

## FORD REBATE TO BE \$50.00

AGENT L. C. SMITH ADVISED OF  
THE FACT.

Remarkable Growth of Automobile  
Business Commented On.

Every retail purchaser of a Ford car, between Aug. 1, 1914, and Aug. 1, 1915, will receive a present from the Ford Motor company of \$50.00. This represents the buyer's share in the gross earning of the Ford company for the period named.

This statement is made by no less an authority than Henry Ford himself in a signed interview recently given out, a copy of which was recently received by L. C. Smith, the local representative. Mr. Smith says in this connection:

"This means that the Ford Motor company will pay in the form of a cash bonus to retail buyers the magnificent sum of fifteen million dollars. It means, also that Mr. Ford is establishing a new principle in business: that is, making every retail buyer of a Ford car a quasi-stockholder in the Ford company, and a beneficiary in its prosperity.

"The Ford Motor company not only pays every one of its employees a minimum salary of \$5.00 per day, but also makes each employee a sharer in the earnings of the company, according to his efficiency and length of service with the company. Now Mr. Ford has extended this cooperative principle to apply not only to the men who build the car but to the men who buy and operate the car, so that both are now intimately and personally interested in the prosperity of the Ford company.

"The first of August, 1914, Mr. Ford announces that if the total sales of the Ford car during the ensuing twelve months reached a total of 300,000 the Ford company would rebate to each retail purchaser the sum of \$50.00.

"So enormous have been the sales up to the present date, that, barring

## Only 5% PLUS for the Best "Non-Skid"

PRACTICALLY all Non-Skid Tires that make serious claims to non-skid efficiency cost you 10% to 30% more than Plain Tread Tires of same brand and material.

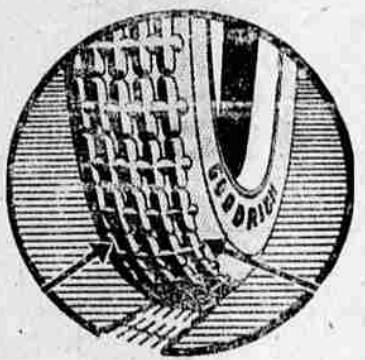
Goodrich Safety Tread Tires cost you only 5% more than our plain tread tires.

Here's how and Why!

**F**ORTY-FIVE years of Rubber working (in what is now the World's largest Rubber Factory) has taught us a few Kinks and Short-cuts that are not common to the Trade.

One of these now comes to the help of your Pocket-book.

Through the simple process of Thinking Hard (and being Candid with ourselves) we have found a Short-Cut to make the best Safety Tread ever put on a Tire cost us only about 5% more than it costs to make the Plain-Tread of similar quality.



Goodrich Safety Tread Tires cost you only 5% more than our own or any other plain tread tires.

Note the following table of comparative prices on non-skid tires. Columns headed "A", "B", "C", and "D" represent four highly advertised tires:

| Size       | Goodrich Safety Tread | A       | B       | C       | D       |
|------------|-----------------------|---------|---------|---------|---------|
| 30 x 3     | \$9.45                | \$10.55 | \$10.95 | \$11.35 | \$11.80 |
| 32 x 3 1/2 | 12.20                 | 13.35   | 13.75   | 14.15   | 14.60   |
| 32 x 3     | 14.00                 | 15.40   | 15.80   | 16.20   | 16.65   |
| 34 x 4     | 20.35                 | 22.30   | 23.00   | 23.70   | 24.55   |
| 36 x 4 1/2 | 28.70                 | 32.15   | 33.00   | 33.85   | 34.80   |
| 37 x 5     | 33.90                 | 37.40   | 38.40   | 39.40   | 40.50   |

By testing out these Goodrich Safety-Tread Tires on a large number of Taxicabs (where they could be competitively observed and carefully checked up at the end of each day's use) and by comparing their actual performance with that of our own, and other Plain-Treads, of much higher price, we have had this fact forced upon us—

Viz:

—That there is SURPRISINGLY more Mileage, in Goodrich Safety Tread Tires, than in our own, or any other, make of Plain-Tread Tires.

So MUCH more Mileage, for only 5% more Cost looked so good to us that we decided to give Car Owners the benefit.

Here's what we now offer you!

The best Non-Skid Safety Tread ever put on the market, and it costs you only 5% more than our best plain tread tire.

The B. F. Goodrich Company  
Akron, Ohio

SIX HEROS OF THE AUTO WORLD WHO WILL COMPETE IN INTER NATIONAL AUTO RACES AT INDIANAPOLIS NEXT MONDAY



Resta



De Palma



GEORGE BABCOCK



Caleb Bragg



Barney Oldfield



Bob Burman

## M'INNIS WILL OPPOSE INDIAN

BATTLE ROYAL ANTICIPATED  
BETWEEN CLUBS.

Garrick No-Hit Pitcher, Will Take  
Third Base Job.

