

Isn't it Strange? That even though these so called January sales are coming due right now you can always Buy the newest materials, newest patterns, newest colors for less money at THE UNITED STORE--

Isn't it strange that when this store has no special sales they never carry over—old—wornout—out of date—odd sizes—mismatched—shelfworn merchandises?
 Isn't it strange you always get first quality materials here at less than sales prices?
 Isn't it strange you always find this store crowded—no matter when you go in?

The United Store prices are sales prices every day of the year—We don't have to put on special sales to move our goods the price being so low they move themselves. The secret of these low prices is the enormous quantity cash buying for our 83 J. C. Penney Co. Inc. Stores—and the cutting out of expenses the customer has to pay the other merchant for.

- The biggest school tablet in town5c
- Safety pins, per dozen1c
- Common pins, 200 to paper1c
- Darning cotton, a spool1c
- Thimbles, aluminum1c
- Infant's wool hose19c
- Ladies' fleeced hose15c
- Ladies' wool hose19c
- Ladies' kimonos98c
- Ladies' outing sacques49c
- Ladies' outing gowns49c
- Ladies' Crown corsets69c
- Ladies' knit skirts49c
- Ladies' knit hoods49c
- Ladies' yarn mittens10c
- Children's yarn mittens10c
- Colgates' talcs12c
- Dress skirts\$2.98, \$3.98
- Ladies' Coats\$5.90, \$6.90, \$7.90

- ### Blankets
- Heavy Cotton blankets69c, 98c, \$1.49
 - Heavy Woolen blankets, full size\$1.98, \$2.98, \$3.98, \$4.98, \$5.90
 - Wool-nap blankets, \$4.00 value\$1.98
 - Comforts\$2.49, \$2.98, \$3.98

- ### Rugs
- 9x12 Genuine Smith Axminster's\$19.50
 - 72x36 Genuine Smith's Axminster\$3.45
 - 27x54 Genuine Smith's Axminster\$2.49
 - 18x36 Genuine Smith's Axminster98c
 - Ingrains\$3.45, \$3.98, \$4.98, \$9.90

- Men's Mackinaws\$3.98
- Boys' Mackinaws\$3.98
- Men's caps, ear laps25c
- Boys' Jersey caps for skating10c
- Boys' Sweaters, \$1.50 values98c
- Boys' Winter caps25c
- Men's Wool sox15c
- Men's extra heavy wool sox39c
- President suspenders25c
- Jno. B. Stetson hats, No. 1 quality\$3.45
- Wool shirts98c, \$1.49, \$1.98
- Oregon City Stag Shirts\$3.49
- Soo City Stag Shirts\$2.98
- Men's four-buckle overshoes\$1.98
- Men's one-buckle overshoes\$1.25
- Men's rubbers, \$1.00 grade69c
- Boys' rubber boots, 75c grade59c
- Boys' rubber boots98c, \$1.25, \$1.49
- Men's work shoes\$2.98, \$3.50, \$3.98

A Sale is an Apology for High Prices

- ### Underwear
- Girls' Unions49c, 69c, 98c
 - Child's Wool Unions98c
 - Ladies Cotton Unions49c
 - Ladies' Wool Unions\$1.49
 - Ladies' Fleece Unions98c
 - Ladies' two-piece underwear25c
 - Ladies' two-piece wool underwear98c
 - L. D. S. Garments98c

- ### Warm Gloves
- Men's fur gloves98c
 - Men's Pigskin lined mitts49c
 - Men's knit gloves25c
 - Men's knit mittens25c
 - Boys' leather mittens25c
 - Men's yarn dress gloves49c
 - Canvass knit wrist gloves59c
 - Canvass knit wrist, leather faced gloves15c

You Can Always Do Better at

THE UNITED STORE

My New Year Greeting To You

May Kind Providence during the year of 1916—which begins today bless each and everyone—may the business of La Grande and community increase to the extent that all of our patrons and friends will be able to say on the 31st day of next December: "It's the greatest and best year we have ever had."

Yours sincerely,

C. D. Putman

LODGE NEWS

Last Monday evening Red Cross Lodge No 27 enjoyed its second annual roll call. One neophyte was initiated into the third rank, and after that work had been done to the satisfaction of all, a clam bake was served. Following this came the roll call. Rev. Clark of the Presbyterian church delivered the principle address of the evening though various veterans in the lodge were heard. Among these were Circuit Judge J. W. Knowles who next year is entitled to a veteran's jewel. The event was handled with dispatch and the guests were departing at the stroke of 12.

Thursday evening the Dokies met for a business meeting. The temple has a class of tyros soon to be put over the desert journey to the oasis where Khorasans live. Officers were elected for the ensuing year.

Installation of Masonic and Eastern Star officers took place last evening at a gathering where were present over 20. The Masonic officials were installed first, followed by the Eastern Stars and then came the presentation of past matron pins to 13 women. It was well into the new year before the event was over, the second table being at lunch when the year 1916 broke. Nothing was left undone that might be exercised to make the annual function attractive.

