

THE OBSERVER

An Independent Newspaper.

Published Daily and Weekly at La Grande, Oregon, by the
LA GRANDE EVENING OBSERVER
PUBLISHING CO.J. D. MEYERS, President, H. B.
LEITER, Vice President, CLARKE
LEITER, Editor and Publisher.Entered at the Postoffice at La
Grande, Oregon, as second class
matter.On Sale in Other Cities: Oregon Hotel
News Stand, Portland; Imperial
Hotel News Stand, Portland.

Advertising rates on application.

Telephone Main 37

City Official Paper. Member United
Press Associations.

SUBSCRIPTION RATES.

By Carrier.
Daily, single copy 5c
Daily, per week 15c
Daily, per month 65c
Daily, per six months in advance \$3.50
Daily, per year in advance \$7.00

By Mail
Daily, by mail per year, in ad-
vance \$4.00
Weekly Observer-Star, per year
in advance \$1.50

The Observer carrier boys are in-
structed to put the papers on the
porch. If the carrier does not do
this, misses you, or neglects getting
the paper to you on time, kindly
phone the Observer, as this is the
only way we can determine whether
or not the carriers are following in-
struction. Phone Main 37 before 7:30
o'clock and a paper will be sent you
by special messenger if the carrier
has missed you.

Address all communications to THE
OBSERVER, 1710 Sixth Street.

SATURDAY, DECEMBER 16, 1916.

CHRISTMAS.

The Observer wishes its readers a
Merry Christmas and a happy New
Year, and hopes that the Christmas
season will bring happiness and con-
tentment to all.

In presenting this Christmas edi-
tion to its readers, The Observer
hopes that, brief as it is, it will be
carefully read and sent away to
friends in other parts of the United
States.

No one can read the facts present-
ed about the soil, climate and re-
sources of Union and Wallawa coun-
ties without being impressed with the
fact that there are favored regions.

No one can read the facts presented
about the schools, the religious and
social conditions in La Grande, about
its many industries and municipal ac-
tivities without believing that La
Grande is an up-to-date modern city
and a good place in which to live.

The Observer thanks its patrons
and friends who made it possible to
bring out this edition. The work at-
tached thereto was willingly done by
The Observer staff, and to them the
editor gives his thanks and appre-
ciation.

Three months ago to a day The
Observer was transferred to the new
management. The editor has been
cordially and hospitably received by
the La Grande people, of whom he
now feels that he is one, the news-
paper has been well received and pat-
ronized by advertisers and subscrib-
ers, for which The Observer is more
than grateful.

Christmas in Union and Wallawa,
amid peace and plenty, with beauti-
ful scenery, with prosperity on every
hand, where in the world should the
Christmas spirit of peace on earth
and good will toward men prevail in
greater degree?

Lo, A Man!

Let us not forget the significance
of Christmas day in the midst of hol-
iday celebrations.

Headquarters of Christmas Gifts

N. K. West & Co.

THE QUALITY STORE

THE IMPORTANT THING IS THAT YOUR GIFT SHALL CARRY WITH IT AN ASSURANCE OF EXCELLENCE. YOU EMPHASIZE THIS POINT WITH MERCHANDISE BEARING OUR LABEL. EVERYONE KNOWS THAT THIS STORE IS THE HOME OF QUALITY MERCHANDISE ALWAYS SOLD AT AS LOW AND OFTEN LOWER PRICES THAN YOU WILL FIND ELSEWHERE.



Reduction Sale of Women's Suits

Our regular prices on women's suits are al-
ways extremely moder-
ate—so when we an-
nounce that they have
been reduced you can
appreciate that the sav-
ing opportunities are
extraordinary. Your
choice of any ladies' suit in our store at

1-3 Off

Silks for the Christmas trade—a dress pattern would make a most accept-
able present.

