

The All - - - American INSURANCE Agency

All American, Old-Line, Board Companies.
FIRE, AUTO, PLATE GLASS, GRAIN,
LIFE, ACCIDENT, HEALTH & BONDS.

ADVERTISING

Management Adv. Campaigns, Adv. Writ-
ing, Sales Plans, Distribution.

Let Me Demonstrate These
Sayers Collection System—Guaranteed.
Standard Rex Visible Typewriter \$57.50

AGENT OREGON JOURNAL

Call at my new office opposite the Y. M. C.
A. and I will be pleased to talk to you about
any of the above lines.

"If It's Insurable, Currey Can Insure It"

GEORGE HUNTINGTON CURREY

Phone Black 2002 108 Elm Street La Grande, Oregon

Vote on \$10,000,000 Park Bond Issue
Albany, N. Y., Nov. 9.—(By United
Press)—Election of New York will
decide whether the state shall
issue \$10,000,000 in bonds, the pro-
ceeds to be used in enlarging and
beautifying state parks. The great
objects, according to a booklet issued

by the State Park Committee, are:
increase of rainfall and equalization
of temperature; conservation of water
supply; preservation of timber and the
maintenance of recreation grounds for
the citizens of the state. The parks
specified are the Adirondack, Cats-
kill and Interstate.

A \$200,000 Fortune

From the Little

"Rooms for Rent"

Want Ads

There's a woman in Cleveland, Ohio, who has
amassed a fortune of more than \$200,000 through the
use of want ads.

Beginning with a small house with but two extra
rooms which she advertised for rent, the foundation
of the total was made in less than five years.

As income increased entire houses were leased
and re-rented to roomers through the mighty little
want ads.

Eighteen years have elapsed since the humble be-
ginning, but methods have not been changed—the
little want ad costing but a few pennies a day is still
renting rooms—still piling up profits.

**YOUR vacant room may likewise prove the be-
ginning of a fortune.**

Advertise it in the "Rooms for Rent" columns of
The Observer, and keep the revenue coming. Then
get MORE rooms, and keep them in the live, pro-
ducing class, by the SAME unfailing means.

What one has done, others can do, and the little
"want ad" will help you to success.

Come In And Let Me Tell You About My New Farm Loan

A 20 Year Amortized Rural Credit Loan
No Commission No Renewals

TO UNION COUNTY FARMERS:-

For several years I have been working and
planning for easier money to loan on good old Grand
Ronde farm lands.

Finally I have arranged with one of the largest
loaning companies (a company that has \$85,000,000
loaned to the farmers of the West) for a real Rural
Credit loan based on a 20-year amortized plan. 20
equal payments of but little more than current in-
terest pays off your entire debt.

You pay no commissions, choose your own date
of payment and pay at your own bank. You can pay
any amount of your loan at any time. This plan
figures you a saving of nearly 3 per cent over the
usual farm loan made heretofore in this county. If
interested call and let me explain fully.

Geo. H. Currey

Opposite
Y. M. C. A.
Phone Black 2001

HE WHO MOVES
REAL ESTATE

106 Elm Street
La Grande,
Oregon

Kicked By a Horse; Dies.
Halfway, Nov. 9.—(Special)—The
Halfway Herald says:
Kicked by his saddle horse last
Thursday just after noon, Scott
Currey died of the injuries Saturday
after intense suffering except when
under the influence of opiates during
the two days. The funeral was held
at the Halfway Presbyterian church
Sunday afternoon, Rev. W. H. Jones
preaching the funeral sermon. Burial
was given in the Halfway cemetery.

WAR ODDITIES

London, Nov. 9.—More than
870,000 women have been
drafted into various trades
and occupations since the out-
break of the war.

London, Oct. 22.—By Mail—
John Henshall, 86, works ten
hours and one-half each day
making ammunitions and walks
eight miles to and from work.

Salem Has Groceries.

