

THE OBSERVER

BRUCE DENNIS, Editor and Owner

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Address all communications to THE OBSERVER, 1710 Sixth Street.

LAND VALUES ON THE RISE

If all the money, stocks and bonds and finance were to be wiped out there would be a tremendous shock to business, but the land would remain and there would be crops and food, says the Country Gentleman.

Great nations in Europe are operating all the wheels within wheels of finance and are spinning cash into long threads of credit. Even if the end should be universal bankruptcy, the land would be left and crops continue.

Recently we spent profitable hours with a veteran who has been buying and selling farms in an agricultural section of America for almost sixty years. Today at more than fourscore he is as keen for a bargain as ever.

He has bought and sold a dozen farms within the past six months, the sales being in three different counties. Some of the properties have passed through his hands several times. Just after the Civil War he bought and sold good farms at \$175 to \$200 an acre. In after years they fell below \$100. This year they have gone beyond \$100 and as high as \$135, and the tendency is upward.

"This is a good time to buy farms," he said, "prices will advance."

There is psychology in farm buying

as in other things. After the Civil War our finances were in bad shape and many people thought we could never pay our war debt. Perhaps that helped to boost farm prices in the settled agricultural regions. Possibly there is a feeling now that amid the many uncertainties a fertile farm is a solid satisfaction.

The Portland Journal is fourteen years old and is surely a stout, husky lad for that age. Its issue Sunday reviewing the fourteen years of existence was nothing less than wonderful compared with the first issue of that paper under the present publisher, when advertising space was sold on the front page, when headlines were ragged, and the whole paper was but a step ahead of the country town daily. The Journal today is a metropolitan paper carrying every department up to the minute and has a place in the sun along with the best newspapers of the United States. And all of this has been done in fourteen years—a record that justifies pride.

The Spokesman-Review asks if the Northwest has not reached the age of 21, and in support of the question calls attention to a habit of importing instructors in our colleges from eastern states when our own boys and girls have made good and deserve the places. That is all right, from a sentimental point, but we have always noticed that imported instructors in colleges get better results than home folk, and the right thing to do is to "swap" our finished product for the finished product of some other state.

Whether Representative Al. Jones introduced the boundary line bill between Union and Walla Walla counties or not makes little difference now since it has been established that the taxable property in that region has been equally distributed between the two counties. For a time it was a question for argument and the author of the bill was inclined to criticism, but it would seem that such criticism is not in order.

Since the state is dry would it not be well to change the name of Whiskey creek.

HUMOROUS AND SARCASTIC

They were talking about the effort of the department of the interior to protect the nation's big game, when the man in the corner sat up and said that he thought that the government ownership of baseball was going too far!—Chicago News

At this early stage of the proceedings both railroad employers and railways should fix firmly in mind the fact that there is a party of the third part always to be considered in their negotiations and that is the American public.—Chicago Herald.

Can you guess what has happened to the New Jersey peach crop? Same thing that usually happens to the winter wheat crop. Strange how vigorously both show up later on in the market.—Minneapolis Journal

Harvard authorities gratuitously declare that "d---n" is not swearing, thus destroying the word's sole claim to popularity.—Buffalo Inquirer

"Mrs. Shaw Death Natural." Headline.

In these days of alertest journalism it is not easy to die a natural death.—Chicago Tribune.

Some autoists are concerned with the distance they can get out of a gallon of gasoline, while others are interested only in the distance they can get out of a minute.—Nashville Banner.

When some men have the grip they are cross and grouchy about the house. And when they do not have the grip they are cross and grouchy about the house.—New York Evening World.

The men have no kick coming, about 987,654,321,000 women could paint their cheeks on what it costs one man to paint his nose.—Cincinnati Enquirer.

FASHION FANCIES

Overcollars of white silk or dove-gray broadcloth are seen in some of the many serge suits.

Sure silk, that heavy, pliable silk with what you might call a serge weave is being revived for suits and frocks.

British red and jade green are favorite colors for sports suits and sweaters to be worn with white flannel skirts.

Patent leather cloth, a silk with a decided gloss, which closely resembles the shiny leather, is being used by some of the forward modistes.

Fancy taffetas, with small checks, large plaids and loud stripes are very popular. Flowered taffetas and stripes combined are good.

Garden sets of hat, bag and cushion are among the season's fancies.

You don't mind being caught in the rain if printed oilskin covers your sports hat.

When to Take Chamberlain's Tablets
 When you feel dull and stupid after eating.

When constipated or bilious.
 When you have a sick headache.
 When you have a sour stomach.
 When you belch after eating.
 When you have indigestion.
 When nervous or despondent.
 When you have no relish for your meals.
 Obtainable everywhere.

 ADDITIONAL WANT ADS.

FOR RENT—Furnished two room house—1306 O St., Phone Black 562

Eastern Manufacturer wants representative for this County—Fine proposition—Call for information—Security Land & Savings Co., La Grande. 3-15-16

FOR SALE—House at \$15.00 a month. W. H. Bolmenkamp. 3-15-16

FOR RENT—Tract of ground containing about four acres with orchard and small fruits, good house. Large garden patch, reasonable rent. Inquire La Grande Investment Company. Phone Main 752. 3-15-16

Rank Foolishness.

