

SHERRY THEATRE Today Only

Metro Wonderplay

"The House of Tears"

With the Gifted Emotional Actress

EMILY STEVENS

In the Stellar Role

5 Compelling Acts of Intensely Human Drama
That Stirs the Heart and Soul

Tomorrow—Fox Feature—"THE FOURTH ESTATE"

HOMAGE PAID TO THE ROSE

PORTLAND FESTIVAL PROMISES
BIG THINGS

La Grande-Woman Slogan Much Used
In Advertising

Portland will celebrate its Tenth
Annual Rose Festival June 7, 8 and
9 when the city will pay homage to

Queen Rose. As an added feature
will be the national dedication of the
Columbia River Highway—the road
that makes the gorge of the Colum-
bia River near Portland passable for
the first time for automobiles and
vehicles of every description.

The scenic beauties along the first
forty miles of the highway are so
wonderful that the suggestion to ded-
icate the Highway was considered both
timely and a fitting event to observe
Rose Festival days. The ceremonies
will be carried out opening day of the
fiesta.

The eyes of the world will be cen-
tered on Portland in June for the ded-
ication ceremonies will bring to the
Oregon metropolis distinguished
guests from many states in the

Union. The event will be one of the
biggest in the history of the state.
Portland has long been famous as
the "Rose City" and has established
this claim as a result of the enor-
mous annual production of rose flow-
ers. Each year Portland produces
more than 25,000,000 roses, in ad-
dition to billions of buds. The Floral
Pageant, a festival feature, alone re-
quires 4,000,000 roses. Peninsula
Park displays a rose garden where 1-
000,000 roses covering 700 varieties
are in bloom at one time Festival
week.

More than \$2,000,000 has been in-
vested in the first forty miles of high-
way construction, but it has opened up
for the tourist some of the most pic-
turesque scenery in the world. The
Highway winds through the gorge on
an easy grade, in many places hang-
ing to cliffs. At Crown Point a turn
is made 700 feet above the river and
then the highway drops 500 feet in
two miles on a grade of five per cent.

Portland is ready to welcome the
crowds to the dedication of its great
highway and the annual Rose Fete.
The phrase that serves as the inv-
itation this year is "For You A Rose
In Portland Grows." This invitation
is world-wide in its scope.

Average Man Cannot Meet Hardships Says Harvard Gymnastic Director

Cambridge, Mass., March 19.—
Lack of proper physical training has
made the ordinary American unfit for
military duty, declares Prof. Dudley
A. Sargent, director of the Hemenway
Gymnasium of Harvard, in a state-
ment made public today. Dr. Sar-
gent in part says:

"Our forefathers were pioneers,
men of hardihood, courage and in-
domitable will, used to a wholesome
mingling of mental, moral and phys-
ical hardships and trials. Since then
the paths have grown easier and
weaker stock has followed in the trails
blazed by the strong.

"Love of country, manly vigor and
the spirit of co-operation are not too
plentiful. No people living under the
trying conditions of our complex mod-
ern life can, in any considerable pro-
portion, withstand the hardships of
modern warfare, to say nothing of
rendering service, unless it pays con-
siderable attention to counteracting
the devitalizing and overspecializing
tendencies of modern working and
living conditions.

"Our moral courage lacks the stim-
ulus derived from the practice of
manly sports—the only real and su-
perior substitute for the stimulus of
war.

"Physically, the public schools have
not done their duty to the children
whose development and welfare, and
that of the nation, lies in their hands.
Even the colleges, to which we must
look for the material for the greater
number of our officers, are so con-
tracted in their views of education as
to ignore the necessity for adequate
compulsory physical education of the
bulk of the student body, while en-
couraging overdevelopment and de-
structive specialization in the ath-
letic few."

