

SPEED 'EM UP BOOSTERS OFF

INVASION OF PENDLETON AND WALLA WALLA ON.

Official Tour of These Two Cities Taken by Expositors.

Chas. Roberts, president of the Motorcycle club, and George Young, one of the worst chronic boosters of the city houses, left today for Pendleton and Walla Walla to talk up the Speed 'em Up propaganda. Attired in the official uniform of a true booster—which embraces the "Speed 'em Up" cap, the grey jersey, also emblazoned with "Speed 'em Up," and the "Speed 'em Up" puttees—the two boosters boarded No. 17 this morning and Mr. Roberts returns tonight while Mr. Young goes on to Walla Walla tomorrow.

Suitcases loaded with literature, window cards and posters were taken along as necessary accessories.

Mr. Young represents the Commercial club as a director and special publicity booster and his mission is a joint one, representative of the two clubs fathering the motorace.

George Naughton, former La Grande short stop and second sacker who had a trial with the Portland Coasters and who has since been shifted about, is now playing with the Kansas City team of the American association.

Don Rader, former Pendleton boy who has been filling the utility role for the Venice team, has been sold to Phoenix, Arizona, but, according to reports, has refused to report, declaring his intention of quitting baseball and going on his father's ranch at Medford.

Quite a number of Pendletonians went to the west end of the county again Sunday to fish for salmon but they were disappointed says the Pendleton East Oregonian. The salmon run was very light and only a few were landed. Dr. Ingram returned from Coe dam with two nice ones and several others were successful. Among those going to the diversion dam were Clive Cheshire, John Adams, Lowell Rogers and family, Roy Kirkpatrick and James Bowler. On Saturday Marion Jack and Sam R. Thompson went down and they also fared poorly.

San Diego, May 27.—Motorists of the country are watching with interest the progress made by E. G. Baker who left the San Diego Exposition a week ago in his effort to establish (in a Stutz Bearcat) a record for single-drive across the country to New York. Five days' record was 2,218 miles, bringing Baker into Emporia, Kansas, a startling record of 443 miles a day. At this rate he will make New York in much less than the two weeks' estimate.

Baker's exploit, starting from the Exposition, is another factor in the interest displayed by motorists in coast tours during the summer. One authority estimates 20,000 people will come by automobile. He says twice as many more will come by boat or train and will rent cars on the coast for their tours of the west.

Highly optimistic reports come from the Transcontinental Garage Service, Inc., which to take care of this travel has established a complete chain of garages from Kansas City to San Diego, at which "motor money" issued by that concern will be accepted for accessories and minor repairs. This concern has put out the most complete logbook for the southwest and is co-operating with the San Diego Exposition in the latter's program to assist the "See America First" movement, entirely apart from the stimulating of travel to the fairs at San Diego and San Francisco.

A few days ago there were parked at the end of the Puente Cabrillo, the great viaduct forming the west approach, no less than 83 automobiles carrying a Minnesota license. Mixed with them were in smaller numbers cars from other middle west and eastern states. The summer movement is thought to have started already, as the rainy season is now past and the famous highways of the southwest are now in their best state. Incoming tourists grin as they pass the sign at the side of San Diego's coast boulevard. It reads:

"Joyriders, beware. Slow down to one hundred miles an hour."

SAGE TEA TURNS GRAY HAIR DARK

It's Grandmother's recipe to bring color, lustre and thickness to hair when faded, streaked or gray.

