

Let Your Thanksgiving Dinner be a Triumph of Cookery

On the flavor of food hangs your reputation as a cook, and the flavor depends upon the use of good full-strength Spices. The kind of spices which we sell will impart to your mince pies, puddings, dressings, etc., a flavor which will delight an epicure. We have a fresh lot of Sage, this year's crop, that will give your turkey dressing just the right flavor. For your cakes, puddings, etc., you'll need our kind of Flavoring Extracts.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

NEW FIELDS A DIRE NECESSITY

Any suggestion for trade extension in lumber circles is always of keen interest in Eastern Oregon where mills are face to face with over-production. Early this week some sound advice was given by F. E. Weyerhaeuser of St. Paul, at San Francisco.

"The Trade Extension possibilities are limited only by the extent to which the lumbermen furnish funds for the promotion of their own business."

This was the advice of Mr. Weyerhaeuser who accompanied the eastern lumbermen on their trip west to preach the gospel of national advertising of lumber. He continued:

"At the very minimum the lumber manufacturers of the United States should furnish \$100,000 per year for national trade extension. Unless they do so, it cannot be considered that they believe seriously in the necessity for adopting modern means for the protection and extension of their markets."

Permanent Work Begun

"Notwithstanding the almost criminal lack of support for the trade extension department, it has been able, during the past year, to get organized upon a sound basis, and to begin permanent work of great benefit to the lumber industry. One of its first efforts has been to create a reliable series of reference literature upon the use of lumber by the architect, the engineer, the contractor and the builder. The Engineering bulletins upon Structural Timber and Mill Construction buildings have been gladly received and used by architects and engineers everywhere, who have long wanted and been unable to get this kind of information upon how to use timber. The bulletins upon "Farm Structures" are getting an enthusiastic reception from lumber dealers farm papers and agricultural colleges."

Building Codes Important
"There are over 100 cities in the United States of more than 50,000 population, in scarcely one of which is the building code worked out upon the basis of a right and intelligent use of wood. These cities have been a big market for our products, in the past."

"Closely connected with the use of lumber in cities and especially within the fire limits of cities, is that of making wood and especially shingles, more fire-resistant. The elimination of shingles from many communities has been more hysterical than reasonable, due to an insidious cultivation of the idea that "wood burns", by interests which have much to gain through the prohibition of the use of wood. A tremendous field of lumber and shingle consumption will be lost unless we begin at once to show, as we can conclusively, that the fire loss of the country is due very much more to carelessness, methods of construction, and combustible contents, than to the materials of construction themselves."

Retail Lumbermen Progressive
"One of the most important lines of work of the Trade Extension Department consists of cooperation with the retail lumber dealers. The retail yard dealer is the man who distributes the bulk of our product to the individual consumer. In many ways he knows more about the consumers' needs and prejudices than we do. It is highly important that we work with the retailer in every possible way in furnishing him with information and service that will help him sell our material."

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terial to the farmer, the contractor, the engineer and to everyone who has need for a shingle or board.
"In many ways the retailer has gone ahead of the lumber manufacturer in the adoption of modern methods of merchandising. We will lose greatly unless we cooperate with him and make it easy for him to sell our products."

Birth Record.
Born to Mr. and Mrs. H. E. Boss, Sunday Nov. 26, an eight-pound son.

Certain Cure for Croup.
Mrs. Rose Middleton, of Greenville, Ill., has had experience in the treatment of this disease. She says, "When my children were small my son had croup frequently. Chamberlain's Cough Remedy always broke up these attacks immediately, and I was never without it in the house. I have taken it myself for coughs and colds with good results."—Adv.

Pig Family Dines.
Papa and Mamma Pig and the whole Pig family in fact, are dining in the display window at the La Grande Meat company shop. The window decorator used a tiny cradle and a suckling pig to round out the family with and seated at the table properly embellished with meatshop provisions, the Pig family is having a good time today.

Mrs. P. O. Stuchell Tells How She Cured Her Son of a Cold.
"When my son Ellis was sick with a cold last winter I gave him Chamberlain's Cough Remedy. It helped him at once and quickly broke up his cold," writes Mrs. P. O. Stuchell, Homer City, Pa. This remedy has been in use for many years. Its good qualities have been fully proven by many thousands of people. It is pleasant and safe to take.—Adv.

