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ARCADE

THE STRONGER LOVE

Vivian Martin Featured in Morosco-Paramount Production. Reviewed by Thomas C. Kennedy in Motography.

A picture of rare pictorial beauty is "The Stronger Love," in which Vivian Martin is seen for the first time as a Morosco star. In fact, beauty is the foundation on which the appeal of the offering must stand.

Miss Martin is Nell Serviss, the girl around whom a story of love and mountain feuds are built. It is an appealing romance dealing with two very human characters. These characters are Nell and her cousin Jim Serviss. The girl has two cousins and because of their frequent disputes the Widow Serviss advises Nell to make

up her mind to marry one or the other, which is the only way to put an end to the trouble. Nell decides that she must marry she would rather have Jim.

Tom drinks a lot. He is drunk more than half the time and he tries to force his attentions on Nell. Fortunately for her Jim is not far away whenever this happens and on three occasions Tom is knocked down by his brother.

On the other side of the mountain the Rutherfords live. Rolf Rutherford left the mountain years before and he is now a geologist and he returns to his home in search of radium. He desires to keep his identity from the Serviss family, not wishing to have his work interrupted by manifestations of the feud existing between the Rutherfords and the Serviss people.

He and Nell become acquainted and a strong friendship develops. Jim suspects him of being a "revenoer," so when Jim's still is burned he immediately blames the stranger. A

conference is held at which it is decided to attack the Rutherford cabin. Nell hurries on ahead to warn her friend. When the door of the cabin is broken down Nell steps before the crowd and says she loves the stranger and will marry him. Jim is broken-hearted but he manfully accepts the inevitable. But a few moments later Nell joins him and explains that she only did that to save Rolf and that she reckons she belongs in the mountains with him.

Frank Lloyd plays the heavy role in a quite satisfactory manner.

Edward Peil does splendidly as Jim Serviss. Jack Livingston, Alice Knowland, Herbert Standing, John McKinnon and Louise A. Emmons make up the balance of a good cast. The photography is a credit to James Van Trees and an important element in the enjoyment this offering affords. This picture will be at the Arcade today and tomorrow.

NOTES FROM FILDOR

"I wouldn't give \$500.00 to see The Little Girl Next Door," remarked a blind man. I wonder what he would pay to see Purity before it was cut to pieces.

The manager in a near by city writes us, "I do not believe any manager tries harder to please his patrons and give them just what they want than I do, and I don't believe any one has as many kicks as I do." Cheer up friend you are not alone in your sorrow, some people would kick if they had the moon.

The theatres have been holding a reception to a crowd of film agents. Each one, in his own estimation has

SHERRY'S

Mabel Taliaferro in Charming Screen Story.



Mabel Taliaferro, the fascinating and talented little star, will be seen on the screen here at Sherry's today, last showing in "God's Half Acre," one of the prettiest and most charming stories ever presented in the silent drama. The story deals with a little girl named "Blossom," the servant in an aged folks' home known as "Rainbow's End." The kindly old inmates call her "The Angel of Rainbow's End," as she is forever administering to their wants and their comforts. A well-known novelist comes to the home to get material for a chapter in a book he is writing. But once he becomes acquainted with "Blossom" he soon finds himself writing her into his book, and becomes the central character. The story is handled in a pleasing and unusual manner, and there are many surprises and tense situations.

the greatest film ever produced but the local managers can't see it that way; they have an opinion of their own.

Pepper, the Arcade kitten mascot went to the Cat's Happy Hunting Ground the other morning. Too many mice.

To Local fans: Mr. Fox, Mr. Paramount, Mr. Lasky, Mr. Metro, Mr. Screen in La Grande for some time to come.

Manager Trull tells a good story. While in the show business in Elgin he placed a sign out, "Matinee Today." A man came up, spelled out the word M-a-t-i-n-e-e then asked Mr. Trull if it was a good show. Mr. Trull went to the pains to explain the word then the fellow remarked he guessed he would take a chance but he never heard of that show before. "Nobody Home."

They ask why houses don't run vaudeville. Just because we can't get acts that the people want to see. Look at the Portland Vaudeville houses paying big prices for acts that throng them; ask people who visit Portland, they will tell you.

La Grande's Picture Houses—Their Slogan Clean Pictures For Clean People.

Bill Siegrist says he thinks he will make a movie actress of the new arrival; he is quite positive she will be a movie fan.

A remark overheard; The two biggest grouches in town, Howard Trull and Mrs. Leiter. Cheer up it may not be true; they are practicing smiling before a looking glass.

Something that can't be done: make Bruce Dennis into a movie fan.

One of the local houses is showing slides of Wilson and Hughes. Quite a bit of rivalry is being occasioned over showing these slides, one party going so far as to hold their wives hands so that they could not applaud the wrong (?) man.

Mme. Petrova, the Metro star, has written two of her own five-part productions. The first is called "The Weaker Sex," which was only recently finished and "The Orchid Lady," which is now in production. She was a newspaper and magazine writer before she turned to the stage and subsequently joined the Metro forces.

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