Salem, Nov. 9.—(Special)—A
grocery is the latest to be sprung
on Salem. The sponsor of this new
feature is Damon & Sons and they
propose to have it ready for business
at 1201 South Commercial street Mon-
day morning. The idea of this grocer-
y is this: if groceries are wanted,
take a basket and go to the grocer-
y pick out just what is wanted,
and pay the cashier as you leave.
This is the first time this has been
done in Salem and it is expected to be
quite a feature. There is one in Port-
land on Grand avenue and it has
grown so that it branches in various
parts of the city.

Calls For Bids.

Notice is hereby given, That sealed
bids for the proposed repairs and
concrete work according to the plans and
specifications on file with the County
Clerk on the Proebstel bridge and the
Island City bridge, both over Grande
Ronde river, will be received by the
County Clerk at the Court House, in
La Grande, Oregon, up to the hour of
1:30 p. m. of the 11th day of Novem-
ber, 1916. All bids must be accom-
panied by a certified check of at least
five per cent of the amount of bid.
Successful bidder will be required to
furnish a surety company bond in the
full sum of the amount bid and an ad-
ditional bond of \$5000.00 on the Park
bridge and \$3500.00 on the Island City
bridge. The right is reserved by the
County Court to reject any or all bids,
or to award the contract to any bidder
the County Court may deem of ad-
vantage to said County.

Dated at La Grande, Oregon, Nov-
ember 1st, 1916.
ED WRIGHT, County Clerk.
—Adv. 11-1-tf.

This is the
Stove Polish
YOU
Should Use

It's different from
others because more care
is taken in the making
and the materials used are of
higher grade.

Black Silk Stove Polish

Makes a brilliant, silky polish that does
not rub off or dust off, and the shine lasts
four times as long as ordinary stove
polish. Used on stoves and ranges and
all other household articles.
All you ask is a trial. Use it on your cook stove,
your parlor stove or your gas range. If you
don't find it the best stove polish you ever
used, your dealer is authorized to refund your
money. Insist on Black Silk Stove Polish.
Made in liquid or paste—one quality.

Black Silk Stove Polish Works
Sterling, Illinois

Use Black Silk Air-Drying—Prevents rust on
grates, registers, stove-pipes—Prevents rusting.
Use Black Silk Metal Polish for silver, nickel
or brass. It has no equal for use on automobile.

"A Shine in Every Drop"

**EYES OF ALL NATIONS**

America and Germany are the
greatest eyeglass and spectacle
wearing nations of the world.
Five Americans wear glasses to
one of any other nation.

Deplorable were it not a fact
that blindness in America has
decreased over 20 per cent since
the advent of glasses, while in
every other country of the
globe there is an actual increase.

Save Your Eyes

Glasses fitted by Peare's will do
this—We grind our own lenses.
Factory on the Premises.

J. H. PEARE & SON

Registered

Optometrists

THIS FAIR QUEEN

The Consort of Ferdinand, King
of Roumania.

ONCE AN ENGLISH PRINCESS.

Daughter of the Late Duke of Edin-
burgh, Queen Victoria's Second Son,
and Great-Granddaughter of the Late
Czar Nicholas of Russia.

In some of the smaller countries,
such as the Balkans, royal affilia-
tions still influence in a measure, still con-
trol the attitude of the nations and
form the foreign policy.

This has been especially noticeable
in Roumania. As long as old King
Charles, who was a Hohenzollern,
lived the clamor of the people to fight
Austria was downed, but after his
death it was revived.

This decision may be due in part to
Queen Marie who married King Fer-



QUEEN MARIE OF ROUMANIA.

dinand, a nephew of the late King
Charles and "Carmen Sylva." She is
English by birth, being the prettiest of
the fair, handsome daughters of the
late Duke of Edinburgh, Queen Victo-
ria's second son, afterward Grand
Duke of Saxe-Coburg Gotha, and of
Grand Duchess Marie Alexandrovna,
only daughter of Czar Alexander II.

Thus her sympathies, it will be seen,
are all with the allies.

In her character, in fact, her majesty
is said to resemble closely her great-
grandfather, the late Czar Nicholas,
and owing to her strong sympathies
she was nicknamed as a girl "La Pe-
tite Russe."

