

THE OBSERVER

CLARKE LEITER, Editor and Publisher; J. D. MEYERS and H. B. LEITER, Owners.

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SUBSCRIPTION RATES.

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Address all communications to THE OBSERVER, 1710 Sixth Street.

MONDAY, SEPTEMBER 25, 1916.

THIS IS REAL EFFICIENCY.

The O. W. R. & N. operating department and William McMurray, general passenger agent and staff, deserve praise for the efficient way in which they handled the Round-Up special trains. Eight left Pendleton within an hour Saturday night between eleven and twelve o'clock. Not a hitch. Not an accident. Surely a splendid record of efficiency.

A GREAT SHOW WELL STAGED.

The Pendleton Round-Up is a great show well staged. Pendleton deserves great credit for preserving the Round-Up as a classic drama of the west. It has real appeal. It is full of color, full of thrills. That people from all over the United States go to see it is Pendleton's reward. There is something doing every minute. The parade with its cowboys and cowgirls, the stagecoaches of early days, the cook wagons, the pack-trains, the Indians, make a picture never to be forgotten. The events of the big show itself, the parade in the center of the grounds, the bucking contests, the bull-dogging of steers, the Indians' races, the relay races make the blood move faster. The large assembly of spectators is a sight in itself. The social features of the gathering of people from all over the state are pleasant. And everywhere are evidences of good management, of systematic attention to details. The show starts on time; there is not a dull moment. The needs of guests are looked after by an accommodation bureau and the Pendleton people show real hospitality. The visitor is well entertained, his comfort looked after. And Pendleton reaps a well earned harvest in money and advertising. Immediately one Round-Up ends,

the next is started. From now on the moving pictures will tell the story to the world. Press work for the next show will begin at once. Plans for next year's program will be made. There is never a day passes but some work is not done on the Round-Up, some leak plugged, some nail driven. We, of the Speed 'Em Up city, made a fine impression at Pendleton. The La Grande attendance was fine and representative. The lesson to be learned at Pendleton is this: A municipal show must be distinctive, full of life and full of color. La Grande has such a show in the annual Speed 'Em Up races. The time to start planning next year's events is now. The organization for handling next year's races should be perfected now, publicity work started, details of management and entertainment arranged, much work done so that when the big show is staged it will move off like clock-work and the visitors given entertainment and diversion that will spread the fame of the city as a pleasant place to go. That is what Pendleton does. La Grande can do, has done, and will do the same thing.

COMMENT OF THE PRESS.

(Joseph Herald)
The La Grande Evening Observer was sold last week by Bruce Dennis to J. D. Meyers and Mrs. O. C. Leiter. O. C. Leiter, late editor of the Portland Journal, will be the guiding genius and from all accounts he is a good one. The Observer is depended upon for the news by a large number of northeastern Oregon readers, who also pay more than cursory attention to the editorial comment in the splendid paper.

Union Scout.
The change of editors for the La Grande Observer means that one able man will succeed another. The work of Bruce Dennis in building up the business and the plant is in plain showing for itself. Few men have done better with like material in as much time. Clarke Leiter, who is now taking up the work possesses excellent qualities for that work and the words of commendation uttered in his behalf by the leading metropolitan papers must be exceedingly gratifying to himself and friends. Mr. Leiter is a good fellow all the time.

Good Wishes Extended.
(Union Republican.)
The announcement is made this week by the La Grande Observer of a change in the ownership of the paper, Bruce Dennis retiring and J. D. Meyers and Mrs. O. C. Leiter succeeding to the ownership, with O. C. Leiter as editor and publisher. The retirement of Bruce Dennis from the journalistic field in this county is of more than passing importance. Mr. Dennis having taken the Observer at a time when it was a difficult task to continue the business in that city. He has outlived several competitors and has the satisfaction of having built up a newspaper business probably second to none in Eastern Oregon, in an exclusive field. Mr. Dennis will be missed from the field of journalism and practical newspaper work and will retire with the best wishes of many friends in this part of the state. The new publisher and editor, Mr. O. C. Leiter, comes from Portland, where he has been identified with newspaper work for many years, and so brings to this field a ripe experience that will

undoubtedly keep the Observer up to its old standard. The Republican joins with many friends in wishing Bruce Dennis success wherever he may go and at the same time extends the right hand of fellowship to the new owners and editor. May they all live long and prosper.

