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Levy-Vogel Drug Co. PRESCRIPTION SPECIALISTS

MOTORCYCLE RIDER TRAVELS FAR

Cecil T. Kenyon of Huntington, Pa., holds a unique record for long distance motorcycle riding. On an Indian of the 1916 type, and equipped with Blue Streak tires, he has perambulated about the United States crisscrossing and winding about until he has all but skirted its widest territory—and he has a long journey before him still.

The young man left his home and for three days steered toward Akron, Ohio. After a rest there he started for the Lincoln Highway and kept running on an eight-day schedule until he got to Cheyenne, where he branched off to Colorado Springs and Denver, spending considerable time there. Then he went north again striking across to the Yellowstone park. From there he went by easy stages to Billings, Spokane, Walla Walla and finally crossed the Blue Mountains via the Toll Gate road reaching Elgin. The 20 mile run into La Grande was of course a treat to him.

He has covered 8000 miles and tires that were new March 1st still adorn the wheels.

Mr. Kenyon is developing a taste for distance annihilation. He will leave La Grande in a day or two for Portland and from there goes to San Francisco. He has a great desire to drive a motorcycle to the Canal zone and says it can be done. After fulfilling that ambition he will start for old New York, and, as he says, that will have been some trip. Wyoming holds the laurel wreath for road neglect declares Mr. Kenyon, and he ought to be authority on the question. They are extremely bad there, and though rough in many states, nowhere else were they as bad as in that state. He is breaking no world speed marks, but he is putting the motorcycle to a splendid use in "Seeing America First".

Every part that enters into a high grade motor car must pass a series of rigid tests. In the plant of Dodge Brothers, acknowledged to be one of the best of the industry, nothing is left to chance. Every part is not only thoroughly tested but so carefully are tests conducted that it is definitely known just what each part will stand.

In testing the teeth of gears the ordinary test has been to deliver a powerful blow against the teeth. The effect of the blow was easily apparent but it was impossible to measure how much force had been expended. The problem was put up to the engineers of Dodge Brothers and they developed a machine that delivers the blow and at the same time measures the force used.

The principal is the same as though a workman took a chisel, placed it against a tooth and struck the chisel with a hammer. In the case of the machine a sharp blade is forced against the tooth with a heavy impact and on a dial the "left over energy" is registered. It is a simple matter of mathematics then to calculate the amount of force needed to break the tooth.

Old Dobbin, through the progressiveness of the California rancher, has come into his own on a broader scale in that State than elsewhere in the country, according to the best available data. In that great commonwealth much of the work done on the ranches, both in the central valleys and in the mountain counties, which in the past has been accomplished chiefly with the horse, is now being done in the more modern way with the motor car.

California's farmers, from the beginning of the auto industry in the west, have been the most important factors in creating and maintaining the prosperity of the motor car business. The fact that California's an-

ual crops are usually of the "bumpier" variety, accounts in a large measure for the tremendous and continuous growth of the automobile business in the state. The prosperity of the farmer there has always been reflected in the prosperity of the automobile business.

Varied as the farm and dairy products of California are the uses to which the rancher of that state puts the automobile. They extend from the most common usage of providing pleasure for the rancher's family and hauling crops to market, to towing other farm vehicles, operating farm machinery and actually furnishing the motive power for the self-operating milking machines. During each succeeding season some new and ingenious uses are made of the motor car—some calling for sheer strength of the car's materials; others simply for a clever application of the engine's power.

John R. Leland, a prosperous rancher of the Santa Cruz mountains, furnishes a striking example of the uses to which the rancher puts his motor car. During the past haying season Leland hauled all of his hay from the fields to the stacks, a distance of nearly one mile, with the aid of his Maxwell 25 touring car. Leland would load the cut hay on an ordinary hay wagon, then tow the latter from the field with his Maxwell. Leland has many other uses for his car and states that he would be absolutely at a loss without his machine while at work on the ranch.

Sudden taking hold of the clutch of an automobile, that frequent and exasperating annoyance in the operation of the ordinary machine which all but precipitates the passengers from the car and works considerable damage to the motor car in general, is said to have been completely eliminated in the Maxwell through a unique construction of the Maxwell clutch.

Engineers and expert automobile builders for many years have sought a solution of this problem, the same being the subject of painstaking investigation and experimentation.

In order to obtain this desirable feature in automobile construction the Maxwell clutch assembly housing has been so constructed that the clutch is continually subjected to an oil bath. When operating the clutch, in making gear changes, the clutch falls back into position in such a manner that the film of oil which gathers on the clutch lining is gradually, but rapidly squeezed from the lining, the clutch at the same time taking a firmer and firmer hold. The operation is automatic, but absolutely sure, and without jar to the cars.

The speed with which it is accomplished depends largely upon the speed at which the car is traveling and the dexterity of the driver in making gear changes.

