

PRODUCER'S SIDE EXPLAINED

J. B. Stoddard Adds To Former Exploitation Of Problems Facing Farmers.

La Grande, Ore., Oct. 28.—(To the Editor.)—I have not written to the Observer for several days, not since the bond election, when I had the harpoon thrown into me right and proper which seemed to say "Now will you be good?" But here I am again, willing to break into print for the love of humanity.

This is not politics. No.—Zack will attend to those. That was a beautiful tribute to the farmer written by Andrew entitled: "First Citizen of the Republic." All the instrumentalities of Government and Society are operated for the welfare of the farmer, "The noblest Roman of Them All" (?) but will they be able to protect him from himself and the hordes of grafters and parasites that prey upon him? In this connection "farmer" does not mean the Bonanza King nor the man who farms with a roll top desk, but just the ordinary clod hoper who does not know any better work.

In a former communication I discussed the deplorable, poverty stricken

condition of the rural population of La Grande, and suggested that a possible solution might be found but the cause looks hopeless, regardless of Mark's poetic truisms. The situation is simply this: the small farmer finds himself surrounded with a highly organized and centralized system of society. Every guild, trade, profession or line of business is organized and is fighting except himself. He follows the same crude methods, or no methods at all, that prevailed in pre-historic times. Everything he has to sell is beaten down to the lowest possible price while everything he has to buy is trustified, even his shave and haircut. Besides this handicap in the struggle for existence the economic waste of his marketing methods is simply appalling. If applied to any other business it would be sheer insanity and certain disaster.

Take an exaggerated case. He has one hundred cases of berries to market or rather a hundred of him has one hundred cases. A hundred rigs and drivers must be sent out, all duplicating the same route and soliciting the same line of customers until the market appears glutted when it is not supplied at all. This continues with all his products until he is selling Apples

potatoes and other products at from 25 to 50 per cent less than the wholesale market quotations published in the papers.

La Grande is a god market. The people buy the most expensive provisions shipped from long distances and must have everything the market offers in season and out of season while the rural population languishes and suffers defeat. There are just two primal elements that make for success in any enterprise, occupation or profession, and these can be stated in couplets: Production and distribution, making and selling, training and service,—useless each without the other. A rural population must produce superior brands and varieties of stuff, and they must get them to the customer at the least cost. The brand and label must be standardized and up-to-date methods evolved and practiced.

This is the theory. Can the farmer become an integral part of the economic system of modern times, or is he to drift into a condition of abject tenancy, with everything run down and with no commercial or business sense put into practice? If it were worth while a plan or system might be outlined, and without enumerating the details, the results would read something like this: Special brands and varieties of fruit and vegetables to be produced of a superior quality. Marketing done through a co-operative association. Public market places established. No sales made locally or otherwise only through the growers marketing agency. Sales to the consumer as much as possible. A community spirit of the rural and urban population. Why not La Grande do something? Other places not so well situated have worked up their home products into millions of dollars annually.

We cannot live on boom talk and bond money any longer. We send too much money away for what we eat and consume while our producer languishes for the want of a market. The type and tone of your tenant farmer continually deteriorates under the present conditions but the case is not entirely hopeless though it is useless to continue without any method even in our madness.

Land can be made worth \$1000.00 per acre. It all depends what you produce on it. Wealth in land depends on what you get out of it. I know of one acre that yielded \$300.00 worth of stuff this season.

Now if the businessmen, the town people and "The First Citizen of the Republic" would develop the community spirit, produce the stuff, and find the market under proper methods La Grande would grow on her merits instead of her credit.

J. B. STODDARD.

Followed By Dad.

William Barnes, Jr., was talking in Albany about a phase of his recent libel case. "Our opponents on that track, though," said Mr. Barnes, "got badly fooled. They were like the young man who eloped. 'And when you eloped with the girl,' asked a friend, 'did her father follow you?' 'Did he?' said the young man, 'Rather! He's living with us yet!'"

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

P. J. CHENEY & CO., Toledo, Ohio.

Sold by Druggists. Take Hall's Family Pills for constipation.

Are you going to get married?

Is there a New Baby in your family?

Are you going to give a party?

Do you want Christmas cards or New Year's cards?

Are you going to give a Dance?

Are you out of Calling Cards?

If so, you will want Announcement Cards, Greeting Cards, Invitations, Dance Programs, or Calling Cards.

The Observer Printing Department will be glad to supply your needs, either in Printing or Engraving in The Very Best Style.

Call at the Observer Office Or Phone Main 13 for Prices

FLOUR JUMPS ALARMINGLY

Eighty Cents a Barrel Difference in Two Days — Another Increase Looked for Today.

