



No Matter What Gift You Want to buy or Price

You Want to pay, You Will Find the Right Gift at the Right Price Here



The Largest Line of Practical and Novelty Gifts in La Grande

The Christmas lines in every department have arrived and are now ready for your selection. You need not worry about what to give for in every department you will find many suggestions in acceptable gifts. As usual, you will find our prices the lowest in La Grande, and you can buy more gifts for less money if you buy them here.

Come and see for yourself why it pays to buy Christmas Gifts here.

Practical Christmas Gifts for Men and Boys

In Our Men's Department

NEWEST NECKWEAR.
Reversible, but wing-wide end four-in-hand and Windsor in many new patterns—25c, 35c, 50c, 95c

MEN'S BATH ROBES
\$3.75 to \$12.50.

MEN'S SMOKING JACKETS
\$5.00 to \$9.50.

MEN'S FANCY MACKINAW
\$4.75 to \$12.50.

BOYS' DRESS MACKINAW
\$4.45 to \$5.00.

FANCY BOXED SETS
Dainty Christmas boxed sets of various assortments containing sleeve holders, hose supporters, suspenders, neckwear, hosiery, etc., 25c, 50c, 75c, \$1.00, \$1.25

LEATHER COLLAR BOXES
78c, 89c, 98c.

MILITARY BRUSHES 40c to \$9.00

The system—a new style hat for men. \$3.00 each
Other McKibben and Hardeman hats for men in prices ranging from \$1.50 to \$3.00

AUTO ROBES.
All wool robes with fringed ends in several pretty patterns—a gift that will please the whole family. \$5.00 to \$12.50

SILK LINED DRESS GLOVES
\$1.25, \$1.50, \$1.75, \$2.38.

KNITTED WOOL GLOVES
25c, 35c, 50c, 75c.

LINEN INITIAL HANDKERCHIEFS 25c
JAPONETTE INITIAL HANDKERCHIEFS 12 1-2c
MEN'S SILK HANDKERCHIEFS 25c, 50c
SILK MUFFLERS.
CUFF LINK SETS.

POPULAR PRICE WATCHES.
Guaranteed for one and two years. A gift that will please either man or boy—price \$1.00 to \$2.50

Suggestions That Will Help in Selecting Her Christmas Gift

New Line Embroidered Handkerchiefs

Dainty Embroideries

Designs on linen, silk finished fabrics and fine lawns—some in colored embroidery and colored edges and others pure white. An exceptionally pretty line of patterns ranging in price from 5c to 25c

JAPANESE LUNCH SETS.
In all sizes and dozens of charming Japanese designs. All lunch cloths have six napkins to match 59c to \$1.89

IMPORTED JAPANESE KIMONOS
Large embroidered designs on finest of real Japanese crepes—price \$1.68

NEWEST HAND BAGS.
89c to \$3.50.

TOILET AND MANICURE SETS.
In Parisian Ivory, Ebony and Sterling silver—prices range from 98c to \$10.00

FANCY APRONS
27c to \$2.00.

KNITTED TOQUE CAPS
25c to 75c

SKATING SCARFS
35c to \$1.00.

McKIBBEN FURS
\$5.00 to \$30.00.

NEW SILK PETTICOATS
\$1.69 to \$4.89.

HOLIDAY BOXES

In every size and shape. 5c to 15c

NEW FANCY NECKWEAR

Dozens of pretty new styles in dainty collars, vestees, neck ruffs and flare collars 25c to \$1.60

EVERY STYLE AND COLOR OF COMFY HOUSE SLIPPERS IN OUR SHOE DEPT.

LADIES' HOUSE SLIPPERS—fur trimmed and ribbon trimmed with either leather sole or comfy padded soles—prices from 63c to \$1.50

CHILD'S FUR TRIMMED SLIPPERS 60c to \$1.10

MEN'S HOUSE SLIPPERS—In both leather and felt styles—a wide range of styles and all prices from 45c to \$2.25

La Grande's Only Exclusive Toyland Awaits You

you with the largest stock of domestic and imported novelties. We were one of the few to receive our import shipments safely and are able to offer the most complete line ever shown in our Toyland, despite the scarcity of new toys in this country.

BRING THE CHILDREN TO SEE THE WONDERS OF TOYLAND.

UNCLE REMUS FULL DRESSED BEARS AND RABBITS.

