

All Women Are Interested in Our Big June SACRIFICE SALE

Entire Stock of Tailored-- Suits and Coats

Beginning Wednesday Morning May 31st

An unusual opportunity to choose a High-Grade Suit or Coat and pay much less than the regular price.

Every Garment new this season—Distinctive exclusive, Best Man Tailored Styles—only one of a kind.

Suits of Serges, Poplins, Taffetas, Gabardines, Checks, etc.—All lined with the best silk linings.

Coats of Serges, Silks, Wool Poplins, Fancy Mixtures, Plaids, Checks, Stripes, Plain Shades, and all White.

None Reserved, All of Our Fine Regular Stock, Every Garment at Big Reductions.



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Reg. \$12.50 Values at	\$9.40
Reg. \$15.00 Values at	\$11.25
Reg. \$17.50 Values at	\$13.15
Reg. \$20.00 Values at	\$15.00



Reg. \$22.50 Values at	\$16.90
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Reg. \$27.50 Values at	\$20.65
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THE OBSERVER

BRUCE DENNIS, Editor and Owner

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JOSEPH ON RIGHT TRACK.

Everyone who knows Eastern Oregon realizes Wallowa Lake, and all of Wallowa county for that matter, offers the tourist sights he cannot see elsewhere.

Joseph people, unlike so many who have good things close to them, are enthusiastic over the possibilities of inducing tourists to travel into Wallowa's interior and finally land at the head of Wallowa Lake, which is the picture spot of the west.

This enthusiasm cropped out in endless streams at the Hotel Men's banquet recently when Mr. and Mrs. Wilkins opened the New Jennings

hotel in Joseph and invited a number of Union and Wallowa county people.

Speeches of the most encouraging nature were made by residents of the county and finally it was decided to take action when Toastmaster Gaulke, who by the way, is a real live toastmaster, suggested that the assembly get itself on paper as to what it stood for and memorialize the county court regarding the opinion held by those congregated around the banquet table relative to good roads. For without good roads Wallowa county is isolated and automobile traffic, which is the tourist's manner of traveling, would count for little.

It was therefore decided by the Joseph meeting that good dirt roads should be provided to the Union county line, and it is a safe assertion that if Wallowa county gives the people good roads to the county line Union county will take up the road and improve it to La Grande.

The start is made for some road construction in Wallowa county and it will be followed up by that energetic band of people who let their enthusiasm issue forth from the banquet table. The Wallowa county court will listen to the argument, for it is sane, sensible argument, and Union county's courts will without doubt meet our neighbors at the line and put the big engine and gears to work in order that traffic may have a good highway into the scenic part of Eastern Oregon.

One paper says, "What if the people

of the United States were forced onto half rations." Eliminate the war feature and we believe it would do all Americans good to live on half rations for a period of six months.

CONSERVING LOST MOTION.

Just a word concerning numerous inquiries relative to the operation of a great chautauqua circuit—how, and why—a program of maximum merit can be presented at a minimum pro rata to patrons.

In a day of short cuts in business, swift service, compactness of organization, dispatch of detail, the chautauqua comes to us a premier example of the universal watch-word "efficiency". In operation, a big chautauqua circuit is so closely knit, that seven programs are running at the same time instead of one. "Talent" is hired by the year. Railroad fare per capita is reduced to a minimum. Round trip tickets are perforated with stop-over privileges. The material of three big tents are packed in one car. In the old days of the independent chautauquas, this shortening of expense, taking up the slack, was impossible. It was a startling illustration of lost motion. "Talent" was brought across the continent at enormous expense, for one engagement and then turned loose, whereas now, on the same ticket, they cover a season, with only slight additional expense in transportation, the cost of a tent for one assembly was the same now paid for a tent that hits ten or more towns in a season. The same comparison obtains throughout. Programs were necessarily limited, both with respect to quality and variety. Notwithstanding, heavy deficits were the invariable rule. Promoters staggered under the financial obligation heaped upon them. The chautauqua could not go. There was no substitute for this all-American canvas college, concert hall and forum of the people. A few men of foresight set themselves to the stupendous task of building the labyrinthine net work of the great chautauqua circuits of this country. Chautauqua ensignia floats from the mast heads of tent and auditorium assemblies, at one time or other during the summer season in the majority of towns and cities, throughout the United States.

If there is any doubt in your mind about Wallowa county coming to the front by rapid strides just happen down to the depot when Conductor Wade and Engineer Thieson bring in that Wade-Thieson dividend paying train every night and see the passenger traffic.

Get ready for the Knights for they are coming in bands to be present at the district convention of Pythianism the last of the week. La Grande should drop everything and hang out the welcome sign. She should remember the motto of Pythianism of Dames and Pythias and think what a great good it would do if every person could be instructed in this most excellent work. Delegates from Union and Wallowa counties will fill La Grande to overflowing and on every corner will be heard the salutation of brother lodgemen.

ASTHMA A FOOD DISEASE. How Errors in Diet Cause This Common Disorder. BY DR. R. R. DANIELS. Asthma is a common disease, and while there are several forms, by far the most common form is bronchial asthma. Everyone is familiar with the difficult breathing and the distressing symptoms of asthma. In most instances the attacks are followed by a period of bronchitis. Colds and damp weather are the bane of the asthmatic's existence. About all that is accomplished by ordinary methods of treatment is temporary relief from the paroxysms; change of climate often results in a permanent cure; often, only in relief for a few months to years. On account of the extreme distress opiates are frequently resorted to. It is said that asthma is responsible for more drug habitues than any other ten diseases.

