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hats**

Once You're on  
They're on Forever!

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GOLDEN RULE  
COMPANY

New  
Fall  
Styles



**TROUBLES IN  
ALL BUSINESS**

TEN-CENT LOAF ONLY ONE OF  
MANY PROBLEMS—SOME ARE  
WORSE.

Interesting Gossip From the City of  
New York About Many Things and  
Many People.

New York, Sept. 23.—The publishers of New York have been very reluctant about following the example set by other publishers throughout the country in reducing the size of their newspapers. But they have had to come to it, and as a result there are an unusually large number of newspaper men out of jobs. It is quite clear that the newspaper people are not the only ones who are suffering from the unusual conditions. The public is as vitally concerned in the threat of ten cents a loaf for its daily bread, as it is in the reduced size of its morning newspaper. Then again there are the milkmen, who are chuck full of trouble. One of the big managers has answered the question: "What are we going to do about the situation? Well, we cannot do very much of anything. Milk is not anything we can store up against a possible shortage, but the farmers say that the price of everything they use has gone up, and that in consequence they must have higher prices for milk. We are paying more for everything too, feed for our horses, harness, everything costs more and more all the time. It is all a part of the rise in the cost of living, and I don't know where it will end. If we are compelled to pay more than our average three and three-quarter cents per quart of milk, the consumer will have to pay more. It cannot be helped."

Even the soda water dispenser is in trouble. While the war in Europe, the sharks, the warm weather and the trolley strikes are combining to turn gray the hair of the New York citizen, there ensues a danger that the fizzying powers that are produced from carbonic acid gas, which makes the bubbles bubble and the soda his as it squirts from the faucet, it is likely to feel the effects of the universal trade conditions. Some of the small dealers in soda water say that they find it almost impossible to keep their fountains going. The shortage is attributed to the increased demand for soft drinks.

"Squatters" monopolize the beach fronts at Coney Island to such an extent that the City of New York is taking steps to remove a large number of shacks and small buildings that have been put up between the high and low water marks. While the property owners are obeying a recent order to the above effect, compelling them to remove their buildings, several are still inclined to argue the matter with the Attorney General's representatives. The Brighton Beach Development Company is one of these. The concern holds that the property lying between high and low water marks was constructed before the ocean washed away part of the beach.

At the beginning of the European war a great deal of prominence was given to the fact that Worth and Poiret and some of the other famous makers of gowns, had closed up their shops and gone away to war. Poiret became foreman of the government establishment, engaged in the manufacture of uniforms, and gained laurels by designing a military overcoat. After a number of months the government of France awoke to a realization of the fact that it was losing its supremacy in foreign lands as the creator of fashions and styles. Poiret reopened his shop, as also did the Worth's. In the meantime, busy little old New York had not been slow to realize its opportunity, and Fifth Avenue secured a place as the designer of fashions that seems likely to make it a permanent rival of Paris styles, if not the dominant authority in that line throughout the world. During recent months a number of Paris establishments have been opening stores and studios in New York. The European firms are not only those engaged in dressmaking and millinery, but there are also many art dealers.

A New York magistrate has sentenced an enthusiastic vegetarian advocate to two years in the workhouse. While this fact might appear to be very severe on the face of the bare statement the fact remains that an unfortunate man whose name is Donniss, has been locked up eighteen times because he has attempted to establish his own boycott against meats in a way that was very troublesome to merchants and their customers. Donniss is opposed to the slaughter of animals, and he has never as much as killed a mosquito, although his friends say that he has almost bored numberless civilians to death in his effort to educate the world to the evil of slaughtering dumb beasts. On many occasions he has stopped outside of butcher shops to harangue those buying meats. He has frequently scolded small-sized strangers for wearing shoes because they were made out of skin, and half of his arrests have been made because of his yowling at women who wore birds in their hats. His most recent offense was that of scolding a woman for buying meat in a public market. In court Donniss contended that if the rulers of the European nations had been vegetarians there would have been no war. The court evidently decided that, while Donniss' views up-

on the food question might not be altogether bad, he nevertheless had become somewhat of a nuisance, and the workhouse sentence followed.

**Notice of Final Account.**

NOTICE IS HERE BY GIVEN that the undersigned has this day filed with the County Court of Union County, State of Oregon, his Final Account, as the Executor of the Estate of J. G. Johnson, deceased.

That said Court has fixed November 1, 1916, at 2 o'clock in the afternoon of said day, as the time, and the County Court House in La Grande, Oregon, as the place, where and when the Court will hear objections, if any, to said final account, and at said time and place will allow, modify, or deny, said final account, as may appear from the evidence offered at such hearing.

Dated at La Grande, Oregon, this 22d day of September, 1916.