Rocking horses, child's books, new fiction, shofly rockers, play dishes, post card reflectors, mechanical toys, iron trains, erector sets, fur animals, drums, horns, music boxes, and etc., autos, wagons, harps.

SHOP EARLY WHILE ASSORTMENTS ARE COMPLETE.

OUR HARDWARE DEPARTMENT OFFERS

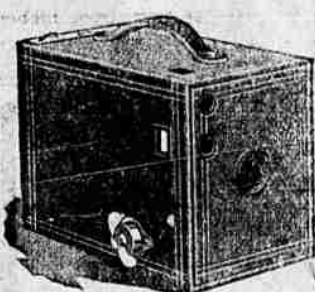
MANY GIFT SUGGESTIONS THAT WILL PLEASE THE ENTIRE FAMILY.

Table cutlery—Pocket cutlery—new designs in silverware—German and French hand painted China—Haviland dinner sets, in three popular patterns—Bavarian China dinner sets—real solid Aluminum ware.

Phone or Mail Orders Promptly Filled—Phone Main 755

THE GOLDEN RULE CO.

The Store of Better Service and Better Values



They will get plenty of toys—here is something more—a toy with a serious purpose—a

BROWNIE

A never ending source of pleasure and the means of a childhood record that will gather interest with the years.

The Brownies are priced from \$1.00 to \$12.00 and our line is complete.

RED CROSS DRUG STORE

LOCAL BREVITIES.

Dr. C. S. Foster, veterinary surgeon; office St. Louis barn.—Adv. 10-14-tf.

Notice Miss L. C. Bartlett call at La Grande Post Office General Delivery for important mail. —Ad 12-7-5t

Plenty of money on land security. Reasonable rates and no long waits. —J. R. OLIVER.—Adv. 7-12-tf

DENTIST

Dr. W. D. McMillan, New Foley Building.

Money to Loan.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

J. A. Oliver will saw that wood for you promptly. Phone Red 3271.

For your Christmas gifts—Parissian Ivory. At Silverthorn's.—Adv. 12-3-tf

Dressmaking and Ladies Tailoring Remodeling a specialty. Misses Jones & Rabone, The Ladies Store; in West Jacobs Bldg., near Y. M. C. A.—Adv. 11-6, tf.

Will there be a victrola in your home this Christmas?—Newlin Book & Stationery Co.—Adv. 11-27-tf.

If it isn't an Anso, it isn't the best. Let Silverthorn's Family Drug Store do your printing and developing.—Adv. 11-18-tf.

McCrory's Taxi and Auto service at Silverthorn's. Day phone Red 121; night phone Black 1551.—Adv. 11-19-tf.

Kirtley's ad on page 3 will give you information that will save you money. The specials advertised are money-savers that no one can question.—Adv.

Over all competitors at San Francisco, 1915 Panama-Pacific exposition, Queen of all vacuum sweepers. Call Mrs. E. S. Norris, Red 1031.—Adv. 9-21-8m.

The new and complete line of White Ivory will be on display at the Silverthorn Family Drug Store Monday. Watch for the window display.—Adv. 11-24-tf.

The Mission band of the Presbyterian church will be entertained Saturday afternoon by Miss Inez Hughes. Members are requested to bring their presents for the mission box.

Let Silverthorn's develop and print your films.—Adv. 9-8-tf.

RUG and carpet weaving—also rugs for sale.—Mrs. Frank Childers. 12-8-t

Ladies of the Methodist Episcopal church will give a bazaar and progressive dinner in their basement Saturday, December 18th. 12-9-3t.

Let us offer suggestions along camera lines for your Christmas presents.—Silverthorn's Family Drug Store.—Adv. 11-23-tf

When a father and mother goes so far as to make their children eat Bluestem flour through a self-feeder on account of eating it too fast, it is high time for inspection, says the La Grande Milling company.—Adv. 12-11-tf.

Several Y. M. C. A. rooms are now available. See Secretary Clark for particulars.—Adv. 11-13-tf.

Jabe Conley goes wild. When he made his guess on the Snodgrass candle, after figuring ten hours, he said it would never burn up. So he bought a barrel of High Patent Bluestem to make a sure go of it. This man knows a good thing. 12-11-tf

Shores' Taxi Service, Sommer hotel. Main 740.—Adv. 2-21-tf

What one lady told us about Bluestem flour: "It is good enough." She told us we might mention her name but for the fact she did not want the public to know she had to bake.—Adv. 12-11-tf.

