



You never reach the limit, there's always more fun in a Kodak. A source of continual delight to the children—and the grown-ups as well. Price \$6.00 and up.

Red Cross Drug Store
Expert Developing and Printing.

YOU CAN SAVE ON THE MDSE. YOU NEED if You Will Compare Our Sale Prices on Winter Mdse. During This Great

Annual House Cleaning Sale

A few Examples of the Reductions Made in every Department to Clear our Shelves of all Winter Mdse. and Broken Lines:

- Ladies \$1.00 to \$1.50 Outing Gowns, now **69¢ to 99¢**
- Child's and Misses' Dresses, regular 60¢ to \$2.45, now **39¢ to \$1.09**
- Extra heavy 10c Outing Flannel, now yd. **7¢**
- Silk Petticoats that were \$2.69 to \$4.89, now **\$1.69 to \$3.89**
- All Ladies and Children's Knit Mittens and Gloves **HALF PRICE**
- Entire line Skating Scarfs **HALF PRICE**
- \$5.85 to \$6.85 Silk Sweaters, now **\$2.98**
- Entire line Ladies, Misses' and Children's Coats reduced to **HALF PRICE and BELOW**
- Men's \$2.00 and \$2.25 fine wool Underwear, now **98¢**
- Broken line Men's winter Union Suits reduced 20 per cent.
- Men's \$1.00, \$1.25 and \$1.50 Dress Shirts, now **63¢, 73¢, 93¢**
- Men's and Boys' Mackinaws reduced 25 per cent.
- Men's \$6.50 Ruff neck Sweaters, your choice **\$4.34**
- One line Men's and Boys' Overcoats **HALF PRICE**
- All Men's and Boys' lined Mittens reduced 20 per cent.
- One line men's \$15.00 Suits, your choice **\$7.50**
- One line men's and Young Men's \$12.50 Suits, now **\$6.25**

Other House Cleaning Bargains Like These in Every Dep't

JANUARY WHITE SALE--IN DRY GOODS BALCONY

The Golden Rule Co.

LOCAL BREVITIES.

Roller Skating Masquerade, Zuber hall, Saturday night, Jan. 22. General admission 10c.—Adv. 1-14-8t

Dry Chain Wood. For sale by Frank J. Bradley. Phone Red 1012.—Adv. 12-14-tf

Dressmaking and Ladies Tailoring Remodeling a speciality. Misses Jones & Rabone, The Ladies Store; in West Jacobs Bldg., near Y. M. C. A.—Adv. 11-6, 11-tf

Office Room No. 4 Over Levy-Vogel drug store.—Adv. 12-30-tf

Shores' Taxi Service, Sommer hotel. Main 740.—Adv. 2-21-tf

The Ladies' Aid society of the Presbyterian church will hold a cooked food sale Saturday at the Co-operative store.

DENTIST Dr. W. D. McMillan, New Foley Building.

FOUND—Watch and fob, initials T. W. Fritts, call Mr. Shipman, Montana rooming house. 1-15-2p.

WANTED—Life companion for a man between 30 and 40. Communicate with A1, care Observer.—Adv. 1-15-3t.

Next week is "Hat Week" at The Toggery. Three dollar hats will go at \$1.55.—Adv. 1t.

If it isn't an AnSCO it isn't the best.—Adv. 12-27-tf.

Hen Wetherby, of Bingville, wrote us that he wanted prices on La Grande made Bluestem, and by the time the Bugle comes out next week we look for a big ad from Hen on this flour.—Adv. 1-15-1t.

Our toilet soaps are pure enough to eat, La Grande Pharmacy.—Adolph Newlin, manager—Main 40. 1-15-2t

Any time is the right time to buy drugs, La Grande Pharmacy.—Adolph Newlin, manager—Main 40. 1-15-2t.

Dr. C. S. Foster, veterinary surgeon; office St. Louis barn.—Adv. 10-14-tf.



We can furnish the correct style of battery for lighting and starting purposes for any make of car. Free expert inspection of any battery at any time.

Willard

Johnston & Riesland

NOTICE. To the people of La Grande: I have no way of making a house to house canvas to solicit your cleaning and pressing—but I would appreciate a share of your patronage. Yours very sincerely, PAULINE LEDERLE.

THEY SAY SHE BLAMED HIM for not writing to her on our stationery.—La Grande Pharmacy.—Adolph Newlin, manager—Main 40. 1-15-2t

Next week is "Hat Week" at The Toggery. Three dollar hats will go at \$1.55.—Adv. 1t.