It is stated by the best posted authorities that a rough operating clutch does an immeasurable amount of damage to a car in a short period of time, producing quickly rear axle trouble, motor trouble and finally laying up the car. A smooth, evenly operating clutch is therefore regarded as being highly essential to a long, useful life of an automobile, hence, the Maxwell builders make an especial point of this feature of that machine.

Now comes a new and revised model Indian motorcycle ambulance embodying lessons learned from strenuous test of the first Hendee vehicle of this type on European battlefields the past year in the service of the hospital corps of some of the belligerents. Whereas, its predecessor had accommodations for but one passenger the latest Indian chariot of mercy is built in double-decker form, to carry two persons.

Regulation stretchers are used, and are fitted with special fittings to prevent them slipping from position on

the superstructure of the chassis. The chassis itself is of special construction and is provided with extra springs and adjustable tread. Slung under the chassis is a first aid cabinet.

The power unit is a standard Indian, three-speed Powerplus model.

The ingenious construction and attention to detail from a surgical and utilitarian point of view has won hearty approval from medical men before whom the vehicle has been demonstrated. It is expected that this model will gain considerable favor with military hospital and Red Cross authorities.

Construction details, mobility and practical usage are emphasized in the accompanying photographs.

In line with the big commercial thought that is sinking deeper and deeper into the minds of motorcycle manufacturers comes the announcement of the Aurora Automatic Machinery Co. of the new Thor motorcycle fire apparatus designed particularly for small town installation. These fire fighting motorcycle auxiliaries are especially desirable for communities where volunteer department is depended on for protection, inasmuch as their installation means in some cases a reduction of as high as 50 cents per hundred on the insurance premium rate in force in certain towns.

Inasmuch as every town or village regardless of size must have the best fire protection which it can afford, the sales opportunities for motorcycle fire department of this character would conservatively seem to be very large indeed. Wherein the motorcycle manufacturer can show that the cost of fire protection can be immediately and appreciably lowered by the installation of motorcycle apparatus, at a comparatively moderate expenditure, the natural decision of municipal executives would seem to be favorable to the adoption of motorcycle equipment.

Not many years ago stock car racing was in vogue and proved extremely interesting to racing fans. Then came the desire for high speed and specially built racing cars were constructed to supply the demand of the fans but the lack of competition between the latest type racing cars has caused their Nemesis, aver the experts. These same men declare that if stock car racing returns that in-

terest again will return to automobile contests but if it does not that the game may be expected to die.

Santa Monica, Cal., Oct. 6.—Is stock car racing coming back? Will modern automobile speedways be forsaken for the old contests on road and track between cars which are duplicates of those seen on sales room floors?

These and other questions are being asked by racing authorities following the information that several manufacturers are contemplating entering stock cars in the Vanderbilt Cup and International Grand Prize races to be held at Santa Monica on November 16th and 18th.

Already a stock Mercer race-about has been entered in the cup classics and dame rumor has it that a stock Cadillac will be entered in the cup events within the next few days. From other sources, considered as authoritative, comes the news that several other manufacturers are flirting with the speed game, but only in a stock car sense. Prominent among the manufacturers mentioned are the Mormon, Chalmers and Hudson factories.

It is claimed that many manufacturers have seen the handwriting on the wall and have come to realize that only by a return to stock car events can the automobile business ever hope to benefit by automobile racing.

KANSAS BARS NEAR BEER

Arrests For Sale Of Such Beverages To Be Made, Officer Says.

Topeka, Kan., Sept. 22.—The sale of any beverage which contains any amount of alcohol is illegal in Kansas. This was the ruling of S. M. Brewster, Attorney General, and he served notice upon several big brewing companies which are putting out a temperance drink which contains only a small amount of alcohol.

"The amount of alcohol or the fact that the drink is not intoxicating does not bother us one bit," said the Attorney-General. "We will arrest any person we find selling any of these drinks." "The greater danger lies in the sale of these so-called temperance drinks, advertised as a substitute for beer, is that they are used as a blind for the sale of real beer in bottles labeled exactly the same as the temperance beer."

TEAM MEETS AWFUL DEFEAT

EIGHTY-SIX TO NAUGHT SCORE RESULTS AT WALLA WALLA FRIDAY.

Walla Walla, Oct. 7.—(Special)—Walla Walla high school, propped by a new coach, and blessed with good material yesterday gave La Grande high the severest whipping that school has received in fully a decade when it won by a score of 86 to 0. The visiting team was helpless from the start, and as the game progressed and the home team was able to gain at will, the contest became more or less of a joke. One or two successful forward passes constituted the only substantial gains the visitors made. No first downs were made on straight football.

Millering and Chenualt were the only men who were aggressive to any degree whatever, and all were woefully lacking of a desire to tackle—in fact the runaway was to a great extent due to the failure of the team to tackle. The La Grande team left today noon for home, expecting to arrive there on No. 18 tonight. The game lacked interest from the start.

Baker Opens Her Season.

