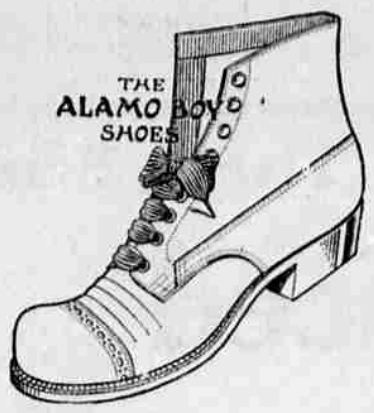

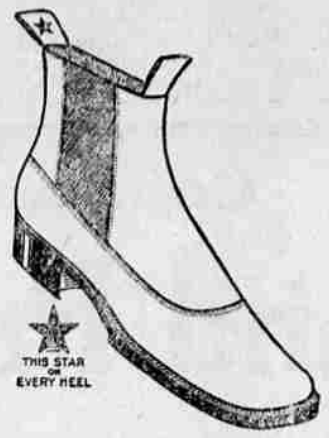

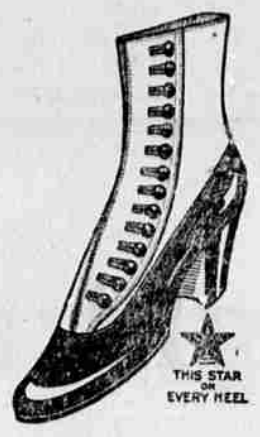

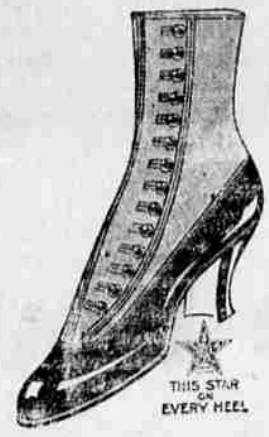

SHOES

TO MEET EVERY STYLE OF FOOT AND THE MOST CRITICAL EYE—WHY PAY MORE WHEN YOU CAN BUY THEM FOR LESS AT THE UNITED STORE—SHOES ARE OUR SPECIALTY—WE FIT THE FOOT—WE GUARANTEE SATISFACTION—EVEN THO' THERE HAS BEEN A LOT OF TALK REGARDING ADVANCED PRICES ON SHOES—EVEN THO' SHOE LEATHER HAS ADVANCED WE ARE STILL ABLE TO GIVE YOU THE SAME HIGH VALUES AT 1915 PRICES—THIS IS DUE TO HAVING PLACED OUR ORDERS FOR FALL AWAY LAST JANUARY, LONG BEFORE THESE HEAVY ADVANCES TOOK PLACE AND IS BUT ANOTHER ILLUSTRATION WHERE THE J. C. PENNEY CO. CO-OPERATIVE QUANTITY BUYING SAVES YOU FROM 25c to $1.02 ON EACH PAIR OF SHOES.

LADIES' SHOES

Vici Kid, blucher or button $1.98
Vici Kid, cloth top ...$1.69
Vici Kid, lace or button $2.49
Gun Metal, button $1.98
Gun Metal, lace $1.98
Gun Metal, button $2.69
Gun Metal, button, welt $2.98
Old Ladies' Comforts .$1.69
Old Ladies' Bal toe ..$2.49
Old Ladies E. E. E. Lace $2.69
Vici Kid, felt lined ..$1.98
Patent Button Staple .$2.49
Patent Button Welt ...$2.98
Patent Cloth Tops ...$2.49
G. M. Cloth Tops $2.49
G. M. Plain Toes $2.69
Kid Button Stock Tip $2.69
Jumbo Last, patent or kid $2.98
G. M. Neolin Sole, lace $2.98
Patent Neolin Sole, lace $2.98
G. M. English Bal. ...$3.50
G. M. English School Boots. $2.98

HIGH TOP DRESS SHOES

Black Soap Kid, button $4.98
Black Soap Kid, lace .$4.98
Black Stock Kid, lace .$3.98
Brown-White Top $3.98
Black-Gray Top $3.98
Havana Brown, lace ..$5.50
Mahogany Brown, lace $5.50
Wash Kid, black and gray $5.50
Wash Kid, brown and cream $5.50
Patent Lace Dull Kid, 1-4 ..... $4.98
Patent Button, navy top $4.98
Felt House Slippers 49c, 98c, $1.49

CHILDREN'S SHOES

Infants' Soft Soles .....25c and 45c
Infants' Hard Soles 49c, 69c, 98c, $1.19
Children's Kid Button, 5-8 .....98c, $1.15, $1.25, $1.39, $1.49
Children's Gun Metal, 5-8 .....$1.25, $1.39, $1.49, $1.69, $1.98
Children's Patent Button, 5-8 .....$1.25, $1.49, $1.69, $1.98
Girls' Kid Button, 8½-11 .....$1.49, $1.69, $1.79, $1.98, $2.25
Girls' Gun Metal, 8½-11 .....$1.39, $1.49, $1.69, $1.98, $2.49
Girls' Patent Button, 11½-2 .....$1.49, $1.69, $1.98, $2.49, $2.69
Misses' Kid Button, 2½-6 .....$1.98, $2.25, $2.49, $2.69, $2.98
Misses' Gun Metal Button, 2½-6 .....$1.89, $1.98, $2.25, $2.49, $2.98
Misses' Patent Button, 2½-6 .....$1.98, $2.49, $2.69, $2.98
Children's Hi Top Button Shoes $1.39, $1.69, $1.98
Misses' English Walking Shoes $2.98, $3.50
Children's Felt Slippers ..49c, 69c, 89c, 98c

