



A HUNTIN' trip without yo' trusty pipe is about as lonesome as a honeymoon without yo' blushin' bride.

Velvet Joe

AND "Yo' Trusty Pipe" without A VELVET!

It would never happen, if you knew VELVET.

You would remember that aged-in-the-wood mellow-ness VELVET gets from its two years of natural ageing.

You would remember there is a coolness and a smoothness to VELVET which only a naturally maturated tobacco can have.

Leggett & Myers Tobacco Co

10c Tins 5c Metal-lined Bags One Pound Glass Humidors



down just before the whistle ended the play.

Score, first half, Pendleton 13, La Grande 0.

As this half progressed, the Pendleton team continuously used her shift play the back field lining up one behind the other, and shifting with the pass. This and her lateral pass combination was La Grande's undoing. The home team couldn't stop it. The half also demonstrated La Grande's line was impregnable—extremely few gains were made through it. As said, only the shift play which Hinderman himself devised years ago, was of use.

The Second Half.

La Grande kicked off and soon had the ball on a fumble but McDonald had to punt. La Grande held for downs again and Casey punted 41 yards over the goal line. From the touchback La Grande put the ball in play on her 20 yard line and had to punt and then came another procession to a touchdown. Ulrich and Bowman were conspicuous in advancing the ball to the 10-yard line from the La Grande 29-yard line. Here La Grande was penalized five yards and with first down and five to go Snyder managed to get his feet over the goal but the ball was obstructed on the inside of the goal post. At this thrilling moment the quarter ended.

Referee Hinderman allowed the fourth quarter to begin without blowing his whistle, and though Pendleton had gained the one inch required on the first play, the play was illegal. On the next attempt Carr put the ball over and Casey kicked goal. Many thought five downs had been allowed.

The last quarter saw the only successful forward pass of the game—Ulrich to Casey. It was a bullet pass good for 12 yards. The period also saw La Grande gather momentum. Reynolds reeled off a 35-yard run but an offside play spoiled it. Flashes of brilliant gains were made by McDonald, Hap Moon, Larsen, Johnson and Reynolds, but eventually Pendleton held and La Grande punted. Reynolds intercepted a forward pass. Later Captain Moon electrified the audience—a small audience by the way—by running a punt through a broken field for 23 yards. Huey of Pendleton did the same thing soon after.

Unable to get anywhere by terra firma football, La Grande attempted the kicking game and twice let McDonald exercise his boot from the 35-yard line. One attempt was blocked and the other went wide. Time was called with La Grande controlling the ball on her own 25 yard line.

Statistical References.

In the course of the game Pendleton had to punt four times, the longest 36 yards and the shortest one yard. La Grande punted seven-times for 30, 30, 20, 36, 25, 18 and five yards. Pendleton made one of seven forward pass attempts good and lost one on interception.

La Grande tried three, all failing. The visitors suffered most from penalties, a total of 25 yards. La Grande was penalized twice for a total of 10 yards. In the first half La Grande made the most first downs but lagged in the third period.

The Lineups:

Pendleton—Huey lb, Wilbur lt, Moll lg, Brown c, C. Hargett rg, Friedly rt, Casey re, Ulrich q, Carr lb, Bowman rh, Snyder-Hays f.

La Grande—McDonald lc, Forbes lt, Moon lg, Millering c, Carroll rg, Chenault rt, Andrews re, Reynolds q, Larsen lb, Johnson f, Moon (captain) rh.

Officials—Hinderman, Pendleton high, referee; Reynolds, O. A. C. umpire; Ludlam, Multnomah A. C., head linesman; Neal, O. A. C., head timer.

Pay-up in Portland.

Portland, Oct. 30.—(Special)—Mayor Albee has issued a proclamation setting aside Nov. 6 to Nov. 10 as Portland Prosperity and Pay-up week. The idea is to stimulate trade and also to collect old bills.

Worms Sap Your Child's Strength. Is your child pale and fretful? Does he cry out in sleep or grind his teeth? These symptoms may mean worms and you should obtain relief at once. Kickapoo Worm Killer is a pleasant remedy that kills the worm, and by its mildly laxative quality expels it from the system. Worms sap the vitality and make your child more susceptible to other ailments. Your druggist sells Kickapoo Worm Killer, 25c a box.—Adv.

List of Advertised Letters

List of letters remaining uncalled for in this office for the week ending October 27th, 1916.

Ladies: Mrs. Ray Anderson, Mrs. Bertha Coverdale, Miss Edna Dolbow, Mrs. F. J. Fields, Mrs. Hada Gaston, Miss Mae Lemon, Mrs. Phebe Rice, Mrs. M. G. Stewart.

Gentlemen: Solomon Allen, A. G. Adams, Leigh Carson, Ross Cooley, John Ellis, Ed. Johnston, Wm. Klum, E. W. Stinbaugh, Albert Whitley.

These letters will be sent to the dead letter office on November 3rd, 1916. If not called for before. In calling for the above please say "advertised" giving date of list.

E. E. BRAGG, P. M.

When You Take Cold.

