

Color Your Last Year's Straw Hat with
COLORITE
MAKES OLD STRAW HATS LOOK NEW.
 Splendid for fixing up Ladies & Children's hats.
EASY TO APPLY
 Dries in 30 Minutes.
 Waterproof and Durable.
 Made in Jet Black-Dull Black-Cardinal Red-Navy Blue-Cadet Blue-Sage Green-Burnt Straw-Brown Violet
Avoid all substitutes based on genuine COLORITE
FOR SALE BY

RED CROSS DRUGSTORE

LOCAL BREVITIES.
 If it isn't an Eastman it isn't a Kodak. Red Cross Drug Store. 3-28-16

These Are For Sale

- At 1912 2nd Street a 5-room house—1 lot 50x110 feet.
 - At 1605 2nd Street a 5-room house—2 lots 50x135 feet.
 - At 2514 North 2nd Street a 6-room house—2 lots 64x125 feet, corner.
 - At 508 N ave a 5-room house—1 lot 55x120 feet, corner.
 - At 2109 Oak Street a 5-room house—1 lot 40x104 feet.
 - At 1805 North Spruce a 5-room house—2 lots 60x110 feet.
 - At 1315 X avenue, good house—2 lots 60x110 feet.
 - At 1310 N avenue a 7-room house—1 lot 60x110 feet.
 - At 1608 Oak Street a 5-room house—1 lot 40x110 feet.
 - On Island City road, 5-room house—1 1-2 acres land—good home.
- The above list are just a few of the places we have for sale, go hunt them up or come and we will take you to see any or all of them. Get prices and terms from

LA GRANDE INVESTMENT CO.
 1113 Adams Ave. La Grande, Ore.

For Rent

Sheep ranch and range for 8000 sheep; meadow cutting 350 tons clover hay; water controlling spring, summer and fall range, with good winter range. Will rent for term of years, \$2000.00 per year. Address mail or wire

MARY L. HILL,
 Denio, Ore., via Winnemucca, Nevada.

PREPAREDNESS IS NOW THE ISSUE



WE ARE PREPARED---

To fit you with the correct glasses in one of the most modern equipped offices in the State

J. H. PEARE & SON
 La Grande's Leading Optometrists and Jewelers.

Speed 'Em Up to Silverthorn's fountain.—Adv. 4-5-tf.

Money to Loan.
 On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

WANTED—Clean cotton rags—2c a pound—Observer office. 3-10-16

NOTICE.
 That aggravating little tear that you think can't be fixed, take it to Pauline, she will make it as good as new.—Adv. 2-8-1mo.

At the monthly meeting of the school board Clerk Williams was instructed to distribute pay checks for the teachers' wages to date, and the total amount of the same was \$4454.10.

Second-hand furniture wanted. Do not sell until you consult Byers, on Farmers Telephone. 3-16-1m

Used Ford Cars for Sale. We have several slightly used Ford Automobiles which have been received on new Dodge Brothers car sales, and which we are offering at attractive prices.

SMITH'S GARAGE,
 La Grande, Ore. 3-31-tf

Shores' Taxi Service, Sommer hotel. Main 740—Adv. 2-21-tf

MODART CORSETS
 Front Laced



HAVE YOU MADE THIS TEST OF YOUR CORSET?

DO YOU feel occasional languor, intervals of listlessness, intermittent indigestion, an intense relief at the moment of uncorseting?
 If you feel these symptoms you are developing a premature matronly figure, sacrificing health for fashion.
 Women who wear MODARTS never feel these warnings. For the Designer of MODART Corsets is generally conceded to be the foremost corset designer in the world. Every smart effect he creates must also meet his approval as an anatomist. So, if you seek to improve your figure—if you seek to gain new grace of carriage—if you seek to promote your health and comfort and at the same time conform with prevailing styles—then we urge you to have a trial fitting.

Pauline Lederle
 Sommer Hotel Bldg.



The Quality Coal

- Just received a shipment of alfalfa seed
- Land Plaster
- Poultry supplies
- Gold Coin and Early Rose seed potatoes
- Lime, Plaster, Cement
- Alfalfa hay, Feed and etc.
- Quick delivery

SAWYER & CLARK COMPANY.

Phone Main 17. Corner Jefferson & Greenwood Streets.