George T. Cochran was installing officer for the commandery and Dora B. Schilke, associate grand matron, installed the Eastern Star officers with the assistance of Elmira Curtis, chaplain, and Mae Noyes, marshal. Mrs. A. B. Cherry, retiring matron, presented a handsome bouquet of red carnations to the incoming matron. Mrs. E. E. Kiddle and the retiring patron Mr. Cochran, presenting the in-

stalling officer with a similar tribute. A unique feature occurred when each retiring officer left handsome bouquets for their successors. The star points were given corsage bouquets, each being tied in colors emblematic of the Star points. Visitors were present from Elgin and Cove, and elsewhere, and in many ways it was the banner installation in years. Mrs. L. M. Hoyt was in charge of the Eastern Star serving committee. Mrs. Russel made the response to the presentation of pins.

The Sans Souci meets next Wednesday evening with Mr. and Mrs. Bert Pattison after the holiday vacation.

An evening dinner party was given Tuesday evening by Mr. and Mrs. W. R. Rinehart and Mr. and Mrs. L. L. Snodgrass at the Sommer hotel. There were decorations carrying out the good cheer of the holiday season and the dinner was of the most select variety and was in fact the center of interest to the invited guests of whom fourteen couples were present.

A dance was given in Honan Hall Wednesday afternoon by the U. of O. alumni in honor of the Glee Club. After the concert given by the club in the evening a sleighriding party was also arranged as a further compliment to the visiting members of the Oregon's musical organization. There were twelve couples in the sleighriding party.

Mr. and Mrs. Herman Siegrist entertained Christmas night at dinner party and house dance.

The Parkdale club will resume its 1916 meetings Wednesday afternoon January 5th at the home of Mrs. Lovett in Fruitdale.

Business Idle Monday.
 Due to the death of President Glafke, of the Oregon Fruit company, the La Grande Fruit company, a subsidiary, will be closed from 9 a. m. to 1:30 p. m. Monday.

OBSERVER SCOOPS

(Continued on Page 10)

the death of Mrs. John D. Rockefeller.

March—16 Exclusive story by William G. Shepherd on how Field Marshal French won the battle of Ypres.
 March—18 First of a series of exclusive stories by Phil Rader describing life in the trenches with the French Foreign Legion.
 March—26 Ahead all day on loss of American submarine F-4 off Honolulu.
 March—27 Carl W. Ackerman's exclusive story from Berlin announcing the failure of Colonel House's peace mission to Europe.

April—5 Beat on description and result of Johnson-Willard fight.
 April—20 Exclusive interview with the Crown Prince of Serbia.
 April—22 Exclusive interview with Dr. Helfferich, German Finance Minister.

April—26 First of William G. Shepherd's telegraphic eye-witness stories of the fighting in Flanders. This was the first time any foreign correspondent had been allowed to telegraph from British front during a battle's progress.
 April—28 Beat on sinking of French battleship Gambetta in the Adriatic.
 May—6 Beat on Japan's ultimatum to China.

May—8 Exclusive statement by Japanese Premier Count Okuma, on China-Japanese situation.
 May—10 Beat on Germany's expression of regret over the sinking of the Lusitania.
 May—12 Henry Wood's exclusive interview with King Constantine of Greece.
 May—31 Ackerman's Exclusive interview with Herr von Jogow, German Foreign Minister.

June—7 Wood's exclusive interview with Enver Pasha, the Turkish Dictator.
 June—9 Beat on William J. Bryan's reasons for resigning as Secretary of State.
 June—17 Exclusive story on Austrian submarine sinking Italian submarine in the Adriatic.

June—24 Scoop on Germany intention to make concessions concerning the Lusitania.
 July 3—Led all day on the attempt to assassinate J. P. Morgan.
 July 14—Ahead on jury verdict declaring Harry K. Thaw sane.
 July 15—Ahead on Judge's decision declaring Harry K. Thaw sane.
 July 20—Ahead on the settlement of the Cardiff coal strike in Wales.
 July 28—Exclusive statement by Lord Northcliffe on war conditions.

August 3—Wood's exclusive interview with Marshall von Der Goltz, German reorganizer of the Turkish army.
 August 9—Exclusive statement by the German Chancellor, Dr. von Bethmann Hollweg, replying on behalf of the Kaiser, concerning Germany's attitude toward peace after the fall of Warsaw.
 August 10—Wood's exclusive interview with Bulgarian Prime Minister announcing Bulgaria's interventionist terms.
 August 20—Exclusive descriptions by survivors of sinking of Arabic.
 September 2—Exclusive statement of peace terms by German Embassy at Washington.
 September 9—Exclusive interview with Senor Marconi on Zeppelin raid over heart of London.
 September 11—W. G. Shepherd's first intimate description of Zeppelin air raid over heart of London, to be passed by British censor.
 September 17—Exclusive interview with J. D. Rockefeller, opposing Anglo-French war loan.
 October 1—Simms' exclusive interview with French ex-Foreign Minister Pichon announcing for the first time that Allies offensive in Champagne and Artois was a major attempt to break German lines.
 October 8—Opening of Philadelphia-Boston world series, throughout which we were ahead.
 October 11—Exclusive interview with Count Julius Andrássy, leader of Hungarian opinion, on the Balkan campaign.
 October 28—Beat on the resignation of the French ministry.
 November 6—Ahead on reasons for Lord Kitchener's sudden departure for the Near East.
 November 19—Ahead on the execution of Joe Hillstrom at Salt Lake City.
 November 26—First descriptive story of the terrible plight of the Serbs fleeing from the Teutons and Bulgarians.
 December 8—First story of differences among the members of the Allies war council in Paris concerning the Balkan campaign.
 December 15—Exclusive statement

