

THE OBSERVER

BRUCE DENNIS, Editor and Owner.

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THE OBSERVER, 1710 Sixth Street. SUBSCRIPTION RATES: Daily, single copy 5c; Daily, per week 15c; Daily, per month 45c; Daily, six months in advance \$3.50; Daily, per year in advance \$7.00; Weekly Observer-Star, per year in advance \$1.50

The Evening Observer has just received from the press advance copies of the new Oregon Almanac, a volume of statistics and information regarding every community in this state. These advance copies are being sent out as rapidly as possible to all papers and periodicals in the state, also to commercial clubs and similar organizations.

Owners of high grade live stock in this state will have a number of opportunities next Fall to show off their prize animals, four very important events being already on the list.

kima. The first week in December the Northwest Livestock Show will be held at Lewiston, Idaho, while the Fifth Annual Pacific International Livestock Exposition will be held at Portland December 6 to 11.

FREE BIBLE LECTURE.

Dr. E. C. Heard to Lecture Wednesday, April 7th.

"Is the Gospel a Failure," will be the subject of Dr. E. C. Heard in his lecture Wednesday, April 7th at 8 o'clock at the L. D. S. tabernacle in La Grande.

Hair Work.

Cox Bros. and Madam Kennedy, the reliable hair dressers, are here from Walla Walla, Wash., with a beautiful line of natural human hair goods for sale.

Whooping Cough. Well—everyone knows the good effect of Pine Forests on Cough. Dr. Bell's Pine Tar-Honey is a remedy which brings quick relief for Whooping Cough, loosens the mucous soothes the lining of the throat and lungs, and makes the coughing spells less severe.

SEATS ON SALE

No Expense Spared to Make Dramatic Production First-class

Don't forget the Elks' big show at the Arcade, April 9th. No expense has been spared to make this one of the theatrical events of good clean drama, specialties between acts, to say nothing of good music, furnished by Sherwood's seven-piece orchestra.

High Grade Job Printing costs no more than the other kind—Observer.

The Newest: The Best: at N. K. West Store

Women instinctively turn to this store when seeking the latest styles for they are always sure of finding them here first. Not only that but everything from this store is always of the most desired quality. The leadership of this store is recognized by everyone who would be correctly appareled at MODERATE COST.



Correct Styles in the Newest Apparels for Women and Misses

New suits in tailored and dressy models \$15.00 \$17.50 \$20.00 \$22.50 to \$42.50. New coats in most every style and material \$7.50 \$10.00 \$12.50 \$15.00 to \$30. New dresses in the most charming styles of silk, serge and gabardine \$8.50 \$10 \$12.50 \$15 \$20 to \$35. New dress skirts for women finely tailored, new styles \$5 \$6 \$6.50 \$7.50 to \$11. New waists \$1.25 \$2.75 \$2.50

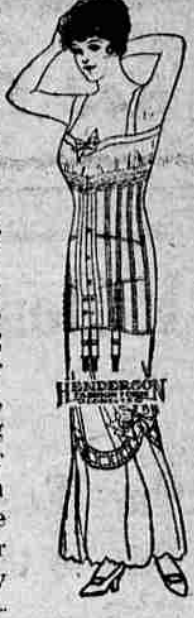
Our Alteration Department

Is in charge of an expert and every garment is guaranteed to fit perfectly. This store is the store for service, reliability and satisfaction. We invite your inspection.

Have You Seen the New Styles Just Received in HENDERSON and NEMO CORSETS



The fashions demand new figure lines and these new lines can be obtained only by the latest in corsetry, designed specially to accomplish certain results. "Henderson" and "Nemo" corsets reflect fashions of newest styles in every detail.



Henderson Corsets \$1.00 to \$3.50 NEMO CORSETS \$3.00 to \$5.00

Every Kind of New Neckwear Here, 25c and 50c

Separate collars, vestees, collar and cuff sets, etc., for either dresses, suits, coats or waists. Materials of transparent voiles, sheer organdies, beautiful oriental laces, rice cloths, pique, etc. The kind of neckwear most stores ask 65c and 75c. Here at 25c and 50c

N. K. West & Co. THE QUALITY STORE

Exclusive La Grande agents for "Fownes" gloves, "Utz and Dunn" and "Pingree" shoes for women, "Tilt shoes for men, "Society Brand" suits, "Benjamin" suits and "Fidelity" \$15.00 suits for men, "Best Ever" suits for boys, "Manhattan" shirts, "Interwoven" hose for men, "Black Cat" hose for women and children and many other known and best brands of merchandise.

Advertisement for Modart Corsets, Front Laced, \$3.50 and up, by Pauline Lederle. Includes an illustration of a woman in a corset and dress.

Advertisement for 'The Black Box' photoplay serial, featuring a picture of a man and a woman. Text includes 'Who Was The Ape Man's Victim?' and 'See The Black Box'.

Advertisements for various services: 'Told That There Was No Cure for Him', 'Nursery Yard Installed', 'FOR RENT—Two or three furnished housekeeping rooms', 'FOR RENT—Nicely furnished house-keeping rooms', 'FOR RENT—One small cottage across the track', 'FOR RENT—House, garden spot, good place for chickens', 'FOR SALE—Several splendid pieces of furniture', 'FOR SELE—Within ten minutes of Post Office'.

Advertisement for Herring's Taxi Service, Club Pool Hall, and E. Riesland, Plasterer and Contractor.

Advertisement for Bradstreet's Greatest Commercial Agency in the World, featuring a table of Annual Rates per Thousand and a list of policies.

Advertisement for La Grande National Bank, listing capital, resources, surplus, and officers/directors.

Advertisements for Chamberlain's Liniment and the Mass. Census.

Advertisement for La Grande Meat Co., Inc., featuring 'DO YOU EAT GOOD THINGS?' and listing products like Salmon Trout, Oysters, Crabs, Steaks, Chops and Roasts, Bacon, Ham and Lard.