At Baker this afternoon the football season is being opened with the strong Weiser high school eleven. The Idaho team has already taken Ontario to camp by a 12-0 score and is rated strong this season. Coach Williams of the Baker squad is well satisfied with his team at this early writing.

Features of daily scrimmage at Baker is the all around work of Captain Fosbury at half-back, Brown at tackle, Stewart at guard, and the kicking of Gilliam, while Enberg, Johns, Love, Payton and Weeks are putting up a hard fight for line positions. Baisley seems to have cinched the job at center and Kaufman is out again for a line position. The Pendleton game with Baker is slated for November 4th, but it is purposed to

advance the date one day, in that the teachers will be in La Grande that day for the teachers' institute.

WASCO PLANS CAMPAIGN

Rally Thursday Night Expected to Increase Hughes Alliance.

THE DALLES, Oregon, Oct. 3.—(Special)—The Wasco County Hughes Alliance held an enthusiastic rally last night at the Courthouse. A line of campaign was presented and adopted.

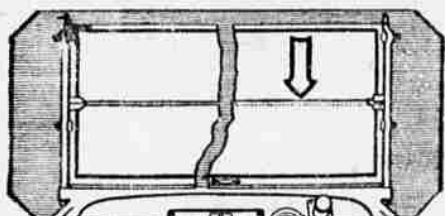
Five hundred and twenty nine members are enrolled and it is expected that it will reach 600 by Thursday night, when a big parade and rally will be held. Ex-Senator Piles, of Washington, will be here and will lead the speaking in the evening. Many local speakers will also take part in the programme.

Old Indians Sign Writers

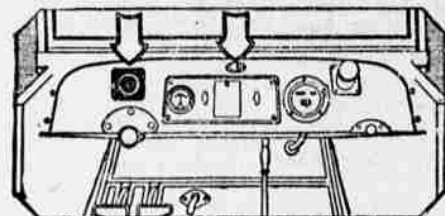
Spokane, Wash., October 5.—That the Spokane country was once peopled by a race of Indians whose sign writing can not be interpreted by the tribes of the present day is shown in the disclosure of Indian hieroglyphics on rocks near the mouth of the Little Spokane river. The marks are found on the rocky cliffs north of the Little Spokane near its mouth on the old Binkley place.

DO YOU KNOW THAT... It is dangerous to put anything into your mouth except food and drink? Sanitary instruction is even more important than sanitary legislation? The U. S. Public Health Service issues free bulletins on tuberculosis? The continuous liberal use of alcoholic beverages lowers efficiency and menaces longevity? Moderate exercise in the open air prolongs life? Mouth breathing makes children stupid? Fish cannot live in foul water nor man in foul air? Smallpox is wholly preventable?

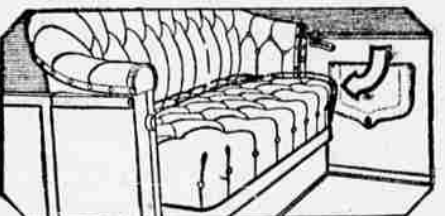
4 New Refinements



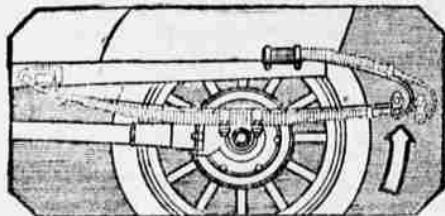
Arrow points to new and improved windshield. Upper half overlaps lower half. Absolutely rain-tight.



Instrument board, showing gasoline gauge, electric dashlight, speedometer, electric starting and lighting plugs and ammeter.



Wider and longer seats and deeper cushions, as indicated by arrow.



Arrow shows old and new spring construction. New springs much longer and more flexible.

MAXWELL Motor Cars are now equipped with a new and improved windshield, still longer and more flexible springs, wider seats, deeper and softer cushions, dashlight, gasoline gauge, and other equally important refinements.

To the generous value heretofore present in the Maxwell product, these extra improvements have now been added.

This is in line with the Maxwell policy—so widely advertised—not to change the Maxwell in any essential detail, but to continue improving it so that it will always be a standard, recognized product, constantly abreast of the best practices of the industry.

Notwithstanding the superlative and sometimes confusing claims that are made in behalf of various automobiles, we restate our sincere conviction that Maxwell Motor Cars offer more real value

per dollar than any other car in the world.

This too, is the belief of the thousands and thousands of Maxwell owners. And these beliefs are supported by actual and tangible facts. We actually know that within the entire history of the automobile business, no motor car—in any class or at any price—has equalled the Maxwell in honest dollar-for-dollar value.

And if you will examine a Maxwell, ride in it, compare it with other cars, consider its splendid record, reputation and past performances, you too, will know it.

Call or phone for a demonstration.

LEIGHTON'S GARAGE J. L. Riffle, Agent La Grande, Ore.

Maxwell \$595

F. O. B. DETROIT

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