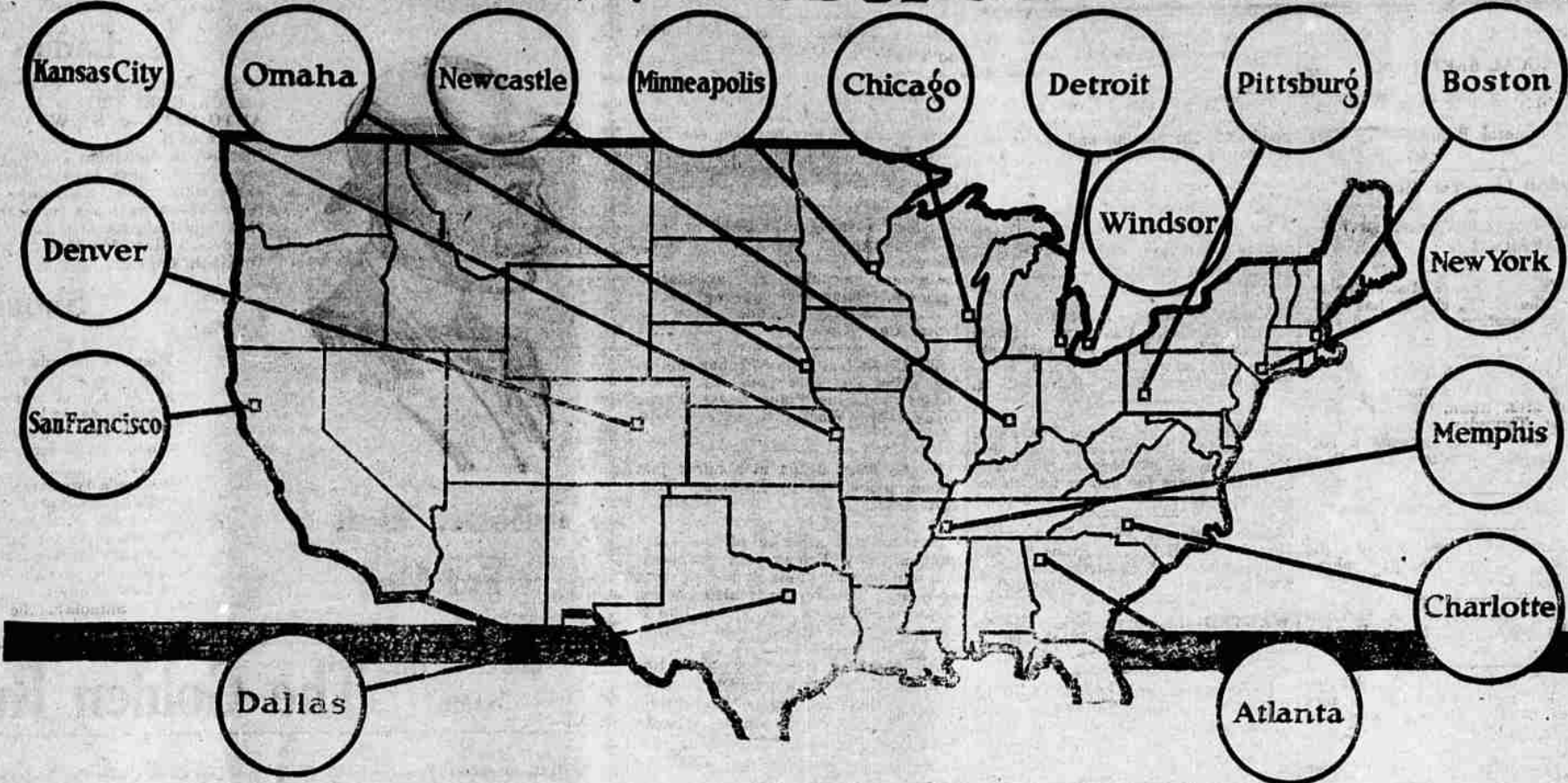
That beautiful, even shade of dark, glossy hair can only be had by brewing a mixture of Sage Tea and Sulphur. Your hair is your charm. It makes or mars the face. When it fades, turns gray, streaked and looks dry, wispy and scraggly, just an application or two of Sage and Sulphur enhances its appearance a hundredfold.

Don't bother to prepare the tonic; you can get from any drug store a 50 cent bottle of "Wyeth's Sage and Sulphur Hair Remedy," ready to use. This can always be depended upon to bring back the natural color, thickness and lustre of your hair and remove dandruff, stop scalp itching and falling hair.

Everybody uses "Wyeth's" Sage and Sulphur because it darkens so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through the hair, taking one small strand at a time; by morning the gray hair has disappeared, and after another application it becomes beautifully dark and appears glossy, lustrous and abundant.

Maxwell

"The Wonder Car"



16 Great Service Branches—54 Maxwell District Offices—More than 2,000 Maxwell Dealers are always at the Service of Those Who Drive Maxwell Cars

When you buy an automobile you buy two kinds of service. First:—The service given and guaranteed by the car itself. Second:—The service given by the maker and the dealer while the car is in use.

The service the Maxwell car gives is known. 38,000 satisfied Maxwell owners have given the car the rough and tumble acid test of fully eighteen months' service. The Maxwell has shown that it is able to stand up under the severest use. In cities, over country roads, through mud and sand and up the steepest mountains, the 1915 Maxwell has made good for 38,000 owners.

THE SERVICE THAT THE MAXWELL MOTOR COMPANY GIVES

The service that the Maxwell car gives cannot be questioned. Any automobile owner from time to time requires service

from the maker of the car he drives. He sometimes needs new parts, adjustments, etc.

16 GREAT MAXWELL SERVICE BRANCHES

The Maxwell Motor Company takes care of Maxwell owners by maintaining 16 great Maxwell Service Branches. These branches are in great cities which have been selected in such a manner as to thoroughly cover the United States. They can deliver parts to any Maxwell dealer or Maxwell owner within a few hours.

54 MAXWELL DISTRICT OFFICES

54 Maxwell District Offices are maintained in leading cities. This means 54 District Managers, each with a corps of assistants. A great big part of the work of this army of skilled men is to see that Maxwell dealers give real Maxwell service to Maxwell owners.

MORE THAN 2,000 MAXWELL DEALERS ALWAYS AT YOUR SERVICE

Each of the Maxwell dealers in the United States and Canada is an automobile expert. Anyone of them stands ready at all times to give advice and assistance to any Maxwell owner. You can tour all of the United States and Canada and should your car require the attention of an expert you will find a Maxwell dealer near at hand. If you need a replacement part, and the dealer does not have it in stock, he can get it for you from the nearest Maxwell branch within a few hours.

