



Clothes That Prove Your Good Taste

Put on one of our new COLLEGIAN Suits—you will know you are wearing the best your money can buy. You can "feel" the value—your friends will envy your appearance—your family will be proud of you.

You will be mighty pleased with yourself for buying it. For once you will have a suit that fits you and is thoroughly becoming.

ADLER'S Collegian Clothes

Never before have we made such a showing of these wonder-clothes. Nowhere else will you find such a display of the latest weaves, patterns and colors—such expert workmanship—such novel effects.

\$15 to \$35

Ash Brothers

Lyngs Triumph Steel Cut Coffee

Fresh from the roaster, every pound guaranteed
35c for 1 lb. Can. \$1.00 for 3 lbs.

Our special blend Coffee, 2 lbs. for 35c. is some seller. Try some.

Fresh Bulk Peanut Butter 15c per lb.

Bulk Mince Meat

Citron, Lemon, and Orange Peel

Raisins, Currants, Figs, and Dates

Vegetables and Fruits

Pumpkins for Halloween

Oregon Co-Operative Association

1118 1-2 Adams Ave. La Grande, Ore.

—Branches at—

IMBLER, OR.

EVANS, OR.



By your clothes and feel better when they are clean

Our Dry Cleaning Department runs every day

Cherry's New Laundry

PHONE MAIN 56

FIRST MEASURE DANGEROUS

Full Rental Value Bill Is Really Single Tax Scheme Reopened.

The first initiative measure on this year's ballot now named the "Full Rental Value Land Tax and Home-makers' Loan Fund Amendment" is the same single tax scheme that has adorned the ballot year after year, this time wearing a new dress and bearing a new title. A new bait to catch votes has also been added. Following is the history of attempted single tax legislation in Oregon during the past eight years.

In 1908 an amendment proposed by "The Oregon Tax Reform Association" (single taxers) exempting personal property and improvements was defeated by a vote of 60,871 no's to 32,066 ayes. It was admitted to be a first step toward single tax.

In 1910, an amendment abolishing the poll tax carried by a vote of 44,171 ayes to 42,127 no's. Only after its passage was the following "joker" discovered: "Providing for the people of each county to regulate taxation and exemptions within the county, regardless of constitutional restrictions or state statutes and abolishing poll or head 'tax'."

In 1912, two amendments were submitted in Multnomah, Clackamas and Coos counties, and were defeated in each county by more than a 2 to 1 vote.

At the same election, an amendment proposing "state-wide single tax with a graduated tax provision" was defeated by 82,015 no's to 31,534 ayes. At this election the "joker" referred to above, was repealed.

In 1914, two amendments were submitted: One, providing for a \$1500 exemption, was defeated 136,193 to 65,495; the other, providing for a specific personal graduation extra tax, was defeated, 124,943 to 59,186. By

Are you going to get married?

Is there a New Baby in your family?

Are you going to give a party?

Do you want Christmas cards or New Year's cards?

Are you going to give a Dance?

Are you out of Calling Cards?

If so, you will want Announcement Cards, Greeting Cards, Invitations, Dance Programs, or Calling Cards.

The Observer Printing Department will be glad to supply your needs, either in Printing or Engraving in The Very Best Style.

Call at the Observer Office Or Phone Main 13 for Prices

voting 307 no the voters of Oregon will again show what they think of single tax.

Student Soldery

(The Pendleton Tribune)
Wyoming leads the states in military training in the public schools. Ninety per cent of her High School boys are receiving military instruction. The state of New York has placed upon its statute books a law providing for compulsory military training for boys between 16 and 19. Harvard University has added a department of military instruction to her curriculum and more than a thousand of her students have voluntarily entered upon its work.

The ages from 16 to 24, the average of High School and college male students, comprise the best period for enthusiastic and lasting effort in physical development. The energy which has hitherto been directed toward the preparation of a few students for football, baseball, track and rowing, may now be diverted toward the symmetrical perfection and training of the entire student body.

Most men are regretful that opportunity was not available in the years of their youth for the scientific muscular education which assures a perfect body, a forceful personality, an erect posture and a bearing which is at once graceful and commanding.