Two Papers Change Hands.

(Elgin Recorder.)
Last Saturday the ownership of the La Grande Evening Observer passed from Bruce Dennis to Mrs. O. C. Leiter and J. D. Meyers. The deal was announced several days prior but the actual transfer did not take place until Saturday. Bruce Dennis took over the ownership and management of the Observer more than six years ago and has made the paper one of the best small town dailies in the state, and made for himself a host of friends who will regret his action. Mr. Dennis has made no announcement as to his future intentions. While Mrs. O. C. Leiter and J. D. Meyers, owners of the Arcade Theatre in La Grande are the purchasers, the management and editorship is in the hands of O. C. (Clark) Leiter, who resigned the city editorship of the Oregon Daily Journal to assume the new position. Leiter is a graduate of Stanford University. Following his graduation he accepted a position as reporter on the Morning Oregonian. Later he was promoted to the position of city editor and filled the position for 10 years. For the past year and a half he has been city editor of the Oregon Journal and is recognized as one of the very best newspaper men in the state, and that the Observer will show and maintain marked improvement under his management there is no doubt, and territory covered by the La Grande daily will be well served in every department. The Recorder desires to extend the hearty hand of welcome to Clarke Leiter and his associates and wish them well. To the retiring editor we would say: Well done, Bruce. Your labors among us has been for the general good; in the main, your efforts have been successful, and as one of this field we hope that your future years will be marked with even a greater success than has been yours during the past six years.

Flotsam and Jetsam

Summer is over. Fall officially began on September 21. We must soon discard our B. V. D's.

One of the attractive features of The Oregon Journal is Miss Vella Winner's series of interviews with successful business and professional women. We think very well of it since we suggested it, but Miss Winner does make the series very interesting.

CRUDE OIL HARMS SEA GULLS.

Hundreds of Birds Found Helpless Near Recent Memphis Wreck.
Puerto Plata, Santo Domingo, Sept. 23.—Crude oil that had been thrown overboard by Uncle Sam's warships to quell the raging waters which destroyed the U. S. S. Memphis during the recent storm, stuck to the wings of sea gulls and other water fowl taking refuge in the bays along the coast, and rendered them helpless and unable to fly for several days. Members of the United States Marine Corps, on expeditionary duty at this place, captured hundreds of the birds with their naked hands. The oil-begrimed fowl wandered up and down the beach, crying pitifully, while the Marines stood guard to see that boys did not harm them.

JAM FOR TOMMIES CERTAIN

English Government Commandeers Great Raspberry Crops
London, Sept. 25.—Tommy will have jam this winter. The government has commandeered the entire raspberry crop of Auchterarder in the Perthshire fruit district.

Cardiff, Sept. 25.—Lady barbers are a failure in Wales. A local hairdresser who had the nerve to try them, said it took them an hour to mow a chin. He asked exemption from military service for his men.

POLISH FIGHT CONTINUES

Leading Women of Poland Now in America Meet to Carry Fight
Buffalo, N. Y., Sept. 25.—Leading Polish women of America gathered here today to discuss ways and means of continuing the campaign to secure permission from the ruling European powers to allow food and other relief to be sent from the United States to starving Poland. The failure of a personal appeal by President Wilson to the belligerent powers, made for the Polish Women's Alliance and other Polish organizations, did not discourage the women gathered here today. An entire week will be devoted by the delegates of the Polish Women's Alliance of America, in annual convention, in formulating plans they hope finally will result in breaking the blockade against Polish relief. Mrs. Ignaz Paderewski, wife of the famous pianist, who has been working unceasingly for the last year in behalf of her people, is here to address the delegates representing 18,000 women.

Billings Found Guilty.

San Francisco, Sept. 25.—The jury brought in a verdict Saturday evening convicting Warren K. Billings of first degree murder in connection with the bomb explosion during the preparedness parade. Life imprisonment is recommended.

