

### "Penny" In Name and Size



ANN PENNINGTON, FAMOUS PLAYERS-PARAMOUNT ST

Little Ann Pennington, the celebrated Ziegfeld Follies star, who is to make her screen debut in a Paramount Picture produced by the Famous Players, is absolutely tiny that she is known to her associates as "Penny."

Any ordinary mortal could hold that speck of a rabbit in one hand, but "Penny" can just hardly do it with two.

The cameraman caught her playing with the fluffy snowball while waiting for a scene in "Susie Snowflake," in which she will make her screen debut, and implored her to hold the pose and the rabbit until he could get the picture.

#### PICTURES POINT MORAL

So William Farnum, Fox Star Likes Parts of Chivalry

Chivalry, that spark of the spirit which guides humble men to great deeds and greater heights, is the theme upon which William Fox photographed, "Battle of Hearts," loves to dwell. And in motion pictures he sees a wide field for stirring the nation's youth to a proper reverence for things courageous and chivalrous.

"Moving pictures," says Mr. Farnum, "appeal so forcibly to all and carry such conviction that the one who portrays chivalrous characters may congratulate himself that he has set a standard for our boys to follow. Opportunity for the practice of chivalry and gallantry is to be found in every walk of life. Love of country—patriotism, as we call it—is one of its manifestations, and the one without a spark of love for his flag is a person doomed never to feel the thrill of pleasure over a good deed well done."

"Many persons will sneer at the idea of patriotism; they'll cool Launcelot and Tristan and Gallahad out of date; a salute to the flag is to them so much waste of the taxpayers' money."

"But the motion pictures have come to change that. Hereafter we'll raise

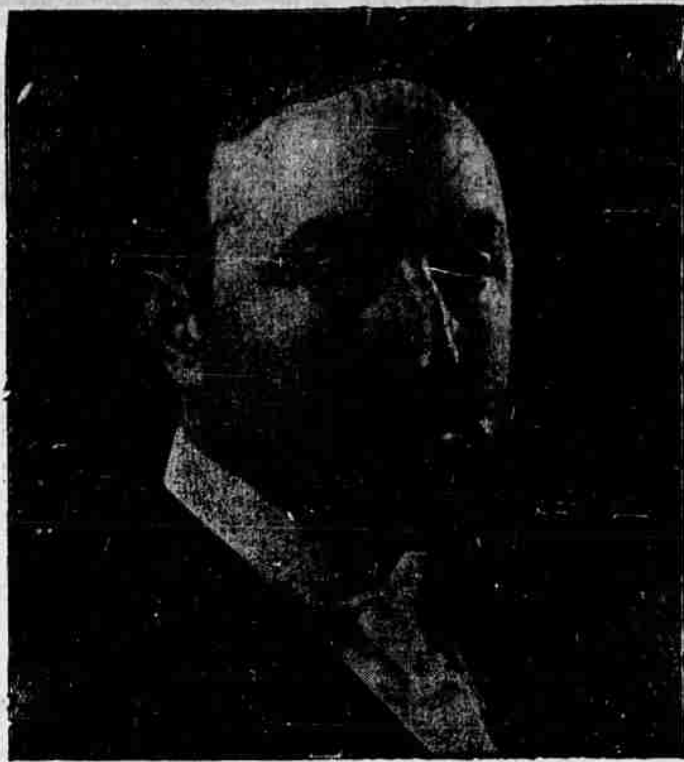
children who have the twin sparks of gallantry and patriotism in their hearts, and it will be because the photoplays will have set tenderness, forgiveness and courage on a high plane.

"The moving pictures already have produced results in creating a love for the flag, a deeper love than this country has ever known. It is because they have shown that the flag is something worth fighting for, worth dying for and cherishing."

"From the lowest to the humblest, an audience always appreciates courage; and courage and tenderness go hand in hand, and that is the true American spirit. Look back over the years of our history and see how our brave men have lived and died."

"At heart every hero is a man of tenderness. He is a hero because of those qualities. The qualities do not follow because he is a hero. And that is what motion pictures are teaching. You'll remember the Biblical lines 'Greater love than this hath no man, that he laid down his life for a friend.' That is the very spirit of all things worth while. That was chivalry, a love for the world, a quality which photoplays today are expounding every day throughout the country in every village and hamlet."