Causes of Asthma. Asthma is due, principally, to fermenting and decomposing food in the stomach and bowels. It is true there are many minor causes for this disease, such as abnormalities of the nose and throat, but an unsuitable diet which leaves undigested food in the intestinal tract is its chief cause. Overeating, eating more frequently than the particular person's stomach can empty, and taking indigestible foods, all result in the fermentation and putrefaction in the stomach and bowels of the unused food. The poisons and gases formed in this way are the principal causes of asthma.

The Cure. Asthmatics should eat less; by eating just half as much for one month the average asthmatic can be cured. At least one meal should be cut out and the other two meals not increased. The asthmatic should take only foods that are easily and quickly digested, fried foods, fresh breads, sweets and rich desserts should all be eliminated. All breads should be toasted thoroughly and potatoes eaten sparingly; meats may be taken once a day and fruits and vegetables eaten freely. The asthmatic must accustom himself to plenty of fresh air day and night. To avoid colds he should toughen his skin by a daily sponge bath in tepid water.

Classes Do Not Forget University of Oregon, Eugene, May 29.—The memory of Owen D. Whallon, State University senior from Nampa

Idaho, who within a few weeks of graduation was drowned in the Willamette river while canoeing, will be perpetuated by his classmates in the proposed women's building. A \$500 fund has been created for establishment of a memorial tablet.

The class has promised to leave a similar \$500 tablet to its own memory. Eight thousand dollars has been pledged from various sources toward the women's building, and several additional pledges are soon to be announced.

Education Looms Large Washington, May 26.—"Wealthy men are giving more attention to the value of education, and in some instances large endowments for public schools have been made," remarked John R. Browne, of New York, at the Shoreham.

"Take the case of Pittsburg, for instance. In 1910 an anonymous gift of \$250,000 was made to the public schools of that city. At the time there was only a vague idea of how it should be applied to bring best results in the direction of efficiency in the schools. At that time there were about 2000 teachers in the schools. A commission of citizens was appointed to help develop a plan that would give the largest measure of success in the betterment of the schools. Educators were requested to visit Pittsburg and discuss the matter, and the result was that it was decided to send as many of the teachers as possible to Summer schools for rest, recreation and study, with the understanding that they were not to be overtaxed with studies after their 10 months of school work.

"The selection of the teachers was a difficult task. The benefits have been great. The teachers have organized themselves into a working body, with an enthusiastic board of officers. One of the most potent factors for the betterment of school work is the development among the teachers of a spirit of democracy. The broader outlook that their experience gives them has carried them beyond the limits of the school-room, and their work as educators has found expression in almost every phase of uplift and helpfulness.

"Three years ago scholarships for a number of principals were established, with good results."

Dragged by Horses For Rods.

Beech Creek, May 30.—Mr. and Mrs. Oliver Banta met with a serious accident at Beech Creek, as they were returning from their homestead located near Mitchell, where they went last February. Mr. Banta had stopped at Beech Creek for their mail and in getting into the wagon the dashboard broke with him, letting him fall behind the horses which became frightened and ran away dragging him in front of the wheel for several rods. Finally the doubletrees broke, loosening the horses from the wagon. While no bones were broken Mr. Banta sustained many painful bruises and his clothing was nearly torn from his body. Mrs. Banta, during the excitement jumped from the wagon, breaking and splintering the bone of her ankle at the joint. Mr. Carson and the stage driver carried her to the house. A physician was summoned by telephone and Mr. and Mrs. Banta's wounds were dressed and they were made as comfortable as possible.

Harland Hayse from John Day, came out with his car and took Mrs. Banta to the Prairie City hospital, where she could receive medical attention and have her broken ankle set. Mr. and Mrs. Charles Curtis of the Black Butte mine accompanied her on the journey to the hospital. Mrs. Banta stood the trip well.

War Oddities.

London—Private G. Murkin, of Burton, owes his life to a "Made in Germany" watch which deflected a Shrapnel bullet.

Amsterdam—According to the Strassburg Zeitung, the Kaiser constantly carries on his person a psalm book which belonged to Emperor Frederick, who wrote on the flyleaf: "I carried this through the Schleswig-Holstein campaign, 1864, against Austria, 1866 and against France in 1870."



The Careful man tries to save a little of his earnings each pay day - and puts it in the Bank; he'll be rich some day

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ALL WE WISH TO SAY IS THAT WE HAVE A BANK WHERE YOU CAN PUT YOUR MONEY WHILE IT IS GROWING INTO A FORTUNE. OUR BANK IS A SAFE PLACE FOR YOUR MONEY. WE WILL WELCOME YOU HERE AND TREAT YOU WITH COURTESY. WE WILL GLADLY ADVISE YOU AND ASSIST YOU. COME IN.

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Here's the why:

The New Toasties have a delicate, true corn flavour—unmatched by any other corn flakes. Trial proves.

They are the meat of choicest white Indian Corn—first cooked and seasoned, then rolled into thin wisps and toasted by quick, intense rotary heat. This new patented process of making raises distinguishing little bubbles on each flake, and brings out their wonderful new flavour.

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Your grocer has them now.

