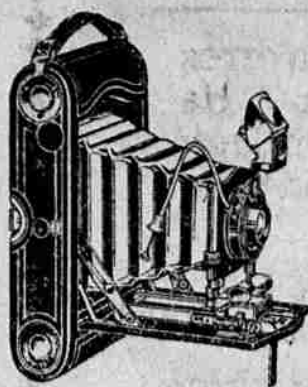


KODAK



The simplicity, convenience and efficiency of the Kodak system have put amateur photography within reach of man, woman and child, at small cost. Kodaks \$5.00 Upward Brownies \$1.00 to \$12.00 Kodak supplies of all kinds in the genuine Eastman quality. No substitutes at this store. Its the Best or Nothing.

Red Cross Drug Store

W. L. Stringham

INSTRUCTOR

PIANO

STUDIO—Over Young's Confectionery.

MONEY TO LOAN ON IMPROVED FARMS

Apply to

H. B. LOGAN
Baker, Oregon.

Agent for Balfour, Guthrie & Company.

Last Number 1915-16
Lyceum Course

Under Auspices Neighborhood Club

OPIE READ

Popular author, lecturer, story-teller, humorist, on his second visit to La Grande, in a

PROGRAM OF ORIGINAL NUMBERS

9 P. M. SATURDAY, APRIL 15

in

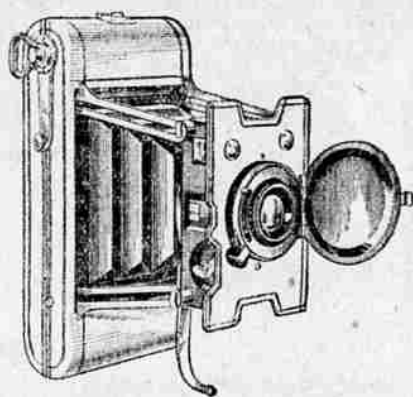
High School Auditorium

ADMISSION, ADULTS 75 CENTS

Seats Reserved at Van Buren's

CHILDREN ADMITTED AT THE DOOR FOR 50c

The Dependable Ansco

For That
Camping
Trip or
Vacation

The new Ansco Speedex Film, the prize winning Cyko Paper, and the Ansco Way, are a combination which will Improve Your Pictures.

ANSKO PHOTOGRAPHY

Means more than the camera. It embraces the camera and lens, the sensitive film and the paper on which the film is printed. Prize Winning Prints Are Made on Cyko Papers.

Let us show you the new models of cameras, the Universal Speedex Film, the Cyko Papers, Film Postal and Print Albums.



Our men are competent and will get the most from your negative. Let us explain to you how to get the best results from your camera.

"If it Isn't an Ansco it Isn't the Best"

Silverthorn's Family Drug Store

LOCAL BREVITIES.

Kodak—The best in photography.—Red Cross Drug Store.—Adv. 4-13-tf

Sunday chicken dinner, 25 cents; regular meals from 6 a. m. to 7:30 p. m.; family style, and short order at the Family Home Restaurant, next door to Grande Ronde Valley House.—Adv. 4-14-tf

Fresh strawberry sundae at Silverthorn's.—Adv. 4-12-tf

Sweet Cream.

We are in the market for sweet cream. Call at Blue Mountain Creamery Co. Main 60.—Adv. 4-10-tf

Imbler vs. La Grande. Ball Grounds. Sunday afternoon. 4-15-2t

Your cameras and films—the kind that pleases most people—The Ansco line at Silverthorn's Family Drug Store.—Adv. 4-14-tf

This is the season for Sassafras Tea. We have a fine lot of carefully peeled sassafras root bark. La Grande Pharmacy.—Adv. 4-15-2t

Second-hand furniture wanted. Do not sell until you consult Byers, on Farmers Telephone. 3-16-1m

Try a limeade—just right at Silverthorn's fountain.—Adv. 4-14-tf

Attorney H. E. Dixon returned last evening from North Powder and today is in Elgin looking after his political fences for the Republican primary nomination for prosecuting attorney.

Used Ford Cars for Sale.

We have several slightly used Ford Automobiles which have been received on new Dodge Brothers car sales, and which we are offering at attractive prices.

SMITH'S GARAGE,
La Grande, Ore.

