



Easter Shopping Is Now on in Earnest

Not a day goes by that we do not receive new shipments of the season's newest offerings.

New Easter Millinery

In great variety. Every hat up to the minute in style and only finest materials used in their making.

Women's Easter Coats and Suits

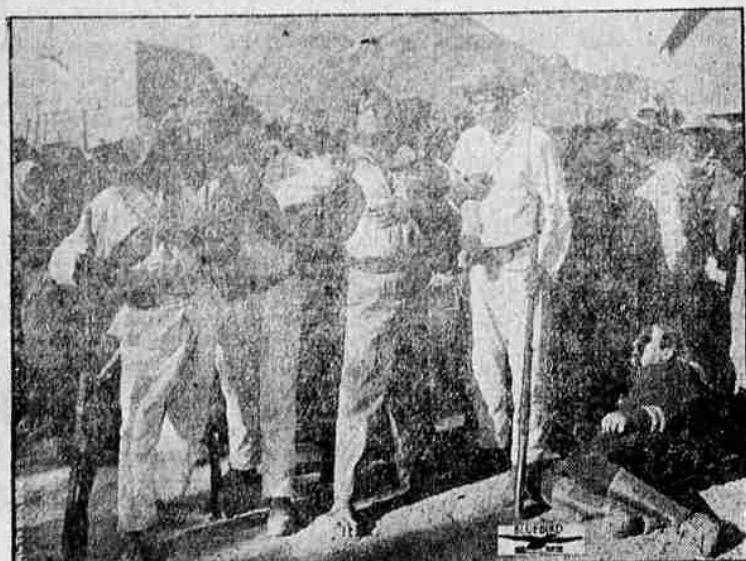
In the New Wanted Materials, prices range from **\$6.50 to \$37.50**

New Dress Skirts, Silks Petticoats

And New Easter Waists **59c to \$3.98**

Hill's Department Store

AT THE MOVIES



HOBART BOSWORTH IN "THE YAQUI" AT SHERRY'S TODAY.

AT SHERRY'S

"The Yaqui" at Sherry's Tonight.

There is no subject of such importance, just now, as the Mexican question. The straited situation along the border, the almost imminent possibilities of serious consequences keeps Mexico continually in print. To have a feature film treat with faithfulness to detail, its locations on the very soil of Mexico, and to bring to residents of the United States truthful replicas of life in Mexico may be considered the extreme. This is what "The Yaqui," sensational Bluebird Photoplay will do when exhibited at the Sherry theatre today with the favorite camera-actor, Hobart Bosworth, playing the star part.

Seek in books the history of the Yaqui Indians in Mexico—you will find interesting legends galore involved in their tribal records. See "The Yaqui," Bluebird Photoplay, today at Sherry's and you will be electrified by the sensational scenes and incidents, developed as part of an impelling story of love and devotion, with Hobart Bosworth the hero of the occasion.

AT ARCADE

Anna Held at Arcade.

Some genius who thinks and does the right thing at the right time hit upon the happy idea of securing the inimitable Anna Held, world famous for her eloquent eyes, for motion pictures, and of presenting her in that greatest of all French farces—"Madame La Presidente." The Oliver Morosco Photoplay company now presents this special attraction on the Paramount program at the Arcade theatre, Monday and Tuesday. "Madame La Presidente," a three act classic by Maurice Donnay and Pierre Veber, has long since become one of the standbys of the pleasure-loving Paris stage. Thanks to the adroitness of the Oliver Morosco producer its sparkle and Gallic joyousness is seen to even better advantage upon the screen than the stage, as will be specially noted in the adventures through which the producer is able to lead the three, skylarking junior magistrates of the little town of Gray. Anna Held, one of the finest farceuses on the stage today, gives splendid account of herself, her delicacy and taste appearing to fine advantage in the much discussed candle scene, which might easily have been made to verge on the risqué.

One distinct novelty is the chance to see Anna Held do exclusively in pantomime her world famous song, "I Just Can't Make My Eyes Behave,"

a song she has sung to countless thousands throughout the world.

The Aches of House Cleaning

The pain and soreness caused by bruises, over-exertion and straining during house cleaning time are soothed away by Sloan's Liniment. No need to suffer this agony. Just apply Sloan's Liniment to the sore spots, rub only a little. In a short time the pain leaves, you rest comfortably and enjoy a refreshing sleep. One grateful user writes: "Sloan's Liniment is worth its weight in gold." Keep a bottle on hand, use it against all Soreness, Neuralgia and Bruises. Kills pain. 25c at your druggist.—adv.