"Chivalry is with us today. It is in our hearts; and whether the flame burn high or low, the motion picture has come to sustain it in the one case



William Fox

William Fox, president of Fox Film Corporation, known throughout the film industry as "the man who broke the movie trust," and himself one of the largest producers and distributors of motion pictures in the world, employing 10,000 men of fighting age, has notified President Woodrow Wilson and Secretary of War Baker, that he and his corporation have granted full pay to every employee who has or will voluntarily enlist in the military or naval service of the United States during the Mexican crisis.

In taking this action, Mr. Fox has been moved by a spirit of patriotism and fair play. He has notified his employees throughout the United States that their salaries will be paid to their families each week, from the day they are mustered into service until they are honorably discharged. Their positions in the corporation will be held open for them until they return, no matter how long they may be required in the service of their country.

Many of Mr. Fox' employees have already been mustered into service in the various militia regiments throughout the nation. Many more, who were contemplating joining the regimental colors of State militia, but were prevented by the fear that their families would suffer financially during their absence, have now signified their intention of immediately joining the National Guard.

Mr. Fox has always been an earnest advocate of Preparedness. He is a great admirer of President Wilson. His letter to the President follows:

New York, July 1, 1916.—His Excellency, the President of the United States, Executive Mansion, Washington, D. C.—Sir: To encourage enlistment in the National Guard or Naval

Reserve throughout the United States, in which 10,000 employees of military age of Fox Film Corporation are distributed, I have provided that the salary of every man in my organization, who has enlisted or will voluntarily enlist for emergency duty, be paid in full for the entire time such employe is in the service of the State or Nation.

This will guarantee to the families of these men the financial support that is necessary during the time my men are serving their country.

In taking this action I feel that I am doing only that which every large employer of men in the United States should do in a crisis such as now confronts us. Financial considerations should be cast aside, and every means of aiding the nation in its hour of need should be taken by the captains of industry in this, the greatest of all nations.

That you, as director of this country's destinies, will succeed in piloting us victoriously and with honor through the war clouds that hang so heavily over the Mexican border, I have not the least doubt. And, if the men of my organization may be of some aid in accomplishing this result, it will more than compensate me for any financial cost such aid entails.

Respectfully, (signed) William Fox, President Fox Film Corporation. The letter of Mr. Fox to the Secretary of War apprised him of his communication to the President, copy of which he enclosed.

Mr. Fox' action in providing for the families of those men of fighting age in his organization during their tenure of service under the American flag, will doubtless be followed by many other captains of industry.

and fan it to a newer and a bigger life in the other."

#### William Farnum a Mighty Fisherman

William Farnum, who is starred in the new William Fox picture production "Battle of Hearts," is a mighty fisherman. In filming that part of the new photodrama on Catalina Island, Mr. Farnum, through stress of weather, was forced into idleness. He cast one eye at the raging sea and remarked that he had been hearing considerable of the game fish of the Pacific; that his rods and reels were ready, and chances were that the fishing would be plenty good despite the high seas, for "the fish are used to it."

Willard Louis, William Burress and H. J. Hebert, who also are in the cast, immediately rustled up a launchman who would "take a chance for pieces of eight" and the quartette started off, four lines trailing far astern, four spoons flashing invitations to anything that might be on the fin. Then bang! bang! bang! bang!

"I've got one," called Farnum. "Here, too," chanted Louis. "Give me room," shrieked Burress. "Here's another," barked Hebert; "they're all about us."

And he spoke the truth, for the fisherman had run into a school of barracuda on the feed and the reels were singing the classic music that all good sportsmen love to hear.

Touch and go it was for a time, for a tangling of lines threatened at any moment. But sound as they might, rush as they pleased, every rush was met and checked, and soon the four barracuda were brought to gaff.

Eight pounds apiece they weighed. "Beauts, eh?" said Louis. "A picture," said Burress.

"Just see the colors," said Hebert. "But sadly lacking for all that," said Farnum. "They lack the marks of the broiler, they lack the lemon slices on the side and the bit of parsley for local color."

"Um!" sighed the quartette, and that night the barracuda, graced as Mr. Farnum said they should be, held the place of honor on the tables for the company.

#### Deaf Actor Doesn't Know When to Stop

There is one member of a William Fox photoplay company who has a common affliction—deafness. This "hearing hardness" is the subject of much good-natured fun at his expense.

This actor—whose name is suppressed by the moving picture censor

—is a very good sort of actor, of long experience in stage life. He can go through a rehearsal on the stage without a hitch.

But in "movie" work the practice is interrupted constantly by the director's suggestions and demands to "stop," or by the camera man's mechanical difficulties.

Now this certain actor keeps right on acting when all the other members of the company have stopped their acting.