The best assurance of permanent peace is a citizenship which the world knows is prepared for battle if conflict ever comes. The best assurance of public health lies in that training of our youth which brings home to all the accepted rules of sanitation. The best assurance of a virile manhood is promised in the training of mind and body made possible by the manual of arms.

Candidates' Announcements.

For Sheriff.

Vote for 61 X, Lee Warnick, Democratic candidate for sheriff, Union county. For the people.—Adv.

J. A. EGGLESON FOR JOINT REPRESENTATIVE



I am a farmer and stockraiser and have been a resident of Wallowa county for 17 years.

I favor strict economy, without impairing efficiency in public service. I am opposed to the creation of any needless new jobs or offices, and am especially opposed to more than one Circuit Judge for this district.

If these planks meet your approval, I shall be pleased to receive your vote.

J. A. EGGLESON.

Paid Adv. 10-27-30 11-1-3-6.

For Assessor.

I have been regularly nominated on the Democratic ticket for County Assessor. If I am elected I pledge myself to a fair assessment. I believe the burdens should be fairly divided. I will devote my entire time to the affairs of the office, believing that the salary is sufficient to pay for it. I respectfully solicit the support of the voters at the coming election.

Pd. Adv. W. A. MAXWELL.

Joint Senator Union and Wallowa Counties.

To the voters of Union and Wallowa counties: I am the Republican nominee for joint senator for Union and Wallowa counties and respectfully solicit your votes on Nov. 7. If elected I will perform the duties of the office to the best of my ability, and point to my record in two sessions of the state legislature as a pledge for my future conduct.

—Paid Adv. tf. ED E. KIDDLE.

For County Assessor.

I am now serving my first term as County Assessor. During that time I have endeavored to conduct the affairs of the office, as economically as consistent with good service, with the special view of assessing all property on an absolutely fair basis, and believe the records of the office will show good results along the line of equalizing assessments, as well as the placing of these assessments, and extending the different levies of the several taxing districts in the tax rolls, in a neat and businesslike manner.

I respectfully invite the voters to get first hand information, regarding the efficiency of the work accomplished in this office. On this record, I ask for re-election at your hands on Nov. 7th and if elected pledge continuation along these lines.

—Paid Adv. tf. U. G. COUCH.

Want Ads.

WHEN IT COMES TO untried sellers, finders and traders, an Observer Want Ad can't be beat. It works overtime on straight-time pay. Rates, one cent per word per issue—no ad less than 25 cents.

FOR RENT—Modern five room house, furnished. Inquire H. C. Patten at postoffice or telephone Black 951.—Adv. 10-17-tf.

FOR RENT—Two nicely furnished rooms for light housekeeping. Two blocks from center of town. Phone Black 3901.—Adv. 10-23-tf.

FOR RENT—Furnished rooming house; special terms if taken at once. Phone Main 70.—Adv. 10-6-tf.

FOR RENT—Rooms reasonable, 1325 T avenue.—Adv. 10-25-7t.

FOR SALE

FOR SALE—Apples. Must furnish sacks and pick them yourselves. A good buy if you are in need of apples. Phone Black 2041.—Adv. 10-23-6tp.

FOR SALE OR TRADE—Horses. Phone Black 1642.—Adv. 10-23-7t.

FOR SALE—Horses.—W. J. Hughes, Farmers 18.—Adv. 1 0-18-14tp

FOR SALE—One Saddle Pony and one work horse. C. E. Crossen. 10-14-tf

SHEEP FOR SALE—300 head of Cotswold ewes. J. E. Reynolds, Phone, Farmers 64. 10-9-tf.

FOR SALE—Thoroughbred Gordon Setter dogs; four months old. Address Box 42, Alicel, Ore.—Adv. 10-9-tf.

WILL BUY any building and move it off from its present location if it is worth moving.—J. L. Mars.—Adv. D.—W.3-7-tf.

FOR SALE—New 6-room bungalow, M Street near high school. Phone Main 716. 9-23-1mo

FOR SALE CHEAP—Piano, Willard Make; good condition. Phone Red 1671.

FOR SALE—160 acres timber land. \$1,200; \$500 cash, balance stock.—B. T. Roberts, 1608 X avenue, La Grande, Oregon.—Adv. 4-4-tf.

