

Have You Heard---

About the Easter offerings that may be had now at Hill's. The Store is full of bargains in every department.

- Ladies Suits \$13.85 to \$31.50
- Ladies' Coats \$6.50 to \$14.85
- Ladies' Skirts \$2.48 to \$9.48
- NEW NECKWEAR, SILK HOSIERY AND GLOVES
- Men's Suits \$13.50 to \$27.50
- Boys' Suits \$2.69 to \$7.50

NEW HATS, SHIRTS AND TIES

And don't overlook our SHOE Department. We cater to the trade that appreciates good values at prices that are not often seen in La Grande.

Hill's Department Store

AT THE MOVIES

SPECIAL EASTER OFFERING AT SHERRY'S



MARGUERITE SNOW IN "A CORNER IN COTTON"

Sherry's has secured for their Easter offering Marguerite Snow, the delightful young screen star, in "A Corner in Cotton," a five part Metro wonderplay. Miss Snow will be surrounded by an all star cast which includes Frank Bacon, the foremost character actor of the stage and screen. The production abounds with a wealth of interesting scenes, contrasting life in New York society with conditions among the poor in the slums there and with those that exist among the cotton mill workers in the south. It is one of those distinctive Metro features which sends the spectator away thinking long after seeing the production.

AT ARCADE

A Story of Love and War.

A story of love and war characterized by the quaint German atmosphere of university, court and palace will be presented at the Arcade Sunday in "Old Heidelberg." It is described as one of the most beautiful releases in the Triangle program, and the cast is headed by Dorothy Gish and Wallace Reid.

The native tells of Karl Heinrich, princeling of a petty German principality who is sent to be educated at the University of Heidelberg. While there he falls in love with Kathie, niece of the keeper of the inn where he lodges. Later his uncle, the reigning prince, determines to enter into the great war and sends for Karl to return and take command of his troops.

In the capital of the principality a mob assembles to protest against the war measures. Prince Rudolph is so angered at this outrage that in a paroxysm of rage his heart fails him and he dies. Karl then quiets the people, and the war is averted.

For reasons of state Karl has been

brothered to a princess in a neighboring principality. His heart is breaking, but he feels he must sacrifice his one happiness for the sake of his people. He determines, however, to return to Heidelberg for one day to bid the students and Kathie goodbye. But when he arrives he discovers that in becoming the reigning prince he has separated himself from the comradeship of his old friends. Even Kathie herself now stands before him in awe. Destiny commands the necessity of eternal farewell. Karl bids goodbye to Kathie and returns to his principality to assume the lonely grandeur of the prince.

Foy Runs a Trolley Car.

Can you imagine Eddie Foy running a trolley car? Motorman's cap cocked on one side of his head, hands struggling with the controller, wobbly legs shaking with the motion of the car, and Polly Moran frantically trying to lull in on his efforts, the spectacle is one that would make anybody chortle with laughter. You see him running up and down the car aisle frantically, looking wildly in this direction and that for help, then returning to the controller and the struggling Polly, till finally the crazed car under his misguided efforts hits an automobile, and Eddie, Polly and the seven little Foy's are thrown out promiscuously.

This actual scene will be witnessed in "A Favorite Fool," the new Sunset-Keystone comedy that appears on the Triangle program at the Arcade Sunday.

NOTES FROM FILMDOM

Charles Ray who plays the title role in "The Coward" which was seen

in La Grande this week is only 20 years of age.

The rumor that Marguerite Clark has left Paramount has been contradicted.

Francis Bushman of Metro is considered the most handsome man in movies.

Clara Kimble Young won a \$500 bracelet for being the most popular star at a recent movie ball in New York.

Theda Bara and Mary Pickford are devoting much of their time in securing subscriptions for the Actors Relief Fund.

A lady remarked the other day in passing Sherry's—I never did like that man Fox. (Lady.) Mr. Fox is not an actor, he is a producer and produces well.

Eddie Foy was restrained from allowing the seven little Foy's to perform on the legitimate stage in New York City so he is now starring them in films.

Our Debt to the Movies

Says well known critic: I wonder if the public ever stops to think of how much they owe to the motion picture exhibitor for a democratic industry, which by its price of admission, allows the tired working man and his family a refined and educational recreation within their means.

Not yet fifteen years old and about five in recognized development it has taken its place amid the industries of the country and Uncle Sam tells us that it stands fourth on the list.

There is no better education than the eye; films dealing with history, travel, science, etc., shown on the screen have done more to educate the people than Carnegie libraries.

Much as we have to thank the exhibitor for his assistance in educating we shall have to extend greater appreciation to him before this industry has reached its fullest development.

Music in Picture Theatres

A motion picture patron recently said, "You cannot hear any better music anywhere than you hear in the first-class motion picture theaters all over the country."

This patron was speaking from his own experience and it undoubtedly is true that in motion picture theaters the refining, cultural, and humanizing effect of music was never more clearly demonstrated, for everywhere one hears delightful programs, always carefully prepared, with too frequent repetition avoided; in reality, a liberal education in itself. In fact, good instrumental music is now necessary accompaniment to the portrayals of the silent drama, and held to be almost as important as the films.

Miss King, who travelled across the continent as the Paramount Girl, being the first person, man or woman, to make the transcontinental trip by motor alone, will be featured in a Lasky-Paramount production entitled "The Travelling Salesman," in which she will appear with Victor Moore as the star.