Early Ohios, Six Weeks, Early Rose Seed Potatoes. Sawyer & Clarke, Main 175. 4-14-3t

Fresh strawberries at Silverthorn's.—Adv. 4-12-tf

Shores' Taxi Service, Sommer hotel. Main 740.—Adv. 2-21-tf

Try the Sommer House barber shop and shoe shining parlors. Everything new. Best of workmen.—Adv. 4-11-tf

Imbler vs. La Grande. Ball Grounds. Sunday afternoon. 4-15-2t

Everything new in stationery at Silverthorn's.—Adv. 4-10-tf

Early Ohios, Six Weeks, Early Rose Seed Potatoes. Sawyer & Clarke, Main 175. 4-14-3t

Try the Sommer House barber shop and shoe shining parlors. Everything new. Best of workmen.—Adv. 4-11-tf

Money to Loan.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Pineapple and orange sherbet for Saturday and Sunday at Silverthorn's Family Drug Store.—Adv. 4-14-tf

Ladies, Attention!

All ladies are invited to call and see the new rubberized sanitary petticoat. Must be seen to be appreciated.—Pauline Lederle, Phone Black 911.—Adv. 4-6-tf

Sunday chicken dinner, 25 cents; regular meals from 6 a. m. to 7:30 p. m.; family style, and short order at the Family Home Restaurant, next door to Grande Ronde Valley House.—Adv. 4-14-tf

KRYPTOK

KRYPTOK GLASSES

made by us cost no more than Kryptoks made by other opticians, but the Kryptoks supplied by us are better, being finished on specially made machines and in the finest, most completely equipped retail optical factory in Eastern Oregon.

Besides, we do all the work under one roof from the examination of your eyes to the accurate fitting of the finished glasses.

J. H. PEARE & SON
Optometrists & Jewelers
LA GRANDE, OREGON

The management of this store wish to extend to you their most hearty appreciation of your co-operation with us in making

Welcome Week a Great Success

In arranging and displaying our merchandise we had a view in mind and that was to be in harmony with the season's most correct fashions, to be of service to you and to assist you in selecting your Spring and Summer outfit in dress material or outer apparel. We feel sure that you have been benefited by it and we WELCOME YOU AT ALL TIMES, and wish to be of service to you.

Style is a Big Element of Satisfaction
in Our Showing of Easter Footwear

Although all other elements of satisfaction—quality, fit and comfort are given careful consideration, we endeavor to procure styles of unusual distinction. We believe our present showings reflect our efforts along this particular line.

We list here a few of the many unusual values we have to offer in shoes for men, women and children. These alone are worth your visit here, but there are others too. Note these items—they will save you money.

Men's semi-dress shoes in a variety of styles, specially priced at
\$2.48, \$2.68, \$2.95 to \$3.50
Baby Doll and two strap slippers in patent and gunmetal for the children and growing girls. Sizes 2 1/2 to 6
\$1.48, \$1.68, \$1.98, \$2.19

Fiebrich, Fox and Hilker

Fiebrich Fox and Hilker shoes are unexcelled. We have a fine line of new spring models to show you. Prices are very reasonable
\$3.95 to \$5.00

BOYS' SCHOOL SHOES

Made of good leather and comfortable lasts—button styles. They are very special values at
\$1.48, \$1.78, \$1.98

SKUFFER SHOES

Are shoes you want for your children for they give more wear for the money than any other shoes made. Prices
\$1.58, \$1.69, \$1.75, \$1.98

Women's cloth top patent shoes with high or low heels. These will wear better than most \$3.50 shoes. Special, the pair
\$2.78
Women's cloth top kid vamp button shoes, at pair
\$1.68
With kid top
\$1.98

THE BEST FOR LESS

That is the advantage you secure through our big buying power. This is one of over 400 R. C. U. stores with a combined buying power of over \$35,000,000 annually. This means that we get the lowest market prices on merchandise of sterling quality, enabling us to give you more for your money at all times.

THE GOLDEN RULE CO.

Money to loan on improved farms. Any amount and any length of time.—United States National Bank.—Adv. 3-3-tf

Use our Want Ad column.

Elegant fresh strawberries and cream at Silverthorn's fountain.—Adv. 4-14-tf

We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 8351. 9-14, tf

Fresh strawberry sundae at Silverthorn's.—Adv. 4-12-tf

Fish, we have the goods.—La Grande Pharmacy. 4-15-2t

Yesterday the Observer through error advertised "Ranch" tools as "Porch" tools in the Golden Rule ad. The error is therefore corrected and attention called to the corrected reading.