FOR SALE—Used Overland car in good condition. A bargain. Write P, care Observer.—Adv. 10-25-tf.

FOR SALE—6-cylinder 5-passenger "Jeffry" car. Run 5000 miles.—H. H. Haskell, West's store.—Adv. 10-25-3t.

FOR SALE—Sweet cider. Call Black 2042.—Adv. 10-24-7t.

FOR SALE—Good sound apples, 3 boxes for \$1. Call Black 2042.—Adv. 10-25-6t.

FOR SALE—Good milk cow; a two year old heifer; a good milk cow, will be fresh in January; 30 head of pigs, weighing 60 lbs each and will sell in lots of five or ten. Inquire F. D., Observer office.—Adv. 10-25-7t.

FOR SALE—White Rock cockerels. North Penn and Fifth avenue.—Adv. 10-26-5tp.

FOR SALE—Good milk cow; a two year old heifer; a good milk cow, will be fresh in January; 30 head of pigs, weighing 60 lbs each and will sell in lots of five or ten. Inquire F. D., Observer office.—Adv. 10-25-7t.

MISCELLANEOUS

WANTED—Hair goods. Ladies bring your combings and see the new styles. Will teach the trade. Masquerade wigs and make-ups at Mrs. A. D. Vandecar's 1620 Sixth street, Corner Sixth and Spring.—Adv. 10-23-tf.

WANTED—Experienced man wants place for winter, general ranch work or tending sheep. State wages. Address Observer C. A. E. or call at Elite rooms.—Adv. 10-26-3tp.

WANTED—Plasterers to figure on job over Sherry's theatre. See R. A. Crawford.—Adv. 10-26-2tp.

EXCHANGE—43 acres irrigated orchard and alfalfa; good buildings; close to town; exchange for good hotel La Grande or Baker, or stock ranch.—Woods Realty Co., Coeur d'Alene, Idaho.—Adv. 10-26-5t.

LOST—A ring of keys near popcorn stand; \$1.00 reward. Leave at popcorn stand.—Adv. 10-24-3tp.

LOST—A black fur glove. Please return to Observer office. Reward.—Adv. 10-25-3tp.

LOST—Silver friendship bracelet. Return to Currey Press for reward.—Adv. 10-25-3t.

WANTED—Apple pickers. Will pay good wages. Call on Wm. Miller, 115 Depot street, or phone Main 1.—Adv. 10-19-tf.

The Correct Viewpoint

MANY HAVE A MIS-TAKEN IDEA THAT IT IS BECAUSE PEOPLE ARE PROSPEROUS THAT THEY HAVE SAVINGS ACCOUNTS. PROSPERITY IN CONNECTION WITH SAVINGS IS THE EFFECT RATHER THAN THE CAUSE. THE INDIVIDUAL WHO PRACTICES THRIFT, WHO LITTLE BY LITTLE BUILDS A SURPLUS AND WITH IT CHARACTER AND REPUTATION DOES NOT WAIT FOR PROSPERITY—HE MAKES IT. WE INVITE YOU TO JOIN THE RANKS OF THOSE WHO ARE INSURING THEIR FUTURE WELFARE.

The United States National Bank La Grande, Oregon.

TO LOAN—Client has \$900 to loan at 8 per cent, long time, first mortgage on farm land. F. S. Ivanhoe.—Adv. 10-16-tf.

WANTED—Potatoes phone Red 3231.—Home restaurant.—Adv. 10-16-tf.

WANTED—Two extra chambermaids at Foley hotel.—Adv. 10-24-3t.

WANTED—Pigs and stock hogs. Phone Farmers 154. 5-tp

MODART CORSETS Front Laced



"A FINE FORM IS BETTER THAN A FINE FACE"

—Ralph Waldo Emerson

After all, the acme of beauty is the expression, the life, the freedom, of a beautiful figure.

Ease and comfort of motion—unconsciousness of any restraint—permit this freedom, this joy and zest which gives true expression to beauty.

It is along these lines—taking health and joy in life as a basis—that

MODART Corsets

are designed—and every wearer stands as fine proof of its success.

Pauline Lederle Sommer Hotel Bldg.