



This is an event of as great importance in this mercantile community as the movement from which it takes its name. A lesson of foresightedness is correctly demonstrated in every item.

PREPAREDNESS SALE

Tomorrow is the first day of a great sale—a sale that cannot be overestimated in its possibilities of economy and its breadth of mercantile vision. You will find that stock-reducing is saving you many dollars.



HILL'S DEPARTMENT STORE

To Bring these articles to your attention, to acquaint you further with the merchandising ability of this store, we have arranged this Preparedness Sale. A remarkable demonstration of the opportunity to provide now against the future rising prices.

This is the great month of Nationalism. Throughout the land today, Preparedness is the theme of innumerable discussions. And this great movement is not alone confined to national issues but it is just as applicable to the affairs of the business world—especially the mercantile.

Everyone knows the enormous advances that have been made in the prices of certain commodities of daily use. Every woman knows that many cotton goods, silks, handkerchiefs, toilet preparations, gloves, etc., are gradually, but surely rising in price.

HILL'S DEPARTMENT STORE

Prepare—the Nation's Slogan is the slogan of the home and the individual. This is your great opportunity.

We have been fortunate in having a great quantity of new merchandise at the old lower prices, and we propose to give our patrons the benefit now as long as this merchandise lasts.

SALE STARTS FRIDAY, JULY 7TH

Men's Clothing and Furnishings are Foremost in This Great Preparedness Sale

For men will realize that there can be no delay in preparing for the certain rise in prices of clothing, and will be quick to save at these exceptional prices. Prices is not alone the important factor—Value—which means good fabrics, good tailoring and good style.

Mens Suits, in all late patterns, going during this sale at

\$10.00 to \$22.00

One lot Young Men's Suits, values to \$12.50

This Sale \$5.35



This is a general clean-up sale of numerous lines of Shoes for Men, Women and Children, and among the various lots are some of the most remarkable values we have ever offered.

One lot of children's shoes and low shoes—odds and ends 48c

\$3.50, \$3.00, \$2.50 Ladies' low shoes for this sale we make one price 79c per pair

Men's Oxfords, in all sizes and leathers \$2.50, \$3.00, \$3.50, \$4.00, \$4.50

One Line Boys' Knicker Suits

\$1.19, \$2.35 \$3.37 & \$4.37



Misses' Lisle Union Suits 75c Value 39c

Prepare to Take Advantage of these Rare Bargains as the Lots are Very Limited

Middy Blouses, plain white and striped colors \$1.25 values 98c

Ladies' knit union suits, lace or tight knee, 65c values 49c

Men's Straw Hats

In all latest styles from \$1.00 to \$4.00 Sale Price

Boys' Wash Suits

\$2.00, \$2.50, \$3.00 values 98c \$1.35, \$1.50, \$1.75 values 73c 75c, \$1.00, \$1.25 values 49c

SALE STARTS FRIDAY, JULY 7TH

Prepare Your Wardrobe for Late Summer From These Excellent Qualities Priced so Low

There are many reasons why you should buy now, in this great sale, but none more potent than price. More than half the summer to wear these garments, but besides being clearance time, this is a demonstration of this store's forehanded preparedness.

4 silk dresses	\$7.85	1 navy serge suit	\$16.85
1 black silk suit	\$19.85	1 navy serge suit	\$8.95
1 black silk suit	\$16.85	1 black coat	\$8.65
1 black and white checked suit	\$15.89	1 black serge coat	\$7.85



MILLINERY

MENTION

That's all it needs. Trimmed Hats, Sport Hats, Shapes, and Flowers, all go in this sale at just one-half price.

One Lot Wash Goods ONE-HALF PRICE

Dozens of Bungalow Aprons Light and Dark Patterns 49c



Embroideries Allovers and Flouncing 1/2 Price

36-INCH PERCALE 10c

HILL'S DEPARTMENT STORE

LA GRANDE, OREGON