"Stop! Do that over," yells the director. Every member of the cast at once falls from posture or gesticulation into normal tranquility. But not the deaf one—he acts on and on and on, waving his arms for the villain to cease his abuse of the heroine.

Then some kind soul taps him on the shoulder, and he never knows how much "art he has wasted."

What he says also has been struck out by the censor.

#### MOVIE NEWS.

Carlyle Blackwell, co-starred with Ethel Clayton in "His Brother's Wife," tells a little story of his meeting with an old colored man in the south.

While going south seeking atmosphere for a five-reel feature recently he met this old colored character with whom he was discussing the excise law. The old fellow said:

"Yaas, sir! Yaas, sir! We do get liquor into de state, but de penalty suttingly am heavy."

"Have you ever suffered any of the penalties," asked Mr. Blackwell. "Yaas, indeed, I suffered. Once I fetched a keg o' beer across the line and got five months."

"Five months? Five months for a keg of beer?" inquired Mr. Blackwell. "Yaas, sir. I reckon de penalty couldn't a been so long, only de jailer had a cow and de judge knew I could milk."

#### A Motion Picture Collie

A clever collie is "playing lady" for the Thanouser, nowadays, and playing it very well, indeed. She seems to enjoy taking part in a picture as much as any of the actors and awaits her cues with whining eagerness. When the play is rehearsed, she goes from member to member, to be patted and praised, and then leaves the studio, in pursuit of such entertainment as a collie dog may find among her admiring friends.

### She Loves to Dance, But



MAE MURRAY, LASKY-PARAMOUNT STAR.

"I suppose it's quite true that I've danced myself to fame," said Mae Murray a few days ago when she was back on Broadway for a few weeks after having spent months at the Lasky Studio in California starring in Paramount Pictures. "When I saw the bright lights the first night, it took me back to the days when my name was in the lights, when I was naught save a dancer. But there's nothing more pleasant than pictures, even though the work is hard. I love to dance, but I love the pictures more."

#### The Models

I met a maiden fair and sweet, With beautiful eyes and figure neat, And gracefully she moved along, Like the opening bars of a lilting song. "Where did you learn the art?" I cried.

"That queenly grace, that royal pride?" She said, in manner quaint and solemn. "I'm reading Mary Picgord's column."

A noble youth with flashing eye Stood on the street and heaved a sigh; Well groomed, highborn, like any lord He seemed to be a trifle bored. "Are you a prince?" I said to him. He frowned, and then, to satisfy my whim, He turned on me—his voice was gruff— And said, "That's Francis Bushman stuff."

—Miles Overholt

When a man has had his ear-drums ruined by some cat-voiced prima donna he becomes a firm advocate of the silent drama.

You never can tell from the looks of a reel how far it will make the business jump.

#### Soda Fountains On Trains

Chicago, August 5.—Soda water fountains are now part of the equipment of passenger train. Ices, sodas, sodas, trappes and other delficious accessories of the fountain are being served on through trains of the Burlington railroad running out of Chicago.

"Dining as well as lounging cars are supplied with these fountains," said P. S. Eustis, passenger traffic manager, today.

"The fountains are proving very popular with tourists and travelers. They have already proven a financial success."

### What It Means to Get Atmosphere

By

PAULINE FREDERICK



WHEN you sit comfortably in the motion picture theatre and pass judgment on the film before you, you may turn to your companion and remark that the Egyptian atmosphere is good, that the French spirit had been well represented, or that the Italian atmosphere was remarkable.

But has it ever occurred to you that it took a great deal of study and hard work to bring that "atmosphere" before you? Did it ever strike you as being a fact that hours of preparation are undergone in order to perfect a scene which

may not take more than one minute in the showing?

I have appeared in Paramount Pictures produced by the Famous Players as "Zaza" and "Bella Donna" and as "Audrey." These are all well-known characters and any attempt to enact them without first carefully studying them might prove absolutely fatal to one's interpretation of the roles.

It is not a matter of having the director say, "Now, you are angry." The point is, how would Zaza show her anger; how would Bella Donna act when enraged; what would Audrey do if she lost her temper? They would not all show their emotions in the same manner. The first is a fiery, temperamental Frenchwoman, the second a cold, hard, calculating English adventuress and the last is an unsophisticated young country girl. Their respective manners of showing their anger would differ as widely as does daylight from darkness.

One must study these myriad types with infinite care in order to differentiate between them. Types of different dispositions and of different nationalities have various ways of expressing the same basic emotion. It is the person who can catch these finer shades of expression who makes the most striking success of character work.