
SHERRY THEATRE
 Today
 William Fox Presents
H. Cooper Cliffe,
Dorothy Green
 in
 Richard Mansfield's Famous Play
"A Parisian Romance"
 To-morrow
'The Road of Many Turnings'
 Featuring **LEAH BAIRD**

FORUM

PERTAINING TO LABOR

Government Bureau Workings Explained By Representatives

Portland, March 22.—(To the Editor Observer)—There is inclosed herewith a news item of considerable interest to all employers of labor and to all people seeking employment in your vicinity.

The valuable services to be rendered, as shown in the article, are to be free to every one, and for that reason we are asking you to kindly give the story, or any part thereof, space in an early issue of your publication.

It is the purpose of these co-operating employment offices to inaugurate an impartial and effective campaign, and to serve your community on a par with other sections in the territory over which their operations may extend.

Respectfully,
W. F. WATKINS,
 Officer in Charge.

An item of considerable interest to every employer of labor in Oregon and Southern Washington is an announcement of the consolidation of the working interests of the Oregon branch of the Federal employment office and the Public Employment Bureau of the City of Portland.

The two offices and the trained corps of workers in charge of same will co-operate in an effort to bring together the employer seeking help and the worker seeking employment.

It will also be their further object to exploit the State's resources by getting men and women into the channel of industry where they are most needed, and to secure them work for which they are best suited.

Another matter worthy of note in this connection is that this is the first practical combination ever attempted between the employment branch of the Federal government and any other public employment office. Results of the work are to come under the close scrutiny of the officials at Washington, and may be the basis for a combination of these interests throughout the United States.

The government employment service is a national affair with branches in every important city in the United States. Through an interchange of information between these numerous offices correct data concerning labor conditions in any locality is always available.

Portland, being the largest city in the section mentioned, is the natural labor market to which all classes of laborers and trained workers flock when seeking employment.

The Public Employment Bureau, maintained and operated by the City of Portland, ranks as one of the most important labor exchanges on the Pacific Coast, and has, previous to its alliance with the Federal office, been a clearing-house for the unemployed for a large section of the Northwest.

The combination of these two great factors, specializing in the matter of getting the employer and the employee together, will be effective of much economy and its operating efficiency is obvious. It is the prime object of these offices to promote an equitable and economical distribution of available labor forces, and affords all employers the opportunity to secure quickly and without cost efficient help from a responsible and permanently established source.

The matter of supplying help to employers remote from the established labor markets will be a strong feature. Particular attention will also be given the matter of serving farmers, ranchers, orchardists, stockmen, cannery, logging camps, lumber mills and manufacturers, throughout Oregon and a large portion of Southern Washington.

It will not be the purpose of these employment offices to supply all the jobs with men from Portland, but rather the labor situation in each community will be investigated to the end of making an equitable and economic distribution of the workers involved.

The services rendered by the combined employment bureaus will be free to all who wish to avail themselves of them. No charges will be exacted from employer or employee. Application from employers for help and from those seeking employment are invited.

CAYUSE ANCESTRY BLOODED.

Umatilla County Indian Cayuse Has Splendid Breed Strain.

Pendleton, Ore., March 23.—The Indian cayuse, that scrawny, shaggy paint pony of western melodrama, has real Arabian blood in his veins, said Mrs. Eva Emory Dye, Oregon historian, today. The cayuse, she said, is descended directly from Arabian horses introduced among the Pacific Coast Indians by Spaniards two centuries ago. Mrs. Dye has learned that a real Arabian horse has one less vertebrae in his spine and two less in his tail than the ordinary plug. So has the cayuse, sometimes. Mrs. Dye hopes to prove it is the rule rather than the exception for cayuses to be "foreshortened" in this manner.

CITY WEEDS

New Orleans has found a way to eliminate hay fever. And it isn't any new-fangled scientific process, either. It's just the plain, old-fashioned device of getting rid of weeds, which has been preached in all American communities for generations and seldom practiced with any degree of enthusiasm.

Last summer the city utilized the services of twenty convicts to clear out the ragweeds and other growths whose pollen is supposed to cause hay fever. Not only the city proper, but all its immediate suburbs, were cleaned up. The immediate result

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Use Our Want Ad Column

was, of course, a vast improvement in the sightliness of New Orleans landscapes. When the hay fever season arrived the victims were fewer than usual, they suffered less intensely, and the fever disappeared several weeks before its usual time.

Hay feverites who, with the chronic distrust of their kind, doubt the accuracy of this statement, are respectfully referred to the Journal of the American Medical Association.

Here is a good chance for the hay fever veterans and the city-beautiful reformers in every weed-infested city to get together on something worth while.

Minnesota Favors Cummins

St. Paul, March 14.—Returns to-

night from Minnesota's first presidential preference primary strengthened the early indications that Albert B. Cummins, United States senator from Iowa, led Henry Estabrook of New York by a wide margin for the Republican nomination.

Three hours after the polls closed not enough returns were in to make the final result certain, but those available showed Cummins leading. With decisively characteristic returns the city of Marshall in the western part of the state gave Cummins 112 and Estabrook 15, while Faribault, in the southeastern part, polled 363 for Cummins and 73 for Estabrook.

Chamber Trustees Prepare to Charge Organization.

The full board of trustees of the Chamber of Commerce will meet in Portland to consider the plan of internal reorganization and the budget for the next fiscal year, beginning April 1. This noon the committee appointed to revise the Chamber's bylaws so that the methods of reorganization can be carried through in orderly manner had a meeting, and it is expected the committee's report will be submitted tonight to the trustee. As a sequence of the trustees' meeting, the annual meetings of the various bureaus will be held the latter part of this month.

REO

Alluding Again to the Uniform Excellence of Reo Motor Cars

YOU HAVE FRIENDS who drive many makes of cars. Thinking as you are—or you are not sufficiently interested to read this ad—you ask them on every possible occasion about their cars—performance, ease of operation, cost of upkeep, etc.

NO, WE ARE NOT mind readers—we know you do this because—everybody does.

MIGHTY IMPORTANT matter, the purchase of an automobile. So you are looking always and everywhere for information—facts—about the various rival makes of cars.

YOU'VE BEEN PUZZLED—everyone is—by the disparity of opinion among owners of the same make—some makes—of cars.

ONE IS PLEASED IMMENSELY with his car—the next as fervently advises you not to buy one like it. Others again, damn it with faint praise, as "oh, we like it all right—but—" And there you are.

BUT YOU'VE NOTICED—and if you haven't, you will in the future now we've brought it to your attention—that Reo owners without exception are unstinting in their praise of this model. YOU NEVER HEAR an "all right but" from a Reo owner.

THAT'S BECAUSE the Reo Folks see to it that every Reo, is just as good as any Reo ever made—and as much better as today's product ought to be than yesterday's in this progressive world.

WE COULD fill a big book telling you how this marvelous uniformity of quality—uniformity of power—uniformity of silence, sweet-running and of low upkeep cost is built into Reos.

BUT IT WOULD BE TECHNICAL to such a degree you might not understand—and so lengthy you might not have time for its perusal.

SO THE SHORT CUT is the one you are now taking—ask your friends who own various makes of cars. And the more you ask—the more makes you ask about—the better. Note the varying degrees of enthusiasm—or the reverse—as they speak of some makes of cars. And note, as you cannot help doing, the unanimity of good opinion—of satisfaction among Reo owners.

THEN ORDER QUICKLY—for the very factor of uniform excellence has resulted in such an over-demand for the latest Reo models it is necessary to order several weeks in advance if you'd have your Reo when you'll want it.

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AL DANIEL, Manager

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