J. A. WOODRILL,  
Executor.

D. 9-22-29; 10-6-13-20-p.

**FLIRT'S APOLOGY PUBLIC**

Kansas City Man Takes Course To  
Escape Prosecution

Kansas City, Sept. 20.—A public apology for attempting to flirt with a woman clerk in a Kansas side department store was made the other day by A. L. Hovey, a former candidate for Judge of the North Side City Court. Hovey was in the store Saturday night trying to get Mrs. Fairy Jones to go motor car riding with him.

The woman's husband, Robert E. Jones, 1403 Central avenue, is a park policeman. His wife told him about Hovey's trying to force his attentions on her: Jones found Hovey on Minnesota avenue, where he arrested him. Jones took him to the office of Judge J. H. Brady, Kansas side Police Judge where the matter was explained. Hovey was released on \$10 cash bond.

Hovey walked to the department store and publicly apologized to Mrs. Jones and all the clerks for his act on condition that no further prosecution would result.

Hovey has been twice arrested for failing to support his wife, who divorced him. He was sought by 20 women when he failed to pay them for working for him.

**PRIEST RETURNS MONEY**

Stolen Funds Sent Back To Owner  
Through Church Rector

Newark, N. J. Sept. 19.—George P. Underwood, who conducts a restaurant at 22 Cone street, Orange, has received, through Rev. William B. Masterson, rector of St. Bridget's Church \$15, which a penitent parishioner informed the rector he had stolen from Mr. Underwood.

When turning over the amount Father Masterson secured a receipt to be given to the man who had made restitution. Mr. Underwood said he was unaware he had lost the amount.

**How to Give Good Advice.**

The best way to give good advice is to set a good example. When others see how quickly you get over your cold by taking Chamberlain's Cough Remedy they are likely to follow your example. This remedy has been in use for many years and enjoys an excellent reputation. Obtainable everywhere.—Adv.

**Candidates' Announcements.**

**For Assessor.**

I have been regularly nominated on the Democratic ticket for County Assessor. If I am elected I pledge myself to a fair assessment. I believe the burdens should be fairly divided. I will devote my entire time to the affairs of the office, believing that the salary is sufficient to pay for it. I respectfully solicit the support of the voters at the coming election.

Pd. Adv. W. A. MAXWELL.

**FRUIT  
and  
VEGETABLES**

Green tomatoes are coming in plentifully. If you are going to use any, we can supply you.

When you go hunting we can supply you with the best lunch goods obtainable.

VEGETABLES  
AND  
FRUIT  
FOR  
YOUR  
SUNDAY  
DINNER

SIX DELIVERIES EVERY DAY

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**Do You Need  
a  
TRUNK?**

Our Trunks combine both quality and beauty. They are good looking as well as good wearing. They will stand the Bumps. The boxes are Basswood covered with heavy enameled steel, Nickel trimmings. Three heavy hinges, Four slats on top and two around body. Fancy linings and deep trays. Every trunk carries a five-year guarantee. We bought these trunks on the inside price before the raise and are selling them the same way.

Regular \$ 7.50 Trunks	\$ 5.95
Regular \$10.00 Trunks	\$ 7.45
Regular \$12.50 Trunks	\$ 9.95
Regular \$13.50 Trunks	\$10.85
Regular \$15.00 Trunks	\$12.45

**THE HUB** The Sample Store

**You Can  
Always  
look Smart**

OCCASIONAL SCIENTIFIC CLEAN-  
ING KEEPS THE FABRIC BRIGHT  
AND NEW IN APPEARANCE.

TRY OUR

**Dry Cleaning Dep't.  
CHERRY'S NEW  
LAUNDRY Inc.**

PHONE MAIN 56

**LEIGHTON'S GARAGE**  
La Grande, Oregon.

**The  
Garage of Satisfactory Service**

**New  
Directory**

If you wish your name to appear in our System Directory soon to be printed, or if you wish some change made in your name let us know at once.

**HOME INDEPENDENT  
TELEPHONE CO.**

**Are you going to get married?**

**Is there a New Baby in your family?**

**Are you going to give a party?**

**Do you want Christmas cards or New Year's cards?**

**Are you going to give a Dance?**

**Are you out of Calling Cards?**

If so, you will want Announcement Cards, Greeting Cards, Invitations, Dance Programs, or Calling Cards.

The Observer Printing Department will be glad to supply your needs, either in Printing or Engraving in The Very Best Style.

Call at the  
**Observer Office**

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Prices

You are up against the fuel question, and you may as well have the best, and you had better get your supply while the getting is good. For the heater or furnace, you will need some of our Utah coals. We just received a fresh supply of

**HIAWATHA**

The SUPERHEATER, the LONG LASTING fuel. Also car of

**KING**

A hard, durable coal, high in heat value, a first-class fuel. Utah's two best coals.

For your range some of the old reliable Union Pacific ROCK SPRINGS, burned by two generations, "The cleanest coal on Earth."

Wet Chain Wood ..... \$2.50  
Dry Chain Wood, big load delivered ..... \$3.50

Cord Wood, any length; Kindling

Baled Hay  
Feed, all kinds  
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