Yesterday and the day before flour went up 80 cents a barrel in La Grande and yesterday's developments in Portland presage another rise today. The likes of the present skyrocketing in flour has never been seen here before. Bluestem, a leading home-made brand commands \$2.15 a sack, or rather did at the opening of sales this morning—where the price will be this evening the Observer dare not forecast. Here are market quotations with flour prices as they stood when merchants opened their doors this morning:

VEGETABLES AND MISCELLANEOUS

Brussel Sprouts—15c straight.
Celery (California)—10c.
Sweet Potatoes—6 lbs for 25c 13 lbs 50c.
Cauliflower—20c and 25c.
New Cabbage—3c.
Fresh Tomatoes—10c, 3@25c.
Green Onions—5c per bunch, 3 for 10c.
Honey—20c; 3 for 50c.
Parsley—5c a bunch.
Dry Onions—4c.
Beans—White, 10c; Lima 10c.
Green Peppers—15c; 2 for 25c.
Sugar—Cane or fruit \$8.80 sack, cash; \$9.20 30 days' time.

BUTTER AND EGGS

Butter—Fancy creamery 45c lb. roll and 85c 2lb roll.
Ranch Butter—40c 1lb; 75c 2lb roll.
Eggs—Strictly fresh, 45c.

CHICKENS AND FOWL

Hens—20c retail, dressed.
Bluestem Flour—\$2.15.
\$1.95.
Royal Patent—\$2.10.
Jersey Cream—\$2.10.
Best of the Best (patent)—\$2.00.
Invincible—\$2.05.
Snowdrift—\$2.20.
Upper Crust—\$2.30.
None-to-Equal—\$2.00.
Occident—\$2.90.
Gold Medal—\$2.95.
Sea Foam—\$2.05.
Snow Drop—\$2.05.

Old Fashioned Roses.

(Hoosier dialect)

They ain't no style about 'em,
And they're sort o' pale and faded,
Yet the doorway here, without 'em
And the sunshine would lok sadder
With a good deal blacker shadder
Than the morning glory makes,
And the sunshin would lok sadder
For their good old-fashion sakes.

I like them because they kind o'
Sort o' make a feller like 'em,
And I tell you when I find a
Bunch out where the sun can strike
'em,
It allus sets me thinkin'
O' the ones 'at used to grow,
And peek thro' the chshinkin'
O' the cabin, don't you know?

But, as I was sayin',
They ain't go no style about 'em,
Very gaudy or displayin'
But, I wouldn't be without 'em,
Cause I'm happier in these posies
And the hollyhaws an' sich,
Than the hummin' birds 'at noses
In the roses of the rich.

James Whitcomb Riley.

It's Last Words.

"If war bulletins were as truthful as woman is," said W. J. Burns, "we'd have a better idea of how this world struggle really going."

"I remember a case the other day—it's interesting in its revelation of woman's truthfulness—the case of a husband who had disappeared.
"Questioning the wife, I said to her: 'And now, Madam, tell me—this is very important—tell me what your husband's very last words were when he left.'
"His last words, the truthful creature answered with a blush, 'were, 'For heaven's sake shut up!'"

Candidates' Announcements.

For Sheriff.
Vote for 61 X, Lee Warnick, Democratic candidate for sheriff, Union county. For the people.—Adv.

For Assessor.

I have been regularly nominated on the Democratic ticket for County Assessor. If I am elected I pledge myself to a fair assessment. I believe the burdens should be fairly divided. I will devote my entire time to the affairs of the office, believing that the salary is sufficient to pay for it. I respectfully solicit the support of the voters at the coming election.
Pd. Adv. W. A. MAXWELL.

Joint Senator Union and Wallowa Counties.

To the voters of Union and Wallowa counties: I am the Republican nominee for joint senator for Union and Wallowa counties and respectfully solicit your votes on Nov. 7. If elected I will perform the duties of the office to the best of my ability,

and point to my record in two sessions of the state legislature as a pledge for my future conduct.
—Paid Adv. tf. ED E. KIDDLE.

For County Assessor.

I am now serving my first term as County Assessor. During that time I have endeavored to conduct the affairs of the office, as economically as consistent with good service, with the especial view of assessing all property on an absolutely fair basis, and believe the records of the office will show good results along the line of equalizing assessments, as well as the placing of these assessments, and extending the different levies of the several taxing districts in the tax rolls, in a neat and businesslike manner.

I respectfully invite the voters to get first hand information, regarding the efficiency of the work accomplished in this office. On this record, I ask for re-election at your hands on Nov. 7th and if elected pledge continuation along these lines.
—Paid Adv. tf. U. G. COUCH.

Want Ads.

WHEN IT COMES TO untiring sellers, finders and traders, an Observer Want Ad can't be beat. It works overtime on straight-time pay. Rates, one cent per word per issue —no ad less than 25 cents.

FOR RENT—Modern five room house, furnished. Inquire H. C. Patten at postoffice or telephone Black 951.—Adv. 10-17-tf.

FOR RENT—Two nicely furnished rooms for light housekeeping. Two blocks from center of town. Phone Black 9901.—Adv. 10-23-tf.

FOR RENT—Furnished rooming house; special terms if taken at once. Phone Main 70.—Adv. 10-6-tf.

FOR RENT—Rooms reasonable, 1325 T avenue.—Adv. 10-25-7t.

FOR SALE

FOR SALE—Apples. Must furnish sacks and pick them yourselves. A good buy if you are in need of apples. Phone Black 2041.—Adv. 10-23-6tp.

