

THE OBSERVER

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The Observer carrier boys are instructed to put the papers on the porch. If the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone the Observer, as this is the only way we can determine whether or not the carriers are following instruction. Phone Main 37 before 7:30 o'clock and a paper will be sent you by special messenger if the carrier has missed you.

Address all communications to THE OBSERVER, 1710 Sixth Street.

WEDNESDAY, DECEMBER 6, 1916.

BETTER BOOKS FOR CHILDREN.

A nation wide movement has for its objects the protection of boys and girls from bad books.

Boys and girls need protection from many things—from evil associates, from evil pictures, evil songs and careless speech.

But they also need amusement and instruction and mental stimulus that will build up sturdy manhood and womanhood. The best friend a boy can have is a good book. If it is pure and lofty in tone and spirit it will lift its juvenile reader up to its own heights. If it is depraved and vicious it may entice him to deeds that will cause regrets.

Many parents at Christmas buy boys and girls books. They should not do this hit or miss. Many of the books for boys, bound in beautiful bindings, are vicious because they fill a boy's mind up with tales of preposterous adventure. They tell of youngsters of fifteen flying to the north pole in aeroplanes, joining the foreign armies and defeating great generals like Von Hindenburg, or building a submarine and destroying an enemy's fleet. Reading such stories is almost as bad as taking dope; it creates a demand for artificial excitement which can only be satisfied by more stories of this sort.

So when you are going to give a boy or a girl a book for Christmas—you don't want to hurt them do you—why not get some expert advice. At the library you will find lists of wholesome books for boys and girls and you will find the booksellers only too glad to co-operate if you give them a chance.

What a blessing a good book is! What a fine thing to pick up on a fine wintry night, and how near you are to heaven with a boy and a girl on each knee and a good book to read out loud which will make their eyes sparkle and dance with clean healthy amusement.

THE NEWSPAPER OF TODAY

Occasionally we meet with an expression of opinion with which we entirely agree.

W. R. Orchard, editor of the Council Bluffs Daily Nonpareil, expressed our view that the American public today wants a judicial-minded editor, not one politically or otherwise prejudiced.

"The editor of a general newspaper may with entire propriety discuss in his columns music, the drama, science, art, literature, philosophy, economics, poesy, religion, prohibition and politics," Mr. Orchard said.

"Most of our American editors confine themselves largely to the last two subjects for the reason that they, like other people, are creatures of environment and their knowledge of these subjects is much more extensive than it is on other lines.

"This condition is neither wholly bad nor wholly good. It is susceptible of great improvement.

"There is profound need today of editors who assume the attitude of judicial interpreters of political policies rather than biased advocates of party candidates and party policies without regard to their intrinsic merits or acknowledgment that there is some merit on the other side. The drift away from the radically partisan journal has been pronounced in recent years.

"In the not distant future the one-paper town will have but one paper. During a political campaign the columns of this journal will be open to all sides. Editors will continue to express their opinions on political as on other subjects, but they will be more judicial and less partisan. They will not pursue a policy of exaggeration in one direction and suppression in the other. They will publish all the news and all the opinions that are worth while. Then, newspapers will be published only where there is economic necessity.

"To be effective an editorial must be fair and just. It must be pertinent. It must be logical. It must be devoid of malice. It must appeal to reason and intelligence and avoid appeal to passion and prejudice. It must be brief and pointed.

"If I were nailing a motto to the desk of the American editor I think it would read something like this: 'You cannot afford to be unfair to those who do not agree with your policies.'

The editor of the Observer has long had the idea that the newspaper of the future would be more or less of a municipal institution. In other words the newspaper business in some respects is similar to a public utility. It enters all the homes. It furnishes the news. If this news is unbiased, if the newspaper is honest and clean, it is fulfilling its public obligations. The day of the vicious, partisan paper, the paid press of the interests is over. Such a newspaper cannot survive.

The clean, decent, truthful paper will prosper. Such a paper needs readers, just as fair and broad-minded, just as decent and just as reliable as the paper itself. The day is past when anyone pays any attention to people who stop their paper in a huff over some sin of commission or omission of the newspaper. Those are merely little family spats. The editor and his readers are just one big family, working together, we hope for their own good and that of the community in which they live.

DECORATE FOR CHRISTMAS.

Many neighboring cities are holding municipal Christmases, decorating business streets with greens and giving the city a holiday atmosphere. This is a good idea. It pays to put your best foot forward and make a city attractive.

Peace on Earth and good will to men is a pretty good motto any month in the year.

Santa Claus is well represented in La Grande stores.

An Expert Foot Specialist will be at Our Store December 9th to December 11th. Consult him-free

Your Choice of Any Ladies' Suit in the Store---Newest Fabrics Latest Styles--1/3 Off.

N. K. West & Co. THE QUALITY STORE



Copyright Hart Schaffner & Marx

The inside making of a Suit or Overcoat is either the making or ruination of it. The secret of long wear and shape looking lies beneath the surface. That's why you can't buy by looks alone—you must buy by reputation. Our reputation has been in good standing with good dressers for many seasons. We know the inside making of every garment we sell.

