

# A Movie Page For Busy Readers

## VAMPIRE CLOTHES BY LOUISE GLAUM



"The Serpent," a single scarf of shaded crepe de chine caught up on the head and wound the whole way down the figure, reveals only an arm and a modest display of shoulder. Yet I hold that it stamps the wearer as a siren who knows her business. And so with the peacock dress. Men have not progressed so far in codes of civilization that there is not still a strong strain of the barbaric in most of them, and it responds to the bizarre in women's attire. A woman who wears headdress, train and fan of peacock feathers will catch any man's attention. That gives the siren her chance—and that's all any accomplished siren should require.

I have been told that a dress called the "spider gown" made people gasp. Yet it is not in the least immodest. In fact, it is cut quite high in the neck. But because it is slashed across the front diagonally, the black velvet being contrasted with white silk overlaid with a net spider web and a spider, it has caused some startled comment. I hold that this is simply because it is unusual, and not because it is indecorous.

I have one very strong reason for dressing these "vampire" roles as I do—without impropriety—and that is that I do not wish to render either the parts I play or my own individuality repellent to women patrons of Triangle pictures.

If there is one form of amusement above all others which is dependent on the good will of women it is the moving picture. Women do not want to see pictures on the screen which they would not want displayed in their own homes. They do not want their children learning in film theatres things that are not allowed to reach them in books or through other avenues. And so I want every characterization I make to be one to which no woman who sees it can object.

In this I believe I am succeeding, and it is a source of much pleasure to me to think that this is so.

I have entertained altogether different views. I hold that the woman who displays herself brazenly to men may momentarily attract attention, but will lose it as quickly. The siren who knows her game does not reveal—she suggests. She wears as much clothing as any other woman on the stage, but she wears it differently.

And so I have dressed for every part I have played, I think I may truly say, without having once appeared in an immodest gown. In the various Triangle-Ince productions in which I have appeared, I have played dance hall girls, women of the "gay white way" and sirens of the half world, who cling to a semi-respectability with one hand while they reach for their prey with the other. In no characterization have I found it at all necessary to resort to an extreme display of shoulders or to indecorously clinging attire, in order to convey to the audience the fact that I am attracting men through physical lure.

Take for instance, the "devil gown," one of the dozen I designed for "The Wolf Woman." It covers me all up, from ankles to wrists, and leaves just my face peering out from its enveloping hood. Why may such a gown be truthfully represented as alluring to men? Because it is so different from what any other woman wears, so odd and fascinating in its very concealment.

But from the beginning of my experience in the playing of these roles,

### NOTES FROM FILMLAND.

Continued rumors concerning outside parties starting a new theater, the following is a good answer:

- What's the Answer?
- Prosperous town—
- Two picture theaters—
- Another experienced showman—
- With some backing and some capital—
- Looking for location—
- Arrives.
- Surrounding country well settled—
- Money in circulation—
- No amusement save pictures—
- Existing theaters not entirely modern—
- Looks like a snap—
- Will erect new theater—
- In good location—
- And take all the business.
- Investigates film service—
- Surprised to find best pictures—
- Utilized already—
- Shows well attended—
- People pleased.
- Would-be competitor takes first train—
- That's all.

Frank Alaxander from Imbler, who is with the Keystone Comedy Co., was much in evidence in "The Snow Cure". This film was shipped to Imbler for a special showing.

Driving all night to get a program seems quite a handicap these modern times but there are still "boobs" in the booking department of some film exchanges.

A very amusing incident happened at a local theater Sunday night. One scene represented the hero and heroine being chased by a huge lion. A woman in the audience screamed out, "Why don't you run faster, you fool."

A Little Verse About a Little Star. Anna Little's gaining weight! —It makes the P. A. sore. For if the Little star grows big, She won't be Little any more.

Fannie Ward is one of the wealthiest women of the stage, and maintains homes in London and Hollywood.

Theda Bara "Vamps" Again Theda Bara's new photoplay for Fox films is near completion. Miss Bara has a "vampire" role—her first since the tremendously successful "The Eternal Sapho."

A. H. Van Buren, who had the male lead in "Her Double Life", has an important part in the photoplay. Included in the cast are Herbert Heyes and Mary Martin.

Griffith says "Intolerance" is his last picture, and that he will take up the stage next as a means of finding expression unhampered.

Last Word in Grace It beats all how gracefully these movie actors can do things. Here's one now who busted up to a happy Chicago family, extracted all the love and still left hubby so good natured that he paid his wife's expense to California to see her hero.