WHY THE BEST OF CHEWS IS "SPEAR HEAD"

Its Rich, Sweet, Mellow Flavor Has Been Famous for a Generation

MADE OF CHOICEST RED BURLEY

The secret of tobacco satisfaction is known only to the man who chews plug tobacco. The reason is that a good chew gets right next to your taste, while the leaf in plug tobacco is in a state of fresh, juicy richness that is not possible in any other form of tobacco.

There's no tobacco in the world that can give you the hearty, wholesome flavor that you get from a delicious chew of Spear Head.

Spear Head is made exclusively of ripe, red Kentucky Burley—the most richly-flavored chewing tobacco that grows. Still more, only the very choicest red Burley leaf is used for Spear Head.

This choice leaf is selected with the most painstaking care, is stemmed by hand, is thoroughly washed free of all foreign matter, and is pressed into Spear Head plugs so slowly that not a drop of juice or an atom of the natural flavor escapes.

Try Spear Head, and you'll get a sweet, mellow, luscious, satisfying chew that cannot be obtained in any other tobacco. In 10c cuts, wrapped in wax paper.

Want Ads.

WHEN IT COMES TO untiring sellers, finders and traders, an Observer Want Ad can't be beat. It works overtime on straight-time pay. Rates, one cent per word per issue—no ad less than 25 cents.

WANTED—Girl for general housework. Phone Main 715 or call 904 Penn. avenue.—Adv. 4-8-3t.

FOR RENT—Two nicely furnished rooms for light housekeeping with bath; also large front bed sitting-room, 1512 Adams, two blocks from center of town. Phone Black 3901.—Adv. 4-8-1f.

FOR RENT—House and large garden. Call W. H. Bohnenkamp.—Adv. 4-8-1f.

WANTED—All kinds of Second Hand Goods. Will trade or pay highest cash prices. F. D. Haisten. 3-27tf

FOR SALE—Hatching eggs from my best trap nested winter layers, White Leghorns mated to Oregon Agricultural cockerel, also Black Monoreas, send for circular. Write Mrs. G. H. Chapman or phone Red 192. 318 1m

FOR RENT—Five-room modern house, \$15.00 per month. Inquire S. F. Andrews, Golden Rule Store. 3-30-tf

FOR SALE—Imported German Coach Stallion; color, dark brown; age, 10 years this spring; weight, 1500 pounds; sound, first-class breeder. Price, \$1000. Address J. A. Woodell, 1604 Adams Avenue, La Grande. 3-31-10t

FOR SALE—Good Jersey milch cow on easy terms. Earl Zundel, at La Grande National Bank. 3-31-tf

FOR SALE—160 acres timber land, \$1,000; \$400 cash, balance stock.—B. T. Roberts, 1603 X avenue, La Grande, Oregon.—Adv. 4-4-tf.

FOR SALE—Five passenger Overland, good condition. Care Observer.—Adv. 4-6-4tp

FOR SALE—Small building suitable for garage or woodshed. Phone Black 3281.—Adv. 4-4-5t.

WANT PIANO—Will trade acre tract or good city lots for standard piano. Offer excellent deal. Address 100X, care Observer.—Adv. 4-4-5tp.

FOR SALE—Oregon Standard Purity alfalfa seed.—G. W. DeLay, Hot Lake, Ore.—Adv. 4-6-6tp.

WANTED—3 or 4 regular boarders, 1415 X Ave. Phone Black 3381. Mrs. Beaumont. 4-6-1f.

WANTED—Girl for general housework. Phone Red 1841, residence 805 M avenue.—Adv. 4-7-tf.

FOR SALE CHEAP—Piano, mahogany case. Phone Red 821, or call 1311 O avenue.—Adv. 4-7-tf.

BUSINESS LOT—Centrally located. Will trade to contractor who will

WANTED—Girl for general housework. Call Main 728. 4-8-tf

WANTED—Married man to take charge of herd of cows and do general farm work. House to live in and garden spot furnished. Steady job for right man.—Frank McKennon, Alico, Oregon, Home Ind. Farmers 25X2.—Adv. 4-10-tf.

Our Want Ads bring results.

put up one-story brick building on another lot.—Adv. 4-7-5t.

