



RESOLVED--To Make This A Practical Christmas

THAT'S a good resolution. Instead of giving a lot of useless gimcracks, give only sensible, practical, useful things as gifts. Our store offers the widest range of choice for the practical giver. Almost everything in our store is a needful article.

Here's a suggestion. Come in and tell us what you want to pay and to whom you want to give and we will name you a host of practical articles that fills the bill.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery Phone Main 40
La Grande, Oregon

NEW TODAY

FOR SALE—One 4 and one 5 room house; will sell on terms or trade outside property or livestock. Address XX, care Observer.—Adv. D.—12-7, 8, 9, 11, 12, 13pd. W. 12-22 pd.

LOST—A ladies' gold watch, closed case, small monogram M. W. Reward. Telephone Red 831.—Adv. 1t

LOST—A bunch of keys between the Foley Bldg. and Sommer hotel. Reward. Leave at Sommer hotel, Room 1.—Adv. 12-8-2tp

ADDITIONAL LOCALS.

Gifts That Convey the Christmas Spirit.

Rex hall, Saturday night, Dec. 9, Chocolate dance. Three prizes.—Adv. 12-6-4tp.

The Observer's new phone number is Main 37.

Don't overlook our Edison phonograph or a victrola as a Christmas

present for the whole family. \$15.00 to \$250.00, on easy terms.—Newlin Book Stationery Co.—Adv. 12-2-4f.

Wood Sawing.

Wood sawing promptly done, city or country.

J. J. Murchison. Phone Red 3672.—Adv. 1t

Misses Jones and Rabone. We carry a full line in Ladies Suits, Coats and Skirts in the S. & H. garment.

We make Suits, Coats, Skirts and Dresses. A perfect fit guaranteed. Remodeling done. West's New Bldg.

Suits! Suits! Suits! 1-2 price.—Jones-Rabone.—Adv. 12-7-4f.

Cut Flowers for Xmas.

Leave your order now. Orders filled in the order received. As there are never enough to go around the early orders will get the flowers. If you were late last Xmas order now and don't get disappointed again.—La Grande Seed & Floral Co.—Adv.

Cooked Food Sale Saturday.

The cooked food and candy sale of the Parent-Teachers' associations of Rivera and Central schools will be

held Saturday in the store room next the Levy-Vogel Drug store. The public is invited.

City Alarm System.

An additional feature of the alarm system has been arranged with the Arcade theatre. Three short flashes of red lights indicate the volunteers are wanted. This signal will be used by the management whenever the general alarm sounds during the progress of any program.

AT THE HOTELS

Foley Hotel Guests.

A. G. Anderson, W. E. Estill Spokane; A. W. Cody, W. L. Lightner, H. R. Wright, W. S. Spining, Portland; W. L. Procter, E. B. McClure, H. R. Kuntz, H. J. Fulton, Seattle; Thomas Towle, Orchards, Wn.; R. Boag, San Francisco; A. Peterson and wife, Davenport, Iowa; F. C. Howell, Carl Christenson and wife, C. L. Hartschorn, Joseph; J. W. Lang, Minneapolis; A. B. Wisdom, Pendleton; H. E. Gleason, La Grande; E. B. Bishop, T. H. Hughes, Walla Walla; J. H. Minnaugh, Wallawa; W. C. Geddes, Ogden; F. W. Whiting, Elgin; S. F. Pace, Enterprise.

Savoy Hotel Guests.

Thos. Heyborn, L. J. Furgason, J. Kirtland, Henry Beecher, D. A. Hicks and wife, A. Gipsen, Williams, T. S. Young, O. Louvan, J. Ricks and wife, E. Ricks, Mrs. Chas. Smith, Alice; Mrs. Basure, Wallawa; C. R. Pratt, Enterprise; A. P. Glider, Dorpt. Ia.; E. N. Leslie, Spokane; Mrs. S. A. Chappell, Summerville; J. W. Fleet, Seattle; Bruce McFadden, Joseph; Ray Ledbetter, Harold Wallsinger, Alice; W. T. Keenan, Wallawa; Wm. Beddes, Elgin; C. Burnside, Enterprise; H. Belding, Pocatello.

Sommer Hotel Guests.

F. P. Rhoades, Pendleton; J. Ellark, J. Rea, J. Bernstein, E. M. Ell, Portland; F. J. Underhill, A. C. Weaver, Spokane; Bruce Cox, C. W. Murnford, R. L. Kemp, Wallawa; H. C. Baskett, Boise; F. R. Roper, Seattle; J. H. Shaw, San Francisco; Mrs. Steere, Junction, Ore.; L. B. Carter, Cove; J. W. Willis, Cincinnati; C. G. Hawkes, Salt Lake; Jacob Bauer, Enterprise; C. R. McCracken, Minneapolis.

MARKET NEWS

Sugar—Cane or fruit \$8.80 sack, cash; \$9.20 30 days' time.