D. W. Griffith directed part of his masterpiece, "Intolerance" from a balloon.

The following line was in a Than-houser expense account the other day: "One ton of hay to fall on—\$8." The auditing department investi-

## "Maid In Japan."



TSURU AOKI, LASKY STAR, IN PARAMOUNT PICTURES.

It is seldom that artists of one nationality extend their friendships to the shores of alien countries. The great operatic and dramatic stars of Europe, it is true, are well known in America, but the Lasky studios boast of a little Japanese Miss who has won the hearts of thousands who have seen her in Paramount Pictures. She is Miss Tsuru Aoki, who is as popular as her unique husband, Sessue Hayakawa. They are appearing together in a photoplay entitled "The Honorable Friend," which touches upon a phase of Japanese life in America and which will be shown at Paramount Theatres.

gated, then O. K'd the expenditure. The hay was purchased to put beside a cliff 30 feet high. Tula Belle, one of Thanhouser's child actresses, leaped from the top while Miss Marie Shotwell, the star of the picture, and Ernest Warde, the director, held their breath and wondered if \$8 worth would be enough. It was.

Too Affectionate Scenery "Cut to five feet," the censors bleat, "That orgy in Reel Four," "Where the fresh breeze caressed the trees," "And wavelets kissed the shore!"

There was a man in our town, And he was most unwise, He tried to run a picture show, And didn't advertise.

Helen Holmes Adopts Baby Helen Holmes has formally adopted a baby. The little tot had been employed to work in a few scenes in the earlier episodes of "The Lass of the Lumberlands." Miss Holmes saw it and fell in love with it. She inquired after the condition of its parents and learned that they were needy. As she grew better acquainted with the child her interest deepened and at length she asked if they would consider parting with it. They said yes and when the company left Arenta Miss Holmes had with her the little child.

The child is a girl of eight months and hereafter will be known by the name of Dorothy McGowan.

Theda Bara has completed her seventeenth picture under the William Fox banner. The direction was in charge of J. Gordon Edwards, and the photoplay marks Miss Bara's return to the "vampire" role in which she is pre-eminent.

"Strikes me that the manufacturers of this country are not taking advantage of their opportunities," says William Fox's cynical Villain, Stuart Holmes.

"Here thousands of girls all over the United States who have joined military camps and yet, they tell me that there's not a single brand of khaki-tinted face powder on the market."

Jack Warren Kerrigan will go into vaudeville upon the expiration of his present contract with the Universal.

Sermon It's only in certain sections that violent and gaudy sex stuff will continue to good business. If all the films that were made and exhibited were ninety-nine and forty-four one hundredths per cent pure it would build up a strong, healthy constitution for the entire industry.

Metro and Vitagraph had a recent clash in titles, "The Wheel of Justice", and Metro deferred to the older producing concern and changed its Emily Stevens play to "The Wheel of the Law."

Seena Owen, the Spokane girl who has not been seen recently in Triangle pictures, is a member of the "Intolerance" cast.

In a recent interview Pauline Frederick, posing for an illustrator and a sculptress at the same time, declared that she had no technique—didn't even know what it was.

Would You Do It? Few persons realize that the dangers which moving picture actors often go through are real dangers, and not mere faked deeds made for the camera, where the actor in question is not a far-famed "daredevil".

In the case of Gladys Coburn, the new William Fox star, this is especially true.

Miss Coburn had to fall from a swiftly moving yacht for one scene in a new William Fox photoplay. She did. But the worst part of it is that Miss Coburn is no Neptune's daughter. In fact, she cannot swim. Yet she did not hesitate about the plunge, but it is betraying no confidence to say that she was genuinely glad when Fritz Leiber "saved" her.

The Wise Exhibitor "What's a working title, Pa?" "They're all working titles, my boy. They've worked me a good many times."

Geraldine Farrar, the noted American grand opera singer, has returned to New York from Los Angeles, where she has been working at the Lasky studios.

Once more comes the news that Theda Bara was born on the Sahara Desert.

More than ninety per cent of the photoplayers in the thirteen William Fox companies in the eastern and western studios began their theatrical career with more or less auspicious parts in the spoken drama.

In Which Another Rumor Is Killed There seems to have been thrown into the channels of news, or at least into the broader paths of rumor, that Marguerite Clark, the celebrated little star with Famous Players, has been captured by another company and that her name has been written on the dotted line of a long time contract with the new concern. This report is however, incorrect. Famous Players and Paramount have both stated that Miss Clark is still a member of their family and will remain on Paramount screens indefinitely.

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