WANTED—A room with privilege of kitchen for man and wife until first of year. Address M, care Observer.—Adv. 12-11-tf.

LOST—Long black fur somewhere in North La Grande. Call Mrs. Ben Cotner. 12-11-3t

FOR RENT—Six room house. Modern. Call at The Toggery. 12-11-tf

LYCEUM NUMBER, JAN. 15.

"Servant in the House" Date Definitely Set.

"The Servant in the House," the next number on the lyceum course will be presented in La Grande January 15th. The date was formerly given as the first, but has now been definitely set for the fifteenth.

PERSONALS.

S. E. Millier and W. A. Maxwell are among the arrivals from Union today. Zibe Morse, cow-puncher and Round-up star is over from Union today.

M. S. Levy, of Union, passed through La Grande this morning en route to Elgin where he goes to attend a meeting of the Union County Telephone company.

Will Wright, cashier of the Scandinavian-American bank of Portland was in La Grande this morning and left on the noon train for North Powder and Haines to look after banking affairs. He was accompanied by his brother, C. W. Wright, who is soon to take the position of cashier of the bank at Haines.

George A. Seibird, editor of the Union Republican, is looking after business interests in La Grande today. Don Sargent is a guest with his grandmother in Weiser today.

Edward Ebell, one of the O-W engineers has been called to his father's bedside at "The Pines" in Baker county. His father, George Ebell, one of the pioneer ranchers of that county and one of the best known men in Eastern Oregon, is very ill of pneumonia and fear is felt for his recovery.

No Christmas Rates.

Railroads of the Northwest will not issue holiday rates this year, according to announcements made by the O-W. this morning.

London—Artilleryman W. Birch, who has fought from Mons to Gallipoli, has thus far suffered 180 wounds, mostly shrapnel, and is still in the ring.

Notice. Notice to citizens, all who have registered for city election, prior to this year, and who are still living in the same ward, will not be required to re-register. LEE WARNICK, City Recorder.—Adv. 11-24-tf.

Notice to Stock Holders. The annual meeting of the stockholders of the United States National Bank of La Grande will be held at their banking rooms on Tuesday January 11th, at the hour of 2 o'clock p. m. for the purpose of electing a board of directors for the ensuing year. T. J. SCROGGIN, Cashier. Adv.-Dec. 8, Jan. 10.

ECHOES FROM UNION.

Union Happenings Always Interest Our Readers.

After reading of so many people in our town who have been cured by Doan's Kidney Pills, the question naturally arises: "Is this medicine equally successful in our neighboring towns?" The generous statement of this Union resident leaves no room for doubt on this point.

J. M. Johnson, proprietor of barber shop, Main street, Union, Ore., says: "I think constant standing weakened by kidneys, causing pain and soreness in my back. One day a

customer who heard me complaining, told me Doan's Kidney Pills were good and I got a box. I used them but a short time before I was convinced that the man who recommended them to me knew what he was talking about." (Statement given November 8th, 1907.)

Over five years later, Mr. Johnson said: "I use Doan's Kidney Pills occasionally and find them just the thing for irregular kidney action and kidney ailments."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Johnson has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y.—Adv. 12-11-15

I WILL GIVE \$1000

IF I FAIL TO CURE ANY CANCER or TUMOR before it POISONS deep glands or attaches to BONE Without Knife or Pain No PAY UNTIL CURED. WRITTEN GUARANTEE. No X-Ray or other swindle. An Island plant makes a cure. Any TUMOR, LUMP or SORE on the lip, face or body long in CANCER? It never pains until it is stage 120-PAGE BOOK sent FREE. 10,000 testimonials. Write to come.

Any LUMP in WOMAN'S BREAST is CANCER and always poisons deep glands and kills quick. One woman in every 7 dies of cancer—U.S. report. We refuse many who wait too long & make life poor cured at half price if cancer is yet small. Dr. & Mrs. Dr. CHAMLEY & CO., Chamley Building, 434D & 436E Valencia St., San Francisco, Cal. KINDLY MAIL THIS to someone with CANCER.

SHERRY THEATRE To-day Only

"THE LIGHTHOUSE BY THE SEA"—Essany Dramatic Feature in 3 Parts.

OLD GOOD FOR NOTHING"—Drama—Featuring Bobby Connelly.

"THE FOX TROT FINESSE"—Comedy—Featuring Sydney Drew.

SUNDAY ONLY

"FRIEND WILSON'S DAUGHTER"—Featuring Gertrude McCoy.