Do not advertise "Eat Portland Bread" in La Grande. If a consumer must have it, let him hunt for it. Make him think he must sign a prescription to get it, and soon he will be weaned. La Grande bread first—that's safety.—Adv. 1-15-1t

Have you cold feet? Try the new metal hot water bottle at Silverthorn's.—Adv. 1-15-tf.

Salesman wanted to sell our high grade stock. Especially attractive commission on certain lines planted in your section. Most liberal offer we have ever made.—Salem Nursery Co., Salem, Oregon.—Adv. 12-20-1m.

Next week is "Hat Week" at The Toggery. Three dollar hats will go at \$1.55.—Adv. 1t.

FARM LOANS

Reasonable Rates

SECURITY LAND & SAVINGS COMPANY

La Grande, Oregon

FOR SALE

Three Pool Tables. Cigar Cases. Pool Hall Fixtures Complete. Will sell all together or any piece.

Phone Main 723

If you ever have the least doubt that La Grande Made Blue Stem Flour does not run in the best class, phone the grocer or the Flour Mill—we will soon see that you get a big baking—FREE. We are only too glad to show you—think it over. 1-15-1t

The very latest things in stationery and correspondence cards at Silverthorn's.—Adv. 1-15-tf.

To United Artisans Lodge No. 30! All dues to the above organization should be paid to the Secretary on the first day of each month. The Secretary, Mr. John Cochran, may be found at Smith's garage. If it is not convenient for you to call in person, please mail dues to him, or notify him of your whereabouts and he will call on you. JOHN COCHRAN, Secretary. 1-15-tf.

Storm doors have been added to the equipment at the Lutheran church so that it will be perfectly comfortable for Sunday School children. Rev. Drahn assures the congregation no children will suffer in the building in spite of the severe cold.

HILL'S MONEY MAKING BARGAINS.

Chance for Investor and Trader to Make Money Now. Logged-off land at \$7.50 an acre, 3 to 5 miles from railroad in Union county. 604 acres of wheat land in Umatilla county for sale. Will take La Grande property for first payment and crop payment on the balance. 80 acres of alfalfa to trade for La Grande city property. Private money to loan. HENRY T. HILL, 1-15-1t.

One lady made the remark—"Blue Stem Flour is so good that it really should be published in the Saturday's Observer along with the society news." 1-15-1t.

Some people may think you are high toned because you use La Grande Made Blue Stem Flour, but it is not the case. It doesn't cost any more than the ordinary kind—it's born and raised here—it's just wheat grown up—the commission and freight is sifted out. 1-15-1t

Money to Loan.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Don't forget that Silverthorn's Family Drug store carries a complete line of ledgers and journals, all kinds of prices.—Adv. 1-15-tf.

When E. Polack, the Sommer House grocer, said in yesterday's Observer that he sold more Bluestem La Grande made flour than all others combined this man sure told the truth for once in his life.—Adv. 1-15-1t.

REWARD.

The public will be rewarded if they stop in and examine the thousand different patterns of winter and spring woolen samples. All suits guaranteed to fit and wear; at prices below any others you have seen. Why? Less expense. Also do cleaning, pressing and repairing. All work absolutely guaranteed. Work called for and delivered free of charge. I will sure appreciate a phone call from any party in La Grande at any time.—Red 471, Zweifel's Tailoring, next door to telephone office, east. 1t.

PERSONALS.

Chas. Hug, who recently arrived from Nevada, left his mother and sister in La Grande, left this morning for Elgin and Wallawa county points to visit relatives and friends.

Mrs. C. R. Hibberd and children have returned from California where they have been the past two months. In company with her mother and sister, who still remain in California, Mrs. Hibberd visited as far south as Old Mexico.

Mrs. R. W. Laughlin went down to Imbler today to visit relatives and was accompanied by her niece, Miss Anna Brooks.

George Benson was among the arrivals from Union this morning.

Mrs. Cora M. Davis, past national president of the W. R. C., accompanied the Union delegation to the G. A. R. and Women's Relief Corps installation today.

This week. High score was won by Mrs. William Allinson. A handsome centerpiece of carnations and smilax graced the refreshment table.

Mr. and Mrs. George T. Cochran and Mr. and Mrs. E. E. Kirtley were in charge of the Kaffee Klatch session last evening at the home of the first-named family. The hostesses had handsomely decorated the home with carnations and guests for nine tables were present to enjoy the evening. Mrs. T. J. Scroggin and G. L. Larrison scored highest at Bridge. In spite of the extreme cold outdoors, the guests had an enjoyable evening.