Previous to her marriage, in 1893,
Queen Marie was one of the ladies in
waiting of Carmen Sylva, who did
not smile on her nephew's infatuation,
but from a beginning that was un-
promising the happiest results have
been achieved. She has four beautiful
children, two boys and two girls. Re-
viewing the queen's book last Christ-
mas, a London paper said: "Associat-
ed with the war—or, rather, with the
Balkan states—from the fact that the
author is the queen of Roumania, is
her new book, 'The Dreamer of
Dreams.' The book, which is a fairy
story, religious in sentiment, is dedi-
cated 'To my daughter Ileana,' who is
seven years old.

FUR SETS.

How Dashing Stoles and Muffs Will
Be Fashioned.

We owe to Paris one of the most
popular and practical winter fashions
it is possible to imagine—the three
piece set, consisting of muff, tie and
toque, made of soft materials, combin-
ed with bands of fur. Some of the
popular models are costly, but others
come well within the grasp of girls
of modest pin money.

Take, for example, a set seen the
other day. The model was created by
a world famous artist, and it was ex-
pressed, so far as the bands of fur
were concerned, in priceless sable.
The materials and the model were
dubbed in a lovely shade of leaf green,
dull black satin and narrow bands of
kollusky fur. The quaint muff, which
formed a jelly bag point in front, was
made of duvetyne and lined with black
satin. This satin was corded at the
ends and turned back in large gauntlet
cuffs, bordered with fur.

The straight tie, which was moderate
in length, was lined with the same
corded satin, and it was fastened
where the ends crossed with a large
steel buckle.

Testing Blankets.

Buying blankets is a real test of a
woman's intelligence, for in no other
line are there so many deceptions, so
many ostensible "all wools," or is the
work of finding out quality so difficult.
Blankets should never be bought in
any but the most reputable store, as
high class stores will give a better
guarantee of quality from the outset.
But how to tell "all wool" from cotton
or part cotton and the other propor-
tions. First a certain mixture of cot-
ton in a blanket is not a deception, but
makes the blanket wash better, only
the buyer should know it is present.
A 90 per cent wool filling on a cotton
warp is an excellent grade.

A Style Tip.

Bretelle that is, the skirts
with bretelle or suspender-like tops—
are decided features of new clothes. A
pretty style in this new mode was
shown recently in one shop and the
suggestion made that these skirts may
be worn with matching or contrasting
color waists to give a dress effect.

Inspiration Miscellany

Art of Salesmanship.

Why sell anything? To make money?
No. You are a failure if you don't
make money, but a worse failure if
that is all you do. The ultimate rea-
son for every commercial transaction
is to give something worth more than
money, that money cannot buy. Ev-
ery customer is a good friend or a
poor customer. Gain his friendship
and his purse will open itself. An au-
thority on selling declares you need
not expect to make a sale while you
have the money thought in your mind.
You can always sell to the man who
knows you will serve him, and you
should not sell to any other man. Re-
cently the head of a great insurance
company died. His daughter, hardly
more than a girl, with no business ex-
perience, took his place, and the foolish
wiseacre foretold quick ruin. The
girl not only held the business togeth-
er; she largely increased the profits in
the first year. She gives her principal
rule of success: "I always try to be-
nefit the customer without regard to my
fee." Enthusiasm for the quality of
your product, the reputation of your
company, the satisfaction to the cus-
tomer from the sale, the service to the
customer on the side and finally a just
and generous money award to your-
self—here is the true motive in sales-
manship.

Stretch When You Wake.

Most of us tumble out of bed in the
morning, have a bath, dress hastily
and, having breakfasted, wonder why
we are feeling tired and depressed.

The reason lies in the fact that we
do not know how to wake up. We
have omitted the morning stretch,
which helps to circulate the blood and
stimulates the action of the heart.

Animals stretch and yawn and go
through exercises when they wake, and
so should man.