These Are For Sale

At 1912 2nd Street a 5-room house—1 lot 50x110 feet.
At 1605 2nd Street a 5-room house—2 lots 50x135 feet.
At 2614 North 2nd Street a 6-room house—2 lots 64x125 feet, corner.
At 508 N ave a 5-room house—1 lot 55x120 feet, corner.
At 2109 Oak Street a 5-room house—1 lot 40x104 feet.
At 1805 North Spruce a 5-room house—2 lots 60x110 feet.
At 1315 X avenue, good house—2 lots 60x110 feet.
At 1310 N avenue a 7-room house—1 lot 60x110 feet.
At 1608 Oak Street a 5-room house—1 lot 40x110 feet.
On Island City road, 5-room house—1 1-2 acres land—good home.
The above list are just a few of the places we have for sale, go hunt them up or come and we will take you to see any or all of them. Get prices and terms from

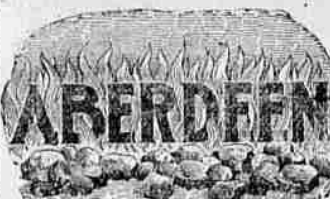
LA GRANDE INVESTMENT CO.
1113 Adams Ave. La Grande, Ore.

For Rent

Sheep ranch and range for 8000 sheep; meadow cutting 350 tons clover hay; water controlling spring, summer and fall range, with good winter range. Will rent for term of years, \$2000.00 per year. Address mail or wire

MARY L. HILL,

Denio, Ore., via Winnemucca, Nevada.



The Quality Coal

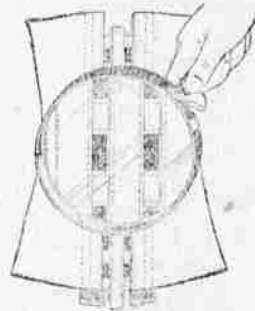
Just received a shipment of alfalfa seed

- Land Plaster
- Poultry supplies
- Gold Coin and Early Rose seed potatoes
- Lime, Plaster, Cement
- Alfalfa hay, Feed and etc.
- Quick delivery

SAWYER & CLARK COMPANY.

Phone Main 17. Corner Jefferson & Greenwood Streets.

When you order coal say ABERDEEN



"The Ventilator Back," an exclusive feature of

"La Camille"
No pressure of steels on the spine.

The corset for every occasion.

Spring models bring new comfort, new beauty, new styles.

Have your Easter gown fitted over a La Camille and note the difference.

MRS. ROBERT PATTISON CORSETIERE.

Other models at \$2.00 up. Residence 1702 Oak. Phone Red 3221

WHY DO WE DO IT? HOW DO WE DO IT?

That is the Question They are Asking Because we buy in Quantities for Less

WE CAN SELL FOR LESS AND WE DO

Our Saving is Your Saving, Call and See us Today, Tomorrow Never Comes

HARRIS GROCERY
PHONE MAIN 70 FARMERS PHONE B 192
408 North Fir Street, Cross Track

Feed and Hay

We have a full line of feed in stock. Good Baled Hay and all kinds of grain. Prices right and prompt delivery any time, anywhere. Wholesale and retail. Will trade feed for good Wood.

Fuel

HIAWATHA and ROCK SPRINGS COAL, well SCREENED and CLEAN.

FIR, PINE and TAMARACK WOOD, 4 foot or sawed STORAGE of all kinds, FIREPROOF Building.

DRAYAGE, TRANSFER and DELIVERY, FURNITURE and PIANO MOVING. EVERYTHING GUARANTEED SATISFACTORY.

LYNCH and STEWART

Jefferson Ave. One Block East of Depot. Phone Main 10 Residence Phone Red 1091

D. R. FONG MEDICINE CO. CHINESE ROOT AND HERB REMEDIES

Cures Bodily Diseases With Root and Herb Treatment. Free Consultation

Phone 762 1412 Adams Ave.

La Grande Ore.

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Out of Sight
Don't forget your storage battery because it's where you can't see it work. Let us take care of it and you'll never have occasion to worry about it.
JOHNSTONE & REISLAND
1515 Adams.
Free inspection of any battery at any time

THERE ARE MANY REASONS WHY EVERY HOME IN LA GRANDE SHOULD HAVE ELECTRIC LIGHT.

Eastern Oregon Light & Power Co.

Always at Your Service Telephone Main 34