

**THE OBSERVER**

BRUCE DENNIS, Editor and Owner

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**IMPORTANT POINT MADE CLEAR.**

When bonds for hard-surface roads took the center of the stage claiming attention in Union county a number of the enthusiastic bond supporters argued that the money now being raised for repairs and construction of county highways is wasted each year; that a bond issue would build hard-surface highways and in the end would cost the people no more than they are spending now for roads.

But Dr. Hall's article in Saturday evening's issue makes no such contention. The doctor meets the issue frankly. He does not tell the public that they can build permanent hard-surface roads for the same money they are spending on roads now, but he tells them they cannot and shows that hard-surface roads is an additional improvement and must be paid for, and that the hundreds of miles of county roads must be kept up when we have a trunk line of hard-surface road just the same as they are kept up now, and that the cost will be approximately as great.

If you will read his article carefully you will observe that he puts the matter in concrete form which could be summed up in the following question to the public:

Do the voters want to add a bond issue to the \$40,000 a year now being expended on county roads?

That is the whole thing. Has Union county reached a point where she wants to put her neck under the debt that is necessary to build hard-surfaced highways?

The weight of Dr. Hall's article favors a bond issue instead of a straight tax, assuming that the people have expressed themselves favorable to extensive road building. And should the people of the county determine to build the hard-surfaced roads there is much in the Doctor's article that must be deliberated upon and given earnest consideration.

But are we as a people ready to take the leap?

There is really no emergency. For fifty years people have traveled the Grande, Ronde valley roads, and at best there should be no bond issue voted without general discussion. Many of us continue to be old-fashioned to the extent that we believe the gravel road is all Union county can stand. Especially does this conclusion present itself when we open our tax notices that have just been received.

**ADVERTISING FOR THE CHURCH**

A church advertising and publicity conference has been held in Chicago to draft plans for stimulating religious interest by means of the printed word.

Advertising is that section of contemporary literature intended to inspire action. The difference between a clergyman's appeal to his hearers to follow the precepts of the Sermon on the Mount, and Henry Ford's arguments on behalf of peacefulness is that one is spoken, the other published. Both have the same aim.

Public health authorities are using the power of advertising to combat disease.

Governments have been using advertising to gather recruits. Every one of the warring nations has resorted to advertising to assail its opponent and justify itself.

Politicians count advertising as one of their important means of influencing popular thought and feeling.

Whether advertising is dignified or not is no longer debated. Effective advertising never lacks sufficient dignity for its purpose. If the president of the United States were to speak here, advertising would inform the people of his coming and draw them to hear him. The greatest singer or actor depends on advertising. Clergymen no longer believe that it is irreverent or unethical to fill church pews by means of well directed publicity.

It has been said that advertising created a need and if it creates a need for spiritual instruction it would seem to justify itself beyond question in that department.

**EXPOSE MUNITION EARNINGS.**

Senator Cummins, of Iowa, has introduced a resolution asking the senate to appoint a committee of five senators to investigate the facts of private manufacture of munitions of war. The preamble to the resolution runs as follows:

"Whereas the profit incident to the manufacture and sale of arms, armament, and munitions of war has a tendency to corrupt public opinion, disturb international peace, and prevent the peaceful settlement of disputes between nations; and inasmuch as it ought to be made impossible for any person or corporation to make money out of war; and inasmuch as the government should, for its own safety and protection, manufacture all arms, armament and munitions of war," etc.

The senate was forced to this action by a condition of affairs which bodes ill to the United States. Not to mention the scores of existing munition plants which have doubled and trebled production, not to mention the automobile, the sewing machine and electrical factories, the car and foundry and locomotive plants that have completely turned themselves over to the manufacture of munitions and arms—in addition to these there are organized between August, 1914 and November, 1915, new corporations to the number of 174 for the same business. Think of it—174 new corporations, besides the scores and hundreds of others which have been converted from useful forms of manufacturing to this wasteful and destructive work.

These plants when the European war finally ends, are going to be a menace to this country. Indeed, they have become a menace already. Looking ahead, they have seen that the conclusion of the present war is going to mean a closed market for them

there and they are now engaged in every possible method of trying to create a market here—to which end they are very patriotically engaged in spreading "preparedness" scares over the land. There is no doubt of it now. The fact has been exposed in congress and elsewhere. "Preparedness leagues" though often innocent of collusion, their members generally being honest enough, are traced directly to their source in the steel armament, arms and powder corporations of the country. The "preparedness" campaign is one that has cost great sums of money, and the money is being furnished by those who hope to get it back when the nation is sufficiently aroused to repeat European's greatest mistake and turn this country into an armed camp.

