONE MAIN 48

College Viewpoints.
Harvard says you mustn't cuss her football players; Washington university found itself able to get along without Dobie because he wasn't building character.
Oregon beat Penn., and did a good job of it. This proves that Oregon is champion of Pasadena in the mind of the east.
Fred Mitchell's name is Yapp. This

discloses the real reason why he calls himself Mitchell.
Johnny Coulon recently came back. All that remains now is for Ed. Walsh to stage his annual comeback.
Anita Loos, who was selected by Douglas Fairbanks to write the subtitles for his plays, is the author of "The Wharf Rat," the new Triangle-Marsh and Robert Harron.

THE "WHY" OF BUTTONS ON THE LEFT AND RIGHT.

Superfluous Buttons of Today Had a Use in Early Times When Fancy Clothes Were All the Rage.



Berkeley, Cal., Jan. 12.—Why are buttons on men's coats placed on the right side and why are those on women's coats on the left side? What's the reason for the little silk bow in the back of the leather lining in men's hats? Why do men wear buttons on the cuffs of their coats? E. W. Gifford, expert in the development of dress, of the University of California, herewith tells how a few of the oddities came about.

"There was a great craze for buttons when they were invented for use of man," said Gifford. "The novelty spread through countries with civilized dress and costumes with buttons all over the fronts of coats, on the sides and backs were much in favor, the much-buttoned uniforms of today being vestiges of the early coats.

"The reason for buttons on the right side of men's coats seems simple enough. This arrangement permitted the wearer in the early days to thrust his fighting arm into his pocket in order to keep it warm. If the buttons were on the left side he couldn't do it.

"The buttons on women's coats were originally placed on the left side so the wearer could manipulate them with her right hand, leaving her left arm free to carry her baby. That's the explanation authorities agree on and it ought to be as good as any other.

"If men will notice the buttons on their coat cuffs the chances are they'll find imitation button holes at the side of the buttons. This is a remnant of a seventeenth century custom. The buttons nowadays are of no use. But in the old days they were for a purpose.

"In the early days of fancy clothes the men spent so much on their coats that they had to find a scheme to save the cuffs from wearing out. The tailors of those days devised the button and button hole on the coat sleeves. The stylish men could button the cuffs back out of harm's way and thus save wear and tear on garment and pocketbook.

"The primitive hat was simply a circular piece of leather with alacing threaded through it and tied at the back to fit the crown of the head. In the modern hat we find the little bow of silk ribbon and in some hats the ribbon is threaded through the lining. The modern trifle is of no use whatsoever, merely a vestige or trace of the old days when men had to fit their hats to their heads with the leather lacing."

Professional Directory

FRATERNAL ORDERS
F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturday at 7:30 p. m. Cordial welcome to all Masons.
L. B. MOE, W. M.
A. C. WILLIAMS, Sec.
B. P. O. E. ELKS, La Grande Lodge No. 433. Lodge meets each Thursday evening at eight o'clock. Home and club privileges cheerfully extended to all Brother Elks.
FRANK C. BRAMWELL, Exalted Ruler.
ADNA B. ROGERS, Secretary.
KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meet every Monday night in Castle Hall (K. of P. Hall.) A Pythian welcome to all visiting Knights.
A. W. NELSON, C. C.
DELILE GREEN, K. of R. & S.
MODERN WOODMEN OF AMERICA—La Grande Camp No. 7709 meets on the first and third Thursday evenings of each month in the K. of P. Hall. Visiting neighbors welcome.
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WOODMEN OF THE WORLD—La Grande Camp No. 169 meets every first and third Friday at K. of P. Hall. All visiting neighbors welcomed.
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O. O. M.—La Grande Lodge No. 850 Loyal Order of Moose holds regular meeting every Wednesday night and 8 p. m. in Eagle Hall, fifth floor Foley building on Adams Ave. Visitors always welcome. Dues payable at Young's Sweets.
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ROYAL NEIGHBORS.—Iris Camp meets every second Friday afternoon and every fourth Friday evening, every month in K. of P. Hall. All visiting members cordially welcomed.
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REBEKAHS—Crystal Lodge No. 50. Meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.
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K. & L. OF SECURITY.—Mt. Em-

ily Council No. 2646. Meets second and fourth Thursday evening at 8 o'clock at Eagle Hall. Visiting members are welcome.
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C. W. COOK, Fin. Sec.
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DENTIST
E. P. MOSSMAN—Dentist; rooms 7, 8 and 9, Sommer building. Phone Main 717; office hours 8 to 12 a. m. and 1 to 5 p. m.
OSTEOPATHIC PHYSICIANS.
DR. J. L. INGLE—Osteopathic physician.
DR. MARGARET INGLE—Osteopathic physician. Diseases of women and children. Third floor New Foley Bldg. Hours 10-12 a. m.; 2-5 and 7-8 p. m., and by appointment. Office phone, Red 1761; residence Red 881.
VETERINARY
DR. H. W. RILEY—Graduate Veterinarian Hospital, 1409 Madison Ave. State Stallion Inspector and Inspector of stock for shipment. Home Independent Phone, Black 41, Farmers Co-operative Phone, Main 112.
ATTORNEYS
CRAWFORD & EAKIN—T. H. Crawford and Robert S. Eakin, Attorneys at law. Practice in all the courts of the state and the United States, Office, West Jacobson building, rooms 9-10-17, La Grande Oregon.
COCHRAN & FBERHARD.—Geo. T. Cochran and Colan R. Eberhard Attorneys. La Grande National Bank Building.
E. W. EASTMAN—Lawyer.—Office Rooms 1 and 3, La Grande National Bank Building.
R. J. GREEN—Attorney at Law. Rooms 14-15, Palmer-Roesch Bldg., La Grande, Ore. Practices in all State and Federal courts.
ALBERT SMALL—Attorney at Law. Rooms 26-27, La Grande National Bank Building. Practices in all state and Federal courts. Phon Main 11.
CONTRACTOR AND BUILDER
H. E. ROSKAMP, Contractor and builder, La Grande, Ore., Phone Red 1981.
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Sell it—The Observer want ads will sell it.

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is the famous "Giant" that lives in a box. It's the original Unit-seal Battery, the extra powerful battery, the battery that is easy to care for and repair. We are battery specialists. We will inspect your battery at any time, free of charge—regardless of its make. Every automobile battery should be carefully tested before the winter season. The service required from a battery in the winter is much more severe than in summer. If your car will be stored during the winter, send your battery to us and let us care for it. Our small charge for this service may save you the cost of a new battery in the spring.

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We grind our own lenses
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"La Camille"
—is greater value than any other corset, dollar for dollar, in charm of style, in perfect fit and beautiful finish. Besides all this it is the only front-lace corset with the wonderful exclusive feature, the
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When in need of a new corset have a trial fitting in a La Camille. You will be convinced of its supremacy. The different models always on hand. Priced at \$2.00 Up. Eleven years experience in fitting Front-Lace Corsets.
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