Maxwell owners never have their cars out of service for days or weeks at a time waiting for replacement parts.

The \$695 Maxwell "Wonder Car" is the greatest real automobile value ever offered. The service that the Maxwell Motor Company gives is not surpassed by the service given by any other automobile manufacturing organization in the world.

Read This List of Expensive Features. The 1915 Maxwell Has These Features And Many Others.

Attractive Streamline Body

Pure streamline body; graceful crown fenders, with all rivets concealed. All the grace, style and "snap" that you will find in any of the highest priced cars.

A High-Tension Magneto

Nearly all the high priced cars have high tension magnetos. A high tension magneto gives positive ignition. The Simms magneto, with which the Maxwell is equipped, is recognized as one of the best magnetos made.

Left Side Drive—Central Control

Left side steer with gear shifting levers in center of driving compartment—center control—has been accepted by leading makers of expensive automobiles as the safest and most comfortable for the driver; that is why the Maxwell has it. The Maxwell is so easy to drive and control that a child can handle it.

Three-Speed Sliding Gear Transmission

All high priced cars have a sliding gear transmission. It is costly to make, but it is the best. If the motor has the power, sliding gears will

pull the car out of any mud or sand. The Maxwell has a three-speed selective sliding gear transmission because Maxwell engineers do not consider any other type to be worthy of the Maxwell car.

Double-Shell Radiator with Shock Absorbing Device

The Maxwell radiator is of handsome design, gracefully curved, and it is built to be trouble proof. It is the expensive double shell type and has ample cooling capacity. The radiator is mounted to the frame by means of a shock absorbing device on each side, which relieves the radiator of all twists and distortions of the frame, caused by roughness of the road. The shock absorbing device also minimizes the possibility of radiator leaks.

The Roomy Full 5-Passenger Body Adjustable Front Seat

The 1915 Maxwell has a full grown 5-passenger body. The front seat is adjustable; you can move it far in or far back or backward. This makes the car really comfortable for the driver. Its cramped legs for tall people or uncomfortable reaching for short people. Most drivers' seats are made to fit anyone—fit no one.

Low "Up-keep" Carburetor

The carburetor used on the Maxwell was especially designed for it after long and severe tests under every conceivable condition. Economy tests conducted by hundreds of dealers and owners in different sections of the country have proved its efficiency, its quick response to throttle and its extremely low consumption of gasoline. It has been termed the "low up-keep" carburetor.

Irreversible Steering Gear

The greatest margin of safety has been provided in the steering gear of the 1915 Maxwell. The Maxwell irreversible steering mechanism is of the expensive worm-and-gear type and its superiority over every other type lies in its many adjustments. At no time is more than a fourth of the bearing surface of the gear which operates the worm in use. When needed, a new bearing surface may be had by adjusting the gear a quarter of a turn. In short, the Maxwell steering gear has four times the adjustment of any other kind.

Heavy Car Comfort

What surprises most people is the smooth, buoy-

ant riding qualities of the Maxwell. The spring suspension of the 1915 Maxwell is the same costly combination of long semi-elliptical front springs and the three-quarter elliptic rear springs that is used on most heavy weight, high priced cars. The Maxwell offers you every essential of the highest priced machines at a fifth of their cost.

One Size of Tire—Anti-Skids on Rear

The Maxwell car is one of the easiest cars in the world on tires. Maxwell owners carry but one size spare tire and but one size of spare tubes. Economical 30 inch x 3 3/4 inch tires are used all around. A famous make of anti-skid tires are supplied on rear wheels.

A Dependable Electric Starter

For \$55 extra, you can have your Maxwell delivered equipped with the famous Simms-Huff electric starter. This starter is efficient, trouble proof and easily operated.

And the Maxwell is completely equipped from the clear vision, ventilating windshield at the front to the spare tire carrier at the rear.

The Maxwell Company's Guarantee of Service to Maxwell Owners

No other automobile is backed by a more reliable service than that guaranteed every Maxwell owner. More than 2,000 Maxwell dealers—in every part of this country—are always ready to give expert advice, to make adjustments, and to supply new parts at reasonable prices.

This splendid Maxwell dealer service organization is perfected and completed by the chain of Maxwell owned and Maxwell operated Service Branches. Sixteen great Maxwell Service Stations are so located throughout the country that a Maxwell dealer can supply any part for an owner within a few hours if not in his stock. Maxwell Service is one of the great advantages enjoyed by Maxwell owners.

Order a Maxwell from us now, and when you want it delivered, we will give you your car—not an excuse on delivery day

\$695 "EVERY ROAD IS A MAXWELL ROAD" **\$695**
R. W. Leighton, Agent La Grande, Ore.

F.O.B. ELECTRIC \$55 EXTRA
DETROIT STARTER

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