A lecturer in South Bend, Indiana recommends silk stockings as antidote for divorce. There may be something in her prescription at that.

Girls under 20 are not wise, is the recorded estimation of a California judge. Dissenting opinion would have it that there is nothing on earth quite so crafty, astute, clever, far-seeing, and resourceful as a young woman in her teens.

Men's tops are going to be a riot of colors this summer, say the tailors. Riot is probably the word.

The Audubon society has offered a prize to the person who reports the first robin. The plan has its virtues, but will it act as an incentive to veracity?

Should not Sam Brooks and a lot more of the Imbler folk become "coltish and playful" when they can have such a successful event as the colt show held Saturday?

Look out Villa, General Pershing is only 30, 40, 50, or 100 miles away, according to which press service you are reading.

Theodore Wilcox made \$600,000 in buying an incomplete ship at Frisco and selling it before it was completed. And Theodore did not especially need the money. Some place in the good book it says, "to them that hath more shall be given, etc." and Theodore is certainly one of those "who hath."

Ed. Kiddle is skipping along the steel highway east at present for the purpose of getting information at first hand regarding business conditions, and he says confidentially he wants to know if there is a place in the United States where high priced wheat can be re-sold at a fair figure.

Pat Powers, secretary to Dunham Wright at Medical Springs, announces the annual Brander will be replaced this year with a golf tournament and he is now constructing links. Quite a swap, Pat, when you trade western buckaroos for golf players.

**ASSEMBLY IS BOOKED.**

Baptist Church Will Have Meeting at Haines Soon.

Programs have been distributed for the third quarterly assembly of the Grande Ronde Baptist association to be held at Haines, March 24-26 inclusive. The program follows:

2:30 Devotional Service—J. J. Tickner.  
 3:00 The Sunday school and the Man—J. D. Springston.  
 3:30 The Church Winning and Training Men—A. R. Willett.  
 Friday Evening.  
 7:30 Devotional Service—H. L. Willis.

7:45 The purpose of the Baptist Assembly—C. C. Wright.  
 8:20 Sermon—A. R. Willett.  
 Saturday Morning.  
 10:00 Devotional with prayer for Associational Missions—W. H. Browning.  
 10:30 Sermon—J. J. Tickner.  
 11:15 Bible Study, "The Power of the Blood"—D. E. Baker.

Saturday Afternoon.  
 1:30 Devotional Service—J. Hunter Howard.  
 1:45 Evangelism in the Rural Church—A. M. Williams.  
 2:15 What is a Brotherhood and its work in a Local Church?—A. R. Willett.  
 2:42 The Men of the Church and Our Station Work—D. E. Baker.  
 3:15 Is Social Service necessary to the Extension of the Kingdom of God?—O. C. Wright.  
 3:45 Round Table—J. D. Springston.

Saturday Evening.  
 7:30 Devotional Service—D. Loree.  
 7:45 Stereopticon Address—O. C. Wright.  
 8:30 Address, "The Challenge of a Great Task"—D. E. Baker.

Sunday Morning.  
 10:00 Sunday School.  
 11:00 Sermon, "The Baptists of Oregon and the Five Year Programme"—O. C. Wright.  
 Sunday Afternoon.  
 2:00 The Young People and Missions—O. C. Wright.  
 2:30 The Young People and Evangelism—J. D. Springston.  
 3:00 The Young People and Community Work—O. C. Wright.  
 3:30 Round Table, The Young People and the Social Work of the Church—J. D. Springston.

Sunday Evening.  
 6:30 Young People's Devotion—J.

**Spring Coats Now Ready For All---**

It may be any color you like. It may be almost any cut you like. It will be correct down to the dot of an "i" and the cross of a "t," for we are stricklers for unquestionable style propriety in every coat we offer.

Even though you may have no intention to purchase now, come for a style visit. It will turn out to be a style-education, showing you how low-priced a garment may be and yet how "thoroughbred" in its chic lines.

Interested service, which takes no toll of time or trouble to satisfy you, is a fundamental principle of this business.

**\$10.00 to \$35.00.**

The charming coat here pictured is a new flared model of Fiskan cloth, with side pockets, high novel collar faced in contrasting shades of material. Two tone buttoned trimmed. Comes in tan mixture. Priced ..... **\$17.50**



**HENDERSON CORSETS are Here in all Styles and Sizes at \$1 to \$3.50**

Henderson corsets are recognized by experts as "par excellence" and many higher priced corsets do not excel the Henderson models in all-around satisfaction.

We are now better prepared to suit you, for we have an extensive line, including all popular new models for medium, stout and slender figures, both front and back lace styles with high, medium or low bust, long or medium hip and back.