Hart Schaffner & Marx Suits and Overcoats \$20.00 to \$30.00 Other Makes \$15.00 to \$17.50

EXTENSIVE SHOWING

- Bath Robes \$3.50 to \$18.00 Smoking Jackets \$4.00 to \$12.00 Gloves \$1.50 to \$5.00 Hats \$1.00 to \$7.50 Shirts \$1.00 to \$7.50 Underwear \$1.00 to \$7.00 Slippers \$1.25 to \$2.50 Neckwear 25c to \$2.00

Enormous Stocks of Good, Sensible, Useful Christmas Gifts.

Only nineteen more days until Christmas.

Shop Early

From the Survey

If you buy a Christmas present, Buy it now! If it is to be for prince or peasant, Buy it now! Buy it early in November, Or at least before December, You'll be glad if you remember—Buy it now!

While the counters stretch before you, Buy it now!

While there is no crowds to bore you, Buy it now! Buy before the air is stuffy, Buy before the girls get huffy, Buy while things are fresh and fluffy—Buy it now!

Tarry not until tomorrow, Buy it now!

Even though you have to borrow, Buy it now!

See that shop girls don't have reason To abhor the Christmas season; Put a conscience, if you please, on—Buy it now!

Our Want Ads bring results.

J. N. Teal, of Portland, is mentioned for appointment as a member of the new Federal Shipping Board. The salary is \$7,500 a year.

Of Interest To Women

White Sauce—Four level table-spoonfuls of flour, two level table-spoonfuls of butter, one cupful of hot milk, one-quarter teaspoonful of salt, pinch of pepper. Melt butter in saucepan until it bubbles; add the flour, salt and pepper; mix until smooth, then pour the hot milk in gradually, stirring and beating all the time. Cook until it thickens.

Dry Hands When Sewing. If you wish to keep the hands dry and also keep your work very clean, try having a little flour in a dish by your side when you are doing fine needlework. Dip your fingers in the bowl now and then. The results will please you.

No More Mismatched Stockings. As I am a very busy woman and feel that I must make every minute count, I solved the problem of keeping each pair of stockings together without the usual sorting and matching-up, by sewing flat fasteners to the tops of the stockings. When the stockings go into the wash basket

they are snapped together. I use white ones for the white stockings and black for the black stockings.

The fasteners do not interfere with the washing in the least. I hang the stockings on the line without separating them. In looking them over for mending, much time will also be saved if several needles are threaded with the darning cotton. This saves taking the hand in and out.

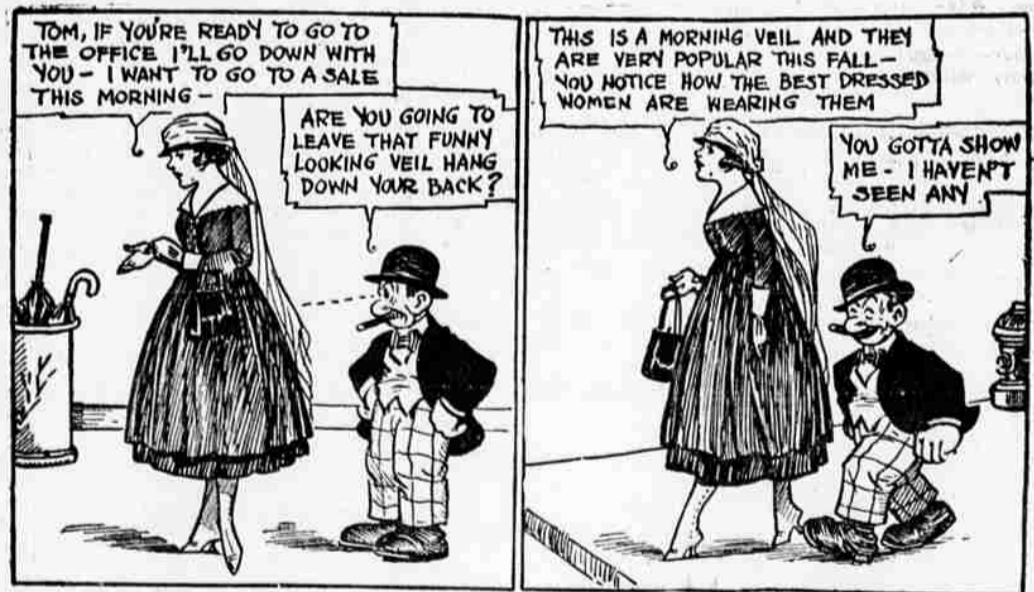
Marshmallows on a Birthday Cake

A new kind of candle holder for a birthday cake is made of marshmallows placed on top of the cake before the icing is hard. A tiny candle placed in the center of each is very pretty. The candles will stand firmly in the holders, ready to be lighted just before the cake is brought to the table.

Neckbands for Shirts.

After almost giving up making shirts because I could never get the exact neck-size, I discovered that neckbands in all sizes with button-holes worked, can be purchased at department stores for five cents apiece. Now I buy my husband's size, stitch it on the shirt, and am sure of a perfect fit. The shirts I make wear longer than those I buy.

DOINGS OF THE DUFFS



"Life's Seven Ages"

Through all life's seven ages there is the need of a Bank Account, but not through life's seven ages will there be the chance to save, there is today. You can start a bank account today—and keep it alive, and feel that those dependent on you are provided for.

There never was a better time to save than today, and every dollar you place in this bank is fully protected; always accessible, and acts as an ever-present inspiration to save more

COME IN TODAY

Deposits \$1,040,000.00 Assets \$1,365,000.00

La Grande National Bank