

SHOES We Give You Greater Shoe Values

VALDUTTENHOPFER, BROWN SHOE CO., STAR BRAND, TRAVERS SHOE CO., CROSSETT'S, WEYENBERGS, CHIPPEWAS, FERRIS, GOD-MAN'S, SCUFFERS—ALL HIGH-GRADE SHOE MAKERS OF THEIR KIND. WE SHOW YOU NOTHING BUT THE BEST SHOES MADE. **IN SO DO-ING WE GUARANTEE YOU ABSOLUTE SHOE SATISFACTION OR YOUR MONEY BACK—“WE FIT TEN TOES”**—ASK YOUR NEIGHBOR. YOU WILL FIND HIM ONE OF OUR PLEASED CUSTOMERS. OF ONE COMPANY ALONE OUR SYNDICATE BOUGHT OVER 50,000 PAIRS OF MEN'S DRESS SHOES—EVERY PAIR ALL LEATHER—THIS FEATURE, PLUS OUR CASH QUANTITY PRICE, LESS DISCOUNTS AND SELLING TO YOU FOR CASH MAKES IT POSSIBLE FOR US TO SELL YOU BETTER SHOES FOR LESS MONEY THAN OUR COMPETITORS.

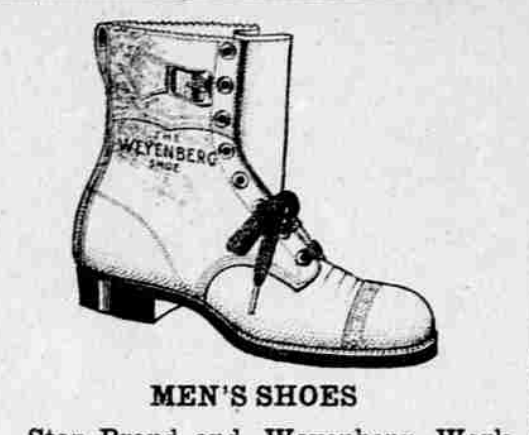
Read the Prices-- Compare the Goods-- SHOES



LADIES SHOES
 The New:
 10-in Blk Kid Lace Shoes \$4.50
 10-in Ivory Lace Shoes \$4.98
 8-in. Gypsy Lace Shoes \$3.50
 Blk. Kid Gypsy White Stitch \$2.98
 Blk. Kid Spanish heel, toe \$2.98
 Patent Button, Pat. front stay \$3.50
 Patent Button, cloth top \$3.50
 All Kid Gypsy Model \$3.50

CHILDREN'S SHOES
 Our stronghold—where we please fathers and mothers—where we give them honest shoes at prices even less than the Eastern mail-order houses—order a pair today—we can please and convince you both. All Leather Shoes at—
 89c, 98c, \$1.15, \$1.39, \$1.49, \$1.69
 \$1.98, \$2.49

TENNIS SLIPPERS
 Made by Goodyear Rubber Co.—
 White tops, grey soles:
 Boys' 59c
 Men's 69c
 Ladies' 59c
 Misses' 49c
 Youthis 49c



MEN'S SHOES
 Star Brand and Weyenberg Work Shoes—None better and few as good. We absolutely save you from 52c to \$1.02 on every pair—a trial pair will make you a steady customer.
 \$2.25, \$2.49, \$2.98, \$3.50, \$3.98, \$4.50
 Elk Shoes, Elk soles, \$3.00 value \$1.98
 Muleskin Shoes, leather soles, \$2.50 value \$1.49

Pat. Button Cloth Top \$2.98
 Pat. Button Mat Kid top \$2.98
 Pat. Button, tip \$2.98
 Pat. Button cloth, plain toe \$2.94
 All Kid, button \$2.98
 G. M. Lace, cloth top \$2.98
 Pat. Button, cloth top \$2.49
 Pat. Button Mat Kid top \$2.49
 Pat. Button Mat Top \$2.49
 All Kid, Easy Walker \$2.98
 All Kid, Turn Soles \$2.98

Ladies' Patent 4 strap Pump \$2.98
 Ladies' Doll Kid 8 bar Pump \$2.49
 Ladies' Patent 4 bar Pump \$2.49
 Ladies' G. M. Cross-bar Pump \$1.98
 Ladies' Patent Pump \$1.98
 Ladies' All Kid Pump \$1.98
 Ladies' All Kid, 2-bar Pump \$1.98
 Ladies' G. M. Baby Doll Pump \$1.98
 Ladies' Patent Baby Doll \$1.98
 Ladies' English Walking Oxfords, rubber sole and heels \$2.98

Children's Slippers—Also White 98c, \$1.15, \$1.39, \$1.49, \$1.69, \$1.98
 E. Z. Scuffers—for the boy or girl \$1.49, \$1.79, \$1.98
 White "Emma Lou" Pumps 89c, \$1.15, \$1.49, \$1.69
 Ladies' White Canvas Slippers 98c, \$1.49, \$1.98, \$2.49

INSOLES—Cork, a pair 5c
 THE ALAMO BOY SHOES



BOYS' SHOES
 Full of every-day Boy Wear—Buster Brown, Godman and Weyenberg Makes.
 Prices \$1.15, \$1.25, \$1.39, \$1.49, \$1.69, \$1.79, \$1.89, \$1.98, \$2.25, \$2.49, \$2.89, \$2.98.
 Above shoes in Button or Lace, Tan or Black.
 Boys' Mule Skin Shoes \$1.25, \$1.39
 Boys' Rubber Boots \$1.98