FRUIT

Cranberries, 20c quart. Bananas—35c and 40c dozen. Oranges—35c and 60c. Lemons—40c.

VEGETABLES, MISCELLANEOUS

Brussel Sprouts—20c Celery (California)—15, 2 for 25. Sweet Potatoes—6 lbs. for 25c; 13 lbs. 50c. Potatoes—2 1-4 and 2 1-2 cents. Cauliflower—15c, 20c, 25c. New Cabbage—4c. Green Onions—5c per bunch, 3 for 10c. Honey—20c. Parsley—5c a bunch. Dry Onions—5c. Beans—White, 15. Beans—Colored, 12 1-2c. Green Peppers—15c.

BUTTER AND EGGS

Butter—Fancy creamery 50c lb. roll and 95c 2-lb roll.

For Stormy Weather

MEN'S SHOES—BOYS' SHOES—The durable kind—they fit the feet—they give comfort and satisfaction in wear—**We save you money**—because we bo't these for our 125 stores before the leather rise. Farsightedness—and—quantity purchases make your dollars do double duty here

For Boys

\$1.25, \$1.39, \$1.49, \$1.69, \$1.79, \$1.89,
\$1.98, \$2.49, \$2.89

High Tops \$2.49, \$2.89, \$2.98, \$3.49

For Men

Heavy Shoes \$2.98, \$3.50, \$3.98, \$4.50, \$4.98, \$5.90
Dress Shoes \$2.98, \$3.50, \$3.98, \$4.50, \$4.98
Crossett Dress Shoes \$3.50, \$3.98, \$4.50, \$4.98

YOU CAN ALWAYS DO BETTER AT

THE UNITED STORE

125 BIG BUSY STORES

J. C. PENNEY CO.

CHICKENS AND FOWL

Hens—22c retail, dressed. Ducks—Dressed, 16c. Turkeys—28c and 30c. Geese—Dressed, 16c. Hens—Dressed, 16c. Spring Chicken—18c.

Bluestem Flour—\$2.15.

Royal Patent—\$2.10. Jersey Cream—\$2.10. Best of the Best (patent)—\$2.10. Invincible—\$2.15. Snowdrift—\$2.45. Upper Crust—\$2.45. None-to-Equal—\$2.10. Occident—\$2.90. Gold Medal—\$2.95. Sea Foam—\$2.05. Snow Drop—\$2.15. Flour in 10-lb Sacks.

Graham, Germs, white and rye flour—55c. Yellow corn meal—45c.



Photo by American Press Association.

ELIHU ROOT.

fronted with the proposition to become the financial editor of one of the leading American daily newspapers. The owner of the paper was reorganizing and desired to build up a strong financial department, and, casting about for a suitable man, he thought of Hadley, whose writings on railroad administrations and other economic matters had gained him a reputation.

RED CROSS SEAL FIGURES

325,000,000 Holiday Stickers Already Distributed In United States

Few people have any conception of the magnitude of the Red Cross Christmas Seal Campaign. Here are a few figures that will show what a gigantic movement this is: Already 325,000,000 Seals have been printed practically that entire number distributed to agents in every state and territory of the Union from Alaska to the Canal Zone, from Porto Rico to Hawaii, and even in the far-off Philippines. Advertising circulars, posters, cards, etc., to the number of several million, have also been distributed. Not less than 1,000,000 personal letters asking people to buy Seals have been sent out. It is estimated that the army of workers, nearly all of whom are volunteers engaged in selling the Seals numbers well over 500,000. The advertising and publicity devoted to the campaign amount to several hundred thousand dollars. Every effort is being put forth to sell 100,000,000 Seals, or only one for every man, woman and child in the United States. This will mean \$1,000,000 for the anti-tuberculosis campaign in the United States. Over 1,500 anti-tuberculosis associations of the country derive their support from Red Cross Seals. If the good work is to go on you must help.

How is it that fog, rain and snow prevent fighting everywhere in Eu-

We Can Meet Your Wants

Whatever your needs, come in and let us show you a variety of beautiful presents that will at once appeal to you as "Just the Thing"

We have **Genuine New Attractions** for Christmas. Come and See the splendid stock of the season.

NEWLIN BOOK & STAT'Y CO.

Fall Debutantes Need Dance Frocks Like This



THE BELLE OF THE BALL.

All things silvery are going into modish clothes, and so this maiden is garbed in silver tissue cloth in a pale flesh shade. Net in the same tone veils the foundation, and crushed roses of satin ribbon break the plainness of the grille. The design of the tissue is pond lilies.

Toy makers in the United States have increased their business by 10,000,000 as the result of the European war.

Paramount Pictures Today Tomorrow

Maurice & Florence Walton

The Internationally Famous Dancers in Their Screen Debut

"The Quest of Life"

The greatest dance film ever produced—featuring the Famous APACHE DANCE

ARCADE