When you order coal say **ABERDEEN**

Since the county fair last fall Ed. Morrison, the Summerville Holstein breeder has sold registered Holstein bulls to the value of \$500.00 Ray Norval recently purchased \$300.00 worth of calves from Mr. Morrison.

WANTED—Clean cotton rags—2c a pound—Observer office. 3-10-16

Try Silverthorn's fruit sundaes.—Adv. 4-5-tf.

Hatching eggs, Buttercups and S. C. Reds, winners county, state and world's fair—quality highest, prices lowest. Eugene McGoldrick, 2902 N. Birch St., La Grande, Ore., Phone Black 3821. 3-7-1mo-p

Get the habit telephoning for drug store goods. We have a prompt delivery service and we hope you will use it freely. Just phone Main 40. La Grande Pharmacy.—Adv. 4-4-2t.

Ko-La—the thirst quenching beverage at Silverthorn's.—Adv. 4-5-tf.

SEED
 Bald Barley (Recleaned) \$1.75 100 lbs. Black Bald Barley (Recleaned) \$2.00 100 lbs.
 Woolgrowers Warehouse Co., 4,3,5t Enterprise, Ore.

Ladies, Attention!
 All ladies are invited to call and see the new rubberized sanitary petticoat. Must be seen to be appreciated.—Pauline Lederle, Phone Black 991.—Adv. 4-3-tf.

Money to loan on improved farms. Any amount and any length of time.—United States National Bank—Adv. 3-3-tf

Its cheaper to buy some of our fishing tackle than it is to buy a string of fish everytime you go fishing.—La Grande Pharmacy, Adolph Newlin, Manager.—Adv. 4-4-2t.

Warren Burnett of Starkey is spending a few days in La Grande. He reports that on April Fools' day the school children of Starkey led by their teacher, George Towner, enjoyed a delightful April Fool party. A long program was carried out and the Needlecraft club prepared articles for sale and also disposed of ice cream. It was a big event and largely attended. Mr. Burnett will return home Saturday.

FOUND—Small purse containing some money and Yale key. Owner can have same by proper description and paying for this ad.—Observer.—Adv. 4-5-3t.

PERSONAL MENTION

Miss Hilda Anthony went to Walla Walla this morning to hear the New York Symphony orchestra which appears there tonight with Walter Damrosch at the baton.

C. J. Black has gone to Salt Lake on business matters and to attend the L. D. S. church conference.

Mrs. W. A. Kirby of The Dalles, who has been visiting her mother, Mrs. A. J. Curtis and brother Arthur, returned home this morning.

W. H. Casey of the Golden Rule company transacted business in Walla-walla county today, principally at Wallawa.

Walter Henry of Elgin has been a business visitor in the city the past day or two.

W. O. Miller, a fruitgrower of Union, and his son are transacting business at the court house today.

Earl Johnson was among the visitors from Union today.

C. C. Coalwell, of Perry, went to Baker today to be absent about a week after which he expects to change his residence from Perry to La Grande.

Dr. E. D. McKinney, of Union, was on a professional visit to La Grande today.

Attorney R. J. Kitchen, of Union, is attending to some legal business at the court house today.

L. A. Stover, a sawmill man of Union, was among the arrivals in La Grande this morning.

Jess Spencer came over from Union this morning to look after some business affairs.

Will Church left for Cove this morning and will be accompanied on the return by Mrs. Church who has been spending the day at Hot Lake.

Floyd Maxwell was among the returning visitors from Union on the noon train.

George McDowell, mail carrier on the route from Union to Medical Springs, was transacting business in La Grande this morning.

Mrs. Frank Bartlett who has been visiting her cousin Mrs. Jack McCarthy, returned to her home in Union today.

Watch Child's Cough

Colds, running of nose, continued irritation of the mucous membrane if neglected may mean Catarrh later. Don't take the chances—do something for your child! Children will not take every medicine, but they will take Dr. King's New Discovery and without bribing or teasing. It's a sweet pleasant Tar Syrup and so effective. Just laxative enough to eliminate the waste poisons. Almost the first dose helps. Always prepared, no mixing or fussing. Just ask your druggist for Dr. King's New Discovery. It will safe-guard your child against serious ailments resulting from colds.—adv.