You Won't Find Such Silk Petticoats Every Day---

An uncommonly good group of silk petticoats in all sizes, at \$3.75, \$5.00 and \$6.00

SILK PETTICOATS AT \$3.75

of taffeta silks in many new and wanted shades, styled with flounces and fitted bands. Exceptional values at \$3.75

SILK PETTICOATS AT \$5.00 AND \$6.00

of rich taffeta silks in beautiful changeables and plain colors. Very wide flaring styles with deep flounces trimmed with tucks, ruffles, etc. Such petticoats are not come by every day and a wise woman will secure one while they last.



Newest Autumn & Winter Dress Goods

Are now on display in our dress goods department. Here you will find a large variety of new Broadcloths, new whip-cords, new poplins, new gabardines new men's wear serges, new coatings, etc. All in the new soft, rich subdued colorings. All wool fabrics range in price from 50c to \$3.50 yard

Time to Think of Blankets

New lines of standard qualities, all at the lowest possible prices, and some lots at unusual savings.

Cotton Blankets, 3-4 bed size, pair 75c	Heavy, coarse wool blankets in big sizes priced at only \$2.25
Good Sized Cotton Blankets, gray, tans, white \$1.00, \$1.25, \$1.35, \$1.50, \$1.75	Fine quality, soft, long, wool blankets, in lighter shades, such as beautiful plaids, checks, and white at \$4.50, \$5.00, \$6.00, \$6.50
Extra good wool nap blankets, gray, tans, white and fancy plaids \$2.00, \$2.25, \$2.50, \$2.75, \$3.00	Heavy comforts \$1.25, \$1.50, \$1.75
Heavy, soft, full size wool blankets in mottled grays and tans \$4.00, \$4.50, \$5.50, \$6.50	Good quality comforts, silkoline covered at \$1.65, \$1.75, \$2.00, \$2.50, \$3.00
Pure wool-filled comforts \$6.50	Sateen covered comforts, best grade carded filling \$2.25, \$2.50, \$3.00, \$4.00

The Moment You try on the New Suits and Coats, There'll be no Question as to Whether You Will Buy---

STYLES ARE UNUSUALLY ATTRACTIVE—THEY'RE SMART TO A VERY MARKED DEGREE

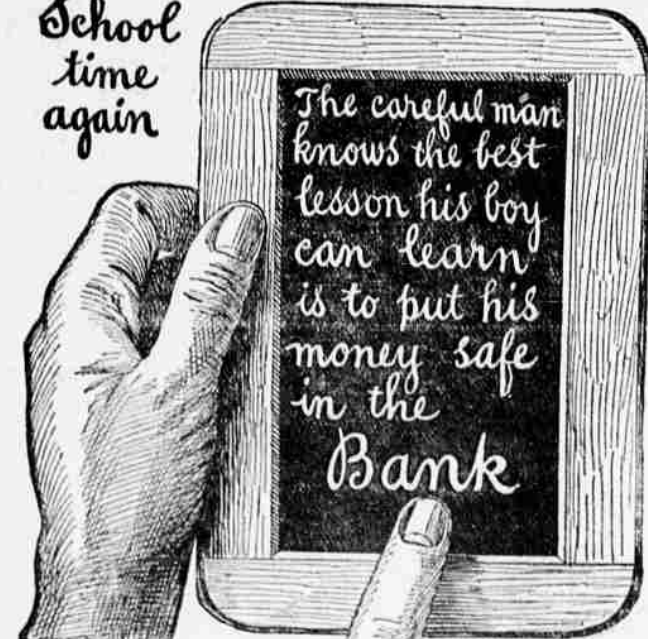
The finest assortment we have ever shown at this time of the year—finest materials—superb workmanship and individual styles, such as only man-tailored garments will be—We invite your inspection—you'll readily agree with us that the prices are low considering the quality, style and beauty.