FOR SALE OR TRADE—Horses. Phone Black 1642.—Adv. 10-23-7t.

FOR SALE—Horses.—W. J. Hughes, Farmers 18.—Adv. 10-18-14tp.

FOR SALE—One Saddle Pony and one work horse. C. E. Crossen. 10-14-tf.

SHEEP FOR SALE—300 head of Cotswold ewes. J. E. Reynolds, Phone, Farmers 64. 10-9-tf.

FOR SALE—Thoroughbred Gordon Setter dogs; four months old. Address Box 42, Alice, Ore.—Adv. 10-9-tf.

FOR SALE OR TRADE—Five passenger Chalmers in good condition. Phone Main 73.—Adv. 10-9-tf.

WILL BUY any building and move it off from its present location if it is worth moving.—J. L. Mars.—Adv. D.—W.8-7-tf.

FOR SALE—New 6-room bungalow, M Street near high school. Phone Main 716. 9-23-1mo.

FOR SALE CHEAP—Piano, Willard Make; good condition. Phone Red 1671.

FOR SALE—160 acres timber land. \$1,200; \$500 cash, balance stock.—B. T. Roberts, 1603 X avenue, La Grande, Oregon.—Adv. 4-4-tf.

FOR SALE—Used Overland car in good condition. A bargain. Write P. care Observer.—Adv. 10-25-tf.

FOR SALE—6-cylinder 5-passenger "Jeffrey" car. Run 5000 miles.—H. H. Haskell, West's store.—Adv. 10-25-3t.

FOR SALE—Sweet cider. Call Black 2042.—Adv. 10-24-7t.

FOR SALE—Good sound apples, 3 boxes for \$1. Call Black 2042.—Adv. 10-25-6t.

FOR SALE—Good milch cow; a two year old heifer; a good milch cow, will be fresh in January; 30 head of pigs. Inquire F. D., Observer office.—Adv. 10-25-7t.

MISCELLANEOUS

LOST—A ring of keys near popcorn stand; \$1.00 reward. Leave at popcorn stand.—Adv. 10-24-3tp.

LOST—A black fur glove. Please return to Observer office. Reward.—Adv. 10-25-3tp.

LOST—Silver friendship bracelet. Return to Curry Press for reward.—Adv. 10-25-3t.

WANTED—Hair goods. Ladies bring your combings and see the new styles. Will teach the trade.—Mrs. A. D. Vandecar, 1620 Sixth street, Corner Sixth and Spring.—Adv. 10-23-tf.

WANTED—Apple pickers. Will pay good wages. Call on Wm. Miller, 115 Depot street, or phone Main 1.—Adv. 10-19-tf.

The Correct Viewpoint

MANY HAVE A MIS-TAKEN IDEA THAT IT IS BECAUSE PEOPLE ARE PROSPEROUS THAT THEY HAVE SAVINGS ACCOUNTS. PROSPERITY IN CONNECTION WITH SAVINGS IS THE EFFECT RATHER THAN THE CAUSE. THE INDIVIDUAL WHO PRACTICES THRIFT, WHO LITTLE BY LITTLE BUILDS A SURPLUS AND WITH IT CHARACTER AND REPUTATION DOES NOT WAIT FOR PROSPERITY—HE MAKES IT. WE INVITE YOU TO JOIN THE RANKS OF THOSE WHO ARE INSURING THEIR FUTURE WELFARE.

The United States National Bank

La Grande, Oregon.

TO LOAN—Client has \$900 to loan at 8 per cent, long time, first mortgage on farm land. F. S. Ivanhoe.—Adv. 10-16-tf.

WANTED—Potatoes phone Red 3231.—Home restaurant.—Adv. 10-16-tf.

WANTED—Two extra chambermaids at Foley hotel.—Adv. 10-24-3t.

WANTED—Pigs and stock hogs. Phone Farmers 154. 5-tp.

MODART CORSETS

Front Laced



"A FINE FORM IS BETTER THAN A FINE FACE"

—Ralph Waldo Emerson

After all, the acme of beauty is the expression, the life, the freedom, of a beautiful figure.

Ease and comfort of motion—unconsciousness of any restraint—permit this freedom, this joy and zest which gives true expression to beauty.

It is along these lines—taking health and joy in life as a basis—that

MODART Corsets

are designed—and every wearer stands as fine proof of its success.

Pauline Lederle Sommer Hotel Bldg.

USE THE PHONE

Main 13 Is The Number

Too often you allow that room to stand vacant or that house to remain unoccupied when a tenant can be secured by advertising in The Observer Classified.

Use the Telephone. Do it now! Prepare your copy and Phone Main 13. Leave the rest to The Observer Classified.

Little Wants Supplied Promptly

Turn those unused articles about the premises into cash. The very thing you have discarded may prove useful to some one who would gladly pay your price—Move them—DO IT NOW! No matter what you want, leave it to The Observer Classified—Results will amaze you and your little as well as big "Wants" will be supplied promptly.

DOING NOTHING IS THE FIRST RESULT OF NOTHING DOING—START SOMETHING—DO IT NOW.

FATIMA

A Sensible Cigarette

