

Every grocery store has its customers who order POSTUM regularly instead of coffee.

They are former coffee drinkers who, for health's sake, changed their table drink.

If you suspect that coffee contributes to your discomfort or illness, ask the grocer for the names of several POSTUM users in your neighborhood; get in touch with them and hear their story.

Or, secure a tin of INSTANT POSTUM and try it on the family table for ten days instead of coffee.

"There's a Reason" for POSTUM

PRO AND CON OF THE FULL RENTAL LAW GIVEN HERE

MR. UREN WANTS TAXPAYERS TO HEAR HIS VERSION OF THE MEASURE HE AND OTHERS HAVE PROPOSED.

Portland, Ore., October 30.—(To the Editor.)—As you know, I am being severely roasted in paid ads and otherwise in many of the Oregon newspapers. As a matter of personal fair play I ask you to publish this letter before the election. Not one of the measures the people of Oregon have adopted that were presented by my friends and myself have been repealed and only two have been amended in any important provision. Not one has been declared unconstitutional. This should give us as much of the voters' confidence as they give to the word of real estate agents and others who oppose the People's Land and Loan Law for selfish reasons.

I ask your readers to study this law and this letter, and to answer my questions before they vote on the Full Rental Value Land Tax and Homesteaders' Loan Fund Amendment, No. 306, commonly called the People's Land and Loan Law.

Under this proposed law men will buy and sell, and otherwise acquire and dispose of land by will, lease, inheritance and mortgage and of the buildings, clearings and other improvements, as they do now. The chief difference is that they will not be able to confiscate the rental value of the bare land, or make a profit from the mere ownership of land they do not use. Any statement to the contrary is a misunderstanding or a misrepresentation.

What service does the landlord give to his tenant for the rent he collects for allowing the tenant to use the naked land or the bare lots? Is land speculation, a useful business or industry? Does it add to the general welfare or prosperity of the people of Oregon? Do you believe that God gave the land all the children of men, as the Bible says.

Men who own twenty lots in Portland are collecting a private rent tax of \$229,500 a year for the bare lots, in addition to the public tax of nearly \$75,000 a year on the lots and buildings. There are thousands more in Oregon doing the same thing, some getting more and others less. One lease required the tenant to erect a building to cost not less than \$300,000, and

another lease called for a \$650,000 building by the tenant. This disproves the claim that investors will not make improvements on leased ground, and it is equally true all over the world.

We who favor this amendment say its adoption will increase the yearly earnings of all wage earners and farmers who farm the land. It will reduce that tax on cultivated farms and homes. It will not confiscate any home or farm or any clearing, building or other improvement. It will reduce the price of vacant land and lots. It will assure to every man his opportunity of making his own employment on his own land when he does not want to work for an employer. It will not rob the school fund nor cause mortgages to be foreclosed. It will greatly increase all business except land speculation and landlordism. It will abolish the landlord's power to collect a private tax which he calls rent for allowing men to use the raw land and naked lots. It will abolish the business of holding unimproved land for higher prices. It will cause thousands of families to come to Oregon to make new homes and farms and to buy homes and farms that are ready for occupation and cultivation. It will not reduce the taxes on railroad and other public service corporations.

The men who lead the opposition and pay the expenses of the campaign against this measure are land speculators, the landlords, the real estate agents and their organizations, the timber barons, the owners of Big Business and their paid servants and attorneys. If you reject this law these men will be able to continue getting millions of dollars of land rents and profits for which they give no service whatever to the workers whose labor of hand and brain creates this wealth.

This measure is endorsed by the American Federation of Labor, and by its President, Samuel Gompers; by C. B. Kegley, for nearly ten years Master of the State Grange of Washington; by Frank P. Walsh, Chairman of the Industrial Relations Committee; and by many citizens of Oregon who have faithfully served the people's cause. The men who offer this law cannot possibly profit by its adoption a dollar more than every citizen will gain.

It is the best bill for the general

welfare of all the people who do useful work that was ever submitted to a body of lawmakers.

Will you vote with your exploiters against the measure, or vote for it with us who are of one interest with yourselves?

Wm. S. U'ren.

WOULD KEEP RURAL CREDITS FROM OREGON.