With the average man a cold is a serious matter and should not be trifled with, as some of the most dangerous diseases start with a common cold. Take Chamberlain's Cough Remedy and get rid of your cold as quickly as possible. You are not experimenting when you use this remedy, as it has been in use for many years and has an established reputation. It contains no opium or other narcotic. Obtainable everywhere.

Stop the First Cold.

A cold does not get well of itself. The process of wearing out a cold wears you out, and your cough becomes serious if neglected. Hacking coughs drain the energy and sap the vitality. For 47 years the happy combination of soothing, antiseptic, balsams in Dr. King's New Discovery has healed coughs and relieved congestion. Young and old can testify to the effectiveness of Dr. King's New Discovery for coughs and colds. Buy a bottle today at your druggist, 50c.

Want Ads.

WHEN IT COMES TO untiring sellers, finders and traders, an Observer Want Ad can't be beat. It works overtime on straight-time pay. Rates, one cent per word per issue—no ad less than 25 cents.

FOR RENT—Modern five room house, furnished. Inquire H. C. Patten at postoffice or telephone Black 951.—Adv. 10-17-tf.

FOR RENT—Two nicely furnished rooms for light housekeeping. Two blocks from center of town. Phone Black 3901.—Adv. 10-23-tf.

FOR RENT—Furnished rooming house; special terms if taken at once. Phone Main 70.—Adv. 10-6-tf.

FOR RENT—Rooms reasonable, 1325 T avenue.—Adv. 10-25-7t.

FOR SALE

FOR SALE OR TRADE—Horses. Phone Black 1642.—Adv. 10-23-7t.

FOR SALE—Horses.—W. J. Hughes, Farmers 18.—Adv. 1 0-18-14tp.

FOR SALE—One Saddle Pony and one work horse. C. E. Crossen. 10-14-tf.

SHEEP FOR SALE—300 head of Cotswold ewes. J. E. Reynolds. Phone, Farmers 64. 10-9-tf.

FOR SALE—Thoroughbred Gordon Setter dogs; four months old. Address Box 42, Alicel, Ore.—Adv. 10-9-tf.

WILL BUY any building and move it off from its present location if it is worth moving.—J. L. Marx.—Adv. D.—W.8-7-tf.

FOR SALE—New 6-room bungalow, M Street near high school. Phone Main 716. 9-23-1mo.

FOR SALE CHEAP—Piano, Willard Make; good condition. Phone Red 1671.

FOR SALE—160 acres timber land, \$1,200; \$500 cash, balance stock.—B. T. Roberts, 1603 X avenue, La Grande, Oregon.—Adv. 4-4-tf.

FOR SALE—Used Overland car in good condition. A bargain. Write P, care Observer.—Adv. 10-25-tf.

FOR SALE—Sweet cider. Call Black 2042.—Adv. 10-24-7t.

FOR SALE—Good sound apples, 3 boxes for \$1. Call Black 2042.—Adv. 10-25-6t.

FOR SALE—Good milch cow; a two year old heifer; a good milch cow, will be fresh in January; 30 head of pigs, weighing 60 lbs each and will sell in lots of five or ten. Inquire F. D., Observer office.—Adv. 10-25-7t.

FOR SALE—White Rock cockerels. North Penn and Fifth avenue.—Adv. 10-26-5tp.

FOR SALE—Good milch cow; a two year old heifer; a good milch cow, will be fresh in January; 30 head of pigs, weighing 60 lbs each and will sell in lots of five or ten. Inquire F. D., Observer office.—Adv. 10-25-7t.

MISCELLANEOUS

WANTED—Hair goods. Ladies bring your combs and see the new styles. Will teach the trade. Masquerade wigs and make-ups at Mrs. A. D. Vandecar's 1620 Sixth street, Corner Sixth and Spring.—Adv. 10-23-tf.

WANTED—2 salesmen that can furnish a car.—B. L. Coble, Gen. Del.—Adv. 10-27-3tp.

WANTED—Apple pickers; men or women. Phone Black 182.—Adv. 10-27-3tp.

EXCHANGE—43 acres irrigated orchard and alfalfa; good buildings; close to town; exchange for good hotel La Grande or Baker, or stock ranch.—Woods Realty Co., Coeur d'Alene, Idaho.—Adv. 10-26-5t.

LOST—Three sacks of Bluestem Island City flour between Island City and Vehrs' ranch. Phone Independent Farmers 194.—Adv. 10-28-2tp.

WANTED—Ten gallons of milk per day.—Blue Mt. Creamery Co.—Adv. 1028-tf.

WANTED—Apple pickers. Will pay good wages. Call on Wm. Miller, 115 Depot street, or phone Main 1.—Adv. 10-19-tf.