BOYS' SHOES

"Tess & Teds" "Alamo Oak"
"Buster Browns"

Boys' School Shoes, 8 to 11 .....$1.25, $1.49, $1.69, $1.98
Boys' School Shoes, 11½ to 2 .....$1.69, $1.89, $1.98, $2.49
Boys' School Shoes, 2½ to 6 .....$1.79, $1.98, $2.25, $2.49, $2.85, $2.98
A Great line of durable "Hi Tops" for boys, at $2.89, $3.49

"And They Will Wear"

"Tess & Ted" Dress Shoes for Boys $2.49, $2.89
"Buster Brown" Dress Shoes for Boys $1.98, $2.49, $2.89, $2.98
"Alamo Oak" Dress Shoes for Boys $1.79, $1.98, $2.49
"J. P. S." Line for School $1.49, $1.79, $1.98

INDIAN MOCCASIONS

Childrens' .....89c | Boys' $1.19
Girls' .....98c | Ladies' $1.49

MEN'S SHOES

DRESS

G. M. Button, $3.50 Value $2.49
G. M. Button, $4.00 Value $2.98
G. M. Lace, $4.00 Value $2.98
G. M. Button, $4.50 Value $3.50
G. M. Lace, $4.50 Value $3.50
Russett Button, $4.50 Value. $3.50
Russett Lace, $4.50 Value $3.50
Tan English, $5.00 Value $3.98
Black English, $5.00 Value $3.98
Black English $6.00 Value $4.50
Tan English, $6.00 Value $4.50
Black English, $7.00 Value $4.98
Tan English, $7.00 Value $4.98
Black Suede Top, English $4.98
$5.00 Crosett Line $3.98
$6.00 Crosett Line $4.50
$7.00 Crosett Line $4.98
Good Dress Shoes for .$2.49

WORK

Plain Toe Calf $2.98
Box Toe Calf $2.98
Grain Calf $2.49
Black Grain Calf $2.49
Heavy Black Nappa ...$3.50
Brown Harvester $3.50
Chrome Veal $3.98
Nikrome Veal $3.98
Chrome Calf $4.50
6-in. Original Chippewa $4.50
8-in. Original Chippewa Driver $5.90
10-in. Original Chippewa Pac $5.50
10-in. Original Chippewa, Rancher $5.90
10-in. Original Chippewa, "Three Lakes" $7.25
10-in. Original Chippewa, Chrome Pac $7.75
12-in. Hi Tops $4.98
14-in. Hi Tops ..$4.98, $5.90
15-in. Hi Tops ..$5.90, $6.90

Rubber-foot-wear to Meet Every Kind of Weather---Priced to Meet Every Purse

RUBBERS

Children's Storm Rubbers .....39¢
Children's Storm Rubbers, rolled edge ..49¢
Misses' Storm Rubbers .....49¢
Ladies' Storm Rubbers .....49¢
Ladies Extension Heel, no slips .....59¢
Men's Storm Rubbers .....69¢
Men's Heavy Rolled Edge .....89¢
Men's Fleece Lined Dawsons .....89¢
Ladies' Fleece Lined Dawsons .....69¢

OVERSHOES

Childs' 2 Buckle 89c
Childs' 1 Buckle 69c
Girls' 2 Buckle $1.25
Boys' 1 Buckle 98c
Boys' 2 Buckle $1.39
Youths' 1 Buckle 89c
Youths 2 Buckle $1.25
Ladies 1 Buckle 89c
Ladies' 2 Buckle $1.25
Men's 1 Buckle 98c
Men's 1 Buckle $1.49
Men's 4 Buckle $1.98
Men's 4 Buckle red sole $1.98
Men's Railroader R. E. $1.98
Men's Emperor, 4 Buckle, Dress $1.98
Ladies' Empress, 4 Buckle $1.69

PACS

Men's "Lumber King" Low $2.25
Men's 8-in. "Erie Fusion Lace" $2.69
Men's "Sheepskin" Wanigans $1.98
Men's Heavy German Sox .....98¢
Men's Sheep-lined Moccasins .....69¢

BOOTS

Men's Short Boots, peg top $1.98
Men's Short Duck Lined $2.98
Men's Short Heavy Sole $3.49
Men's Thigh High $3.49
Men's Hip Boots $4.98

None Better—Few as Good
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Make Your Dollars Do Double Duty

TRUNKS AND SUIT CASES

Trunks, well riveted, steel frames, best of hinges, knockers and locks $3.98, $4.98, $5.90, $6.90, $7.90, $8.90, $9.90, $10.50
Hand Bags, all leathers $1.98, $2.98, $3.98, $4.90, $5.90, $6.90, $9.90
Suit Cases, all leathers 98c, $1.49, $1.98, $2.98, 3.98, $4.90, $5.90, $6.90, $8.90, $9.90
Telescopes 49c, 69c, 79c, 89c, 98c
Children's Suit Cases 89c, 98c
Wicker Suit Cases 98c, $1.49
Bathing Suit Cases 98c
Shawl Straps 25c, 39c
Trunk Straps 49c

Men's Tailoring---

—a suit made from our Cracker-Jack line is guaranteed "a fit or no sale". 500 patterns to select from—fast colors from pure dyes. Here we save you from $5.00 to $10.00 a suit.

$18.50, $22.50, $25, $26.50, $27.50, $28.50, $30

Window Shades 25c, 49c
Carpet Warp, a pound 35c
Portiers $2.49, $2.98, $3.98, $4.98
Couch Covers 98c, $1.49, $1.98, $2.98
Feather Pillows 49c, 69c, 98c, $1.49

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