When to Take Chamberlain's Tablets

- When you feel dull and stupid after eating.
 - When constipated or bilious.
 - When you have a sick headache.
 - When you have a sour stomach.
 - When you belch after eating.
 - When you have indigestion.
 - When nervous or despondent.
 - When you have no relish for your meals.
- Obtainable everywhere.

White Coats

We received this morning a large shipment of Spring Coats, and among this lot is a beautiful assortment of white coats at popular prices.

White Coats are very much in demand and hard to get but we were very fortunate in getting this line.

Another shipment of Suits, something very new, suits that haven't been shown before this season.

Neck-wear, we receive each week new neckwear and this week's assort-
ment came today—come in and see the beautiful shapes.

E. E. Kirtley Ladies'e Ready-to-Wear

PORTLAND THE CITY OF ROSES.



Above—A typical Portland, Oregon Rose hedge in June. Center at left—"For You A Rose In Portland Grows," slogan 1916 Rose Festival, created by Bertha Slater Smith, a former La Grande girl. Center at right—J. H. Dundore, President Rose Festival and manager Portland branch Sherman, Clay & Company. Below—One of the attractive floats entered in Floral parades by Portland Fire Department.

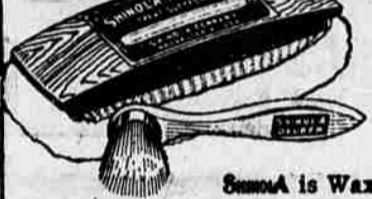
Prince of Wales on Staff in Egypt
London, March 19.—"The Prince of
Wales has arrived in Egypt on ap-
pointment as Staff Captain to the gen-
eral officer commanding in chief the
Mediterranean expeditionary force,"
says an official statement issued to-
night.
The present Commander in Chief of

the Mediterranean army is Lieut. Gen.
Sir Archibald Murray, who was suc-
ceeded by Sir William Robertson as
Chief of the Imperial General Staff.
His headquarters are in Cairo.
The Prince of Wales has already
seen active service in France with Sir
Douglas Haig's army. He last ap-

peared in public as the bearer of a
message from the King to the Indian
corps on the occasion of their with-
drawal from France.

Responsibility is plainly on mer-
chantmen to warn the submarine.—
Wall Street Journal.

SHINOLA HOME SET



Genuine Bristle Dauber
Big Lamb's Wool Polisher
Easily worth 50c. Sold
to make the use of Shinola
pleasant at 25c. With
Shinola 35c.

Shinola is Wax and Oils.

Contains No Injurious Material, Good
for all Leathers, The Quick, Durable
Shine. Accept no Substitute. If
Dealer cannot Supply you send to
Shinola Company, Rochester, N.Y.



BLACK—TAN—WHITE

Try it yourself—

if you want *personal* and *positive* infor-
mation as to how delightful Prince Albert
really is, smoked in a jimmy pipe or rolled into
the best makin's cigarette you ever set, fire-to!

For, Prince Albert has a wonderful message
of pipe-peace and makin's peace for every
man. It will revolutionize your smoke ideas
and ideals. The patented process fixes
that—and cuts out bite and parch!

PRINCE ALBERT

the national joy smoke

is so friendly to your tongue and taste that
it is mighty easy to get acquainted with.
You'll like every pipeful or cigarette *better
than the last* because it is so cool and
fragrant and long-burning. You'll just sit
back and ponder *why* you have kept away
from such joy'us smokings for so long a time!

Men, we tell you Prince Albert is all we claim
for it. You'll understand just how different
our patented process makes Prince Albert
quick as you smoke it!

Buy Prince Albert everywhere tobacco is sold: in
tippy red bags, 5c.; tidy red tins, 10c.; handsome
pound and half pound tin humidors and in pound
crystal-glass humidors with sponge-moistener tops
that keep the tobacco in such prime condition.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



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Reynolds
Tobacco
Co.



On the reverse side of this tin and the
one will read: "Patented January 17,
1897," which has made three tin
smoke pipes where one is marked below!