The Correct Viewpoint

MANY HAVE A MIS-TAKEN IDEA THAT IT IS BECAUSE PEOPLE ARE PROSPEROUS THAT THEY HAVE SAVINGS ACCOUNTS. PROSPERITY IN CONNECTION WITH SAVINGS IS THE EFFECT RATHER THAN THE CAUSE. THE INDIVIDUAL WHO PRACTICES THRIFT, WHO LITTLE BY LITTLE BUILDS A SURPLUS AND WITH IT CHARACTER AND REPUTATION DOES NOT WAIT FOR PROSPERITY—HE MAKES IT. WE INVITE YOU TO JOIN THE RANKS OF THOSE WHO ARE INSURING THEIR FUTURE WELFARE.

The United States National Bank La Grande, Oregon.

TO LOAN—Client has \$900 to loan at 8 per cent, long time, first mortgage on farm land. F. S. Ivanhoe.—Adv. 10-16-tf.

WANTED—Potatoes phone Red 3231.—Home restaurant.—Adv. 10-16-tf.

WANTED—A girl for general housework. Phone Red 1671.—Adv. 10-28-tf.

WANTED—Pigs and stock hogs. Phone Farmers 154. 5-tp.

MODART CORSETS Front Laced



A PERFECT FOUNDATION FOR FITTING AND WEARING DRESSES AND GOWNS.

MODART Corsets form the proper foundation upon which to build the clothes and give them that peculiar elegance and attractiveness which is so much sought after.

The smooth perfect fitting back, the graceful body lines and the pliable resilient boning contribute to displaying the tailored suit and delicate evening gown in all their beauty.

Pauline Lederle Sommer Hotel Bldg.

PENDLETONIAN ELEVEN WINS

SENSATIONAL 79-YARD RUN STOPS LA GRANDE'S WINNING STREAK IN FIRST QUARTER.

Visitors Use One Style of Attack Only, But Get Touchdowns With It—La Grande's Line Superior to Visitors'.

Resorting to one formation, with minor variations—but always irresistible—and in the meanwhile obstructing consistent progress by the home team via any route they might choose, Pendleton scored three touchdowns and kicked two goals against La Grande high Saturday. Final score, 20 to 0. The play Pendleton gained ground on embraced a lateral pass of short dimensions but from a formation musty with age; yet the La Grander were hopelessly unable to stop it. Time after time the play shot off tackles with deadly accuracy and distressing frequency. Less than a score of yards were made through La Grande's line between tackles. There the home team was impregnable and so far as the forwards were concerned, were superior to the same section of the Pendleton team; McDonald's kicks went for longer averages than Casey's and were of a better style—otherwise the visiting team was a better team. However it was not versatility that made her bet-

ter but the effectiveness of its lone means of offense.

Brilliant Dash Stopped.

La Grande's showing was immeasurably better than at Walla Walla.

The players are not "yellow" as has been unjustly charged. They didn't tackle and charge with the viciousness they are capable of; they did in the first 10 minutes and the last six, but in between were disconnected, disorganized, discouraged—we! they might be too in the light of developments. Eleven minutes after the game started and during which time Pendleton was helpless, and La Grande well nigh perfect, Ulrich barked his "hep" and Halfback Bowman plowed off tackle, and with Lanky McDonald and others at his heels, tore 79 yards for a touchdown. A magnificent run, indeed. It snapped the La Grande confidence strings for the Niles youngsters gradually slipped and skidded to defeat thereafter. Bowman of course was the hero—why shouldn't he be? The rest of the Pendleton backfield did equally valiant work with no one extensively out standing above any other. On the La Grande side there was little in the way of spectacular individualism but the men fought hard in a disconnected way to the end and never quit fighting—but they didn't fight effectively.

Story of the Game.

Hap Moon won the toss and elected to defend the west goal.

Casey kicked off but the ball went out of bounds and on the second kick Johnson received kick and advanced; the ball was carried down the field in glorious fashion with the entire back field taking turns at it. Hap Moon fumbled on the 35 yard line but recovered and the procession continued

until Friedly broke through and stopped it. Pendleton took the ball on the 50 yard line on a fumble and then started the procession that ultimately ended in an attempted place kick. With a lateral pass and shift play formation the Pendletonians commenced to make yardage, and were going fine when the first quarter ended.

Snyder began the second quarter with a brilliant 15-yard run that put the ball on the La Grande 19-yard line. McDonald recovered a fumble and punted out of bounds on the 45-yard line. Pendleton advanced to the 24-yard line where La Grande held and a place kick was tried but Casey's foot was off color. La Grande put the ball in play on the 20-yard line by scrimmage and after short gains by Reynolds and McDonald, McDonald punted. Pendleton got the ball on the 21-yard line and on a shift play formation started Bowman on a sensational run of 79 yards for a touchdown shedding La Grande tacklers as he went. Casey missed goal.

Casey kicked off to Johnson who advanced 14 yards to the 28-yard line. There Snyder intercepted a forward pass and by shift plays sent Bowman and Snyder toward the goal line. Snyder eventually going over. Casey kicked goal. Pendleton 13, La Grande 0.

Casey kicked off to Hap Moon who was downed on the 14-yard line. La Grande punted to Huey who returned to the 21-yard line. Casey was hurt. Ash took Moon's place in the line for La Grande.

La Grande braced up and as the half ended, was holding Pendleton pass that was tailor-made for a touch-