They come in fine coutil with trimmings of laces or embroidery; rust proof steels and the best of elastic supporters. Ask to see the front lace model at \$2.50. It is an extra good one with wide elastic banding over the hips in back. Other Henderson corsets price ..... **\$1.00 to \$3.50**



**Children's Shoes of Real Merit**

In our children's shoe department we sell not only shoes but shoe service. We search the market for the reliable makes—we insist on quality in every shoe—we carry such a large and varied stock that a correct fit is always a certainty—For school wear we've a shoe of real merit they are the famous



**Romper Shoes For Children**

They will give twice the wear of ordinary kind. These celebrated "Romper" shoes have a special made sole that will wear as long as two soles on the ordinary shoe—the price may be just a shade higher than the other sort, but in the end the shoe is far cheaper—sizes 5 to 8 priced \$1.75; sizes 8 1-2 to 12 priced \$2.00.

**The Excellent "Whites" Safe Tread Shoes for Children**

We carry a complete stock of these excellent shoes in all leathers and styles for children. The materials are all high grade and the workmanship superior to many other makes. Sizes 2 1-2 to 8 priced \$1.00 up; sizes 8 1-2 to 11 priced \$1.50 up.

**Girls' Fine Shoes for School or Dress**

In sensible nature lasts. Utz and Dunn and Pontiac makes, patents, dull leathers, etc., newest styles—very durable. Sizes 11 1-2 to 2 priced \$2.25 to \$2.75; sizes 2 to 7 priced \$2.75 to \$3.50.

**Stout Shoes for Boys**

we feature the well known "Pat Cogan" Shoes for boys—a shoe for all kinds of boys, stout soles, good calf uppers, manish shapes—Priced \$2.50 to \$3.50—sizes 13 to 5 1-2.

**McWest & Co. THE QUALITY STORE**

D. Springston.  
 7:30 Praise Service—A. M. Williams.  
 7:45 The Church and Evangelism—O. C. Wright.  
 8:18 Evangelistic Sermon—J. D. Springston.

**BONDS OBJECTED TO**

Senator Barrett and Pendleton Commercial Club Chief Oppose

Open and violent war against the proposed bonding plan broke out this afternoon early in the good roads meeting at the court house, says the Pendleton East Oregonian, and continues: Led by Senator C. A. Barrett of Athena and Wesley W. Harrah of this city, the war assumed formidable proportions and the majority of the delegates seemed inclined to line up against the proposed measure.

Senator Barrett introduced a resolution to kill the bond issue measure

and substitute for it a plan for a two mill special road tax. Harrah seconded the resolution which was ruled out of order by Chairman J. F. Robinson. Senator Barrett then appealed to the house and a merry word battle began. The delegates from the west end of the county are leading the fight against the resolution. At press time no vote had been taken.

In opening the meeting this afternoon President J. F. Robinson said in part:

"I am absolutely in favor of a bond issue, because I think it the surest, the quickest and the best method to establish an entire system of hard surfaced roads for Umatilla.

"I believe in an organization of the leading men of the county that will confer with the county court, in the expenditure of the bond issue, I believe in securing the services of the best engineer to be had, and I also believe in a competent superintendent of each unit to be right on the job to see that the work is done accord-

ing to plans and specifications. I had the pleasure of driving over the Columbia highway only last week and you may not believe it when I tell you that with all of their expert road builders in Multnomah county they have discovered that they have made mistakes as well as other people. I mean by this that they are putting in drainage pipes where they did not think that they would need them when the road was constructed. I also think it necessary to allow the fills to stand at least one year before having the hard surface put on."

**He Reckoned**

"When did your boy Josh pass his examinations?"

"I dunno exactly," replied Farmer Cornstossel, "but I reckon it must have been when nobody was lookin'."—Washington Star.

Our Want Ads bring results.



*The Careful Man starts a Bank account for his wife*

A MAN'S WIFE ONCE PERSUADED HIM TO GIVE HER AN ALLOWANCE. SHE OPENED A BANK ACCOUNT. THE HUSBAND BECAME INVOLVED. THE MONEY; THE WIFE HAD IN THE BANK. UNKNOWN TO HER HUSBAND, SAVED HIM FROM BUSINESS FAILURE. GIVE YOUR WIFE A BANK ACCOUNT. SHE IS YOUR BEST FRIEND AND BEST PARTNER.

**BANK WITH US.**

WE PAY 4 PERCENT INTEREST ON TIME DEPOSITS

**La Grande National Bank**

LA GRANDE, OREGON

Capital \$200,000.00, Surplus \$50,000.00, Resources \$1,000,000.00  
 Fred J. Holmes, President; C. C. Penington, Vice President; F. L. Meyers, Cashier; E. Zundel and H. E. Coolidge, Assistant Cashiers.

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