Young Couple Married.
Harry Giltner, an employee of the mill at Perry and Miss Mary Gaetner, of the city, were quietly married Saturday evening as the clock struck 7, at the Methodist parsonage, Rev. Chas. A. Edwards officiating. Mr. and Mrs. Ray Pierson, intimate friends of the young couple, stood up with the bride and groom. Mr. and Mrs. Giltner will live in La Grande.

An Old Man's Stomach.

As we grow older and less active, less and less food is required to meet the demands of our bodies. If too much is habitually taken, the stomach will rebel. When a man reaches the advanced age of 85 or 90, you will find that he is a light eater. Be as careful as you will, however, you will occasionally eat more than you should and will feel the need of Chamberlain's Tablets to correct the disorder. These tablets do not contain peppin but strengthen the stomach and enable it to perform its functions naturally. They also cause a gentle movement of the bowels.—Adv.

Getting along in the World

Schwab Tells About Profit Sharing.
Charles M. Schwab has written an article called "My 20,000 Partners" for the December American Magazine in which he explains his system of profit sharing which is in use in the shops at Bethlehem. He says:

"Take the case of a mechanic: He is given a certain piece of work, and he knows that the allotted time for doing this work is, say, twenty hours. Perhaps he has a regular wage of forty cents an hour, irrespective of his production. If he finishes the job in the allotted twenty hours, he gets a bonus of twenty per cent, bringing his total pay for the work up to nine dollars and sixty cents. But if he does the work in twelve hours, he still receives the nine dollars and sixty cents, and is ready forthwith to tackle another piece of work. In other words, the man gets bonus pay for the job on the basis of the entire schedule time, regardless of the actual time it takes him to do it."

"Any short cuts a man may devise or any unusual energy he may show are thus capitalized into profit for him. With this stimulus, our men are always giving their best efforts to their work, and the result has been that the production per man in some departments has more than doubled since the plan was put into effect."

Going Some.
The "dreary Glasgow Sunday" is far from being a mere figure of speech. A fat, jovial-looking American, leaving his hotel one fine Sunday morning for a stroll, came upon a George Square policeman, who eyed him and said: "Ye had better take care, sir, what ye're doing."
"What am I doing?" inquired the tourist, and added, with a merry wink: "Why, I'm not even whistling."
"No," replied the Glaswegian, in solemn and reproving tones, "but ye're lookin' maist as happy as if it wis Monday."—Liverpool Post.

Matches Made There.
In the days when Rowland Hill was bishop of the Isle of Man one of his clergymen, bearing the name of Tears, came to say adieu to his bishop on

If You Were To Buy a Ranch----

And the owner offered this Ranch to you at \$75.00 an acre—would you say—I'll give you \$85.00 an acre for it and make this ranch that much better? Would you?
Then why buy your merchandise that way?
You will always find the same goods as shown elsewhere at The United Store for less—Thanksgiving apparel now on display.—

Ladies' Kid Gloves	98c, \$1.23, \$1.49, \$1.69, \$1.90	Men's Dress Shirts	49c, 98c, \$1.49
Ladies' Collars	25c, 49c, 69c	Men's Dress Hats	98c, \$1.49, \$1.98, \$2.98
Ladies' Silk Waists	\$2.98, \$3.98, \$4.98	Men's Silk Socks	25c, 49c
Ladies' White Waists	98c, \$1.49, \$1.98	Men's Cotton Socks	10c, 15c
Ladies' Silk Petticoats	\$1.98, \$2.49, \$2.98	Men's Wool Socks	15c, 25c, 49c
Table Linens, white	25c, 49c, 69c, 98c, \$1.49, \$1.98	Men's Dress Pants	\$1.98, \$2.98, \$3.98
Linen Napkins, white, a set	98c, \$1.49, \$1.98, \$2.49, \$2.98	Men's Dress Gloves	98c, \$1.49, \$1.98, \$2.49
Colored Table Linen	49c	Men's Silk Ties	25c, 45c

Ladies' Suits—Men's Suits \$9.90, \$12.50, \$14.75, \$16.50, \$18.50

The New Arrivals You Have Been Waiting For----

Ladies' Black Plush Coats	\$18.50, \$22.50, \$24.75, \$28.50
New Kid Gloves	98c, \$1.49, \$1.98
New Woolen Blankets	\$3.98, \$4.98, \$5.50, \$6.90
Men's Heavy Woolen Pants	\$3.98
Men's Heavy Corduroy Pants	\$2.49

YOU CAN ALWAYS DO BETTER AT

THE UNITED STORE
J. C. PENNEY CO

125 BIG BUSY STORES

getting preferment.
The parson said: "Good-by, my lord! I hope we may meet again; but if not here, in some better place."
The bishop replied: "I fear the latter is unlikely, as there are no Tears in heaven."
"No doubt," wittily answered the parson, "you are right that our chance of meeting is small as one reads of the plains of Paradise, but never of any Hills there."—Philadelphia Ledger.