Mae Murray, the beautiful Lasky-Paramount star, recently rented a pretentious bungalow in Hollywood, and to make it comfortable purchased several fur rugs, on which to sit in front of the fire. This was during the rainy spell. The hot wave came and she is now trying to trade the rugs for cakes of ice.

Notice Of Sheriff's Sale

NOTICE IS HEREBY GIVEN, to all concerned, that under and by virtue of an execution and order of sale issued out of the Circuit Court of the State of Oregon, for the County of Union, bearing date the 14th day of April, 1916, in that certain suit therein pending wherein Dillah Collver is plaintiff and R. H. Betty and Effie May Betty are defendants, commanding me to make sale of the herein-after described property, and make therefrom the sum of \$600.00 principal, \$72.00 interest, \$75.00 attorney's fee, and the costs and disbursements of this suit, taxed at \$16.00, and for accruing costs.

THEREFORE, on Tuesday, the 16th day of May, 1916, at 2 o'clock P. M. at the front door of the Court House at La Grande, Union County, Oregon I will sell at public auction to the highest bidder for cash, the following described lands, described in decree, to-wit:

The south one-half of Section two, and the north eight-tenths of three and four in Block one, Township

Addition to La Grande, Union County, Oregon, together with all the right, title and interest of said defendants, R. H. Betty and Effie May Betty in and to said premises.

Dated at La Grande, Oregon, this 14th day of April, 1916.

AUGUST HUG, Sheriff of Union County, Oregon. Daily Observer—April 15, 22, 29 May 2, 9.

Whether or not Carranza cares for poetry we do not know, but we are confident that he would just dote on a Villa-Knell.—New York Evening Sun.



made by us cost no more than Kryptoks made by other opticians, but the Kryptoks supplied by us are better, being finished on specially made machines and in the finest, most completely equipped retail optical factory in Eastern Oregon.

Besides, we do all the work under one roof from the examination of your eyes to the accurate fitting of the finished glasses.

J. H. PEARE & SON
Optometrists & Jewelers
LA GRANDE, OREGON

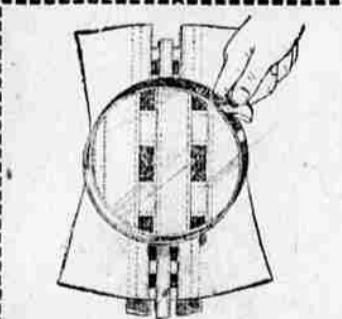


BOOST
Boost for every forward movement,
Boost for every new improvement,
Boost the man for whom you labor,
Boost the stranger and the neighbor;
Cease to be a chronic knocker,
Cease to be a progress blocker,
If you'd make your city better,
Boost it to the final letter.

It is as plain as one and one:
To hold the patronage and good will of your customers you must please them, and the surest way to please them is to give service and prompt attention to every detail.

This we endeavor to do to the very best of our ability.

SAWYER-CLARK COMPANY,
Phone Main 17.
Corner Jefferson & Greenwood Streets.



"The Ventil Back," an exclusive feature of

"*Sa Camille*"
Reg. Trade Mark, U. S. Pat. Office.

No pressure of steels on the spine.

The corset for every occasion.

Spring models bring new comfort, new beauty, new styles.

Have your Easter gown fitted over a *Sa Camille* and note the difference.

MRS. ROBERT PATTISON CORSETIERE
Other models at \$2.00 up.
Residence 1702 Oak
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WE SOLICIT CASH OR 30 DAY ACCOUNTS
From People Who Appreciate the Best Of

QUALITY SERVICE and PRICE

We Guarantee a 5% Saving

We have several thousand satisfied customers
ARE YOU AMONG THEM?
IF NOT BETTER GET IN LINE

HARRIS GROCERY

PHONE MAIN 70 FARMERS PHONE B 192
408 North Fir Street, Cross Track

IT'S A DOG-GONE SHAME

that a friendly bow-wow should soil your clothes with the dirty paws that are so terribly anxious to display the canine affection, but if you "pause" long enough to reflect that we can easily and quickly clean that suit for you, and make it look like new again, you will forgive the dog his demonstrative embrace. We take out all stains from clothing of all kinds, at little cost.

Wilson Brothers Tailors

Cleaning, Pressing & Hat Block
New Foley Bldg. La Grande, Ore.

D. R. FONG MEDICINE CO.
CHINESE ROOT AND HERB REMEDIES
Cures Bodily Diseases With Root and Herb Treatment. Free Consultation
Phone 762 1412 Adams Ave. La Grande Ore.

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213 FIR STREET PHONE RED 1241
Expert Chef, American and Chinese Dishes
Noodles and Chop Suey a Specialty
OPEN AT 6 A. M. TO 1 A. M.
Furnished rooms up stairs Wong Dan, Prop.

THERE ARE MANY REASONS WHY EVERY HOME IN LA GRANDE SHOULD HAVE ELECTRIC LIGHT.

Eastern Oregon Light & Power Co.

Always at Your Service Telephone Main 34

Merchants' Delivery

Commencing Saturday, April 14th the afternoon deliveries will be made at 1:45, 3:30 and 5 p. m.

LYNCH and STEWART

Jefferson Ave. One Block East of Depot.
Phone Main 10 Residence Phone Red 1091