DRESS SHOES
 From Crossett and Star Brand Factories. High grade leathers and styles up to the day.
 Button or lace, black or tan—
 Crossett's \$4.50 value \$3.50
 Crossett's \$5.00 value \$3.98
 Crossett's \$6.50 value \$4.98
 Crossett's Doctor Last, \$6.00 value \$4.98
 Star Brand Shoes \$1.98, \$2.98, \$3.50, \$3.98
 Old Man's plain toe \$1.98, \$2.98
 Cushion Sole Shoes—Rubber Heels
 Glazed Kangaroo \$4.50, \$4.98
 Congress Shoes \$2.98, \$3.50
RUBBER BOOTS \$2.98, \$3.49, \$3.98

GROWING GIRLS' SHOES
 2 1-2 to 6
 Patents, Kids, G. M. Cloth or Kid Tops \$1.98, \$2.25, \$2.49, \$2.98
PUMPS
 Baby Doll \$1.49, \$1.98, \$2.25, \$2.49
 White "Emma Lou's" \$1.69
 Ladies' Doll Kid Pumps \$2.98
 Ladies' Doll Kid Strap Pumps \$2.98
 Ladies' Patent Pump \$2.98
 Ladies' Patent 8 strap Pump \$2.98



CHIPPEWA LOGGERS
 A shoe we stand behind in satisfaction to your wear.
 6-inch top, pocket counter, \$5.00 value \$3.98
 8-inch drivers, pegged soles \$5.90
 Three Lake drivers, pegged soles, \$9.00 value \$7.25
 Paces, to meet the most tender feet \$5.50, \$5.90, \$6.50, \$7.50

RICH OR POOR--ONE PRICE TO ALL

TRUNKS, SUIT CASES
 Trunks, well riveted, steel frames, best of hinges, knockers and locks \$2.98, \$3.98, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90 \$10.50
 Hand Bags, all leathers \$1.98, \$2.98, \$3.98, \$4.90, \$5.90, \$6.90, \$9.90
 Suit Cases, all leathers 98c, \$1.49, \$1.98, \$2.98, \$3.98, \$4.98 \$5.90, \$6.90, \$8.90, \$9.90
 Telescopes 49c, 69c, 79c, 89c, 98c
 Children's Suit Cases 89c, 98c
 Wicker Suit Cases 98c, \$1.49
 Bathing Suit Cases 98c
 Shawl Straps 25c, 39c
 Trunk Straps 49c

LACE CURTAINS
 2 1-2 yards each, full widths 49c, 69c, 98c, \$1.49, \$1.69, \$1.98, \$2.49, \$2.98
PORTIERERS
 All colors, best of weights \$1.98, \$2.49, \$2.98, \$3.49, \$3.98
COUCH COVERS
 Full sizes, all patterns 98c, \$1.49, \$1.69, \$1.98, \$2.49, \$2.98

RUGS
 Genuine Smith's Axminster Rugs:
 9 x 12, all patterns \$19.50
 8 1-4 x 10 1-2, all patterns \$17.50
 36 x 72, all patterns \$3.45
 9 x 12 Smith's Nepperhan's \$17.50
 9 x 12 Smith's Manors \$14.75
 9 x 12 Smith's Tapestries \$12.50
 9 x 12 Ingrains \$3.98, \$4.98, \$5.90, \$6.90, \$8.90
 Other small rugs 98c, \$1.49, \$1.98, \$2.49, \$2.98

42 NEW STORES THIS MONTH MAKING 125 NOW

- UTAH**
 Bingham Canyon
 Mt. Pleasant
 American Fork
 Spanish Fork
 Richfield
 Bountiful
 Gunnison
 Pricie
 Provo
 Murray
 Eureka
 Midvale
 Richmond
 Sunnyside
 Springville
 Tooele
 Heber City
- IDAHO**
 St. Anthony
 Rexburg
 Moscow
 Kellogg
 Downey
- ARIZONA**
 Winslow
 Mesa
 Bisbee
 Miami
 Prescott
- KANSAS**
 Newton
- S. DAKOTA**
 Redfield
- WISCONSIN**
 Wausau
 Watertown
- OREGON**
 Milton
 Eugene
 Astoria
 Pendleton
 Dallas
 Roseburg
 Athens
 Albany
 Baker City
 The Dalles
 La Grande
 Marshfield
 St. Cloud
 Hibbing
 Little Falls
 Mankato
 Fergus Falls
- COLORADO**
 Canon City
 Grand Junction
 Montrose
 Las Animas

The United Store
 LA GRANDE, OREGON
 One of the Big Busy 125
 J. C. Penney Co., Inc. Stores

- Alamosa
 Aguilar
 Trinidad
 Florence
 Durango
 Ft. Morgan
 Sterling
 Loveland
- NEVADA**
 Ely
 McGill
 Tonopah
- NEW MEXICO**
 Albuquerque
 Roswell
 Raton
 Gallup
 Las Vegas
- N. DAKOTA**
 Minot
 Williston
 Valley City
 Dickinson
 Grand Forks
- Wahpeton
 Fargo
 Devils Lake
- WASHINGTON**
 Everett
 Ritzville
 Montesano
 Pullman
 Waitsburg
 Walla Walla
 Dayton
 Wenatchee
 Leavenworth
- CALIFORNIA**
 Modesto
 Santa Rosa
 San Bernardino
 Chico
- Needles
 Bakersfield
- WYOMING**
 Cumberland
 Kemmerer
 Laramie
 Rawlins
- NEBRASKA**
 McCook
 Falls City
 Ord
 Hastings
 Grand Island
- IOWA**
 Ft. Madison
 Burlington
 Ottumwa
 Marshalltown
- MONTANA**
 Great Falls
 Anaconda
 Kalispell
 Missoula