

THE OBSERVER

CLARKE LEITER, Editor and Publisher; J. D. MEYERS and H. B. LEITER, Owners.

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SUBSCRIPTION RATES.

By Carrier. Daily, single copy 5c; Daily, per week 35c; Daily, per month 1.00; Daily, per six months in advance 5.50; Daily, per year in advance 10.00. By Mail. Daily, by mail per year, in advance 4.00; Weekly Observer-Star, per year in advance 1.50.

Advertising rates on application. All copy for display advertising must reach the office the day before the ad appears.

Address all communications to THE OBSERVER, 1710 Sixth Street.

MONDAY, OCTOBER 16, 1916.

A DISGRACE TO PORTLAND.

The insults offered the women Hughes workers from the east in Portland Saturday were a disgrace to the metropolis. The visitors were heckled, hooted and systematically annoyed everywhere by a crowd of rowdy men and women.

The press of Portland should mention by name every person who had anything to do with such contemptible business. The men who planned the outrage should be held up to public scorn. What is Oregon coming to when women are not treated with ordinary common courtesy?

CONTAGIOUS.

Greece is going into the war. Madness is contagious.

NORWAY'S LOSSES.

Norway's losses at sea from the opening of the war as the result of mines and submarines, are 171 vessels of a total of 235,000 tons. The vessels were valued at 84,000,000 crowns. One hundred and forty sailors have lost their lives. This is what war means even to neutral nations. The losses due to the world catastrophe can never be figured out.

ADVANTAGE OF LIVE NEWS-PAPERS.

George A. Starring of the school of journalism, University of Wisconsin, says that every live community needs a live newspaper. He recently said in an address:

"The average local town paper is worth thousands of dollars annually to its community for the free service it renders. As a constant booster and promoter of local news or information it is indispensable.

"Did you ever stop to think what you would do without your home paper? This is not an idle question. What would you do if your town paper should indefinitely suspend publication?"

"Having no newspaper would mean a return to the old Roman method of posting information on public bulletin boards. A call for a teachers' examination would necessitate posting notices at dozens of places in the county at greater expense than the charge in the local papers. Farmer Smith could not announce a sale to all his neighbors except by laborious methods more costly than newspaper space. Marriage and death notices most certainly would not fitly adorn public bulletin boards. Those who are interested in farm or town improvements would make progress but tediously without newspaper support.

"No; we just have to have our town

newspaper. We want to know what other folks in the county are doing. The most interesting information in the world is knowledge of what other people are doing. Let's help our community by helping our local editor in his work. We cannot dispense with his service. On the other hand, he needs more of our moral and material support."

CITY'S DUTY TO FARMER

By David F. Houston, Secretary of Agriculture, who urges Businessmen to Cooperate in Promoting Rural Prosperity.

Article VI—Promotion of Stability. "Another thing you in particular can do. Lack of stability and uniformity in agricultural conditions is one of the explanations not only of unsatisfactory financial arrangements, but also of inadequate marketing facilities. Even after we have done the best we can for marketing and finance, there will be difficulties growing out of rapid agricultural changes, of shifting population; in short, out of the continued pioneering of the Nation. Certain results expected from financial or marketing studies and legislation can be secured only with a stable and balanced agriculture. Some of the most pathetic failures arise in regions where farmers have settled under alluring inducements. Not infrequently they find novel conditions and difficulties of production, but more frequently difficulties of marketing through lack of planning or through remoteness from markets. Much of the responsibility for such misfortune lies at the door of the real estate agent and of the town which is overanxious to build itself up. Obviously, some sort of responsible oversight and direction would be desirable and helpful, and I can think of no agent better adapted to render assistance in this direction than the membership of this body. False advertising and lack of prevision or previous planning is shortsighted in this field as in others, and in the long run defeats the objects and ambitions of the advertisers.