Rehearsals are now running smoothly on the Elk's big show "Don't Lie to Your Wife." If you wish to laugh be sure to see Bob get around the different situations which a lie has placed him in. "To lie or not to lie, that is the question" whether it is better to tell a lie and suffer the consequences or tell the truth and miss all the good times. Bob and his wife, who move in the best society but are without means are invited to live with the Tollmans who have plenty of money but are trying to enter into the mystic circle of society. Uncle Obadiah visiting Bob unexpectedly, and mistaking Mrs. Tollman for Bob's wife starts to weave the web which grows until all are entwined in its meshes. If ever a comedy was full of laughs, "Don't Lie to your Wife" is that one. A laugh, a yell, a scream at every turn. High class specialties between acts. All for the small sum of 75c all over the house at Arcade Jan. 26.

Roller Skating Masquerade Saturday night, Jan. 22. Orchestra music. General admission 10c.—Adv. 1-14-8t

THE WONDERFUL FREE-SEWING MACHINE.



now on display at our NEW STORE.

Don't BUY until you see this marvelous machine.

We also have for sale all makes of used machines at \$5.00 and up each.

Sewing machines for rent. Very low rates.

F. D. HAISTEN

Furniture on easy Payments

WAR NEWS OF ONE YEAR AGO TODAY.

Baron Burian succeeded Count Berchtold as Austrian foreign minister. Berchtold had resigned "for personal reasons."

A great battle raged north of Soissons.

C. D. Huffman has returned from a visit to Portland.

No. 6 was a half hour late today, and No. 17 a few minutes off—otherwise the storms east and west haven't delayed traffic on the mainline today.

OPEN FOR BUSINESS.

Ulrich Lottes to Serve Patrons Lunches, Soft Drinks and Cigars.

Ulrich Lottes has reopened his place of business on Jefferson avenue and is now ready to serve patrons with lunches, soft drinks, cigars and tobacco. The interior has been specially arranged for this new line of business and everything is strictly first-class and up to date.

In addition to the lines mentioned above Mr. Lottes will also handle the new temperance drink, "Lemp's Tally." This beverage has passed the fullest investigation and is absolutely a temperance drink. Mr. Lottes opened for business today.

Our Want Ads bring results.

EVERYTHING IN SCHOOL BOOKS AND SCHOOL SUPPLIES

Our stock of school books and supplies is even greater than ever this year. It includes every book necessary for students in City or Country Schools.

Our prices are the lowest that new books can be sold for anywhere. Bring in your list and see what we can do for you on Books and Other Requisites.

Our line of the smaller necessities is remarkable in its completeness. We buy in large quantities and are thereby enabled to make exceptionally low prices. You are sure of best value for your money on any of these items. You'll need Pens, Pen Holders, Inks, Pencils, Erasers, Tablets, Note Books, Rulers Crayons, Etc.

during the entire school year. It will always pay you to purchase them here.

NEWLIN BOOK & STATIONERY CO.

For Sale or Trade.

Ten acres one-half mile north from Island City, four-room house, barn and small buildings; good land. Will take good La Grande property as part payment terms on balance.—La Grande Investment Co. Adv. 1-8-6t.

Mrs. Sylvester Trull died yesterday in Pendleton and Mr. and Mrs. G. H. Trull, of Sherry's theatre, went to Pendleton this morning to attend the funeral. The deceased was the mother of Mr. Trull.

Did you ever try taking snow pictures. Let us tell you how to get the best results with your camera in the winter time.—Silverthorn's.—Adv. 1-15-tf.

Price & Dutli, Bakers, phoned—rush us more flour—we wish to say that we really enjoy phone orders. 1-15-1t

We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 3351. 9-14, tf.

Dry wood for sale. Telephone Black 1642.—Adv. 1-10-1t.

Rev. E. R. Martin, superintendent of the Upper Coast district of the American Sunday School association, will preach tomorrow in the Christian and Baptist churches of La Grande.

ADDITIONAL SOCIETY.

Mrs. E. E. Bragg will be the next hostess to the afternoon division of the Kaffee Klatch. Cards will be played, beginning at 2 o'clock. Usually cards are not played at these afternoon sessions.

Mrs. E. Polack was a delightful hostess to the Thursday Auction club