After years of preparation, which involved an extensive study of the systems used in European countries, Congress has passed a law providing for rural credits. Much of the work of putting this new system for the development of the United States into operation has already been completed. But if the single tax bill on the November ballot is adopted, Oregon will be shut out from participation in the benefits of the rural credits act.

Furthermore, the state-wide campaign for a system of state rural credits will go for naught if the single tax amendment is adopted, for this system, like that of the federal government, is based upon the integrity of present land titles.

A section of the federal act provides that "No such loan shall exceed 50 per cent of the value of the land mortgaged and 20 per cent of the value of the permanent, insured improvements thereon, said value to be ascertained by appraisal." Another section provides that the commissioner shall examine the laws of every state regarding land titles and assure himself (with the advice of the attorney-general) as to whether or not they assure the holders of the first mortgages adequate safe guards; and if not, such state may be declared ineligible to participation in the benefits of the farm loan law.

The single tax bill, framed to force all land out of private hands and into state ownership through the excessive taxes or "land rentals" appears on the ballot under the name of the "Full Rental Value Land Tax and Homesteaders' Loan Fund Amendment" to the state constitution. It is the first initiative measure. The rural credits bill, with which it is often confused because of the title, is the seventh initiative measure.

On all sides it is acknowledged that Oregon is a state which needs the investment of outside capital to develop its wonderful resources. Other states, however, have great mineral wealth, great forests, and great water powers as well as have Oregon. The man with money finds opportunities beckoning to him from every point of the compass.

How will the capitalist consider investing his money in a state which

even allows a confiscatory measure to go on its ballot? It is generally believed that adoption of the single tax bill will result in its being thrown out by the courts because of unconstitutionality. But what view will be taken by Eastern capital of a state which depends upon a court decision to knock out vicious laws its people have passed through utter misconception of its purposes?

The single tax bill is on the ballot under the name of the "Full Rental Value Land Tax and Homesteaders' Loan Fund Amendment." It is the first initiative measure on the ballot. Its voting numbers are 306 yes and 307 no.

When the so-called "people's land and loan measure" began to be advocated by single tax adherents one of the stock arguments was that "The man who is holding raw land idle will be forced to cultivate it and not merely speculate with it." But fine-sounding phrases do not disguise the fact that the man who has come to Oregon within the last few years and is working hard to convert land covered with brush and stumps into a real farm will, under this scheme, be made to pay the same tax per acre that the man who has come to Oregon within the last few years and is working hard to convert land covered with brush and stumps into a real farm will, under this scheme, be made to pay the same tax per acre that the owner of a prosperous, improved farm will pay. This is looking on the other side of the measure now named on the November ballot the "Full Rental Value Land Tax and Homesteaders' Loan Fund Amendment." That is but one of the calamitous results of this scheme. It is single tax under a new name, a name that is designed to lead the voters to confuse it with the state rural credits bill, which appears later on the ballot.

Within the state of Oregon are some 300,000 acres of Carey act projects land and 62,000 acres of school land. None of this great area can be sold if the "Full Rental Value Land Tax and Homesteaders' Loan Fund Amend" to the state constitution is adopted by the voters this year. The bill specifically says that the state shall not sell any land, that being one of the few perfectly unmistakable clauses the measure contains.

The policy of absentee landlordism is to prevail, for the state, by the very nature of things, can be nothing but an absentee landlord; and, acting through its agents, be unable to show mercy but bound to collect the last penny of rent, whether crops fail or not. Such a condition—renting by five-year leases the property they now own outright—will be what the farm-

ers of Oregon must face if this amendment is adopted and its provisions ever made operative.

The measure is drawn to force all land out of the present owners' hands and into state ownership. It will accomplish that purpose beyond a doubt unless the voters crush it with their ballots. This measure is the first initiative bill on the ballot. Its voting numbers are 306 yes, and 307 no.

Socialism seeking to put all forms of wealth into a common fund out of which each individual shall, theoretically, receive his share, is generally considered a revolutionary plan of distribution. But the single tax bill which appears on this year's ballot under the misleading title of "Full Rental Value Land Tax and Homesteaders' Loan Fund Amendment" is not only as revolutionary but far less fair

than Socialism, for it is drawn to force all land into state ownership but leaves every other form of property untouched.

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