

SENSATIONAL 13 DAY STOCK

REDUCTION SALE!

SPECIAL NOTICE

Remember this sale is being conducted for a legitimate purpose and reason. For many years this firm has established an honorable reputation and dealing on the square with every customer and this policy will be lived up to and the sale will be conducted exactly as advertised, every price quoted being genuine, and we want you to come feeling assured that the sale is different from most of the sales you see and attend. No articles are marked up and then reduced. Good values, extra help, quick service and satisfaction will be the main points of this sale.

LET NOTHING KEEP YOU AWAY.

The Reason:

We are overloaded, and the stormy weather for the past month has affected the sale of new Spring and Summer merchandise. We are going to make up for lost time by cutting and slashing prices and reduce this stock one-fourth in thirteen days.

Absolutely no reserve. Every article in this store goes on sale. Every price is GREATLY REDUCED.

**Store Closed 2 Days
Arranging
Stock**



STOP THINK

WHAT THIS MEANS TO YOU.

Right in the heart of the Spring and Summer season, just when you are thinking of buying, Mr. Geibel places his entire stock of high grade, new and up-to-date merchandise on sale absolutely without reserve. Don't buy another dollar's worth of goods until this mighty unloading sale opens.

All Millinery goes on sale. Ladies Trimmed Hats up to \$6.50 for \$3.48	Newest Styles American Lady Corsets, \$1.25 grade go on sale for 89¢	Men's Heavy Canvas Gloves go on sale per pair 4¢	Men's 50c Silk Sox, all colors on sale per pair. 29¢
Ladies' 12 1-2c Black Hose, all sizes, on sale per pair 8¢	27-in. Genuine Imported Pure Silk Pongee goes on sale per yard 29¢	Men's \$2.50 Genuine Muleskin Shoes on sale per pair \$1.39	Little Gents' \$2.00 Double Sole Gun Metal Shoes per pair \$1.48
Best Quality of 15c Dress Gingham on sale per yard 9¢	Best Quality Light and Dark Percals, 15c values, on sale 8¢	Youths' \$2.75 Heavy Gun Metal Shoes, 2 1-2 to 6, on sale per pair \$1.98	Men's Extra Fine Gun Metal Button Shoes values to \$4.00, on sale per pair \$2.68
One lot (one hundred pieces) of fine Embroideries to go on sale at ONE-HALF PRICE.	\$1.25 36-in. black Pussy Willow Taffeta on sale per yard 87¢	Entire new line of Men's High Grade \$15.00 Suits for \$10.85	36-in. Guaranteed Black Messaline, \$1.25 value, on sale per yard 98¢
\$2.00 solid built matting Suit Cases go on sale for \$1.18	Ladies' Gun Metal and Vici Kid Shoes, values to \$3.00, on sale per pair \$1.98	Regular 15c Mexican Hats go on sale for 7¢	Men's 12 1-2c Heavy Work Sox on sale per pair 8¢

For Cash Only! 13 Days! Starts Sat., June 12, 9:00 a. m.

Geibel's Department Store

La Grande, Oregon