NEW SUITS	\$15.00 to \$65.00
NEW COATS	\$8.00 to \$45.00

N. K. West & Co.

THE QUALITY STORE

School time again



The careful man knows the best lesson his boy can learn is to put his money safe in the Bank

BANKING YOUR MONEY IS ONLY GOOD ARITHMETIC
CARRY YOUR MONEY IN YOUR POCKET; YOU SPEND IT; YOU SUBTRACT FROM WHAT YOU HAVE.
PUT YOUR MONEY IN OUR BANK; YOU SAVE IT, YOU ADD TO WHAT YOU HAVE.
THE CAREFUL MAN ALWAYS "ADDS TO" WHAT HE HAS.

BANK WITH US
WE PAY 4 PER CENT INTEREST
6 1/2 % Money for Improved Farm Loans

La Grande National Bank

LA GRANDE, OREGON

Capital \$200,000.00, Surplus \$50,000.00, Resources \$1,000,000.00
Fred J. Holmes, President; C. C. Penington, Vice President; F. L. Meyers, Cashier; E. Zundel and H. E. Coolidge, Assistant Cashiers.

DIRECTORS
Fred J. Holmes, J. G. Snodgrass, J. F. Conley, C. C. Penington, H. E. Brewster, F. L. Meyers, A. Blockland, A. T. Hill, H. E. Coolidge.

BANKERS ARE IN CONVENTION

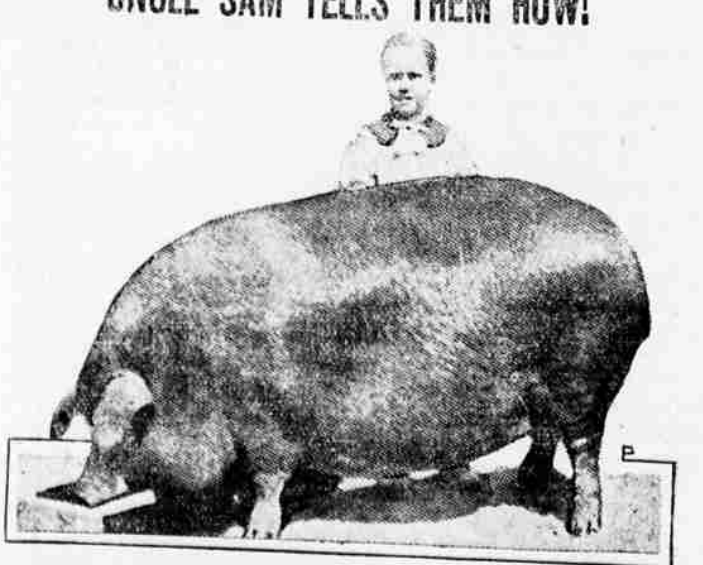
Four Thousand Gather From All Parts of the United States
Kansas City, Mo., Sept. 25.—Four thousand leading bankers of the nation gathered here today for the annual meeting of the American Bankers' association. Prominent among the subjects to be discussed is our financial, commercial and social relations with South America. President Frank A. Vanderlip of the National City Bank, New York, who has been one of the most active men in the promotion of friendly relations with South America, will dwell upon the subject in his speech. Among the other well known speakers who will be heard during the convention week are Joseph Chapman, vice-president of the Northwestern National Bank of Minneapolis, and Joseph Hirsch, vice-president of the Corpus Christi National Bank, Corpus Christi, Texas. A series of dinners, luncheons, teas, motor rides, theater parties and the like are planned in honor of the wives of the bankers.

CHICHESTER'S PILLS

THE DIAMOND BRAND
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Do not take with Food. Take on other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS. For 25 years known as Doct., Safe, Always Reliable. SOLD BY DRUGGISTS EVERYWHERE



UNCLE SAM TELLS THEM HOW!



A "pig club" pig, a prize winner, and Jack Starr of Midland, Tex., a "pig club" boy who raised it. It is a Duroc-Jersey, weighing 450 pounds at the age of 11 months.

Twenty thousand pure-bred pigs raised by 20,000 youngsters on 20,000 farms! That is the 1916 outcome of the department of agriculture's "pig club" experiment. The department seeking to find why swine husbandry was not profitable took up the idea of pig clubs, originated in 1910 by E. W. Jones, superintendent of the rural schools of Caddo Parish, La. Members of the club are required to feed and care for a pig according to instructions and keep records of results.