A Class Peculiarly in Need of Help. "There is one element of the farming population which in particular should receive sympathetic consideration. It is a class which is in the minds of most of us when we are thinking about the acute agricultural problems. Too frequently they have little or no collateral and are not good farmers, or, at least, not good business farmers, and too often at the close of the year's operations they have little or nothing left over and move on to try their fortunes in some other community. With a relative low standard of living inferior producing ability, usually cultivating the less satisfactory land, they not infrequently find themselves in the hands of the more exacting landlord or merchant. We must do for this class zealously what we are trying to do for the whole farming population. Their problem can be reached only by fundamental alterations, reached through educational methods, better schools, better health arrangements, better farming methods, and better marketing. Many agencies are now enlisted in its behalf. All the work of the department of agriculture, of the land-grant colleges, of the state departments of agriculture, and of the better farming in aiding. All the recent legislation will contribute. The immediate need is to enlist the intelligent, sympathetic aid of the business man, and especially of the banker. (To Be Continued.)

EDITORIAL COMMENT

Dr. Eliot's Birthday. One of the most generally loved men in Oregon is the Rev. T. L. Eliot, who yesterday celebrated his seventy-fifth birth anniversary. He is still a young man in mind and in activities. He has had but one pastorate, the Unitarian church in Portland, of which he took charge in 1869. Dr. Eliot has taken deep interest in the development of the public schools, and has fostered the movement for more parks and playgrounds for the children, whom he

Winter Underwear Week at West's

It is now time to change to Winter Underwear. Our stocks are ready and most complete. We are making special efforts during all this week to make it easy for you to choose your Winter Underwear. See our large big window displays. This store is headquarters for the well known and best makes of fine, comfortable and durable underwear for men, women, and children.

MUNSING WEAR



Beyond Compare for Women and Children

Our trade in Munsingwear has grown each succeeding season. It's the most satisfactory underwear we ever sold. It fits well, washes well, and wears well, our customers who have worn Munsing wear will not buy any other kind. All styles in all sizes for Women—Regular and "out" sizes—Low neck with no sleeves and ankle length. Low neck with wing sleeves and ankle length. High neck, elbow sleeves and ankle length. High neck and long sleeves and ankle length — Low neck with no sleeves and knee length.

Munsing Wear is Priced Right Too. We Recommend it as the Best Popular Priced Underwear You can Buy----

- Union Suits for Women in all wool, all cotton, cotton and wool, or silk and wool mixed 50c, 75c \$1.00, \$1.25, \$2.25, \$3.00 and \$3.50. Vest and drawers for women, winter weight 35c, 50c, 75c, \$1.00, \$1.50, \$1.75. Children's Union Suits, winter weights 50c, 85c, \$1.00, \$1.25, \$1.50, \$2.00. Children's winter vest and drawers 25c to \$1.00. Boys' Munsing wear Union Suits 85c and \$1.25.

Don't Say Underwear, Always say "Munsing Wear"

Cooper's Kenosha Klosed Krotch Union Suits for Men are far in the Lead

Cooper's Kenosha Klosed Krotch Union Suits are Perfect fitting—popular because they are made to fit well at the crotch. They do not gap or bind because there is only one single thickness of fabric at the crotch. They retain their original fit after innumerable tubbings. They are indorsed three times: First, when the maker put that well-known label on it; 2d, when we stand back of every garment we sell. 3d, when you get into it and say: "My, that's the finest, most comfortable underwear I ever wore."

All Kinds in Both Regular and Stout Sizes

Plain Cotton, Fleece Cotton, Pure Wool Worsted and Flat Weaves, Wool and Cotton Mixed. Men's Winter Union Suits, priced at \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 up to \$6.00. Men's Winter Shirts and Drawers 50c to \$3.00.



N. K. West & Co. THE QUALITY STORE

A "NEST EGG"

Misfortune is liable to overtake you in money matters. Then it is that a good sized "Nest Egg" in the Bank comes in "powerful handy."