by Yuan Shi Kai on his acceptance of the Chinese throne.
 December 20—Scoop on Bulgarian attack on American Red Cross headquarters at Monastir.
 December 21—Exclusive interview with Count Tisza, Hungarian Premier, declaring Ancona incident would be settled satisfactorily.
 December 22—Exclusive interview with Hungarian opposition leader Count Apponyi stating Hungary's willingness to guarantee Russia an open port through the Dardanelles in return for the destruction of Russian influence on the Balkans.

Paroles Waited.

Salem, Ore., Dec. 31.—The applications of 45 prisoners will come before the parole board for consideration at the January term, according to Captain Keller, parole officer. The men and crimes for which they are serving are:

John Marsden, assault with a dangerous weapon; Henry Sprague, manslaughter; Bert Van Cycle, larceny into a dwelling; Harry Bowen, larceny out of a dwelling; Harry Bowen, larceny from a store; W. L. Holbrook, attempt of larceny in a shop; Monard Fix, larceny of cattle; William Adams, felonious assault; Ross Garber, forgery; John Elmer Crawford, polygamy; Blasius Grasser, manslaughter; Ed Kilgore, larceny of a steer; T. Shafer, attempt to utter forged check; Joe Dodousky, wilfully injuring a telegraph pole; Earl E. Cox, larceny of two foals; Ray Piper, larceny of a gelding; Henry Schmidt, burglary not in a dwelling; C. J. Griffin, larceny of horses; Raleigh Brady, larceny from a person; Earl E. D. Evans, attempt of burglary; Guy R. Nelson, larceny; Lester Carlile, adultery; John Reed, felonious assault; George Haley, larceny in a store; John Francis, larceny from a dwelling; George Cain, larceny in a house; Arthur Hanson, larceny in a dwelling; Robert W. Owen, larceny of a cow; W. S. Foster, attempted forgery; Leone Sebastiano, larceny from a person; Frank Bristow, larceny not in a dwelling; Jess Wing, larceny; Earl Rilev, larceny; Harry Fulcher, larceny from a

person; Robert Wilson, larceny from a person; James Woodward, larceny in a dwelling; Edward Bell, larceny in a dwelling; Clinton Agers, burglary; Charles Fring, forgery; George Wayne, assault with intent to kill; Frank Vaughan, receiving stolen property; James Osborn, obtaining money under false pretenses; Orlando Smith, felonious assault; William Smith, uttering forged evidence of debt.

Public Gatherings are Prohibited.

Elgin, Ore., Dec. 31.—Yesterday morning City Health Officer Dr. E. G. Kirby, at the request of citizens of Elgin, declared the town under quarantine against public gatherings of any sort until January 4 as a precaution against the spread of diphtheria. One person who was ill at the Christmas ball is now quarantined with the disease. The doctors have since then been busy administering antitoxin to many who thought themselves exposed, though as yet no other cases have developed.

O. A. C. Glee Club on Tour

Corvallis, Ore., Dec. 1.—The men's glee club of the Oregon Agricultural college will leave Portland today on its annual concert tour into Eastern Oregon. The itinerary this year covers ten days of travel, during which time concerts will be given at Gresham, Condon, Heppner, Enterprise, Joseph, Lostine, Wallowa, Elgin and Imbler.

The Aggie Glee club has been under the direction of Professor W. F. Gaskins, of the school of music at the

At the Savoy

Henry Inwall, Portland; A. B. Watson, Kamela; A. Bergerson, Walla Walla; Roy Parker, Imbler; John Coble, Imbler; L. R. Morelock, Elgin; Roy Cape, Elgin; S. H. and J. B. Weimer, Cove; P. C. Woodell, Sumnerville; C. Johnson, Union; R. R. McJess Wing, larceny; Earl Rilev, larceny; Harry Fulcher, larceny from a

SKATING

Palmer Mill Pond Has the Ice WE HAVE THE SKATES

W. H. Bohnenkamp Co.

ARCADE THEATRE Presenting Paramount Features

Monday—Blanch Ring—The wonderful Musical Comedy Star—In the "Yankee Girl."

Tuesday—Geraldine Farrar—A Grand Opera Favorite.—In Carmen—A most exciting film. Don't miss the Big Bull fight.

Special Music from The Opera Carmen.

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