FURNITURE FOR SALE

1 Large Leather Rocker \$15.00
1 Large Leather Rocker 12.00
1 Leather Seat Sewing Rocker . 2.50
1 Hall Tree 2.50
1 Imitation Leather Couch 10.00
1 Child's Bed and Mattress 9.00
2 Leather Seat Diners 2.00
1 Library Table 7.50

The following items very cheap:
1 bed spring and mattress, 1 carpet sweeper, 1 breakfast table, 1 gun case, 1 dresser, 1 music cabinet, 1 White sewing machine, 1 electric plate, 1 sewing table, 1 ice chest. All good stuff.

Call E. G. Adcock, 1206 Seventh street, or telephone Black 3102. 4-15-1t

PERSONAL MENTION

Mrs. Thos. Combs and daughter, of Union, are visitors in La Grande for the day.

W. E. Mulholland came over from Union this morning to look after some business matters.

Dick Benson, of the firm of Benson Bros., the stockmen of Union, was among the arrivals in La Grande this morning.

Mrs. Charles Bingner leaves tomorrow for a visit with relatives in Eugene and other Willamette valley towns.

Prof. Aubrey Smith, candidate for the Republican nomination for superintendent of schools, came over from Union this morning.

T. N. Profit, the Baker financier and stockman, came down to La Grande this morning to look after interests in this part of the country.

Miss Helen McDonald who has been a guest with her parents Mr. and Mrs. P. A. McDonald for a week, leaves tomorrow for Eugene to re-enter the University of Oregon.

Lena Jones Hollister is here from Pendleton spending the week-end and Sunday with relatives and friends. She will be joined tomorrow by Mr. Hollister for the day.

Thos. Morgan, who has been extensively engaged in farming in Union and Walla Walla counties but more recently looking after business in Chicago, arrived home from the latter city this week.

WANTED—Roomers. Rooms close in. A suite of three nicely furnished housekeeping rooms also a suite of two furnished—either housekeeping or bed rooms, 1617 Fourth street, Mrs. Klees.—Adv. 4-15-tf

Sam Deal in Poor Health.

Sam Deal, the grand army veteran of South La Grande, has been in poor health for several days past.

Do Not Be Misinformed.

That we don't run charge accounts. We will and we do. Come direct to the Mammoth Grocery and let the boss do the talking. My information is all free. It may be a good meet for us both. Middle store in middle block. Easy found. My phone is Main 82. Free delivery.
Respectfully,
W. S. ALLISON.
—Adv. 4-15-tf.

Engineers Quit 8-Hour-Day Movement

The Portland Telegram prints the following from Laramie, Wyo: A. L. Konold, general chairman of the Brotherhood of Locomotive Engineers of the Union Pacific railway announced today that the engineers of that road have voted to withdraw from concerted action in the movement on Western roads for an eight-hour day and time and a half for overtime. Konold said the engineers were satisfied with their contract and that their action does not affect the firemen, conductors and trainmen.

Today's Oddest Story

Portland Ore., April 12.—Thousands of gorgeously plumed Chinese pheas-

ants infesting the highways and byways of this city today are making life a burden for Portland housewives and property owners. Apparently they belong to no one in particular. Game laws and anti-firearms city ordinances prevent their slaughter. So the birds continue to rip out spring gardens, fly through windows into the bosoms of families and to play hob generally. Mayor Arbee has refused S. J. Claridge and other citizens permission to shoot the pheasants, but has instructed the police force members to "shoot" the critters away as much as possible.

Students Attend College At Front

Udine, Italy, April 12.—American University students who complete their academic course by delivering papers, writing table, etc., are gone one better by the medical students at the front here today. Although mobilized and actually fighting at the front, the medical students of the fifth and sixth years have installed at General Headquarters here a medical school where they complete their studies between battles and graduate on schedule time. The school is called the Castrense university.

This novel undertaking is possible because in all Italian schools and universities the curriculum is uniform.

The government sent the material and professors. The building is equipped with lecture rooms, clinics, operating rooms and every detail of the modern medical school.

The students prepare their lessons in the trenches or wherever they happen to be and attend lectures and clinics as often as their military duties will permit. All those who may not be killed in the meantime expect to graduate on schedule time.



Value-Price-Volume

ALL three depend one upon the others. And this combination makes BORN Tailoring supreme in the world of made-to-order clothes.

During the past forty years, it has been Born policy to give the best quality and greatest value possible for the price. That policy has brought the House of Born the largest volume of business in the tailoring trade.

And each increase in sales means still better materials and workmanship in exchange for our customer's money—better quality and longer satisfaction than the same money will buy in any other clothes, tailored to order or ready to wear.

For genuine clothes economy, insist upon seeing "Born's Blue Book"—see it first or last; but see it before you buy.

Golden Rule Co.