Over and over again have we seen comforting relief come to those who had accumulated a fund in this bank. If you haven't started an account, now is the time to do it.

In seasons of prosperity, place a part of your income in our bank. Some day this fund may carry you over a rough and rocky road.

La Grande National Bank

Capital Surplus \$250,000. Deposits \$950,000.

loves. His activities are as constant and useful as at any time in his long career. The Spectator wishes Dr. Eliot many more happy birthdays.—The Portland Spectator.

Editor Irvine Spoke.

Frank Irvine, editor of the Journal-Portland, was in the city last night on his way home from Lebanon, where he spoke to a large audience, while Congressman Hawley was talking elsewhere. It was said he had the larger crowd, and certainly made the better speech. His brother, Commissioner Irvine, admitted it was a mighty good address.

There is no more forceful or effective speaker than Mr. Irvine.

Country Weeklies Raise Rates.

In response to a call sent out by W. A. Wyatt of the Tomahawk, Tehachapi, Cal., representatives of the country weeklies of Kern county met at Bakersfield and organized the Kern County Press association. Because of the great and unprecedented advance in the price of stock and all materials used by the printer it was brought out that a very serious condition faced the country printer today. Either he could run his paper at a loss and finally be

forced to suspend or he would have to advance his rates for advertising, increase the subscription price of his paper and get more for his jobwork.

In regard to the display advertising carried by the merchants in the papers, a minimum price of 20 cents per column inch for each insertion was decided upon for all those advertisements that run by the month. Each paper is to use its own judgment in setting the price for display advertising that runs for only one time, getting at least 30 cents an inch.

This Is the Season of Auspices.

Watch out for the farmer whose Plymouth Rock hen laid an egg bearing the faint, but unmistakable, likeness of Charles E. Hughes engraved on its shell, the aged citizen who had noticed that a year of bad corn crops always means a Democratic defeat, the amateur statistician who predicts the election of Wilson after a study of Andrew Jackson's first campaign, and the man who believes that as Oshkosh, Wis., goes so goes the nation.

Typical Railroad Magnate.

The statement that Mr. Robert S. Lovett, president of the Union Pacific Railroad, is out for Wilson is significant insofar as it explodes the campaign falsehood that the "inter-

ests" are all for Hughes. Mr. Lovett represents a very large "interest" and is a typical Wall Street railroad magnate. He is a Texas lawyer, and a Democrat, which explains satisfactorily perhaps why he is for Wilson. Or do our Democratic friends prefer to think the "interests" are abandoning Hughes for Wilson? Or is a railroad president who is for Hughes a plutocrat and a creature of Wall Street, while the railroad president who is for Wilson is a patriot?

WIT AND HUMOR

Silence. I think the first virtue is to restrain the tongue; he approaches nearest to the gods who knows how to be silent even though he be in the right.—Cato.

Promoted. There is the good old tale of the second officer of the brig Lizzie W. Hunt, of Portsmouth, Maine, who was in the act of upbraiding the able seaman, Aaron Tappin, for his well-known weakness for rum. Said the second officer: "Tappin you might have been second officer like me, instead of a sailor before the mast." "Stow that stuff," answered the able seaman. "When I'm drunk I'm an admiral."

A White Page. Pause and reflect, nor mar a stainless page With words reflecting an unworthy thought;

But let some psalm of life thy soul engage: Then, with the limpid inspiration caught,

Live in ideals that lift thy nature higher, So that, mayhap, some grosser nature lit, May kindle at thy flame, and so aspire To brighter ways through it.

Mar not a life, from God's hands issuing clean, With thoughts and deeds that sully and defile. Live in his sunshine, where its limpid sheen May ever show thee God's creative smile.

—A. A. Wadsworth, in The Christian Herald.

Greatness. Greatness has no reality in nature, but is a creature of the fancy—a notion that consists only in relation, and comparison. . . . Everything is little and everything is great as it is diversely compared.—Cowley.