By yawning we stretch the lungs,
and this shows that the body is in
need of oxygen.

When you get up imitate the animals
—stretch, yawn, do a few exercises,
have a bath and brisk rubdown and
try and cultivate a pleasant state of
mind, and you may be sure you will
not experience that feeling of heaviness
and depression at the start of the
day.

Courtesy In Business

A little store "out west" has had a
neatly printed message placed upon the
wrapping paper and paper bags which
it uses, modestly worded, pleasantly
phrased and delightfully frank. It ap-
pears under the heading "Thank You"
and reads:

"We take pleasure in thanking you
for your patronage. We believe the
goods bought of us today will give you
entire satisfaction and that you will
come to us again when you need any-
thing in our line. However, if for any
reason you are not perfectly satisfied
with your purchase we ask as a favor
that you report to us at once, and we
assure you that we will gladly adjust
the matter to your satisfaction. We
want you to make this store your
store, and if you trade here we shall
make it our business to see that what-
ever you buy is entirely satisfactory."

The fellow who claims that business
is a cold blooded proposition isn't go-
ing to succeed in business. The hu-
man element still enters, as into every-
thing else under the sun. The "thank
you" is still potent in trade, and we
fancy that the merchant who has de-
vised the pleasant card to his custom-
ers has done a wonderfully profitable
thing, if only he will live up to the
promise he makes, and there is no rea-
son to believe that he does not do so.

Friendship.

The disputatious person never makes
a good friend. In friendship men look
for peace and concord and some mea-
sure of content. There are enough bat-
tles to fight outside, enough jarring
and jostling in the street, enough dis-
cord in the workaday world without
having to look for contention in the
realm of the inner life also. There, if
anywhere, we ask for an end of strife.
Friendship is the sanctuary of the
heart, and the peace of the sanctuary
should brood over it.—Hugh Black.

Self Control.

If, taxed by obnoxious affairs, you
feel like giving away to anger or re-
volt, then hasten to get away from
your own self and do not yield to im-
pressions that are liable to rob you
of your self possession. The more we
exercise our will in maintaining our
mental equipoise the easier this con-
trol becomes for us.—Marcus Aurelius.

JUST BEING HAPPY.

Just keeping happy
is a fine thing to do—
Looking on the bright side
flatter than the blue.
Sad or sunny musing
is largely to the choosing.
And just being happy
is brave work and true.

Just being happy
Helps other souls along;
Their burdens may be heavy
And they are not strong.
And your own sky will lighten
If other skies you brighten
By just being happy
With a heart full of song.
—Ripley D. Saunders.

Steady Workers

IT IS ONLY RIGHT
THAT THE MONEY FOR
WHICH A MAN
EXPENDS TIME,
STRENGTH AND
THOUGHT SHOULD IN
TURN WORK FOR HIM.

DOLLARS IN A SAV-
INGS ACCOUNT IN THE
UNITED STATES NA-
TIONAL BANK ARE
THE MOST RELIABLE
OF STEADY WORKERS.
REQUIRING NEITHER
FOOD NOR SLEEP,
THEY LABOR WITH-
OUT EASING, EARNING
INTEREST AT 4 PER
CENT.

START YOUR DOLLARS
WORKING FOR YOU.
OPEN AN ACCOUNT
TODAY.

**The
United States
National
Bank** La Grande,
Oregon.

SMITH'S PRODUCE & STORAGE CO.

Cor Fir & Jefferson Sts.

Potatoes, Onions, Poul-
try and Eggs a Specialty

'Phone Main 734

MODART CORSETS Front Laced



A PERFECT FOUNDATION
FOR FITTING AND WEAR-
ING DRESSES AND GOWNS.

MODART Corsets form the
proper foundation upon which
to build the clothes and give
them that peculiar elegance and
attractiveness which is so much
sought after.

THE smooth perfect fitting
back, the graceful body lines
and the pliable resilient boning
contribute to displaying the
tailored suit and delicate even-
ing gown in all their beauty.

**Pauline Lederle
Sommer Hotel Bldg.**