Some slight changes will have to be made tomorrow by Heck McInnis in his lineup that meets the powerful Union team in this city. McKinstry, regular third baseman, will not be in the city and Garrick the little wizard who pitched Baker to a no-hit game last Sunday and then lost, will in all probability take third. That means McInnis must himself go on the mound. In the event he doesn't get off right, Garrick will be called in but the old warhorse hasn't had much trouble winning thus far this year. It should be a pretty battle; that between White the Indian, and McInnis. Charles Murchison, the hard hitting outfielder, will likely have a territory to cover in the garden tomorrow. The game is to be called at three o'clock sharp.

The La Grande shop team is without a game tomorrow because the Perry team has decided to abandon her effort to keep up a team in the Valley league. It is likely that they may get a game without the city limits. Imbler goes to Cove tomorrow and the following week the La Grande shop team plays Imbler while Cove will play an outside team, that of Prairie City. Prairie City under the management of the Commercial club there, is touring Eastern Oregon that week, playing Cove Sunday June 6th, Elgin Monday, and La Grande's first team the Tuesday following. Cove undefeated this year, is confident of giving the Prairie City invincibles a merry chase. George Flagg, formerly of Elgin, is the man at the helm of the Prairie City team just now, and as secretary of the Commercial club says the Prairie aggregation is exceptionally fast.

Prairie City, May 29.—The energetic members of the Commercial club of Prairie City, the liveliest town in the John Day valley, have decided to use the ball club of that town for advertising purposes throughout Eastern Oregon. Prairie is proud of her ball team, and the business men of the town are putting up money to enable the team to meet the teams of the Eastern Oregon league.

The Prairie team will leave home May 31, and play on June 1 and 2 in Baker. The team will be accompanied by a large delegation of the members of the club as far as Baker, the commercial club of that place having extended an invitation for them to be there and have a good time. From Baker they go to North Powder and Haines, and on Saturday will play at Union, after having spent Friday at that town taking in the Union Stock Show.

It is not definitely known whether or not many of the members of the Commercial club will accompany the team on the entire trip, but J. L. Stalker, the president, will be with them. The team will include Workman and Shelton, who started the season with the Elgin team.

Jenn State High School Compete Altoona, Pa., May 29.—Greensburg Altoona and Johnstown High schools will hold their annual triangular track meet at the Altoona Driving Park today.

# The Big Injun

Who is Red of Color but White in  
Name will Perform Against

## LA GRANDE

Sunday, May 30

When Union Meets La Grande on the  
Local Diamond

The Banner Game of the Season

Admission 25c

Grand Stand Free

'Facts don't blow out.'

—Mr. Squegee

The people who built the Pyramids did a job that has never been beaten. From foundations to cap-stones they were constructed to endure.

There was no overweight anywhere and no part was too weak or too light to match the other parts. Hence the lasting qualities of the Pyramids. Diamond Tires are built, as the Pyramids were built, to last.

Every part is made to wear just as long as the other parts endure.

Consequently Diamond Squegee Tread Tires made a record in 1914 that has never been matched. Send for our book of letters from dealers who sold Diamond Tires in 1914.

It tells how more than 99 out of every 100 of the more than half a million Diamond Tires sold last year gave maximum service at minimum mileage cost. It is yours for the asking.

Diamond Squegee Tires are sold at these

"FAIR-LISTED" PRICES:

| Size       | Diamond Squegee | Size       | Diamond Squegee |
|------------|-----------------|------------|-----------------|
| 30 x 3     | \$ 9.45         | 34 x 4     | \$20.35         |
| 30 x 3 1/2 | 12.20           | 36 x 4 1/2 | 28.70           |
| 32 x 3 1/2 | 14.00           | 37 x 5     | 33.90           |
| 33 x 4     | 20.00           | 38 x 5 1/2 | 49.00           |

PAY NO MORE

For Automobiles, Bicycles, Put on For Cyclecars, Motorcycles

Diamond Squegee Tread Tires

SEVENTH ANNUAL

## Live Stock Show

UNION, OREGON

Wednesday, Thursday and Friday  
**June 2, 3 and 4, 1915**

The management of the Union Live Stock Show begs leave to announce the dates for the 1915 Show, and invites the attendance of stock-growers, business men and the general public.

**Free Entrance, Free Shelter and Free Feed**  
FOR ALL EXHIBITS

**A Mammoth Parade Each Day,  
Special and Entirely New Features,  
Thrilling Track and Arena Program**

Reduced rates on O.-W. R. & N. and C. R. of O. Railroads. Three of the best judges of live stock in the northwest will pass upon exhibits. For classification book or further information, address Secretary Live Stock Show Association, Union, Oregon.

**A Hearty Welcome and a Good Time**

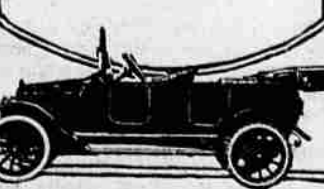
Await All Who Attend the Show. Come.

**Maxwell**  
New 1915 Model  
**\$695**  
17 New Features

We have on display the automobile sensation of the age—the New 1915 Maxwell.

We want to show you this car which has every virtue of the highest priced American or foreign car, and a number of improvements not found in any other car at any price.

This "Wonder Car" with Electric Self-Starter and Electric Lights only \$55 extra.



**R. W. LEIGHTON**  
AGENT, La Grande, Ore.