Taffeta, black and colors, yard \$1.25 to \$2.00

Messaline, black and colors, yard \$1.00 to \$1.50

Fancy Silks, 27-in. wide, yard \$1.25 to \$2.25

All Wool Batiste, 36-in wide, yard 75c

French Serge, all colors, yd. 75c

Fancy Plaids and Mixtures, yard 85c to \$2.00

Bath Robe Blankets, cords to match \$2.00 to \$3.25

Chief Joseph Indian Blan-
kets \$5.00, \$7.50, \$8.00

You couldn't buy a more useful present than a Hart-Schaffner and Marx suit or over-
coat. You will get all wool or wool and silk fabrics thoroughly shrunk, all seams silk sewed, the best tailoring and satisfaction guaran-
teed.

\$20 to \$30.00

Other Makes

\$15.00 to \$17.50



Copyright Hart Schaffner & Marx

Women's Hosiery, Lisle and Silk, all colors 25c to \$1.50

Women's Kid Gloves for dress and street wear \$2.00 to \$4.50

Fur Sets—muffs and scarf, All Prices

Ladies' Silk Kimonos \$3.50 to \$12.50

Italian Silk Underwear, Gowns and Slips

Silk Waists, made of de-
pendable silk, cut full and
extra well finished, plain
colors and stripes \$2.25 to \$10.00

Silk Petticoats, all styles
and colors \$2.75 up

Women's Handkerchiefs—

plain, initial and embroider-
ed 15c, 25c, 50c, 75c

Men's Neckwear, hundreds
of new patterns in all colors
..... 25c to \$2.00

Men's Kid Gloves, tan,
brown, grey, cape and mocha
..... \$1.50 to \$5.00

Auto Gloves \$1.50 up

An exceptional display of
Silk Shirts \$4.00 to \$7.50

Men's Hose, Lisle and Silk 25c to \$1.00

Men's Bath and Lounging
Robes, a large assortment \$3.75 to \$18.00

Men's Pure Linen Handker-
chiefs, plain and initial 25c, 35c, 50c

Let us not forget that on Christ-
mas day we honor the birth of one of
the world's great men, a man who was
great in his teachings and philosophy
—without regard to his religious
character, as a prophet and the Son
of God.

What a man he was—how gentle
and how lovable!

Think of his philosophy, his pre-
cepts: Love your neighbors as your-
self, do unto others as ye would have
them do unto you.

Recall his sermon upon the Mount.
Remember how he bore the bitter
struggle of life and how manfully he
carried the cross on that last journey
to Gethsemane. Think of his kind-
ness to Mary Magdalene, his respect
for his earthly mother and father, his

leadership of the apostles, his many
acts of charity.

Truly, the world does itself proud
to revere the memory of a man who
was a man, who controlled himself
and his passions, who always did the
right thing, and whose teachings have
spread over the world, and served as
the foundation for hundreds of sects
and churches.

The flesh is weak and the spirit
halts; while the world cannot point
with pride to the fact that it is ac-
tually living and practicing Christ-
ianity, yet the fact that it has adopt-
ed Christ's teachings as an ideal to-
ward which it is struggling and striv-
ing, is to its credit. When the millen-
nium comes it will have succeeded.

LIVESTOCK IN UNION.

(Continued From Page One.)

as to Union county becoming a Short-
horn breeding center? It will be a
matter of but a few years until this
county will be known far and wide as
the Shorthorn breeding center of the
state. But then we must not for-
get the other breeds. Take the Here-
ford men who are just as careful
about their breeding stock as any
Shorthorn man ever thought of be-
ing. And I know that the Shorthorn
men will be as much pleased as any
one to know that Andrew Blockland
of Blockland Bros., bought the third
prize, junior yearling bull calf of the
Lewiston Show which offered at the
hereford sale in Portland, being out of
the Thiessen herd of Sweetwater,
Ida. Mr. Blockland bought him at a
figure that will help hold up the av-
erage price of the fine stock purchased
during the past week and our short-
horn friends need not fear when we
average the beef cattle bought, that
this hereford is going to lower their
average, for we know that Andrew
knows a Hereford and that he also has
the "price".

The total purchases of beef bred
cattle at the show was four Shorthorn
bulls and four females same breed
and one Hereford bull calf making a
total of nine animals that were pur-
chased at an average price of \$643.33
per head.