You occasionally see it stated that colds do not result from cold weather. That is rank foolishness. Were it true colds would be as prevalent in midsummer as in midwinter. The microbes that causes colds flourish in damp, cold weather. To get rid of a cold take Chamberlain's Cough Remedy. It is effective and is highly recommended by people who have used it for many years as occasion required, and known its real value. Obtainable everywhere.

The British debt, March 1, will be close to \$11,000,000,000. Terrible! Almost \$240 per capita! At this rate it will soon reach the gross debt of New York City, which was nearly \$300 per capita. June 30, if reckoned from the

If you are looking for ideas---
 For some way to beautify your home---
 If you want Curtains and Draperies that are new
 stylish and really do beautify---
 Just see the display this week on the ledge, middle Aisle, of some very striking and tasteful Curtain and Drapery Materials.

We have a big line of new fancy
CRETONNES
 In various weaves,
 Striking patterns,
 Attractive colorings
12 1-2c 25c 35c 40c 50c Yard

We show the largest and most complete
 assortment of
CURTAIN SCRIMS
 New patterns,
 The best values
 ever offered
15c, 25c, 35c, 40c, 60c Yard

More New Neckwear

Now on display at our neckwear counter some very new neckwear, styles just received for Women and Misses. New Cape, Chievelier, Spanish and Roll effects in large or small Collars. Dainty styles embroidery trimmed or lace trimmed. Vests, Separate Collars, and Collar and Sulf Sets. All priced at

25c and 50c

Middy Blouses! Middy Blouses!

a Big
 Shipment
 Just Received
 of These
 Popular
**COLLEGE
 STYLE
 MIDDIES**
 a Dozen New
 Styles Never
 Shown Before
\$1.25, \$1.50



Now---

in our exclusive women's ready-to-wear-section, there is a veritable prairie-land of New Spring Suits, New Spring Coats, New Spring Dresses, and New Spring Skirts, ready for those women who desire first choice and desire exceptional values.

New Suits **\$15.00** New Coats **\$10.00 Up**
 New Dresses **\$10.00 Up** New Skirts **\$ 4.00 Up**

N. W. West & Co.
 THE QUALITY STORE

As pure and wholesome as
 the vineyard grapes from
 which the cream of tartar
 used in making it is derived.

**ROYAL
 BAKING POWDER**

Absolutely Pure

No Alum No Phosphate



WHO GETS THE MONEY YOU EARN? DO YOU GET IT, OR DOES SOMEBODY ELSE WHO DOES NOT EARN IT.

YOUR "EARNING POWER" CANNOT LAST ALWAYS. WHILE YOU ARE MAKING MONEY BANK IT AND BE FIXED FOR OLD AGE?

JUST DO A LITTLE THINKING

"BANK WITH US."

WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS

La Grande National Bank
 LA GRANDE, OREGON

Capital \$200,000.00, Surplus \$50,000.00, Resources \$1,000,000.00
 Fred J. Holmes, President; C. C. Penington, Vice President; F. L. Meyers, Cashier; E. Zundel and H. E. Coolidge, Assistant Cashiers.

DIRECTORS

Fred J. Holmes, J. G. Snodgrass, J. F. Conley, C. C. Penington, H. S. Brownton, F. L. Meyers, A. Blokland, A. T. Hill, H. E. Coolidge.

last general census in the same manner.—New York World

WANTED—Clean cotton tings—2c a pound.—Observer office. 3-10-16

Unmatched Record
of Prompt Payments

OF ALL DEATH CLAIMS PAID BY

OregonLife

Oregon's Successful Life Insurance Company

THERE HAS NEVER BEEN A CASE OF MISUNDERSTANDING, DISPUTE OR DELAY IN TEN SUCCESSIVE YEARS.

In every case **OregonLife** settled promptly, in full, for the amount insured, and on the very day that proofs were presented.

In every case where the deceased was also insured in other companies, **OregonLife** was first to pay and without quibbling.

OregonLife Best for Oregonians

Home Office CORBETT BUILDING PORTLAND
 FIFTH AND MORN'N

A. L. MILLER President L. DANIEL General Manager C. B. DANIEL Assistant Manager
 District Manager
 La Grande Oregon

BIBLE STORY AT ARCADE THEATRE



The Bible has been responsible for the themes of many notable screen successes and in many cases the pictures have found their favor throughout the country for the force and the strength of the story rather than by any exceptional settings or acting. The latest feature film that owes its origin to the Biblical text is the Vitaphone Blue Ribbon Feature, "Thou Art the Man." The manner in which it was written will cause an added interest in the film. George Cameron, who was Mrs. Sidney Drew, lay on her deathbed. Her constant companion and solace was a well worn copy of the Bible. Realizing that the veil of death would soon be drawn before her vision, her interest in spiritual things comforted her dying moments. In her reading, she came upon the story of David, Uriah and his wife Bath-Sheba. It told how David coveted the wife of Uriah and sent him into the most dangerous part of the battle that he might perish. David then married Bath-Sheba and the Lord struck him dead for breaking the covenants. This remarkable story will be at the Arcade today and tomorrow. Adv.