Picked Up By The Stroller

When it comes to writing dramatic criticism you have to take your hat off to Leone Cass Baer of the Oregonian. Some day some Eastern newspaper will grab this Edna Ferber of the west.

Shop early and often is our motto.

WALLOWA COUNTY NEWS.

Eastern Oregon Lumber Company Coming Into Joseph (Joseph Herald.)

An augury for community advancement is contained in the announcement by the Southwestern Lumber Company, a subsidiary branch of the Eastern Oregon Lumber Company, with offices in Kansas City, Mo., that it will enter the local field with a complete retailing business just as soon as the necessary preliminaries can be effected. In furtherance of their plans Duval Jackson, president, and J. R. Brinkley, a heavy stockholder, visited Joseph Monday and arranged to take over the necessary realty for the consummation of their objective. These gentlemen were called east before all detail were completed, formalities that will occur with the arrival of Oscar Spear, the company secretary who will be here from Kansas City within a few days.

It is the aim of those behind this move to offer to the Joseph public a complete stock of every form of building material.

Local Telephone Exchange Moved
F. G. Henning, wire chief of the Home Independent Telephone Company, visited Joseph last week and remained long enough to effect a great many improvements to the local exchange, which is undergoing rapidly increased demands for telephone service. At present something like 170 subscribers are served by this exchange, an increase of more than 20 during the last six months.

The service rendered by the Home Independent Telephone Company is among the best anywhere and stands out in bold contradistinction to a great many with which the Herald editor has had dealings in times past.

Wallowa Road Program Curtailed

The recent enactment by the voters of Oregon of the six per cent tax limitation has served to force the Wallowa county court to modify its projected road building plan. This originally provided that \$50,000 yearly should be examined for five years in the construction of a system of graveled trunk roads in the county. The amended plan, made in conformance

Correct Calling Cards

Announcements, invitations, etc., are a specialty with us. We guarantee satisfaction in all engraved work. As agent for one of the best engravers in the country we can promise you the finest

SOCIETY ENGRAVING

possible to obtain anywhere. Our prices are very low and orders are filled promptly. Let us show you the latest in wedding cards, etc.

SEE OUR NEW LOT OF BOX PAPER

NEWLIN BOOK & STAT'Y CO.

to the new measure contemplates an annual expenditure of \$38,000 for the five-year period, the limit that can be raised under the new law.

It seems highly doubtful that the majority of Oregon voters who passed this pernicious measure fully understood its terms or contemplated its reflexes. Without a doubt it will curtail and in many cases stop completely all form of advancement that is properly sponsored by the various executive representatives of the state's population.

Phone your want ads to The Observer, Main 13.

Nothing pleases a fat woman more

than to have some man call her his little girl.

For a week ending November 9, a total of 268 accidents were reported to the state industrial accident commission, of which five were fatal.

The United States now has the greatest number of electric steel furnaces of any nation, 73, compared with Germany's 53.

A new electric water heater that takes current from a light socket can be used to make any faucet yield hot water.

Tennis courts made of rubber have been invented by an Englishman.

SHERRY THEATRE

"The House of Quality"

Last Showing Today
HOW STRONG IS A WOMAN'S MIND
And What Can It Do?
See the answer in Margaret Deland's
"THE IRON WOMAN"
Starring the Great
NANCE O'NEIL
A wonder star in a five-act Metro Wonderplay
and
THE DREWS IN COMEDY

TUESDAY AND WEDNESDAY
Cleo Madison In
"THE CHALICE OF SORROW"

TOMORROW

Beautiful—Alluring

Pauline Frederick

—IN—

"ASHES OF EMBERS"

—OR—

"THE SHE-DEVIL"

The great emotional actress plays the dual role of twin sisters in this Paramount production

Arcade Theatre