Leon Levy, the veteran Jersey breed-

er of our county, attended the show
and then drifted down the Willamette
valley and purchased a young bull of
the John Stump herd at Monmouth,
and you may rest assured that he is
a good individual or Leon would not
have purchased him.

Organ Brothers, of Cove, are our
Holestein breeders and were in need
of a herd header. While attending the
Holestein sale I saw Chas. Organ
perched on a post taking a keen in-
terest in what was going on in the
sales ring. And though he did not bid
on the \$21,500 bull that was sold that
afternoon he did buy a good one out
of the offering of Wm. Bishop, the
well-known breeder of Chimacum,
Wn., and owner of a world's record
Holestein cow.

But the cattle men are not the only
ones who have been improving their
herds these days. Archie Conley of
Cove, tells me that he has just re-
ceived a five months old boar, that
is a dandy, from A. G. Satre, a well-
known breeder of Chester Whites, of
Iowa.

If Union county breeders keep up
the pace they have set the past two
weeks we soon will have a monopoly
on all the fine stock in the north-
west.

Famed Professor Dead.
Cambridge, Mass., Dec. 16.—(Unit-
ed Press)—Professor Hugo Munster-

MONEY TO LOAN

Private money to loan on city
or farm property. Reason-
able Rates.
Fire Insurance & Real Estate

Phone Black 2171

Henry T. Hill

Room 23 West Jacobson Bldg.

Turkey Shoot

LAST ONE OF THE SEASON

AT

Foley Barn, West of Hospital

Starting at 9 A. M.
Dec. 17, 1916

Lunch Served on Grounds

GEO. NOBLE

berg, the noted Harvard psychologist,
dropped dead while lecturing to a
class at Radcliffe college today.

To the Stockholders of the State Bank
of Imbler, Imbler, Oregon

Notice is hereby given that the an-
nual meeting of the stockholders of
the above named bank will be held at
the banking rooms at Imbler, Oregon,
between the hours of 2 and 4 o'clock
p. m., on Thursday, January 11th,
1917.

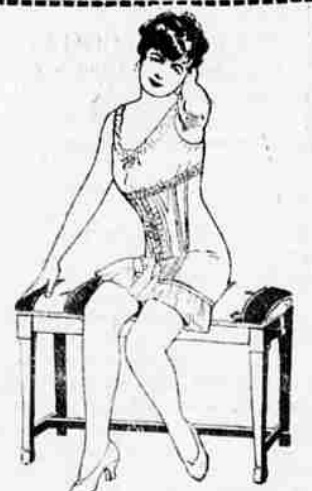
This meeting is called for the elec-
tion of a board of directors for said
bank and the transaction of any other
business which may properly come be-
fore the meeting.

SHERWOOD WILLIAMS,
12-11-13-16-18 Cashier.

Evangelist Will Lecture.

"How a Young Man Won the Bat-
tle" will be the subject of Rev. L. F.
Smith's address for men at the Y. M.
C. A. Sunday afternoon. All men
should hear this address. It is worthy

the effort to come out, no matter
what the weather may be. Mr.
Smith is a very able speaker and this
is his first opportunity to speak to
men only since he has been in the
city. The meeting will be held be-
fore the fire-place of the Y. M. C. A.
All men of the city are cordially in-
vited to attend.



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other corset, dollar for dollar, in
charm of style, in perfect fit
and beautiful finish. Besides
all this it is the only front-
lace corset with the wonderful
exclusive feature, the

Ventilo BACK

When in need of a new corset
have a trial fitting in a La
Camille. You will be convinced
of its supremacy. The differ-
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Eleven years experience in fit-
ting Front-Lace Corsets.

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The Wheel That Squeaks the Loudest is the One That Gets the Grease

The same assuredly applies to you and
me, as well—in order to get anywhere
in this world, we must attract the at-
tention of the big men. Now listen,
young man! Nothing helps a young
man more in advancement in business
than to be known as one who keeps
his bills paid, meets his obligations,
has a bank account, and pays his bills by
check. You know that.

You will receive the same courteous
attention with a dollar deposit as you
would with a hundred dollar one.

La Grande National Bank