Eczema Cured or Money Refunded

This guarantee goes with every box of Dr. Hobson's Eczema Ointment. Makes no difference whether it is a baby, child or aged. No matter how long standing the case the guarantee holds good. Cut out this strip, go to your druggist, get a box of Dr. Hob-



Spring Showing of Women's Suits, Skirts, Dresses and Coats

Whether a woman seeks excellence of material or superiority of workmanship, or simply "style", she cannot be so critically inclined that she will not be well pleased with our showing.

WOMEN'S SPRING SUITS, in this season's smartest modes and patterns \$11.85 to \$28.50

WOMEN'S SPRING SKIRTS, the best that has ever been shown in La Grande for the money \$4.87 to \$9.89

WOMEN'S SPRING DRESSES, priced from \$9.85 to \$22.50

In all Latests Shades and Styles

Women's Spring Coats

Priced from \$7.40 to \$20.00

In black, blue, Shepherd checked and white chinchilla. New Goods arriving daily in our Women's Ready-to-Wear Department, so we always have something new to show you.

OUR MILLINERY DEPARTMENT

Is just glittering with new Spring Styles for Women, Misses and Children. You should visit this department, soon as possible, while there is a good variety to pick from.

Ladies' and Misses' Hats \$2.25 and up
 Children's Trimmed Hats \$1.00 and up

THE GOLDEN RULE CO.



CLOSING OUT SALE

Must Dispose of Entire Stock Regardless of Cost.

Men's Clothing, Gents' Furnishings Large Stock of Jewelry.

COME AND GET THESE BARGAINS

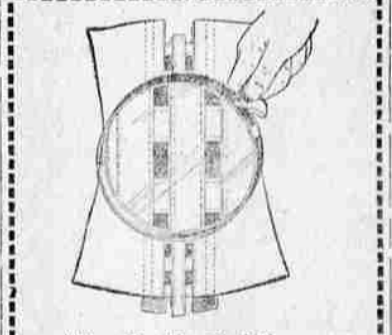
NEW YORK STORE
 214 Depot Street

son's Eczema Ointment, use if as directed and if you are not fully satisfied, the druggist or maker will refund your money. Try it just once, you will be happily surprised.—adv.

Coming to Sherry's Next Monday and Tuesday.

"The Yaqui" Timely Bluebird. The Bluebird release for March 20 is "The Yaqui," starring Hobart Bosworth, in a romance based on conditions in Mexico as they exist between the Yaqui Indians and the Spanish descendants of the turbid Republic. As the exteriors were all taken on Mexican soil, there will be great interest in the feature now that the strained situation has been brought about by the latest massacre of Americans by Pancho Villa. Some of the "big scenes" depict accurate methods of Mexican warfare and the Bluebird feature gives exhibitors a big "play" on the immediate conditions, with General Funston chasing the "greasers."—Adv.

W. L. Stringham
INSTRUCTOR
PIANO
 STUDIO—Over Young's Confectionery.



"The Ventilic Back," an exclusive feature of

"Sa Camille"

Reg. Trade Mark, U. S. Pat. Office.

No pressure of steels on the spine.

The corset for every occasion.

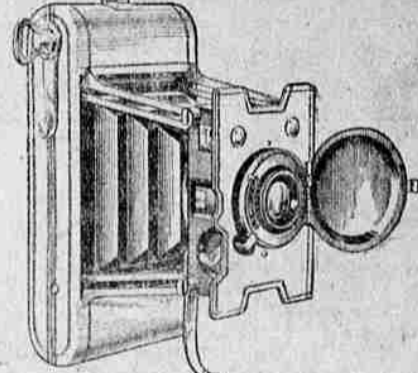
Spring models bring new comfort, new beauty, new styles.

Have your Easter gown fitted over a La Camille and note the difference.

MRS. ROBERT PATTISON CORSETTIERE.
 Other models at \$2.00 up. Residence 1702 Oak Phone Red 3221

The Dependable Ansco

For That Camping Trip or Vacation



The new Ansco Speedex Film, the prize winning Cyko Paper, and the Ansco Way, are a combination which will Improve Your Pictures.

ANSKO PHOTOGRAPHY Means more than the camera. It embraces the camera and lens, the sensitive film and the paper on which the film is printed. Prize Winning Prints Are Made on Cyko Papers.

Let us show you the new models of cameras, the Universal Speedex Film, the Cyko Papers, Film Postal and Print Albums.



Our men are competent and will get the most from your negative. Let us explain to you how to get the best results from your camera.

"If it Isn't an Ansco it Isn't the Best"

Silverthorn's Family Drug Store